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# IN THE UNITED STATES DISTRICT COURT FOR THE CENTRAL DISTRICT OF CALIFORNIA

# IN RE: TOYOTA MOTOR CORP. UNINTENDED ACCELERATION MARKETING, SALES PRACTICES, AND PRODUCTS LIABILITY LITIGATION

Case No. 8:10ML2151 JVS (FMOx)

This Document Relates to:

ALL ECONOMIC LOSS ACTIONS

SETTLEMENT AGREEMENT

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WHEREAS, on November 5, 2009, Seong Bae Choi filed a class action complaint in *Seong Bae Choi, et al. v. Toyota Motor Corp., et al.*, No. 2:09-8143 (C.D. Cal.), alleging, among other things, that Toyota (as defined below) designed, manufactured, distributed, advertised and sold certain automobiles containing an alleged defect that allegedly would allow sudden unintended acceleration of the vehicle to occur and that the plaintiff sustained economic losses as a result thereof;

WHEREAS, the *Seong Bae Choi, et al.* action was subsequently consolidated for pretrial proceedings with additional economic loss class and individual actions alleging similar or identical claims in *In re Toyota Motor Corp. Unintended Acceleration Marketing, Sales Practices, and Products Liability Litigation*, No. 8:10ML2151 JVS (FMOx) (C.D. Cal.) (MDL 2151), pending before the Honorable Judge James V. Selna in the United States District Court for the Central District of California;

WHEREAS, on May 14, 2010, the Court entered Order No. 2, which designated SteveW. Berman of Hagens Berman, Frank M. Pitre of Cotchett, Pitre & McCarthy, L.L.P., and MarcM. Seltzer of Susman Godfrey L.L.P. as co-lead counsel in the economic loss class actions;

WHEREAS, on November 17, 2010, the Court entered Order No. 10: Effect of Amended Master Consolidated Complaint, which held that the consolidated complaint "amends and supersedes all economic loss actions in this docket [and] all parties not named and all theories not asserted in the [consolidated complaint] are dismissed without prejudice from the economic loss actions";

WHEREAS, plaintiffs filed an Economic Loss Master Consolidated Complaint on August 2, 2010, filed an Amended Economic Loss Master Consolidated Complaint on October 27, 2010, filed a Second Amended Economic Loss Master Consolidated Complaint on January

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10, 2011, and filed a Third Amended Economic Loss Master Consolidated Complaint on June 4,2012;

WHEREAS, on July 25, 2012 Plaintiffs (as defined below) filed an Operative Third Amended Economic Loss Master Consolidated Complaint (defined below as the "TAMCC");

WHEREAS, as a result of extensive arm's length negotiations, including numerous mediation sessions before Settlement Special Master Patrick A. Juneau, Class Representatives, Plaintiffs' Class Counsel (all terms as defined below) and Toyota have entered into this Agreement;

WHEREAS, Plaintiffs' Class Counsel and other counsel who have appeared in these Actions (as defined below), have conducted substantial discovery, have investigated the facts and underlying events relating to the subject matter of the claims, have carefully analyzed the applicable legal principles, and have concluded, based upon their investigation, and taking into account the risks, uncertainties, burdens and costs of further prosecution of their claims, and taking into account the substantial benefits to be received pursuant to this Agreement as set forth below, which, in the view of the Class Representatives and Plaintiffs' Class Counsel, is designed for the purpose of putting to rest all controversies with Toyota that were or could have been alleged, and that a resolution and compromise on the terms set forth herein is fair, reasonable, adequate, and in the best interests of the Plaintiffs, Class Representatives and the Class;

WHEREAS, Toyota, for the purpose of avoiding burden, expense, risk, and uncertainty of continuing to litigate the claims, and for the purpose of putting to rest all controversies with Plaintiffs, Class Representatives, the Class and/or the Actions that were or could have been alleged, and without any admission of liability or wrongdoing, desires to enter into this Agreement;

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WHEREAS, Plaintiffs' Class Counsel represent and warrant that they are fully authorized to enter into this Agreement on behalf of Class Representatives and the Class, and that Plaintiffs' Class Counsel have consulted with and confirmed that all Class Representatives fully support and have no objection to this Agreement; and

WHEREAS, it is agreed that this Agreement shall not be deemed or construed to be an admission, concession, or evidence of any violation of any federal, state, or local statute, regulation, rule, or other law, or principle of common law or equity, or of any liability or wrongdoing whatsoever, by Toyota or any of the Released Parties (as defined below), or of the truth or validity of any of the claims that plaintiffs have asserted;

**NOW, THEREFORE**, without any admission or concession by Class Representatives or Plaintiffs' Class Counsel of any lack of merit to their allegations and claims, and without any admission or concession by Toyota of any liability or wrongdoing or lack of merit in its defenses, in consideration of the mutual covenants and terms contained herein, and subject to the final approval of the Court, Plaintiffs, Plaintiffs' Class Counsel, Class Representatives and Toyota agree as follows:

#### I. <u>DEFINITIONS</u>

A. As used in this Agreement and the attached exhibits (which are an integral part of this Agreement and are incorporated in their entirety by reference), the following terms have the following meanings, unless this Agreement specifically provides otherwise:

1. "Accelerator Pedal Assembly" means the two accelerator pedal position sensors which communicate with the ECM to provide information about the position of the accelerator pedal. This information is utilized by the ECM to continuously calculate the throttle position. For linked ETCS models, the two accelerator pedal position sensors are located on the throttle body, not within the pedal assembly itself.

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2. "Action" or "Actions" means all economic loss class, mass and individual actions, however denominated, that are consolidated for pretrial proceedings in the United States District Court for the Central District of California in *In re: Toyota Motor Corp. Unintended Acceleration Marketing, Sales Practices, and Products Liability Litigation*, Case No. 8:10ML2151 JVS (FMOx), which are listed in Exhibit 1 hereto.

3. "Agreement" means this Settlement Agreement and the exhibits attached hereto or incorporated herein, including any subsequent amendments and any exhibits to such amendments, which are the settlement (the "Settlement").

4. "Attorneys' Fees and Expenses" means such funds as may be awarded by the Court to compensate any and all attorneys representing plaintiffs who claim to have assisted in conferring the benefits upon the Class under this Settlement for their fees and expenses in connection with the Actions and the Settlement, as described in Section VII of this Agreement.

5. "Allocation Counsel" means Ben Bailey, Jane Conroy and Mike Kelly, who have been appointed by Plaintiffs' Class Counsel to serve as separate counsel to negotiate among themselves, under the supervision of the Settlement Special Master, the parameters for distribution of certain of the consideration set forth herein pursuant to Section II(A).

6. "BOS" means a brake override system.

7. "BOS-Eligible Vehicles" means those Subject Vehicles that are eligible to receive the benefit described in Section II(A)(3), specifically all non-hybrid Subject Vehicles that have been the subject of Floor Mat Entrapment Recalls and those Subject Vehicles for which Toyota previously offered the installation of BOS and that have not yet received BOS, a list of which is attached hereto as Exhibit 11.

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8. "Claim" means the claim of a Class Member or his or her or its representative submitted on a Claim Form as provided in this Agreement.

9. "Claimant" means a Class Member who has submitted a Claim.

10. "Claim Forms" mean the documents, in substantially the same form as Exhibits 2 and 3 attached to this Agreement.

11. "Claim Period" means the time period in which Class Members may submit a Claim Form for review to the Class Action Settlement Administrator. The Claim Period shall run for approximately 150 days from the date of the first dissemination of the Summary Settlement Notice or Short Form Notices. The expiration of the Claim Period shall be specified in the Summary Settlement Notice, Short Form Notices and on the Settlement website.

12. "Claim Process" or "Claim Review Protocol" means the process for submitting and reviewing Claims described in this Agreement and in Exhibit 14 to this Agreement.

13. "Class" means, for settlement purposes only, all persons, entities or organizations who, at any time as of or before the entry of the Preliminary Approval Order, own or owned, purchase(d), lease(d) and/or insure(d) the residual value, as a Residual Value Insurer, of Subject Vehicles equipped or installed with an ETCS (as listed in Exhibit 10) distributed for sale or lease in any of the fifty States, the District of Columbia, Puerto Rico and all other United States territories and/or possessions. Excluded from the Class are: (a) Toyota, their officers, directors and employees; their affiliates and affiliates' officers, directors and employees; their distributors' officers, directors; (b) Plaintiffs' Class Counsel, Allocation Counsel and their employees; (c) judicial officers and their immediate family members and associated court staff

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assigned to this case; and (d) persons or entities who or which timely and properly exclude themselves from the Class as provided in this Agreement.

14. "Class Action Settlement Administrator" means the third-party agent or administrator agreed to by the Parties and appointed by the Court to implement the Claims and settlement requirements of this Agreement, subject to the Court's approval. The Parties agree that Gilardi & Company, LLC shall serve as Class Action Settlement Administrator, subject to approval by the Court.

15. "Class Member" means a member of the Class.

16. "Class Notice" means the notice program described in Section III.

17. "Class Representatives" means Karina Brazdys, John Moscicki, Dale Baldisseri, Peggie Perkin, Kathleen Atwater, Georgann Whelan, Ann Fleming-Weaver, Nancy Seamons, Linda Savoy, Donald Graham, Shirley Ward, John and Mary Ann Laidlaw, Judy Veitz, Victoria and Barry Karlin, Elizabeth Van Zyl, Green Spot Motors Co., Deluxe Holdings Inc. and Auto Lenders Liquidation Center, Inc.

18. "Court" means the United States District Court for the Central District of California.

19. "Cruise Control Switch" means the switch that acts to turn on, off, set, cancel and resume cruise control.

20. "Engine Control Module" or "ECM" means the computer with software and hardware that controls the engine and contains diagnostic logic to validate continuously the throttle position as received from the accelerator pedal position sensors.

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21. "Escrow Agent" means the agreed-upon entity to address and hold for distribution the funds identified in this Agreement pursuant to the terms of an Escrow Agreement.

22. "Escrow Account" means the custodial or investment account administered by the Class Action Settlement Administrator in which the funds to be deposited will be held, invested, administered, and disbursed pursuant to this Agreement and an Escrow Agreement.

23. "Escrow Agreement" means the agreement by and among Plaintiffs' Class Counsel, Toyota's Negotiating Counsel and the Class Action Settlement Administrator with respect to the escrow of the funds to be deposited into the Escrow Account pursuant to this Agreement.

24. "ETCS" means the various electronic throttle control systems in the Subject Vehicles.

25. "Fairness Hearing" means the hearing for the purposes of the Court determining whether to approve this Agreement as fair, reasonable, and adequate.

26. "Final Effective Date" means the latest date on which the Final Order and/or Final Judgment approving this Agreement becomes final. For purposes of this Agreement:

a. if no appeal has been taken from the Final Order and/or Final Judgment, "Final Effective Date" means the date on which the time to appeal therefrom has expired; or

b. if any appeal has been taken from the Final Order and/or Final Judgment, "Final Effective Date" means the date on which all appeals therefrom, including petitions for rehearing or reargument, petitions for rehearing en banc and petitions for certiorari or any other form of review,

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have been finally disposed of in a manner that affirms the Final Order or Final Judgment; or

c. if Plaintiffs' Class Counsel and Toyota agree in writing, the "Final Effective Date" can occur on any other agreed date.

27. "Final Judgment" means the Court's final judgment as described in Section VIII of this Agreement, which is to be substantially in the form attached hereto as Exhibit 6.

28. "Final Order" means the Court's order approving the Settlement and this Agreement, as described in Section VIII of this Agreement, which is to be substantially in the form attached hereto as Exhibit 5.

29. "Floor Mat Entrapment Recalls" mean the recalls that were assigned the following numbers by the National Highway Traffic Safety Administration ("NHTSA"): 09V-388, 10V-023, 11V-113, 12V-305.

30. "Long Form Notice" means the Long Form Notice substantially in the form attached hereto as Exhibit 4.

31. "Parties" means Class Representatives and Toyota, collectively, as each of those terms is defined in this Agreement.

32. "Parts Protection Logic" means a system on hybrid Subject Vehicles that, among other things, performs a similar function as BOS.

33. "Plaintiffs" mean Kathleen Atwater, Dale Baldisseri, Karina Brazdys, Joseph Hauter, Aly A. and Lucinda K. Mahmoud, John Moscicki, Peggie Perkin, Thomas F. and Catherine A Roe, Janette and Tully Seymour, Linda Tang, Israel Flor, Charles Henry, Linda Savoy, Elizabeth I. Van Zyl, Charmayne Bennett, Rocco and Birdie Doino, John and Mary Ann Laidlaw, Judy Veitz, Adam Aleszczyk, Kathleen Allen, Jude Anheluk, Joel and Lucy Barker,

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Richard Benjamin, Albert and Wanda Bosse, Rich and Jan Bowling, Brandon Bowron, Vanessa Bozeman, Ebony Brown, Deshawna Carter, David and Arlene Caylor, Susan Chambers, Joseph John Chant, Demetra Christopher, Maria Cisneros, Donna Cramer, Walter Crigler, Gary Davis, Hal Farrington, Carole Fisher, Maureen Fitzgerald, Ann Fleming-Weaver, John Geddis, Susan Gonalez, Donald Graham, Douglas Guilbert, Matthew Heidenreich, Jeremy Henson, Connie A. Kamphaus, Victoria and Barry Karlin, William and Darlene Kleinfeldt, Richard and Elise Kuhner, Monica Lowe, Priscilla Manarino-Leggett, Patrick Mann, Katherine Musgrave, Robert Navarro, Carl Nyquist, Alyson Oliver, Karen Pedigo, Roland Pippin, Bianca and Steven Prade, George D. Radmall, Randee Romaner, Barbara J. Saunders, Keith Sealing, Nancy Seamons, Richard Swalm, Jane Taylor, Frank Visconi, Shirley Ward, Ted M. Wedul, Dana C. and Douglas W. Weller, Georgeann Whelan, Richard Wolf, Carole R. Young, G&M Motors, Inc., Green Spot Motors Co., Jerry Baker Auto Sales, LLC, Auto Lenders Liquidation Center, Inc. and Deluxe Holdings, Inc.

34. "Plaintiffs' Class Counsel" means counsel for plaintiffs in the Actions, who are: Steve W. Berman, of Hagens Berman Sobol Shapiro LLP; Frank M. Pitre, of Cotchett, Pitre & McCarthy, LLP, Marc M. Seltzer, of Susman Godfrey LLP.

35. "Preliminary Approval Order" means the order to be entered by the Court preliminarily approving the Settlement as outlined in Section VIII of this Agreement and to be substantially in the form attached hereto as Exhibit 7.

36. "Release" means the release and waiver set forth in Section VI of this Agreement and in the Final Order and Final Judgment.

37. "Released Parties" or "Released Party" means Toyota, and each of their past, present and future parents, predecessors, successors, spin-offs, assigns, holding companies, joint-

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ventures and joint-venturers, partnerships and partners, members, divisions, stockholders, bondholders, subsidiaries, related companies, affiliates, officers, directors, employees, associates, dealers, representatives, suppliers, vendors, advertisers, service providers, distributors and subdistributors, agents, attorneys, administrators and advisors. The Parties expressly acknowledge that each of the foregoing is included as a Released Party even though not identified by name herein.

38. "Residual Value Insurer or Guarantor" means an insurance provider or guarantor, which, by contract or other instrument, assumed the risk of the residual value of a leased Subject Vehicle.

39. "Settlement Notice Administrator" means the Court-appointed third-party agent or administrator agreed to by the Parties and appointed by the Court to implement the Summary Settlement Notice and consult on Class Notice. The Parties agree that Kinsella Media, LLC shall serve as Settlement Notice Administrator, subject to approval by the Court.

40. "Settlement Special Master" means Patrick A. Juneau, who was appointed by United States District Judge James V. Selna of the United States District Court for the Central District of California, on April 26, 2012, pursuant to Order No. 19 (Case No. 8:10ML2151, Docket # 2462) to serve as Special Master to administer, coordinate and preside over settlementrelated proceedings.

41. "Short Form Notices" means the Short Form Notices substantially in the form as attached hereto as Exhibit 12 and 13.

42. "Stop Lamp Switch" means the switch that activates brake lights and informs the ECM when the brake pedal is depressed. This information is also used by the ECM for cruise control operation and BOS operation.

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43. "Subject Vehicles" means those Toyota, Lexus and Scion vehicles that are listed in Exhibit 10.

44. "Summary Settlement Notice" means the publication notice substantially in the form as attached hereto as Exhibit 8.

45. "TAMCC" means the Operative Third Amended Economic Loss Master Consolidated Complaint filed in *In re: Toyota Motor Corp. Unintended Acceleration Marketing, Sales Practices, and Products Liability Litigation*, Case No. 8:10ML2151 JVS (FMOx) on July 25, 2012.

46. "Throttle Body Assembly" means the system that controls the amount of air entering the engine. It contains a throttle control motor and two throttle position sensors.

47. "Toyota" means Toyota Motor Corporation and Toyota Motor Sales, U.S.A., Inc.

48. "Toyota Dealers" means authorized Toyota, Lexus and/or Scion dealers.

49. "Toyota's Negotiating Counsel" means John P. Hooper of Reed Smith LLP and J. Gordon Cooney, Jr. of Morgan Lewis & Bockius LLP.

B. Other capitalized terms used in this Agreement but not defined in this Section I shall have the meanings ascribed to them elsewhere in this Agreement.

C. The terms "he or she" and "his or her" include "it" or "its" where applicable.

# II. <u>SETTLEMENT RELIEF</u>

# A. <u>Relief Provided to Eligible Class Members</u>

In consideration for the dismissal of the Actions with prejudice, as contemplated in this Agreement, and for the full and complete Release, Final Order and Final Judgment provided below, Toyota agrees to provide the following:

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1. Qualified Settlement Fund – The Parties shall move the Court to establish and create a Qualified Settlement Fund, pursuant to Internal Revenue Code § 468B and the Regulations issued thereto. All payments to be made by Toyota pursuant to Sections II(A)(2), (4) and (6) shall be made by wire transfer into an Escrow Account, including subaccounts for each of the three funds described in these Sections, as warranted, established and controlled consistent with and pursuant to an Escrow Agreement at a mutually-agreed upon bank. The Escrow Agent shall invest the payments in short-term United States Agency or Treasury Securities (or a mutual fund invested solely in such instruments), or in a fully United States Government-insured account, and shall collect and reinvest any and all interest accrued thereon, if applicable, unless interest rates are such that they would effectively preclude investment in interest-bearing instruments as defined herein. All (i) taxes on the income of the Escrow Account and (ii) expenses and costs incurred with taxes paid from the Escrow Account (including, without limitation, expenses of tax attorneys and accountants) (collectively, "Taxes") shall be timely paid out of the Escrow Account without prior Order of the Court. The Parties agree that the Escrow Agent shall be responsible for filing tax returns for the Qualified Settlement Fund and paying from the Escrow Account any Taxes owed with respect to the Qualified Settlement Fund. The Parties hereto agree that the Account shall be treated as a Qualified Settlement Fund from the earliest date possible, and agree to any relation-back election required to treat the Account as a Qualified Settlement Fund from the earliest date possible. The Escrow Account shall be initially comprised of three separate funds which shall together constitute a single Qualified Settlement Fund. The funds will be separated as further set forth in Sections II(A)(2), (4) and (6), below.

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2. Cash Payment For Alleged Diminished Value – Within 30 days of the Final Effective Date, Toyota will deposit into the Escrow Account the sum of \$250,000,000. Class Members are eligible to submit Claims for payment under this Section II(A)(2) if they comply with the Claims requirements of the Settlement and demonstrate in their Claim Forms that they: (a) sold or traded in an owned Subject Vehicle during the period from September 1, 2009 to December 31, 2010, inclusive; (b) returned a leased Subject Vehicle before the lease termination date during the period from September 1, 2009 to December 31, 2010, inclusive; (c) insured and/or guaranteed the residual value of a Subject Vehicle as of September 1, 2009, and with respect to such Subject Vehicle, thereafter either made payment to an insured, or sold the Subject Vehicle, provided such payment or sale was made by a Residual Value Insurer on or before December 31, 2010; (d) returned a leased Subject Vehicle before the lease termination date, after having reported an alleged unintended acceleration event(s) (as defined in the attached Claim Form) to Toyota, a Toyota Dealer or NHTSA before December 1, 2012; or (e) owned a Subject Vehicle that was declared a total loss by an insurer during the period from September 1, 2009 to December 31, 2010, inclusive. In no event shall a Class Member receive more than one payment per each Subject Vehicle from the fund under this Section II(A)(2). For ease of reference, this fund shall be called the "Alleged Diminished Value Fund."

- a. Allocation Counsel have negotiated among themselves, under the supervision of the Settlement Special Master, a plan of allocation of this fund among eligible Class Members so that those parameters can be described as part of notice to the class. The plan of allocation is attached hereto as Exhibit 16.
- b. In the event that the total allocation to eligible Class Members pursuant to this Section II(A)(2) exceeds the amount of money available in each fund set forth

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in Section II(A)(2), payments to eligible Class Members will be reduced pro rata.

c. If amounts remain in this fund after payment to all eligible Class Members based on the protocol discussed in this Section II(A)(2) following the expiration of the Claim Period, then the remaining amounts will be distributed by the Escrow Agent equally to: (i) reimburse the fees and costs paid by Toyota to the Class Action Settlement Administrator, Settlement Notice Administrator, or any other third-party vendor; and (ii) contribute to the the Automobile Safety and Education Program fund described in Section II(A) (6), below. If the administrative and/or notice costs are fully reimbursed, 100% of the further remaining amounts will be applied to contribute to the the Automobile Safety and Education Program fund described in Section II(A) (6), below.

3. BOS for BOS-Eligible Vehicles – Class Members who, as of the date the Preliminary Approval Order is entered, own or lease BOS-Eligible Vehicles as listed in Exhibit 11 may have BOS installed by Toyota at Toyota Dealers at no cost and which option shall be transferable with the Subject Vehicle. It is estimated that over 2.7 million Subject Vehicles are eligible for BOS pursuant to this Section, which Subject Vehicles have not previously been offered BOS. The Vehicle Identification Numbers ("VINs") for all eligible Subject Vehicles shall be identified in Toyota's systems so that an eligible Subject Vehicle taken to Toyota Dealers can be identified and have BOS installed. Toyota will begin to offer this benefit over time, beginning after entry of the Final Order and Final Judgment by the Court, and will be provided for two years from the date Toyota gives notice on the Settlement website that BOS is

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available for that Subject Vehicle. Toyota already has offered the installation of BOS with respect to certain vehicle models, and pursuant to this Agreement, Toyota will continue to offer to install BOS on those BOS-Eligible Vehicles that have not yet received BOS and Toyota shall send those Class Members a reminder of this benefit.<sup>1</sup> Beginning in 2010, Toyota offered BOS to approximately 3.2 million Subject Vehicles: as of December 6, 2012, approximately 2.65 million Subject Vehicles have already received BOS and approximately 550,000 Subject Vehicles have not yet received BOS. In addition, hybrid Subject Vehicles already have Parts Protection Logic that, among other things, performs a similar function as BOS. Inoperable vehicles and vehicles with a salvaged, rebuilt or flood-damaged title are not eligible for this benefit.

**4. Cash Payment in Lieu of BOS** – Within 30 days of the Final Effective Date, Toyota will deposit into the Escrow Account the sum of \$250,000,000. Class Members who own or lease a Subject Vehicle as of the date the Preliminary Approval Order is entered, are eligible to make a claim for payment under this Section II(A)(4) if they comply with the Claims requirements of the Settlement, <u>unless</u>: (a) their Subject Vehicle is a hybrid vehicle; (b) they already actually received BOS on their Subject Vehicle; and/or (c) they are eligible to receive BOS on their Subject Vehicle as described in Section II(A)(3).

> Allocation Counsel have negotiated among themselves, under the supervision of the Settlement Special Master, a plan of allocation of this fund among Class Members so that those parameters can be described as part of notice to the class. The plan of allocation is attached hereto as Exhibit 16.

<sup>&</sup>lt;sup>1</sup> Toyota will continue to install BOS on Sequoia vehicles that have not yet received BOS, up to the end-date of the current Sequoia limited service campaign of October 31, 2013.

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- b. In the event that total payments to eligible Class Members exceed the amount of money available in each fund set forth in Section II(A)(4), payments to eligible Class Members will be reduced pro rata.
- c. If amounts remain in this fund after payment to all eligible Class Members based on the protocol discussed in this Section II(A)(4) following the expiration of the Claim Period, then the remaining amounts will be distributed by the Escrow Agent equally to: (i) reimburse the fees and costs paid by Toyota to the Class Action Settlement Administrator, Settlement Notice Administrator, or any other third-party vendor; and (ii) contribute to the Automobile Safety and Education Program described in Section II(A)(6), below. If the administrative and/or notice costs are fully reimbursed, 100% of the further remaining amounts will be applied to contribute to the Automobile Safety and Education Program fund described in Section II(A)(6), below.

5. Customer Support Program – Toyota will offer a Customer Support Program to all Class Members who own or lease their Subject Vehicles as of the date of entry of the Final Order and Final Judgment. The Customer Support Program will stand behind the reliability of the Subject Vehicles by providing prospective coverage for repairs and adjustments needed to correct defects, if any, in materials or workmanship in any of the following components in each Subject Vehicle following the date of Final Order and Final Judgment: (i) Engine Control Module; (ii) Cruise Control Switch; (iii) Accelerator Pedal Assembly; (iv) Stop Lamp Switch; and (v) Throttle Body Assembly. The duration of prospective coverage will begin following the date of Final Order and Final Judgment and will be calculated based on 10 years from the expiration of the existing warranty for each of these parts, with a maximum limit of 150,000

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miles from the vehicle's in-service date, which is the first date the vehicle is either delivered to an ultimate purchaser, leased, or used as a company car or demonstrator. Regardless of mileage or warranty expiration, each eligible Subject Vehicle will receive no less than 3 years of coverage from the date of Final Order and Final Judgment. It is estimated that approximately 16.3 million Subject Vehicles are eligible for this benefit. Inoperable vehicles and vehicles with a salvaged, rebuilt or flood-damaged title are not eligible for this benefit.

> a. Communication of the Customer Support Program - The VIN numbers for the Subject Vehicles shall be identified in Toyota systems so that the eligible Subject Vehicles taken to Toyota Dealers can be identified. In addition, the Short Form Notice attached hereto as Exhibit 12 will include a tear-off portion that summarizes this benefit. The Settlement website will also include a copy of the summary.

6. Automobile Safety and Education Program – Within 30 days of the Final Effective Date, Toyota will contribute \$30,000,000 to fund automobile safety research and education related to issues in the litigation. The fund will be divided between contributions to university-based automobile/transportation research institutes and an education/information program for automobile drivers. Additional funding for the Automobile Safety and Education Program fund may come from the remaining amounts pursuant to Sections II(A)(2) and II(A)(4), above. The mechanics of how these funds are to be used are set forth in the Automobile Safety and Education Program attached hereto as Exhibit 15.

# B. <u>Claim Form Submission and Review</u>

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1. In addition to the relief provided to Class Members identified above, the cost of Settlement notice and claims administration will be funded by Toyota with the potential for partial or complete reimbursement pursuant to Sections II(A)(2)(c) and II(A)(4)(c), above.

2. In order to be eligible for payment pursuant to Sections II(A)(2) and II(A)(4), Class Members must submit a Claim pursuant to the Claim Process during the Claim Period, and the Class Action Settlement Administrator shall review and evaluate the Claim. The Class Action Settlement Administrator shall administer the claim relief specified in this Settlement Agreement pursuant to the terms of the Claim Review Protocol, which is attached hereto as Exhibit 14. As part of the Claim Process, Class Members will be eligible for the relief provided in this Agreement, provided Class Members timely complete and submit the Claim Form to the Class Action Settlement Administrator. The Claim Forms will be included with the Long Form Notice and available on the Settlement website.

3. The Claim Forms shall advise Class Members that the Class Action Settlement Administrator has the right to request verification of eligibility, including verification of the purchase, ownership, lease or resale of Subject Vehicles. If the Class Member does not timely comply and/or is unable to timely produce documents to substantiate and/or verify the information on the Claim Forms and the Claim is otherwise not approved, the Claim shall be disqualified. In no event shall a Class Member or affiliate or representative of the Class Member receive more than one payment per Subject Vehicle.

4. The Class Action Settlement Administrator shall provide periodic updates at least every two weeks to the Parties regarding Claim Form submissions beginning not later than one week before the Fairness Hearing date and continuing on a monthly basis thereafter.

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5. The Class Action Settlement Administrator shall use its best efforts to begin to pay timely, valid and approved Claims not before 180 days after the close of the Claim Period or the occurrence of the Final Effective Date, whichever is later. Not later than 270 days after either the occurrence of the Final Effective Date or the close of the Claim Period, whichever is later, the Class Action Settlement Administrator shall use its best efforts to have completed the payment to Class Members who have submitted timely, valid and approved Claims pursuant to the Claim Process. However, Toyota may, at its sole discretion, commence this payment period after final approval of the Settlement by the Court, but before the attainment of the Final Effective Date.

### III. NOTICE TO THE CLASS

### A. <u>Components And Cost of Class Notice</u>

Class Notice will be accomplished through a combination of the Short Form Notices, Summary Settlement Notice, notice through the Settlement website, Long Form Notice, and other applicable notice, each of which is described below, as specified in the Preliminary Approval Order, the Declaration of the Settlement Notice Administrator (attached hereto as Exhibit 9), and this Agreement and in order to comply with all applicable laws, including but not limited to, Fed. R. Civ. P. 23, the Due Process Clause of the United States Constitution, and any other applicable statute, law or rule.

# B. <u>Short Form Notices</u>

Beginning not later than March 1, 2013, the Class Action Settlement Administrator shall send the Short Form Notices, substantially in the form attached hereto as Exhibit 12 and 13, by U.S. Mail, proper postage prepaid, to current registered owners of Subject Vehicles and registered owners of Subject Vehicles during the period September 1, 2009 through December

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31, 2010, as identified by data to be forwarded to the Class Action Settlement Administrator by R.L. Polk & Co. This will be done as part of efforts to notify Class Members who may be eligible for the cash payment from the Alleged Diminished Value Fund pursuant to Section II(A)(2) above. The Short Form Notices shall inform potential Class Members on how to obtain Long Form Notice via the Settlement website, via regular mail or via a toll-free telephone number, pursuant to Sections III(E) and III(F), below. In addition, the Class Action Settlement Administrator shall: (a) re-mail any notices returned by the United States Postal Service with a forwarding address no later than the deadline found in the Preliminary Approval Order; (b) by itself or using one or more address research firms, as soon as practicable following receipt of any returned notices that do not include a forwarding address, research such returned mail for better addresses and promptly mail copies of the applicable notice to any better addresses so found.

# C. <u>Summary Settlement Notice</u>

Beginning approximately March 1, 2013, the Settlement Notice Administrator shall cause the publication of the Summary Settlement Notice as described in the Declaration of the Settlement Notice Administrator and in such additional newspapers, magazines and/or other media outlets as shall be agreed upon by the Parties. The form of Summary Settlement Notice agreed upon by the Parties is in the form substantially similar to the one attached to the Agreement as Exhibit 8.

#### D. Internet Website

The Class Action Settlement Administrator shall establish a Settlement website that will inform Class Members of the terms of this Agreement, their rights, dates and deadlines and related information. The website shall include, in .pdf format, materials agreed upon by the Parties and/or required by the Court.

# E. Long Form Notice

### 1. <u>Contents of Long Form Notice.</u>

The Long Form Notice shall be in a form substantially similar to the document attached to this Agreement as Exhibit 4, respectively, and shall advise Class Members of the following:

General Terms: The Long Form Notice shall contain a plain and a. concise description of the nature of the Actions, the history of the litigation of the claims, the preliminary certification of the Class for settlement purposes, and the proposed Settlement, including information on the identity of Class Members, how the proposed Settlement would provide relief to the Class and Class Members, what claims are released under the proposed Settlement and other relevant terms and conditions. b. Opt-Out Rights: The Long Form Notice shall inform Class Members that they have the right to opt out of the Settlement. The Long Form Notice shall provide the deadlines and procedures for exercising this right. c. Objection to Settlement: The Long Form Notice shall inform Class Members of their right to object to the proposed Settlement and appear at the Fairness Hearing. The Long Form Notice shall provide the deadlines and procedures for exercising these rights.

d. <u>Fees and Expenses:</u> The Long Form Notice shall inform Class Members about the amounts being sought by Plaintiffs' Class Counsel as Attorneys' Fees and Expenses and individual awards to the Plaintiffs and Class Representatives, and shall explain that Toyota will pay the fees and

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expenses awarded to Plaintiffs' Class Counsel and individual awards to the Plaintiffs and Class Representatives in addition to amounts being made available for relief to Class Members by this Settlement.

2. <u>Claim Forms</u>.

The Long Form Notice and Settlement website shall include the Claim Forms, which shall be in a form substantially similar to the documents attached to this Agreement as Exhibits 2 and 3 and which shall inform the Class Member that he or she must fully complete and timely return the Claim Form within the Claim Period to be eligible to obtain relief pursuant to this Agreement.

# 3. <u>Dissemination of Long Form Notice.</u>

The Long Form Notice shall be available on the Settlement website. The Class Action Settlement Administrator shall send via first-class mail, the Long Form Notice to those persons who request it in writing or through the toll-free telephone number.

# F. <u>Toll-Free Telephone Number</u>

The Class Action Settlement Administrator shall establish a toll-free telephone number that will provide settlement-related information to Class Members.

# G. Internet Banner Notifications

The Publication Notice Administrator shall, pursuant to the Parties' agreement, establish banner notifications on the internet that will provide settlement-related information to Class Members and shall utilize additional internet-based notice efforts as to be agreed to by the Parties.

# H. <u>Class Action Fairness Act Notice</u>

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The Class Action Settlement Administrator shall send to each appropriate State and Federal official, the materials specified in 28 U.S.C. § 1715 and otherwise comply with its terms. The identities of such officials and the content of the materials shall be mutually agreeable to the Parties.

# J. <u>Duties of the Class Action Settlement Administrator and the Publication Notice</u> <u>Administrator</u>

1. The Class Action Settlement Administrator shall be responsible for, without limitation: (a) printing, mailing or arranging for the mailing of the Short Form Notices; (b) handling returned mail not delivered to Class Members; (c) attempting to obtain updated address information for any Short Form Notices returned without a forwarding address; (d) making any additional mailings required under the terms of this Agreement; (e) responding to requests for Long Form Notice; (f) receiving and maintaining on behalf of the Court any Class Member correspondence regarding requests for exclusion and/or objections to the Settlement; (g) forwarding written inquiries to Plaintiffs' Class Counsel or their designee for a response, if warranted; (h) establishing a post-office box for the receipt of any correspondence; (i) responding to requests from Plaintiffs' Class Counsel and/or Toyota's Negotiating Counsel: (j) establishing a website and toll-free voice response unit with message capabilities to which Class Members may refer for information about the Actions and the Settlement; (k) fulfilling any escheatment obligations that may arise; and (1) otherwise implementing and/or assisting with the dissemination of the notice of the Settlement. The Class Action Settlement Administrator shall also be responsible for, without limitation, implementing the terms of the Claim Process and related administrative activities.

2. The Settlement Notice Administrator shall be responsible for arranging for the publication of the Summary Settlement Notice, establishing internet banner notifications and for

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consulting on Class Notice. The Settlement Notice Administrator and/or the Class Action Settlement Administrator shall coordinate their activities to minimize costs in effectuating the terms of this Agreement.

3. If the Class Action Settlement Administrator and/or the Settlement Notice Administrator make a material or fraudulent misrepresentation to, or conceal requested material information from, Plaintiffs' Class Counsel, Toyota or Toyota's Negotiating Counsel, then the Party to whom the misrepresentation is made shall, in addition to any other appropriate relief, have the right to demand that the Class Action Settlement Administrator and/or the Settlement Notice Administrator, as applicable, immediately be replaced. If the Class Action Settlement Administrator and/or the Settlement Notice Administrator fail to perform adequately on behalf of Toyota or the Class, the Parties may agree to remove the Class Action Settlement Administrator and/or the Settlement Notice Administrator. Under such circumstances, the other Party shall not unreasonably withhold consent to remove the Class Action Settlement Administrator and/or the Settlement Notice Administrator, but this event shall occur only after Toyota's Negotiating Counsel and Plaintiffs' Class Counsel have attempted to resolve any disputes regarding the retention or dismissal of the Class Action Settlement Administrator and/or the Settlement Notice Administrator in good faith, and, if they are unable to do so, after the matter has been referred to the Court for resolution.

4. The Class Action Settlement Administrator and/or the Settlement Notice Administrator may retain one or more persons to assist in the completion of his or her responsibilities.

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5. Not later than 10 days before the date of the Fairness Hearing, the Class Action Settlement Administrator shall file with the Court a list of those persons who have opted out or excluded themselves from the Settlement. The Settlement Notice Administrator shall file with the Court the details outlining the scope, method and results of the notice program.

6. The Class Action Settlement Administrator and the Parties shall promptly after receipt provide copies of any requests for exclusion, objections and/or related correspondence to each other.

# K. <u>Self-Identification</u>

Because the vehicle registration records to be provided by R.L. Polk & Co. may not be fully accurate in all respects and may not identify every Class Member eligible to receive a payment under the Agreement, qualifying Class Members must complete and file a Claim Form (using the Claim Form attached as Exhibit 2 for claims filed under Section II(A)(2); and using the Claim Form attached as Exhibit 3 for claims filed under Section II(A)(4)), and provide necessary documentation identified in the Claim Form timely indicating that they wish to and are eligible to receive a payment pursuant to Sections II(A)(2) or II(A)(4).

# IV. <u>REQUESTS FOR EXCLUSION</u>

A. Any potential Class Member who wishes to be excluded from the Class must mail a written request for exclusion to the Class Action Settlement Administrator at the address provided in the Long Form Notice, postmarked on a date ordered by the Court specifying that he or she wants to be excluded and otherwise complying with the terms stated in the Long Form Notice and Preliminary Approval Order. The Class Action Settlement Administrator shall forward copies of any written requests for exclusion to Plaintiffs' Class Counsel and Toyota's

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Negotiating Counsel. A list reflecting all requests for exclusion shall be filed with the Court by the Class Action Settlement Administrator no later than 20 days before the Fairness Hearing. If a potential Class Member files a request for exclusion, he or she may not file an objection under Section V.

B. Any potential Class Member who does not file a timely written request for exclusion as provided in Section IV shall be bound by all subsequent proceedings, orders and judgments, including, but not limited to, the Release, Final Order and Final Judgment in the Actions, even if he, she or it has litigation pending or subsequently initiates litigation against Toyota relating to the claims and transactions released in the Actions. Toyota's Negotiating Counsel shall provide to the Class Action Settlement Administrator, within 20 days of the entry of the Preliminary Approval Order, a list of all counsel for anyone who has then-pending litigation against Toyota relating to claims involving the Subject Vehicles and/or otherwise covered by the Release.

#### V. <u>OBJECTIONS TO SETTLEMENT</u>

A. Any Class Member who has not filed a timely written request for exclusion and who wishes to object to the fairness, reasonableness, or adequacy of this Agreement or the proposed Settlement, or to the award of Attorneys' Fees and Expenses, or the individual awards to the Plaintiffs and/or the Class Representatives, must deliver to Plaintiffs' Class Counsel identified in the Class Notice and to Toyota's Negotiating Counsel, and file with the Court, on a date ordered by the Court a written statement of his or her objections. Any such objection shall include the specific reason(s), if any, for the objection, including any legal support the Class Member wishes to bring to the Court's attention, any evidence or other information the Class Member wishes to introduce in support of the objections, a statement of whether the Class Member intends to appear and argue at the Fairness Hearing, and the VINs of the Subject

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Vehicle(s) to which the objection applies. Class Members may do so either on their own or through an attorney retained at their own expense. The objection must include proof that he or she falls within the definition of the Class.

B. Any Class Member who files and serves a written objection, as described in the preceding Section V(A), may appear at the Fairness Hearing, either in person or through personal counsel hired at the Class Member's expense, to object to the fairness, reasonableness, or adequacy of this Agreement or the proposed Settlement, or to the award of Attorneys' Fees and Expenses or awards to the individual Plaintiffs and/or the Class Representatives. Class Members or their attorneys who intend to make an appearance at the Fairness Hearing must deliver a notice of intention to appear to one of Plaintiffs' Class Counsel identified in the Class Notice and to Toyota's Negotiating Counsel, and file said notice with the Court, on a date ordered by the Court.

C. Any Class Member who fails to comply with the provisions of Sections V(A) and V(B) above shall waive and forfeit any and all rights he or she may have to appear separately and/or to object, and shall be bound by all the terms of this Agreement and by all proceedings, orders and judgments, including, but not limited to, the Release, the Final Order and the Final Judgment in the Actions. The exclusive means for any challenge to this Settlement shall be through the provisions of this Section V. Without limiting the foregoing, any challenge to the Settlement, Final Approval Order or Final Judgment shall be pursuant to appeal under the Federal Rules of Appellate Procedure and not through a collateral attack.

D. Any Class Member who objects to the Settlement shall be entitled to all of the benefits of the Settlement if this Agreement and the terms contained herein are approved, as long

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as the objecting Class Member complies with all requirements of this Agreement applicable to Class Members, including the timely submission of Claim Forms and other requirements herein.

# VI. <u>RELEASE AND WAIVER</u>

A. The Parties agree to the following release and waiver, which shall take effect upon entry of the Final Order and Final Judgment.

B. In consideration for the Settlement, Class Representatives, Plaintiffs and each Class Member, on behalf of themselves and any other legal or natural persons who may claim by, through or under them, agree to fully, finally and forever release, relinquish, acquit, discharge and hold harmless the Released Parties from any and all claims, demands, suits, petitions, liabilities, causes of action, rights, and damages of any kind and/or type regarding the subject matter of the Actions, including, but not limited to, compensatory, exemplary, punitive, expert and/or attorneys' fees or by multipliers, whether past, present, or future, mature, or not yet mature, known or unknown, suspected or unsuspected, contingent or non-contingent, derivative or direct, asserted or un-asserted, whether based on federal, state or local law, statute, ordinance, regulation, code, contract, common law, or any other source, or any claim of any kind related arising from, related to, connected with, and/or in any way involving the Actions, the Subject Vehicles, any and all claims involving the ETCS, any and all claims of unintended acceleration in any manner that are, or could have been, defined, alleged or described in the Economic Loss Master Consolidated Complaint, the Amended Economic Loss Master Consolidated Complaint, the Second Amended Economic Loss Master Consolidated Complaint, the Third Amended Economic Loss Master Consolidated Complaint, the TAMCC, the Actions or any amendments of the Actions, including, but not limited to, the design, manufacturing, advertising, testing, marketing, functionality, servicing, sale, lease or resale of the Subject Vehicles.

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C. Notwithstanding the foregoing, Class Representatives, Plaintiffs and Class Members are not releasing claims for personal injury, wrongful death or actual physical property damage arising from an accident involving a Subject Vehicle.

D. The Final Order and Final Judgment will reflect these terms.

E. Class Representatives, Plaintiffs and Class Members expressly agree that this Release, the Final Order, and/or the Final Judgment is, will be, and may be raised as a complete defense to, and will preclude any action or proceeding encompassed by, this Release.

F. Class Representatives, Plaintiffs and Class Members shall not now or hereafter institute, maintain, prosecute, assert, and/or cooperate in the institution, commencement, filing, or prosecution of any suit, action, and/or proceeding, against the Released Parties, either directly or indirectly, on their own behalf, on behalf of a class or on behalf of any other person or entity with respect to the claims, causes of action and/or any other matters released through this Settlement.

G. In connection with this Agreement, Class Representatives, Plaintiffs and Class Members acknowledge that they may hereafter discover claims presently unknown or unsuspected, or facts in addition to or different from those that they now know or believe to be true concerning the subject matter of the Actions and/or the Release herein. Nevertheless, it is the intention of Plaintiffs' Class Counsel and Class Members in executing this Agreement fully, finally and forever to settle, release, discharge, and hold harmless all such matters, and all claims relating thereto which exist, hereafter may exist, or might have existed (whether or not previously or currently asserted in any action or proceeding) with respect to the Actions, except as otherwise stated in this Agreement.

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H. Class Representatives expressly understand and acknowledge, and all Class Representatives, Plaintiffs and Class Members will be deemed by the Final Order and Final Judgment to acknowledge and waive Section 1542 of the Civil Code of the State of California, which provides that:

# A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH IF KNOWN BY HIM OR HER MUST HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR.

Class Representatives, Plaintiffs and Class Members expressly waive and relinquish any and all rights and benefits that they may have under, or that may be conferred upon them by, the provisions of Section 1542 of the California Civil Code, or any other law of any state or territory that is similar, comparable or equivalent to Section 1542, to the fullest extent they may lawfully waive such rights.

I. Class Representatives represent and warrant that they are the sole and exclusive owners of all claims that they personally are releasing under this Agreement. Class Representatives further acknowledge that they have not assigned, pledged, or in any manner whatsoever, sold, transferred, assigned or encumbered any right, title, interest or claim arising out of or in any way whatsoever pertaining to the Actions, including without limitation, any claim for benefits, proceeds or value under the Actions, and that Class Representatives are not aware of anyone other than themselves claiming any interest, in whole or in part, in the Actions or in any benefits, proceeds or values under the Actions. Class Members submitting a Claim Form shall represent and warrant therein that they are the sole and exclusive owner of all claims that they personally are releasing under the Settlement and that they have not assigned, pledged, or in any manner whatsoever, sold, transferred, assigned or encumbered any right, title, interest

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or claim arising out of or in any way whatsoever pertaining to the Actions, including without limitation, any claim for benefits, proceeds or value under the Actions, and that such Class Member(s) are not aware of anyone other than themselves claiming any interest, in whole or in part, in the Actions or in any benefits, proceeds or values under the Actions.

J. Without in any way limiting its scope, and, except to the extent otherwise specified in the Agreement, this Release covers by example and without limitation, any and all claims for attorneys' fees, costs, expert fees, or consultant fees, interest, or litigation fees, costs or any other fees, costs, and/or disbursements incurred by any attorneys, Plaintiffs' Class Counsel, Allocation Counsel, Class Representatives, Plaintiffs or Class Members who claim to have assisted in conferring the benefits under this Settlement upon the Class.

K. In consideration for the Settlement, Toyota and its past or present officers, directors, employees, agents, attorneys, predecessors, successors, affiliates, subsidiaries, divisions, and assigns shall be deemed to have, and by operation of the Final Approval Order shall have, released Plaintiffs' Class Counsel and each current and former Plaintiffs and Class Representatives from any and all causes of action that were or could have been asserted pertaining solely to the conduct in filing and prosecuting the litigation or in settling the Action.

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L. Class Representatives, Plaintiffs' Class Counsel and any other attorneys who receive attorneys' fees and costs from this Settlement acknowledge that they have conducted sufficient independent investigation and discovery to enter into this Settlement Agreement and, by executing this Settlement Agreement, state that they have not relied upon any statements or representations made by the Released Parties or any person or entity representing the Released Parties, other than as set forth in this Settlement Agreement.

M. The Parties specifically understand that there may be further pleadings, discovery requests and responses, testimony, or other matters or materials owed by the Parties pursuant to existing pleading requirements, discovery requests, or pretrial rules, procedures, or orders, and that, by entering into this Agreement, the Parties expressly waive any right to receive, hear, or inspect such pleadings, testimony, discovery, or other matters or materials.

N. Nothing in this Release shall preclude any action to enforce the terms of the Agreement, including participation in any of the processes detailed herein.

O. Class Representatives and Plaintiffs' Class Counsel hereby agree and acknowledge that the provisions of this Release together constitute an essential and material term of the Agreement and shall be included in any Final Order and Final Judgment entered by the Court.

# VII. ATTORNEYS' FEES AND EXPENSES AND INDIVIDUAL PLAINTIFF AND CLASS REPRESENTATIVE AWARDS

A. After agreeing to the principal terms set forth in this Settlement Agreement,

Plaintiffs' Class Counsel and Toyota's Negotiating Counsel negotiated the amount of Attorneys' Fees and Expenses that, following application to the Court and subject to Court approval, would be paid as the fee award and costs award to plaintiffs' counsel. As a result of negotiations, Plaintiffs' Class Counsel agrees to make on behalf of all plaintiffs' counsel, and Toyota agrees

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not to oppose, an application for an award of Attorneys' Fees and Expenses in the Actions in the amount of \$200 million in fees, plus up to an additional \$27 million in expenses incurred prior to the Fairness Hearing in the Actions. This award shall be the sole compensation paid by Toyota for all plaintiffs' counsel in the Actions and/or for work incurred that inured to the benefit of the Class.

B. Toyota shall pay to Plaintiffs' Class Counsel the entire Attorneys' Fees and Expenses awarded by the Court not later than 30 days after the later of the Final Effective Date or the expiration of any appeal period or the resolution of any and all appeals relating to the Attorneys' Fees and Expenses award or incentive awards. The Attorneys' Fees and Expenses awarded by the Court and payable to Plaintiffs' Class Counsel shall not be paid from the settlement funds provided for in Section II above. In the event that the Court awards an amount less than \$200 million in fees and up to \$27 million in expenses to be paid in Attorneys' Fees and Expenses, Toyota agrees to pay the remainder to the Automobile Safety and Education Program fund, as provided for in Section II(A)(6).

C. The Attorneys' Fees and Expenses paid by Toyota as provided for in this Agreement shall be allocated by Plaintiffs' Class Counsel among other plaintiffs' counsel in a manner that Plaintiffs' Class Counsel in good faith believes reflects the contributions of plaintiffs' counsel to the prosecution and settlement of the claims against Toyota in the Action. The allocation among counsel shall be approved by the Court, and Plaintiffs' Class Counsel shall distribute the Attorneys' Fees and Expenses as directed by the Court. These Attorneys' Fees and Expenses will go to 25 plaintiffs' firms and approximately 85 attorneys who worked on the litigation.

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D. The proceedings for the Court to determine the amount of Attorneys' Fees and Expenses to award and the Court's award of any Attorneys' Fees and Expenses are to be considered by the Court separately from the Court's consideration of the fairness, reasonableness, and adequacy of the Settlement. The Attorneys' Fees and Expenses awarded shall be set forth in a fee and expense award separate from the Final Order and Final Judgment so that any appeal of one shall not constitute an appeal of the other. Any order or proceedings relating to the Attorneys' Fees and Expenses application, or any appeal from any order related thereto, or reversal or modification thereof, will not operate to terminate or cancel this Agreement, or affect or delay the Final Effective Date.

E. Plaintiffs' Class Counsel may petition the Court for incentive awards of up to \$100.00 per hour per Plaintiff and per Class Representative for their time in connection with the Actions, with a \$2,000 minimum award. The purpose of such awards shall be to compensate the Plaintiffs and Class Representatives for efforts undertaken by them on behalf of the Class. Any incentive awards made by the Court shall be paid by Toyota, as directed by the Court, within the later of 30 days of the Final Effective Date or the expiration of any appeal period or the resolution of any and all appeals relating to the Attorneys' Fees and Expenses award or incentive awards. Any disputes regarding the amount of time for which Plaintiffs' Class Counsel are seeking compensation for Plaintiffs and Class Representatives shall be resolved by the Settlement Special Master in writing, whose decision will be final and binding as to the Parties, although subject to review by the Court.

F. Toyota shall not be liable for, or obligated to pay, any fees, expenses, costs, or disbursements to any person or entity, either directly or indirectly, in connection with the Actions or the Agreement, other than as set forth in this Section VII.

#### VIII. PRELIMINARY APPROVAL ORDER, FINAL ORDER, FINAL JUDGMENT AND RELATED ORDERS

A. The Parties shall seek from the Court, within 14 days after the execution of this Agreement, a Preliminary Approval Order in a form substantially similar to Exhibit 7. The Preliminary Approval Order shall, among other things:

 Certify a nationwide settlement-only Class, approve plaintiffs as Class Representatives and appoint Plaintiffs' Class Counsel as counsel for the class, pursuant to Fed.
 R. Civ. P. 23;

2. Preliminarily approve the Settlement;

3. Require the dissemination of the Notice and the taking of all necessary and appropriate steps to accomplish this task;

4. Determine that Class Notice complies with all legal requirements, including, but not limited to, the Due Process Clause of the United States Constitution;

5. Schedule a date and time for a Fairness Hearing to determine whether the Settlement should be finally approved by the Court;

6. Require Class Members who wish to exclude themselves to submit an appropriate and timely written request for exclusion as directed in this Agreement and Long Form Notice and that a failure to do so shall bind those Class Members who remain in the Class;

7. Require Class Members who wish to object to this Agreement to submit an appropriate and timely written statement as directed in this Agreement and Long Form Notice;

8. Require Class Members who wish to appear to object to this Agreement to submit an appropriate and timely written statement as directed in the Agreement and Long Form Notice;

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9. Require attorneys representing Class Members, at the Class Members' expense, to file a notice of appearance as directed in this Agreement and Long Form Notice;

10. Issue a preliminary injunction and stay all other Actions in the MDL pending final approval by the Court;

11. Issue a preliminary injunction enjoining potential Class Members, pending the Court's determination of whether the Settlement should be given final approval, from challenging in any action or proceeding any matter covered by this Settlement, except for proceedings in this Court to determine whether the Settlement will be given final approval;

12. Appoint the Class Action Settlement Administrator and the Settlement Notice Administrator;

13. Authorize Toyota to take all necessary and appropriate steps to establish the means necessary to implement the Agreement; and

14. Issue other related orders to effectuate the preliminary approval of the Agreement.

B. After the Fairness Hearing, the Parties shall seek to obtain from the Court a FinalOrder and Final Judgment in the forms substantially similar to Exhibits 5 and 6, respectively.The Final Order and Final Judgment shall, among other things:

1. Find that the Court has personal jurisdiction over all Plaintiffs and Class Members, that the Court has subject matter jurisdiction over the claims asserted in the TAMCC and the Actions, and that venue is proper;

2. Finally approve the Agreement and Settlement, pursuant to Fed. R. Civ. P. 23;

3. Finally certify the Class for settlement purposes only;

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4. Find that the notice and the notice dissemination methodology complied with all laws, including, but not limited to, the Due Process Clause of the United States Constitution;

5. Dismiss the Actions, including the Actions listed on Exhibit 1, with prejudice and without costs (except as provided for herein as to costs);

6. Incorporate the Release set forth in the Agreement and make the Release effective as of the date of the Final Order and Final Judgment;

7. Issue a permanent injunction;

8. Authorize the Parties to implement the terms of the Agreement;

9. Retain jurisdiction relating to the administration, consummation, enforcement,

and interpretation of the Agreement, the Final Order and Final Judgment, and for any other necessary purpose; and

10. Issue related Orders to effectuate the final approval of the Agreement and its implementation.

#### IX. MODIFICATION OR TERMINATION OF THIS AGREEMENT

A. The terms and provisions of this Agreement may be amended, modified, or expanded by written agreement of the Parties and approval of the Court; provided, however, that after entry of the Final Order and Final Judgment, the Parties may by written agreement effect such amendments, modifications, or expansions of this Agreement and its implementing documents (including all exhibits hereto) without further notice to the Class or approval by the Court if such changes are consistent with the Court's Final Order and Final Judgment and do not limit the rights of Class Members under this Agreement.

B. This Agreement shall terminate at the discretion of either Toyota or the Class Representatives, through Plaintiffs' Class Counsel, if: (1) the Court, or any appellate court(s), rejects, modifies, or denies approval of any portion of this Agreement or the proposed Settlement

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that the terminating party in its (or their) sole judgment and discretion reasonably determine(s) is material, including, without limitation, the terms of relief, the findings, or conclusions of the Court, the provisions relating to notice, the definition of the Class, and/or the terms of the Release; or (2) the Court, or any appellate court(s), does not enter or completely affirm, or alters, narrows or expands, any portion of the Final Order and Judgment, or any of the Court's findings of fact or conclusions of law, that the terminating party in its (or their) sole judgment and discretion reasonably determine(s) is material. The terminating party must exercise the option to withdraw from and terminate this Agreement, as provided in this Section IX, by a signed writing served on the other Parties no later than 20 days after receiving notice of the event prompting the termination. The Parties will be returned to their positions <u>status quo ante</u>.

C. Toyota shall have the right, but not the obligation, to terminate this Agreement if the total number of timely and valid requests for exclusion exceed 25,000 putative class members.

D. If an option to withdraw from and terminate this Agreement arises under Section IX(B) above, neither Toyota nor Class Representatives are required for any reason or under any circumstance to exercise that option and any exercise of that option shall be in good faith.

E. If, but only if, this Agreement is terminated pursuant to Section IX(B), above, then:

 This Agreement shall be null and void and shall have no force or effect, and no Party to this Agreement shall be bound by any of its terms, except for the terms of Section IX(D) herein;

2. The Parties will petition the Court to have any stay orders entered pursuant to this Agreement lifted;

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3. All of its provisions, and all negotiations, statements, and proceedings relating to it shall be without prejudice to the rights of Toyota, Class Representatives, Plaintiffs or any Class Member, all of whom shall be restored to their respective positions existing immediately before the execution of this Agreement, except that the Parties shall cooperate in requesting that the Court set a new scheduling order such that no Party's substantive or procedural rights is prejudiced by the settlement negotiations and proceedings;

4. Released Parties expressly and affirmatively reserve all defenses, arguments, and motions as to all claims that have been or might later be asserted in the Actions, including, without limitation, the argument that the Actions may not be litigated as a class action;

5. Class Representatives, Plaintiffs and all other Class Members, on behalf of themselves and their heirs, assigns, executors, administrators, predecessors, and successors, expressly and affirmatively reserve and do not waive all motions as to, and arguments in support of, all claims, causes of actions or remedies that have been or might later be asserted in the Actions including, without limitation, any argument concerning class certification, and treble or other damages;

6. Toyota, and the other Released Parties expressly and affirmatively reserve and do not waive all motions and positions as to, and arguments in support of, all defenses to the causes of action or remedies that have been sought or might be later asserted in the actions, including without limitation, any argument or position opposing class certification, liability or damages;

7. Neither this Agreement, the fact of its having been made, nor the negotiations leading to it, nor any discovery or action taken by a Party or Class Member pursuant to this Agreement shall be admissible or entered into evidence for any purpose whatsoever;

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8. Any settlement-related order(s) or judgment(s) entered in this Action after the date of execution of this Agreement shall be deemed vacated and shall be without any force or effect;

9. All costs incurred in connection with the Settlement, including, but not limited to, notice, publication, and customer communications, will be paid from the Settlement Fund. Neither Plaintiffs nor Plaintiffs' Class Counsel shall be responsible for any of these costs or other settlement-related costs;

10. Any attorneys' fees and expenses previously paid to Plaintiffs' Class Counsel shall be returned to Toyota; and

11. Notwithstanding the terms of this paragraph, if Settlement is not consummated, Plaintiffs' Class Counsel may include any time spent in Settlement efforts as part of any statutory fee petition filed at the conclusion of the case, and Toyota reserves the right to object to the reasonableness of such requested fees.

#### X. <u>GENERAL MATTERS AND RESERVATIONS</u>

A. Toyota has denied and continues to deny each and all of the claims and contentions alleged in the Actions, and has denied and continues to deny that it has committed any violation of law or engaged in any wrongful act that was alleged, or that could have been alleged, in the Actions. Toyota believes that it has valid and complete defenses to the claims asserted against it in the Actions and denies that it committed any violations of law, engaged in any unlawful act or conduct, or that there is any basis for liability for any of the claims that have been, are, or might have been alleged in the Actions. Without in any way limiting the scope of this denial, Toyota denies that there is any defect in its ETCS. Nonetheless, Toyota has concluded that it is desirable that the Actions be fully and finally settled in the matter and upon the terms and conditions set forth in this Agreement.

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B. The obligation of the Parties to conclude the proposed Settlement is and shall be contingent upon each of the following:

1. Entry by the Court of the Final Order and Final Judgment approving the Settlement, from which the time to appeal has expired or which has remained unmodified after any appeal(s); and

2. Any other conditions stated in this Agreement.

C. The Parties and their counsel agree to keep the existence and contents of this Agreement confidential until the date on which the Motion for Preliminary Approval is filed; provided, however, that this Section shall not prevent Toyota from disclosing such information, prior to the date on which the Motion for Preliminary Approval is filed, to state and federal agencies, independent accountants, actuaries, advisors, financial analysts, insurers or attorneys, nor shall it prevent Toyota from disclosing such information based on the substance of this Agreement. Nor shall it prevent the Parties and their counsel from disclosing such information to persons or entities (such as experts, courts, co-counsel, and/or administrators) to whom the Parties agree disclosure must be made in order to effectuate the terms and conditions of this Agreement.

D. Class Representatives and Plaintiffs' Class Counsel agree that the confidential information made available to them solely through the settlement process was made available, as agreed to, on the condition that neither Class Representatives nor their counsel may disclose it to third parties (other than experts or consultants retained by Class Representatives in connection with the Actions); that it not be the subject of public comment; that it not be used by Class Representatives or Plaintiffs' Class Counsel in any way in this litigation or otherwise should the Settlement not be achieved, and that it is to be returned if a Settlement is not concluded;

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provided, however, that nothing contained herein shall prohibit Class Representatives from seeking such information through formal discovery if not previously requested through formal discovery or from referring to the existence of such information in connection with the Settlement of the Actions.

E. Information provided by Toyota, Toyota's Negotiating Counsel, and/or the Settlement Special Master to Class Representatives, Plaintiffs' Class Counsel, any individual Class Member, counsel for any individual Class Member, and/or administrators, pursuant to the negotiation and implementation of this Agreement, includes trade secrets and highly confidential and proprietary business information and shall be deemed "Highly Confidential" pursuant to the protective orders that have been or will be entered in the Actions, and shall be subject to all of the provisions thereof. Any materials inadvertently produced shall, upon Toyota's request, be promptly returned to Toyota's Negotiating Counsel, and there shall be no implied or express waiver of any privileges, rights and defenses.

F. Within 90 days after the Final Effective Date (unless the time is extended by agreement of the Parties), Plaintiffs' Class Counsel, and any expert or other consultant employed by them in such capacity or any other individual with access to documents provided by Toyota, and/or Toyota's Negotiating Counsel, and/or the Settlement Special Master to Plaintiffs' Class Counsel shall either: (i) return to Toyota's Negotiating Counsel, all such documents and materials (and all copies of such documents in whatever form made or maintained) produced during the settlement process by Toyota and/or Toyota's Negotiating Counsel, and/or the Settlement Special Master and any and all handwritten notes summarizing, describing or referring to such documents; or (ii) certify to Toyota's Negotiating Counsel that all such documents and materials (and all copies of such documents of such documents in whatever form made or maintained) produced during the settlement process by Toyota and/or Toyota's Negotiating Counsel, and/or the Settlement Special Master and any and all handwritten notes summarizing, describing or referring to such documents; or (ii) certify to Toyota's Negotiating Counsel that all such documents and materials (and all copies of such documents in whatever form made or maintained) produced during the settlement process by Toyota and/or Toyota's Negotiating Counsel, and/or the Settlement Special Master and any and all handwritten notes summarizing, describing or referring to such documents; or (ii) certify to Toyota's Negotiating Counsel that all such documents and materials (and all copies of such documents in whatever form made or maintained) produced during the settlement process by Toyota's Negotiating Counsel that all such documents and materials (and all copies of such documents in whatever form made or materials (and all copies of such documents in whatever form made or materials (and all copies of such documents in whatever form made or materials (and all copies of such documents in whatever form made or mater

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maintained) produced by Toyota, and/or Toyota's Negotiating Counsel, and/or the Settlement Special Master and any and all handwritten notes summarizing, describing or referring to such documents have been destroyed, provided, however, that this Section X shall not apply to any documents made part of the record in connection with a Claim, nor to any documents made part of a Court filing, nor to Plaintiffs' Class Counsel's work product. Six months after the distribution of the settlement funds to Class Members who submitted valid Claim Forms, the Class Action Settlement Administrator shall return or destroy all documents and materials to Toyota and/or Toyota's Negotiating Counsel and/or Plaintiffs' Class Counsel that produced the documents and materials, except that it shall not destroy any and all Claim Forms, including any and all information and/or documentation submitted by Class Members. Nothing in this Agreement shall affect any confidentiality order or protective order in the Action.

G. Toyota's execution of this Agreement shall not be construed to release – and Toyota expressly does not intend to release – any claim Toyota may have or make against any insurer for any cost or expense incurred in connection with this Settlement, including, without limitation, for attorneys' fees and costs.

H. Plaintiffs' Class Counsel represent that: (1) they are authorized by the Class Representatives to enter into this Agreement with respect to the claims in these Actions; and (2) they are seeking to protect the interests of the Class.

I. Plaintiffs' Class Counsel further represent that the Class Representatives: (1) have agreed to serve as representatives of the Class proposed to be certified herein; (2) are willing, able, and ready to perform all of the duties and obligations of representatives of the Class, including, but not limited to, being involved in discovery and fact finding; (3) have read the pleadings in the Actions, including the TAMCC, or have had the contents of such pleadings

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described to them; (4) are familiar with the results of the fact-finding undertaken by Plaintiffs' Class Counsel; (5) have been kept apprised of settlement negotiations among the Parties, and have either read this Agreement, including the exhibits annexed hereto, or have received a detailed description of it from Plaintiffs' Class Counsel and they have agreed to its terms; (6) have consulted with Plaintiffs' Class Counsel about the Actions and this Agreement and the obligations imposed on representatives of the Class; (7) have authorized Plaintiffs' Class Counsel to execute this Agreement on their behalf; and (8) shall remain and serve as representatives of the Class until the terms of this Agreement are effectuated, this Agreement is terminated in accordance with its terms, or the Court at any time determines that said Class Representatives cannot represent the Class.

J. The Parties acknowledge and agree that no opinion concerning the tax consequences of the proposed Settlement to Class Members is given or will be given by the Parties, nor are any representations or warranties in this regard made by virtue of this Agreement. Each Class Member's tax obligations, and the determination thereof, are the sole responsibility of the Class Member, and it is understood that the tax consequences may vary depending on the particular circumstances of each individual Class Member.

K. Toyota represents and warrants that the individual(s) executing this Agreement is authorized to enter into this Agreement on behalf of Toyota.

L. This Agreement, complete with its exhibits, sets forth the sole and entire agreement among the Parties with respect to its subject matter, and it may not be altered, amended, or modified except by written instrument executed by Plaintiffs' Class Counsel and Toyota's Negotiating Counsel on behalf of Toyota. The Parties expressly acknowledge that no other agreements, arrangements, or understandings not expressed in this Agreement exist among

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or between them, and that in deciding to enter into this Agreement, they rely solely upon their judgment and knowledge. This Agreement supersedes any prior agreements, understandings, or undertakings (written or oral) by and between the Parties regarding the subject matter of this Agreement.

M. This Agreement and any amendments thereto shall be governed by and interpreted according to the law of the State of California notwithstanding its conflict of laws provisions.

N. Any disagreement and/or action to enforce this Agreement shall be commenced and maintained only in the United States District Court for the Central District of California.

O. Whenever this Agreement requires or contemplates that one of the Parties shall or may give notice to the other, notice shall be provided by e-mail and/or next-day (excluding Saturdays, Sundays and Federal Holidays) express delivery service as follows:

1. If to Toyota, then to:

| John P. Hooper                   |     | J. Gordon Cooney, Jr.       |
|----------------------------------|-----|-----------------------------|
| Reed Smith LLP                   |     | Morgan Lewis & Bockius LLP  |
| 599 Lexington Avenue, 22nd Floor | and | 1701 Market St.             |
| New York, New York 10022         |     | Philadelphia, PA 19103-2921 |
| Tel. 212-521-5400                |     | Tel. 215- 963-5000          |
| Fax 212-521-5450                 |     | Fax: 215-963-5001           |

2. If to Plaintiffs, then to:

| Steve W. Berman   |     | Frank M. Pitre  |     | Marc M. Seltzer   |
|---|-----|---|-----|---|
| Hagens Berman   |     | Cotchett, Pitre & McCarthy, LLP   |     | Susman Godfrey LLP  |
| 1918 Eighth Ave.  | and | San Francisco Airport Office Ctr  | and | 1901 Avenue of the Stars  |
| Suite 3300  |     | 840 Malcolm Road, Suite 200   |     | Suite 950   |
| Seattle, WA 98101   |     | Burlingame, CA 94010  |     | Los Angeles, CA 90067   |
| Tel. 206-623-7292   |     | Tel. 650-697-6000   |     | Tel. 310-789-3102   |
| Fax 206-623-0594  |     | Fax 650-697-0577  |     | Fax 310-789-3150  |
| Hagens Berman<br>1918 Eighth Ave.<br>Suite 3300<br>Seattle, WA 98101<br>Tel. 206-623-7292 | and | Cotchett, Pitre & McCarthy, LLP<br>San Francisco Airport Office Ctr<br>840 Malcolm Road, Suite 200<br>Burlingame, CA 94010<br>Tel. 650-697-6000 | and | Susman Godfrey LLP<br>1901 Avenue of the Stars<br>Suite 950<br>Los Angeles, CA 90067<br>Tel. 310-789-3102 |

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P. All time periods set forth herein shall be computed in calendar days unless otherwise expressly provided. In computing any period of time prescribed or allowed by this Agreement or by order of the Court, the day of the act, event, or default from which the designated period of time begins to run shall not be included. The last day of the period so computed shall be included, unless it is a Saturday, a Sunday or a Federal Holiday, or, when the act to be done is the filing of a paper in court, a day on which weather or other conditions have made the office of the clerk of the court inaccessible, in which event the period shall run until the end of the next day that is not one of the aforementioned days. As used in this Section X "Federal Holiday" includes New Year's Day, Birthday of Martin Luther King, Jr., Presidents' Day, Memorial Day, Independence Day, Labor Day, Columbus Day, Veterans Day, Patriot's Day, Thanksgiving Day, Christmas Day, and any other day appointed as a holiday by the President, the Congress of the United States or the Clerk of the United States District Court for the Central District of California.

Q. The Parties reserve the right, subject to the Court's approval, to agree to any reasonable extensions of time that might be necessary to carry out any of the provisions of this Agreement.

R. The Class, Plaintiffs, Plaintiffs' Class Counsel, Toyota and/or Toyota's Negotiating Counsel shall not be deemed to be the drafter of this Agreement or of any particular provision, nor shall they argue that any particular provision should be construed against its drafter. All Parties agree that this Agreement was drafted by counsel for the Parties during extensive arm's length negotiations. No parol or other evidence may be offered to explain, construe, contradict, or clarify its terms, the intent of the Parties or their counsel, or the circumstances under which this Agreement was made or executed.

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S. The Parties expressly acknowledge and agree that this Agreement and its exhibits, all related drafts, motions, pleadings, conversations, negotiations, along with and correspondence, constitute an offer of compromise and a compromise within the meaning of Federal Rule of Evidence 408 and any equivalent rule of evidence in any state. In no event shall this Agreement, any of its provisions or any negotiations, statements or court proceedings relating to its provisions in any way be construed as, offered as, received as, used as, or deemed to be evidence of any kind in the Actions, any other action, or in any judicial, administrative, regulatory or other proceeding, except in a proceeding to enforce this Agreement or the rights of the Parties or their counsel. Without limiting the foregoing, neither this Agreement nor any related negotiations, statements, or court proceedings shall be construed as, offered as, received as, used as or deemed to be evidence or an admission or concession of any liability or wrongdoing whatsoever on the part of any person or entity, including, but not limited to, the Released Parties, Plaintiffs, or the Class or as a waiver by the Released Parties, Plaintiffs or the Class of any applicable privileges, claims or defenses.

T. Plaintiffs expressly affirm that the allegations contained in the TAMCC were made in good faith, but consider it desirable for the Actions to be settled and dismissed because of the substantial benefits that the proposed settlement will provide to Class Members.

U. The Parties, their successors and assigns, and their counsel undertake to implement the terms of this Agreement in good faith, and to use good faith in resolving any disputes that may arise in the implementation of the terms of this Agreement.

V. The waiver by one Party of any breach of this Agreement by another Party shall not be deemed a waiver of any prior or subsequent breach of this Agreement.

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W. If one Party to this Agreement considers another Party to be in breach of its obligations under this Agreement, that Party must provide the breaching Party with written notice of the alleged breach and provide a reasonable opportunity to cure the breach before taking any action to enforce any rights under this Agreement.

X. The Parties, their successors and assigns, and their counsel agree to cooperate fully with one another in seeking Court approval of this Agreement and to use their best efforts to effect the prompt consummation of this Agreement and the proposed Settlement.

Y. This Agreement may be signed with a facsimile signature and in counterparts, each of which shall constitute a duplicate original.

Z. In the event any one or more of the provisions contained in this Agreement shall for any reason be held to be invalid, illegal, or unenforceable in any respect, such invalidity, illegality, or unenforceability shall not affect any other provision if Toyota, on behalf of Defendants, and Plaintiffs' Class Counsel, on behalf of Class Representatives and Class Members, mutually agree in writing to proceed as if such invalid, illegal, or unenforceable provision had never been included in this Agreement. Any such agreement shall be reviewed and approved by the Court before it becomes effective.

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Agreed to on the date indicated below.

APPROVED AND AGREED TO BY PLAINTIFFS' CLASS COUNSEL AS AUTHORIZED BY CLASS REPRESENTATIVES

BY

STEVE W. BERMAN HAGENS BERMAN SOBOL SHAPIRO LLP

BY FRANK M. PITRE

COTCHETT, PITRE & MCCARTHY, LLP

DATE: December 26, 2012

DATE: December 26, 2012

BY\_\_\_\_\_ MARC M. SELTZER SUSMAN GODFREY LLP DATE: December 26, 2012

APPROVED AND AGREED TO BY TOYOTA MOTOR CORPORATION AND TOYOTA MOTOR SALES, U.S.A., INC.

BY

CHRISTOPHER P. REYNOLDS CHIEF LEGAL OFFICER TOYOTA NORTH AMERICA

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Agreed to on the date indicated below.

APPROVED AND AGREED TO BY PLAINTIFFS' CLASS COUNSEL AS AUTHORIZED BY CLASS REPRESENTATIVES

BY

DATE: December 26, 2012

STEVE W. BERMAN HAGENS BERMAN SOBOL SHAPIRO LLP

BY

FRANK M. PITRE COTCHETT, PITRE & MCCARTHY, LLP

Mare M. BY

MARC M. SELTZER SUSMAN GODFREY LLP

DATE: December 26, 2012

DATE: December 26, 2012

APPROVED AND AGREED TO BY TOYOTA MOTOR CORPORATION AND TOYOTA MOTOR SALES, U.S.A., INC.

BY

CHRISTOPHER P. REYNOLDS CHIEF LEGAL OFFICER TOYOTA NORTH AMERICA

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Agreed to on the date indicated below.

APPROVED AND AGREED TO BY PLAINTIFFS' CLASS COUNSEL AS AUTHORIZED BY CLASS REPRESENTATIVES

BY

DATE: December 26, 2012

STEVE W. BERMAN HAGENS BERMAN SOBOL SHAPIRO LLP

BY\_\_\_\_\_ FRANK M. PITRE COTCHETT, PITRE & MCCARTHY, LLP

DATE: December 26, 2012

2

BY\_\_\_\_\_ MARC M. SELTZER SUSMAN GODFREY LLP DATE: December 26, 2012

APPROVED AND AGREED TO BY TOYOTA MOTOR CORPORATION AND TOYOTA MOTOR SALES, U.S.A., INC.

BY

CHRISTOPHER P. REYNOLDS CHIEF LEGAL OFFICER TOYOTA NORTH AMERICA

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#### APPROVED AND AGREED TO AS TO FORM BY TOYOTA'S NEGOTIATING COUNSEL

BY JOHN P/HOOPER REED SMITH LLP

DATE: December 26, 2012

BY\_\_\_\_\_\_ J. GORDON COONEY, JR. MORGAN LEWIS & BOCKIUS LLP

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#### APPROVED AND AGREED TO AS TO FORM BY TOYOTA'S NEGOTIATING COUNSEL

BY JOHN P. HOOPER **REED SMITH LLP** 

asas. BΥ J. GORDON COONEY, JR. MORGAN LEWIS & BOCKIUS LLP

DATE: December 26, 2012

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### **LIST OF ECONOMIC LOSS ACTIONS IN THE MDL**

| No. | Full Case Name  | Civ. Action<br>No.                                   | State | District    | Division                |
|-----|---|--|-------|-------------|-------------------------|
| 1.  | Aaron Jones and Isabella Jones, Thomas<br>Downey, Sr., and Bernadine Shepard and Alfred<br>Shepard,<br>v.<br>Toyota Motor North America, Inc., Toyota<br>Motor Engineering & Manufacturing North<br>America, Inc., and Toyota Motor Sales, U.S.A.,<br>Inc.  | 8:10-cv-<br>00578<br>(formerly<br>2:10-cv-<br>00687) | LA    | E.D. La.    | New<br>Orleans          |
| 2.  | Al and Jo Anna Viviano, Paul Turner, Kyle<br>Briggs, Shalini Ignatenkov, Charles and Karen<br>Gibbens, Lori S. and Thomas A. Trahan, Erica<br>Thomas, Holly Boyd, Connie and Thomas<br>Kamphaus, Brena and Lee Shonfield, and Alan L.<br>Weller,<br>v.<br>Toyota Motor Engineering & Manufacturing<br>North America, Inc., Toyota Motor Manufacturing<br>Kentucky, Inc., Toyota Motor Sales, U.S.A., Inc.,<br>and Toyota Lease Trust. | 8:10-cv-<br>00653<br>(formerly<br>2:10-cv-<br>00024) | KY    | E.D. Ky     | Northern<br>(Covington) |
| 3.  | Allie Rockforte, on behalf of herself and all others<br>similarly situated,<br>v.<br>Toyota Motor North America Inc.; Toyota Motor<br>Engineering & Manufacturing North America Inc.;<br>and Toyota Motor Sales U.S.A., Inc.  | 8:10-cv-<br>00580 (3:10-<br>cv-00174)                | LA    | M.D.<br>La. | Baton<br>Rouge          |
| 4.  | Alyson L. Oliver<br>v.<br>Toyota Motor Sales, U.S.A., Inc.; Toyota Motor<br>Engineering & Manufacturing North America,<br>Inc.; and Toyota Motor Corporation  | 8:10-cv-<br>00586<br>(formerly<br>0:10-cv-<br>00942) | MN    | D.<br>Minn. | n/a                     |
| 5.  | Amanda J. Noble,<br>v.<br>Toyota Motor North America, Inc, a California<br>corporation, Toyota Motor Sales, U.S.A., Inc., a<br>California corporation, and Toyota Motor<br>Corporation, a foreign corporation   | 8;10-cv-<br>00723<br>(formerly<br>1:10-cv-<br>00915) | СО    | D. Colo.    | Denver                  |

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| No. | Full Case Name   | Civ. Action<br>No.                                   | State | District     | Division       |
|-----|--|--|-------|--------------|----------------|
| 6.  | Amanda Laird f/k/a Amanda Hood Rebecca<br>Clifton, and Christine Schara, individually and on<br>behalf of a class of similarly situated citizens in<br>the United States,<br>v.<br>Toyota Motor Corporation, a foreign corporation,<br>and Toyota Motor Sales, USA, Inc., a California<br>corporation  | 8:10-cv-<br>00566 (3:10-<br>cv-00022)                | GA    | S.D. Ga.     | Dublin         |
| 7.  | Amanda R. Maillho,<br>v.<br>Toyota Motor North America, Inc.; Toyota Motor<br>Engineering & Manufacturing North America,<br>Inc.; and Toyota Motor Sales, U.S.A., Inc.   | 8:10-cv-<br>00467<br>(formerly<br>2:10-cv-<br>00279) | LA    | E.D. La.     | New<br>Orleans |
| 8.  | Walter Scott Tarter, on behalf of himself and all<br>others similarly situated,<br>v.<br>Toyota Motor North America , Inc., Toyota Motor<br>Engineering & Manufacturing North America ,<br>Inc., Toyota Motor Manufacturing, California ,<br>Inc., Toyota Motor Sales U.S.A. Inc., Toyota<br>Motor Manufacturing, Kentucky, Inc., Toyota<br>Motor Corporation, and CTS Corporation | 8:10-cv-<br>00743<br>(formerly<br>2:10-cv-<br>00060) | KY    | E.D.<br>Ky.  | Covington      |
| 9.  | Anthony Bonacci, and Melanie Bonacci<br>v.<br>Toyota Motor Corporation, A Foreign<br>Corporation, and Toyota Motor Sales, USA, Inc.,<br>A California Corporation   | 8:10-cv-<br>00766<br>(formerly<br>8:10-cv-<br>00149) | NE    | D. Neb.      | Omaha          |
| 10. | Antonio Ramos and Tahiry Ramos, on behalf of<br>themselves and others similarly situated,<br>v.<br>Toyota Motor Sales U.S.A., Inc.   | 8:10-cv-<br>00726<br>(formerly<br>1:10-cv-<br>20630) | FL    | S.D.<br>Fla. | Miami          |

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| No. | Full Case Name   | Civ. Action<br>No.                                   | State | District      | Division        |
|-----|--|--|-------|---------------|-----------------|
| 11. | Arlene S. Heilbrunn, as an individual and on<br>behalf of all others similarly situated,<br>v.<br>Toyota Motor Corporation, a foreign corporation,<br>and Toyota Motor Sales, USA, Inc., a California<br>corporation   | 8:10-cv-<br>00564<br>(formerly<br>9:10-cv-<br>80208) | FL    | S.D.<br>Fla.  | Miami           |
| 12. | Barbara Iglesias, Individually and On Behalf Of<br>All Others Similarly Situated,<br>v.<br>Toyota Motor Corporation; Toyota Motor Sales,<br>U.S.A., Inc; Toyota Motor North America, Inc;<br>Toyota Motor Engineering & Manufacturing,<br>N.A., Inc.; Lexus; Toyota Motor Manufacturing,<br>Indiana, Inc.; Toyota Motor Manufacturing, Texas,<br>Inc.; Toyota Motor Manufacturing, Kentucky,<br>Inc.; New United Motor Manufacturing, Inc.,<br>Subaru of Indiana Automotive, Inc.; CTS<br>Corporation and<br>Doe Defendants 1 through 10 | 8:10-cv-<br>00602<br>(formerly<br>1:10-cv-<br>01014) | NY    | S.D.N.Y       | Foley<br>Square |
| 13. | <ul> <li>Belva Simmons, William Simmons, and David</li> <li>Works as individuals and on behalf of all others similarly situated,</li> <li>v.</li> <li>Toyota Motor Corporation, a foreign corporation,</li> <li>Toyota Motor Sales, USA, Inc., a California corporation, and Toyota North America, Inc., a California corporation.</li> </ul>  | 8:10-cv-<br>00589<br>(formerly<br>3:10-cv-<br>00009) | MS    | N.D.<br>Miss. | Western         |
| 14. | Bonnie Shansky, on behalf of herself and all others<br>similarly situated,<br>v.<br>Toyota Motor Sales, U.S.A., Inc., and John Does<br>1-10  | 8:10-cv-<br>00736<br>(formerly<br>1:10-cv-<br>01379) | IL    | N.D. Ill.     | Chicago         |
| 15. | Bridgette Scott, individually and on behalf of all<br>others similarly situated<br>v.<br>Toyota Motor North America, Inc, a foreign<br>corporation.; Toyota Motor Sales, USA, Inc. a<br>foreign corporation and General Motors, LLC, a<br>foreign limited liability company  | 8:10-cv-<br>00654<br>(formerly<br>8:10-cv-<br>00450) | MD    | D. Md.        | Greenbelt       |

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| No. | Full Case Name   | Civ. Action<br>No.                                   | State | District     | Division                |
|-----|--|--|-------|--------------|-------------------------|
| 16. | Burnell Meeks,<br>v.<br>Toyota Motor Sales, U.S.A., Inc.   | 8:10-cv-<br>01374<br>(formerly<br>1:10-cv-<br>00364) | OH    | S.D.<br>Ohio | Western<br>(Cincinnati) |
| 17. | Burton Field, Sheldon Kogen, Robert Kogen and<br>Joanne Lermar, on behalf of themselves and<br>persons similarly situated,<br>v.<br>Toyota Motor North America, Inc., a California<br>corporation; Toyota Motor Engineering &<br>Manufacturing North America, Inc., a Kentucky<br>corporation; Toyota Motor Manufacturing<br>Kentucky, Inc., a Kentucky corporation; Toyota<br>Motor Sales U.S.A., Inc., a California corporation;<br>and Toyota Motor Corporation, a Japanese<br>corporation, and Denso Manufacturing Tennessee,<br>a Tennessee corporation | 8:10-cv-<br>00735<br>(formerly<br>1:10-cv-<br>01351) | IL    | N.D. Ill.    | Chicago                 |
| 18. | Cathy Cisetti, May Zhang, Individually, and on<br>behalf of all others similarly situated,<br>v.<br>Toyota Motor Engineering & Manufacturing<br>North America, Inc., Toyota Motor Sales, U.S.A.,<br>Inc, Toyota Motor North America, Inc., and<br>Toyota Motor Corporation   | 8:10-cv-<br>00761<br>(formerly<br>4:10-cv-<br>00238) | МО    | W.D.<br>Mo.  | Kansas City             |
| 19. | Cesare Coslop IV,<br>v.<br>Toyota Motor Corporation, Toyota Motor Sales,<br>U.S.A., Inc., and John Does 1-10   | 8:10-cv-<br>00767<br>(formerly<br>3:10-cv-<br>01623) | NJ    | D.N.J.       | Trenton                 |
| 20. | Charlene Tran, individually and on behalf of all<br>other persons similarly situated,<br>v.<br>Toyota Motor North America, Inc., Toyota Motor<br>Sales, USA, Inc., and Toyota Motor Engineering<br>& Manufacturing North America, Inc.   | 8:10-cv-<br>01001<br>(formerly<br>1:10-cv-<br>01816) | NY    | S.D.N.Y      | Foley<br>Square         |

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| No. | Full Case Name  | Civ. Action<br>No.                                   | State | District      | Division                |
|-----|---|--|-------|---------------|-------------------------|
| 21. | Cheryl Abken and Sandra Valdez, individually and<br>on behalf of all persons similarly situated,<br>v.<br>Toyota Motor North America, Inc., a California<br>corporation, Toyota Motor Sales, U.S.A., Inc., a<br>foreign corporation, and Toyota Motor<br>Corporation, a foreign corporation.  | 8:10-cv-<br>00594<br>(formerly<br>3:10-cv-<br>00763) | NJ    | D.N.J.        | Trenton                 |
| 22. | Christina Ochs, on behalf of herself and all others<br>similarly situated,<br>v.<br>Toyota Motor Corporation, and Toyota Motor<br>Sales, U.S.A., Inc.   | 8:10-cv-<br>00567<br>(formerly<br>1:10-cv-<br>00918) | IL    | N.D. Ill.     | Chicago                 |
| 23. | Christine Mitchell,<br>v.<br>Toyota Motor North America, Inc.; Toyota Motor<br>Engineering & Manufacturing, North America,<br>Inc.; and Toyota Motor Sales, U.S.A., Inc.  | 8:10-cv-<br>00591<br>(formerly<br>3:10-cv-<br>00104) | MS    | S.D.<br>Miss. | Jackson                 |
| 24. | Christopher Carlson, individually and on behalf of<br>all other similarly situated,<br>v.<br>Toyota Motor Corporation, a foreign corporation,<br>and Toyota Motor Sales, USA, Inc., a California<br>corporation   | 8:10-cv-<br>00733<br>(formerly<br>4:10-cv-<br>00083) | IA    | S.D.<br>Iowa  | Central                 |
| 25. | Christopher L. Leaverton, individually and on<br>behalf of all others similarly situated,<br>v.<br>Toyota Motor Engineering & Manufacturing<br>North America, Inc. and Toyota Motor Sales,<br>U.S.A., Inc.  | 8:10-cv-<br>00573<br>(formerly<br>2:10-cv-<br>00032) | КҮ    | E.D.<br>Ky.   | Northern<br>(Covington) |
| 26. | Cullen and Linda Kirkpatrick, Individually and on<br>behalf of all others similarly situated,<br>v.<br>Toyota Motor North America Inc., a California<br>corporation; Toyota Motor Engineering &<br>Manufacturing North America, Inc., a Kentucky<br>corporation, Toyota Motor Sales U.S.A., Inc., a<br>California corporation, and Toyota Motor<br>Corporation, a Japanese corporation. | 8:10-cv-<br>00776<br>(formerly<br>2:10-cv-<br>00994) | PA    | E.D. Pa.      | Philadelphia            |

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| No. | Full Case Name  | Civ. Action<br>No.                                   | State | District      | Division       |
|-----|---|--|-------|---------------|----------------|
| 27. | Dale Karjala, individually and on behalf of all<br>others similarly situated,<br>v.<br>Toyota Motor Corporation, a foreign corporation,<br>and Toyota Motor Sales, USA, Inc., a California<br>corporation   | 8:10-cv-<br>00752<br>(formerly<br>0:10-cv-<br>00766) | MN    | D.<br>Minn.   | n/a            |
| 28. | Dale Roberts, on behalf of himself and all others<br>similarly situated,<br>v.<br>Toyota Motor Corporation, Toyota Motor Sales,<br>U.S.A., Inc., and does 1 through 10.   | 8:10-cv-<br>00622<br>(formerly<br>7:10-cv-<br>00281) | SC    | D.S.C.        | Spartanburg    |
| 29. | Dana Clark Weller and Douglas W. Weller,<br>individually and on behalf of themselves and all<br>others similarly situated,<br>v.<br>Toyota Motor Sales, U.S.A., Inc.  | 8:10-<br>cv000785<br>(formerly<br>2:10-cv-<br>00426) | WA    | W.D.<br>Wash. | Seattle        |
| 30. | Daniel D. Lee, Carole R. Young, and Jean<br>Velliquette individually and on behalf of others<br>similarly situated<br>v.<br>Toyota Motor North America, Inc., a California<br>corporation; Toyota Motor Engineering &<br>Manufacturing North America, Inc., a Kentucky<br>corporation; Toyota Motor Manufacturing<br>Kentucky, Inc., a Kentucky corporation; Toyota<br>Motor Sales U.S.A., Inc., a California corporation;<br>New United Motor Manufacturing, Inc., a<br>California Joint Venture, and Toyota Motor<br>Corporation, a Japanese corporation. | 8:10-cv-<br>00607<br>(formerly<br>3:10-cv-<br>00280) | OH    | N.D.<br>Ohio  | Toledo         |
| 31. | Daniel Weimer, Jr., Colby Wenck, and Ann<br>Cavalier, all individually and on behalf of all other<br>similarly situated Plaintiffs<br>v.<br>Toyota Motor North America, Inc.; Toyota Motor<br>Engineering & Manufacturing North America,<br>Inc.; and Toyota Motor Sales, U.S.A., Inc.  | 10-cv-00466<br>(formerly<br>2:10-cv-<br>00219)       | LA    | E.D. La.      | New<br>Orleans |

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| No. | Full Case Name  | Civ. Action<br>No.                                   | State | District      | Division      |
|-----|---|--|-------|---------------|---------------|
| 32. | Darrell and Elizabeth Quintana, and Curtis Garrett<br>v.<br>Toyota Motor Corporation, a Japanese<br>Corporation, Toyota Motor Sales, USA, Inc.  | 8:10-cv-<br>00762<br>(formerly<br>1:10-cv-<br>00020) | MT    | D.<br>Mont.   | Billings      |
| 33. | Darshak Shah,<br>v.<br>Toyota Motor North America, Inc.; Toyota Motor<br>Sales, U.S.A., Inc.; and General Motors, LLC   | 8:10-cv-<br>00582<br>(formerly<br>1:10-cv-<br>10263) | MA    | D.<br>Mass.   | Boston        |
| 34. | David and Dorothy Gaspard,<br>v.<br>Toyota Motor Sales, U.S.A., Inc., Toyota Motor<br>Engineering & Manufacturing North America,<br>Inc., and Toyota Motor Corporation.                               | 8:10-cv-<br>00581<br>(formerly<br>1:10-cv-<br>00179) | LA    | W.D.<br>La.   | Alexandria    |
| 35. | David Hulsen, Patrick Mann, and Tyson<br>Markham, on behalf of themselves and all others<br>similarly situated<br>v.<br>Toyota Motor Corporation and Toyota Motor<br>Sales, U.S.A., Inc.              | 8:10-cv-<br>00588<br>(formerly<br>4:10-cv-<br>00103) | МО    | W.D.<br>Mo.   | Kansas City   |
| 36. | David Rosenberg, individually and on behalf of all<br>others similarly situated,<br>v.<br>Toyota Motor Corporation, Toyota Motor Sales<br>U.S.A., Inc., And Doe Defendants 1 though 10.               | 8:10-cv-<br>00772<br>(formerly<br>2:10-cv-<br>01272) | NY    | E.D.N.Y       | Central Islip |
| 37. | Deborah Baumkel, on behalf of herself and all<br>others situated,<br>v.<br>Toyota Motor North America, Inc., a foreign<br>corporation and Toyota Motor Sales, U.S.A., Inc.,<br>a foreign corporation. | 8:10-cv-<br>00583<br>(formerly<br>2:10-cv-<br>10525) | MI    | E.D.<br>Mich. | Detroit       |

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| No. | Full Case Name  | Civ. Action<br>No.                                   | State | District    | Division                |
|-----|---|--|-------|-------------|-------------------------|
| 38. | Debra and Ron Poynter, Tina and Fran Preedom,<br>Krystal Eggerding, Angela Boles, Laurie<br>Chambers, and Lucero and Mark Davidson,<br>v.<br>Toyota Motor North America Inc., a California<br>corporation; Toyota Motor Sales U.S.A., Inc., a<br>California corporation; Toyota Motor Corporation,<br>a Japanese corporation; Toyota Motor Engineering<br>& Manufacturing North America, Inc., a Kentucky<br>corporation; and Toyota Motor Manufacturing<br>Kentucky, Inc., a Kentucky corporation. | 8:10-cv-<br>00571<br>(formerly<br>2:10-cv-<br>00021) | KY    | E.D.<br>Ky. | Northern<br>(Covington) |
| 39. | Deisy F. Toledo, individually and on behalf of all<br>others similarly situated,<br>v.<br>Toyota Motor Corporation, a Japanese<br>corporation; Toyota Motor North America Inc., a<br>California corporation; Toyota Motor Engineering<br>& Manufacturing North America, Inc., a Kentucky<br>corporation; Toyota Motor Sales U.S.A., Inc., a<br>California corporation, and Toyota Motor Credit<br>Corporation, a California corporation   | 8:10-cv-<br>00737<br>(formerly<br>1:10-cv-<br>01599) | IL    | N.D. Ill.   | Chicago                 |
| 40. | Diane Gumble, on behalf of herself and all others<br>similarly situated,<br>v.<br>Toyota Motor Corporation, Toyota Motor<br>Engineering & Manufacturing North America, Inc.<br>and Toyota Motor Sales U.S.A., Inc.  | 8:10-cv-<br>00617<br>(formerly<br>5:10-cv-<br>00521) | PA    | E.D. Pa.    | Allentown               |
| 41. | Don Gureski and Carol Gureski,<br>v.<br>Toyota Motor North America, Inc., Toyota Motor<br>Engineering & Manufacturing North America,<br>Inc., and Toyota Motor Sales, U.S.A., Inc<br>DISMISSED  | 8:10-cv-<br>00626<br>(formerly<br>1:10-cv-<br>00031) | WY    | D. Wyo.     | Casper                  |
| 42. | Dot-Marie Gallardo-Browning, individually and as<br>representative of all similarly situated individuals,<br>v.<br>Toyota Motor North America, Inc., Toyota Motor<br>Engineering & Manufacturing North America,<br>Inc., Toyota Motor Sales, U.S.A., Inc., and Toyota<br>de Puerto Rico, Corp.  | 8:10-cv-<br>01003<br>(formerly<br>3:10-cv-<br>01390) | PR    | D.P.R.      | San Juan                |

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| No. | Full Case Name  | Civ. Action<br>No.                                      | State | District      | Division           |
|-----|---|---|-------|---------------|--------------------|
| 43. | Doug V. Goodwin,<br>v.<br>Toyota Motor Sales, U.S.A., Inc DISMSISSED  | 8:10-cv-<br>01136<br>(formerly<br>1:10-cv-<br>00514)    | VA    | E.D. Va.      | Alexandria         |
| 44. | Dru Colin Lee, individually, and on behalf of all<br>others similarly situated,<br>v.<br>Toyota Motor Sales U.S.A., Inc., Toyota Motor<br>North America, Inc., Toyota Motor<br>Manufacturing, Inc., and Toyota Motor<br>Engineering & Manufacturing North America, Inc.                         | 8:10-cv-<br>00612<br>(formerly<br>5:10-cv-<br>00117)    | ОК    | W.D.<br>Okla. | Oklahoma<br>City   |
| 45. | E. Brandon Bowron, Michael Lackey, and Terasita<br>Ramos<br>v.<br>Toyota Motor Sales, U.S.A., Inc.  | 8:10-cv 10-<br>00719<br>(formerly<br>2:10-cv-<br>00580) | AZ    | D. Ariz.      | Phoenix            |
| 46. | Edward A. Siff, Merna M. Siff and Ricardo<br>Samper, individually and on behalf of all others<br>similarly situated,<br>v.<br>Toyota Motor North America, Inc.; Toyota Motor<br>Engineering & Manufacturing North America,<br>Inc.; and Toyota Motor Sales, U.S.A., Inc.                        | 8:10-cv-<br>00725<br>(formerly<br>0:10-cv-<br>60379)    | FL    | S.D.<br>Fla.  | Ft.<br>Lauderdale  |
| 47. | Edward Isao Funasaki, as an individual and on<br>behalf of all others similarly situated<br>v.<br>Toyota Motor Corporation and Toyota Motor<br>Sales, USA Inc.  | 8:10-cv-<br>00731<br>(formerly<br>1:10-cv-<br>00111)    | НА    | D. Haw.       | Hawaii             |
| 48. | Edward Klein, as an individual and on behalf of all<br>others similarly situated,<br>v.<br>Toyota Motor Corporation, a foreign corporation,<br>Toyota Motor Sales, USA, Inc., a California<br>corporation, and Earl Stewart Holdings, LLC, a<br>Florida corporation, d/b/a Earl Stewart Toyota, | 8:10-cv-<br>01364<br>(formerly<br>9:10-cv-<br>80912)    | FL    | S.D.<br>Fla.  | West Palm<br>Beach |

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| No. | Full Case Name  | Civ. Action<br>No.                                   | State | District      | Division        |
|-----|---|--|-------|---------------|-----------------|
| 49. | Edward Wojeck<br>v.<br>Toyota Motor North America, Inc., a foreign<br>corporation, and Toyota Motor Sales, U.S.A., Inc.,<br>a foreign corporation   | 8:10-cv-<br>00786<br>(formerly<br>2:10-cv-<br>00542) | WA    | W.D.<br>Wash. | Seattle         |
| 50. | Elizabeth Seu, Individually and on behalf of all<br>other similarly situated<br>v.<br>Toyota Motor Corporation, a foreign corporation,<br>and Toyota Motor Sales, USA, Inc., a California<br>corporation  | 8:10-cv-<br>00787<br>(formerly<br>3:10-cv-<br>05176) | WA    | W.D.<br>Wash. | Tacoma          |
| 51. | Francine Guokas, on behalf of herself and all<br>others similarly situated,<br>v.<br>Toyota Motor Corporation, Toyota Motor<br>Engineering & Manufacturing North America,<br>Inc., and Toyota Motor Sales, U.S.A., Inc.   | 8:10-cv-<br>00595<br>(formerly<br>3:10-cv-<br>00778) | NJ    | D.N.J.        | Trenton         |
| 52. | Frank Whiddon, as an individual and on behalf of<br>all others similarly situated,<br>v.<br>Toyota Motor Corporation, a foreign corporation,<br>and Toyota Motor Sales, USA, Inc., a California<br>corporation  | 8:10-cv-<br>00623<br>(formerly<br>1:10-cv-<br>00080) | TX    | E.D.<br>Tex.  | Beaumont        |
| 53. | Fred Sander, individually and on behalf of all<br>others similarly situated,<br>v.<br>Toyota Motor Sales, U.S.A., Inc., Toyota North<br>America Inc., and Toyota Engineering &<br>Manufacturing North America, Inc.   | 8:10-cv-<br>00603<br>(formerly<br>1:10-cv-<br>01111) | NY    | S.D.N.Y       | Foley<br>Square |
| 54. | Frederick Greisiger and Keith Sealing,<br>individually and on behalf of all persons similarly<br>situated,<br>v.<br>Toyota Motor North America, Inc., a foreign<br>corporation, Toyota Motor Sales, U.S.A., Inc., a<br>foreign corporation, and Toyota Motor<br>Corporation, a foreign corporation. | 8:10-cv-<br>00619 (5:10-<br>cv-00554)                | PA    | E.D. Pa.      | Allentown       |

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| No. | Full Case Name   | Civ. Action<br>No.                                   | State | District     | Division               |
|-----|--|--|-------|--------------|------------------------|
| 55. | G&M Motors,<br>v.<br>Toyota Motor Sales, U.S.A., Inc., Toyota Motor<br>Engineering & Manufacturing North America,<br>Inc., and Toyota Motor Corporation  | 8:10-cv-<br>01373<br>(formerly<br>1:10-cv-<br>01339) | ОН    | N.D.<br>Ohio | Eastern<br>(Cleveland) |
| 56. | Galatia D. Johnson, Wanda M. Lee, and Cynthia<br>M. Parker<br>v.<br>Toyota Motor North America, Inc.; Toyota Motor<br>Engineering & Manufacturing North America,<br>Inc.; and Toyota Motor Sales, U.S.A., Inc.   | 8:10-cv-<br>00575<br>(formerly<br>2:10-cv-<br>00622) | LA    | E.D. La      | New<br>Orleans         |
| 57. | Gary Gustin, Individually and on behalf of all<br>other similarly situated<br>v.<br>Toyota Motor Corporation, a foreign corporation<br>and Toyota Motor Sales, USA, Inc., a California<br>corporation  | 8:10-cv-<br>00734<br>(formerly<br>1:10-cv-<br>00114) | ID    | D. Idaho     | Boise-<br>Southern     |
| 58. | Gary T. Brock<br>v.<br>Toyota Motor North America, Inc., Toyota Motor<br>Engineering & Manufacturing North America,<br>Inc., and Toyota Motor Sales, U.S.A., Inc.  | 8:10-cv-<br>00468<br>(formerly<br>2:10-cv-<br>00281) | LA    | E.D. La.     | New<br>Orleans         |
| 59. | George C. Weyer, Devra Glassman, and Jason<br>Kaufmann, Individually and on behalf of all<br>persons similarly situated,<br>v.<br>Toyota Motor North America, Inc., a foreign<br>corporation and Toyota Motor Sales, U.S.A., Inc.,<br>a foreign corporation and Toyota Motor<br>Corporation, a foreign corporation | 8:10-cv-<br>00753<br>(formerly<br>0:10-cv-<br>00801) | MN    | D.<br>Minn.  | n/a                    |

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| No. | Full Case Name  | Civ. Action<br>No.                                   | State | District     | Division |
|-----|---|--|-------|--------------|----------|
| 60. | Georges Vincent, Jeffrey Vincent, Yonet Gardiner<br>& Gulaine Dorsainvil, Etienne Eva, Histha Henry,<br>Henri Gattereau, Serge Derival, Jean Isacc, Marie<br>Isaan, Merridieu Pollas, Saintil Petit Frere, Linda<br>Jean Charles, Lorma Victor, Jean Daniel Renois,<br>Vilsaint Georges, Elie Cezaire, Willy Saint<br>Hilaire, Ludger Charles, Germain Dazille,<br>Anthony M. Georges-Pierre, Anthony Georges-<br>Pierre, Marie Joelle Placide, Mario & Marie<br>Elisee, Elvire Paul, Orusmond Florestal, Enoc<br>Desroches, Aristin Joseph, Jeannie Menard,<br>Ghislaine Bernard,<br>v.<br>Toyota Motor Sales, U.S.A., Inc., Toyota Motor<br>Corporation, Toyota Motor North America, Inc.,<br>Toyota Motor Engineering & Manufacturing<br>North America, Inc., and Toyota Motor<br>Manufacturing Kentucky, Inc. | 8:10-cv-<br>01363<br>(formerly<br>1:10-cv-<br>22785) | FL    | S.D.<br>Fla. | Miami    |
| 61. | Grace Jackson and Marvin Jackson,<br>v.<br>Toyota Motor Sales U.S.A., Inc DISMISSED   | 8:11-00558<br>(formerly<br>2:10-cv-<br>01010)        | ОН    | S.D.<br>Ohio | Eastern  |
| 62. | H.W. "Bud" Fanning, individually and on behalf<br>of all other Kansans similarly situated,<br>v.<br>Toyota Motor Corporation, a foreign corporation;<br>Toyota Motor North America, Inc., a foreign<br>corporation; Toyota Motor Sales, U.S.A., Inc., a<br>foreign corporation; and Toyota Motor<br>Engineering & Manufacturing North America,<br>Inc., a foreign corporation   | 8:10-cv-<br>00742<br>(formerly<br>6:10-cv-<br>01090) | KS    | D. Kan.      | Wichita  |
| 63. | Helmick, et al.<br>v.<br>Toyota Motor Sales, USA, Inc., Toyota Motor<br>Corporation, Toyota Motor North America, Inc.,<br>Toyota Motor Engineering & Manufacturing<br>North America, Inc., Toyota Motor Manufacturing<br>Kentucky, Inc.   | 8:11-cv-<br>01136<br>(formerly<br>1:11-cv-<br>22492) | FL    | S.D.<br>Fla. | Miami    |

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| No. | Full Case Name   | Civ. Action<br>No.                                   | State | District      | Division           |
|-----|--|--|-------|---------------|--------------------|
| 64. | Hugh Cox and Pamela M. Cox and Ernestine<br>Montgomery and others similarly situated ,<br>v.<br>Beechmont Toyota, Inc., Clyde Dyson, Toyota<br>Lease Trust, Toyota Motor Engineering &<br>Manufacturing North America, Inc., and Toyota<br>Motor Sales, U.S.A., Inc. | 8:10-cv-<br>00609<br>(formerly<br>2:10-cv-<br>00181) | ОН    | S.D.<br>Ohio  | Columbus           |
| 65. | Humberto Rivas-Vigil, individually and on behalf<br>of all others similarly situated,<br>v.<br>Toyota Motor North America, Inc.; Toyota Motor<br>Engineering & Manufacturing North America,<br>Inc.; and Toyota Motor Sales, U.S.A., Inc.                            | 8:10-cv-<br>00563<br>(formerly<br>0:10-cv-<br>60183) | FL    | S.D.<br>Fla.  | Fort<br>Lauderdale |
| 66. | Ira Lee Dadisman, William r. Lawson and Virginia<br>Lawson , on behalf of themselves and all others<br>similarly situated,<br>v.<br>Toyota Motor Corporation and Toyota Motor<br>Sales, U.S.A., Inc.   | 8:10-cv-<br>00788<br>(formerly<br>2:10-cv-<br>00399) | WV    | S.D.W.<br>Va. | Charleston         |
| 67. | James Michael Bell, Individually and on behalf of<br>all others similarly situated,<br>v.<br>Toyota Motors Sales, U.S.A., Inc.; Toyota Motor<br>Engineering & Manufacturing North America,<br>Inc.; and Toyota Motor Corporation                                     | 8:10-cv-<br>00755<br>(formerly<br>0:10-cv-<br>00944) | MN    | D.<br>Minn.   | n/a                |
| 68. | James P. Griffin, an individual consumer,<br>v.<br>Toyota Motor Company Corporation, a Japanese<br>Corporation, and Toyota Motor Sales, U.S.A., Inc.,<br>a corporation   | 8:10-cv-<br>00770<br>(formerly<br>1:10-cv-<br>00323) | NM    | D.N.M.        | Albuquerque        |
| 69. | James R. Haustein,<br>v.<br>Toyota Motor Corporation, Toyota Motor Sales,<br>U.S.A., Inc., and Toyota Motor Engineering &<br>Manufacturing, North America, Inc.  | 8:10-cv-<br>00600<br>(formerly<br>5:10-cv-<br>00178) | NY    | N.D.N.<br>Y.  | Syracuse           |

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| No. | Full Case Name   | Civ. Action<br>No.                                   | State | District     | Division       |
|-----|--|--|-------|--------------|----------------|
| 70. | Jane Saint Drake, individually and on behalf of all<br>persons similarly situated, Paul V. Kilpatrick, III,<br>individually and on behalf of all persons similarly<br>situated,<br>v.<br>Toyota Motor Sales, U.S .A., Inc., a foreign<br>corporation, Toyota Motor North America, Inc., a<br>foreign corporation, Toyota Motor Corporation, a<br>foreign corporation | 8:10-cv-<br>00730<br>(formerly<br>1:10-cv-<br>01231) | GA    | N.D.<br>Ga.  | Atlanta        |
| 71. | Janice Markowitz,<br>v.<br>Toyota Motor Sales, U.S.A., Inc.  | 8:10-cv-<br>01545<br>(formerly<br>2:10-cv-<br>00644) | PA    | W.D.<br>Pa.  | Pittsburgh     |
| 72. | Jasbir Grewal, on behalf of herself and all others<br>similarly situated,<br>v.<br>Toyota Motor Sales, U.S.A., Inc., Toyota Motor<br>Corporation, and Does 1-10 - DISMISSED  | 8:10-cv-<br>00783<br>(formerly<br>5:10-cv-<br>00042) | TX    | E.D.<br>Tex. | Texarkana      |
| 73. | Jay Brandt, individually and on behalf of all others<br>similarly situated,<br>v.<br>Toyota Motor Corporation and Toyota Motor<br>Sales U.S.A., Inc.   | 8:10-cv-<br>00784<br>(formerly<br>3:10-cv-<br>00788) | TX    | N.D.<br>Tex. | Dallas         |
| 74. | Jennifer Lee Glardon, individually and on behalf<br>of all others similarly situated,<br>v.<br>Toyota Motor Engineering & Manufacturing<br>North America, Inc., Toyota Motor<br>Manufacturing, Kentucky, Inc., Toyota Motor<br>Sales, U.S.A., Inc., and Toyota Lease Trust   | 8:10-cv-<br>00656<br>(formerly<br>2:10-cv-<br>00179) | OH    | S.D.<br>Ohio | Columbus       |
| 75. | Jennifer Wendy Burke, on behalf of herself and<br>all others similarly situated,<br>v.<br>Toyota Motor North America, Inc., Toyota<br>Motor Engineering & Manufacturing North<br>America, Inc., and Toyota Motor Sales, U.S.A.,<br>Inc.  | 8:10-cv-<br>00577<br>(formerly<br>2:10-cv-<br>00649) | LA    | E.D. La.     | New<br>Orleans |

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| No. | Full Case Name   | Civ. Action<br>No.                                   | State | District     | Division    |
|-----|--|--|-------|--------------|-------------|
| 76. | Jerry Baker Auto Sales, LLC, individually and on<br>behalf of others similarly situated,<br>v.<br>Toyota Motor Sales, U.S.A., Inc., Toyota Motor<br>Engineering & Manufacturing North America,<br>Inc., and Toyota Motor Corporation                                   | 8:10-cv-<br>00587<br>(formerly<br>2:10-cv-<br>04025) | МО    | W.D.<br>Mo.  | Central     |
| 77. | Jim Heidenreich, individually and on behalf of all<br>persons similarly situated,<br>v.<br>Toyota Motor North America, Inc., a foreign<br>corporation, Toyota Motor Sales, U.S.A., Inc., a<br>foreign corporation, Toyota Motor Corporation, a<br>foreign corporation. | 8:10-cv-<br>00561<br>(formerly<br>4:10-cv-<br>00035) | FL    | N.D.<br>Fla. | Tallahassee |
| 78. | Joel Grunkemeyer and Sharon Wilson and John<br>Sukola<br>v.<br>Toyota Motor Sales Inc., Toyota Motor Credit<br>Corporation, Toyota Motor Engineering and<br>Manufacturing North America Inc., and Kings<br>Toyota Inc.   | 8:10-cv-<br>00608<br>(formerly<br>1:10-cv-<br>00128) | ОН    | S.D.<br>Ohio | Cincinnati  |
| 79. | John Harding, individually and on behalf of all<br>others similarly situated,<br>v.<br>Toyota Motor Corporation, a foreign corporation,<br>and Toyota Motor Sales, U.S.A., Inc., a California<br>corporation.  | 8:10-cv-<br>00552<br>(formerly<br>2:10-cv-<br>00100) | AL    | M.D.<br>Ala. | Montgomery  |
| 80. | John Jeremy Robson, as an individual and on<br>behalf of all others similarly situated,<br>v.<br>Toyota Motor Corporation and Toyota Motor<br>Sales, USA Inc. <sup>1</sup><br>DISMISSED  | 8:10-cv-<br>00551<br>(formerly<br>3:10-cv-<br>00037) | AK    | D.<br>Alaska | Anchorage   |

<sup>&</sup>lt;sup>1</sup> Formerly stylized as Everet S. Worthington , as an individual and on behalf of all others similarly situated, v. Toyota Motor Corp. and Toyota Motor Sales, USA, Inc.

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| No. | Full Case Name   | Civ. Action<br>No.                                   | State | District      | Division                |
|-----|--|--|-------|---------------|-------------------------|
| 81. | Jon J. Darcy and Regina H. Darcy on behalf of<br>themselves and the putative class,<br>v.<br>Toyota Motor North America Inc., Toyota Motor<br>Sales U.S.A., Inc., Toyota Motor Corporation and<br>Toyota Financial Services Corporation,   | 8:10-cv-<br>00769<br>(formerly<br>3:10-cv-<br>02032) | NJ    | D.N.J.        | Trenton                 |
| 82. | Jonathan Gellman, an individual, on behalf of<br>himself and all others similarly situated,<br>v.<br>Toyota Motor Sales, USA, Inc., a California<br>corporation  | 10-cv-00465<br>(formerly<br>1:10-cv-<br>20006)       | FL    | S.D.<br>Fla.  | Miami                   |
| 83. | Joseph B. Tiboni, on behalf of himself and all<br>others similarly situated,<br>v.<br>Toyota Motor Sales, U.S.A., Inc. and John Does 1-<br>10.   | 8:10-cv-<br>00768<br>(formerly<br>3:10-cv-<br>01786) | NJ    | D.N.J.        | Trenton                 |
| 84. | Joseph Buccier,<br>v.<br>Toyota Motor Sales U.S.A., Inc.   | 8:10-cv-<br>01372<br>(formerly<br>1:10-cv-<br>01251) | ОН    | N.D.<br>Ohio  | Northern<br>(Cleveland) |
| 85. | Joseph R. Hernandez, individually and on<br>behalf of all others similarly situated,<br>v.<br>Hino Motors Manufacturing U.S.A. Inc., Hino<br>Motors Sales U.S.A. Inc., Hino Motors, Ltd.,<br>Toyota Motor North America Inc., Toyota Motor<br>Engineering & Manufacturing North America,<br>Inc., Toyota Motor Sales U.S.A., Inc., and Toyota<br>Motor Corporation | 8:10-cv-<br>00584<br>(formerly<br>2:10-cv-<br>10835) | MI    | E.D.<br>Mich. | Detroit                 |
| 86. | Joseph Schantz and Edith Schantz, Individually,<br>and on behalf of all persons similarly situated,<br>v.<br>Toyota Motor North America, Inc., Toyota Motor<br>Engineering & Manufacturing North America,<br>Inc., and Toyota Motor Sales, U.S.A., Inc.  | 8:10-cv-<br>00751<br>(formerly<br>8:10-cv-<br>01075) | MD    | D. Md.        | Greenbelt               |

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| No. | Full Case Name   | Civ. Action<br>No.                                   | State | District      | Division     |
|-----|--|--|-------|---------------|--------------|
| 87. | Joyce Ann Atnip, Lesley Scillian and Jonathan<br>Scillian, individually and on behalf of all others<br>similarly situated<br>v.<br>Toyota Motor Corporation; Toyota Motor North<br>America, Inc.; Toyota Motor Sales, USA, Inc.  | 8:10-cv-<br>00781<br>(formerly<br>3:10-cv-<br>00387) | TN    | M.D.<br>Tenn. | Nashville    |
| 88. | Judith M. Enderle, on behalf of herself all others<br>similarly situated<br>v.<br>Toyota Motor North America, Inc., Toyota Motor<br>Engineering & Manufacturing North America,<br>Inc., and Toyota Motor Sales, U.S.A., Inc.   | 8:10-cv-<br>00568<br>(formerly<br>1:10-cv-<br>00142) | IN    | S.D.<br>Ind.  | Indianapolis |
| 89. | Julie Beard, Sean Beard, Jody Weigel, Michael<br>Riley and Deanna Riley,<br>v.<br>Toyota Motor Corporation and Toyota Motor<br>Sales, U.S.A., Inc.   | 8:10-cv-<br>00732<br>(formerly<br>3:10-cv-<br>00033) | IA    | S.D.<br>Iowa  | Davenport    |
| 90. | Julie Rainwater, individually and on behalf of all<br>others similarly situated,<br>v.<br>Toyota Motor Sales, U.S.A., Inc., a California<br>corporation  | 8:10-cv-<br>00554<br>(formerly<br>4:10-cv-<br>00116) | AR    | E.D.<br>Ark.  | Western      |
| 91. | Justin Johnson, on behalf of himself and all others<br>similarly situated,<br>v.<br>Toyota Motor Corporation and Toyota Motor<br>Sales U.S.A., Inc DISMISSED   | 8:10-cv-<br>00562<br>(formerly<br>5:10-cv-<br>00026) | FL    | N.D.<br>Fla.  | Panama City  |
| 92. | Kevin P. Fogarty, Barbara Jackson, and Alex<br>Farrugia, individually and on behalf of all others<br>similarly situated<br>v.<br>Toyota Motor North America, Inc. a California<br>corporation; Toyota Motor Engineering &<br>Manufacturing North America, Inc., a Kentucky<br>corporation, Toyota Motor Sales U.S.A., Inc., a<br>California corporation, and Toyota Motor<br>Corporation, a Japanese corporation | 8:10-cv-<br>00598<br>(formerly<br>1:10-cv-<br>00542) | NY    | E.D.N.Y       | Brooklyn     |

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| No. | Full Case Name  | Civ. Action<br>No.                                   | State | District      | Division       |
|-----|---|--|-------|---------------|----------------|
| 93. | Kevin Young and Debra Young,<br>v.<br>Toyota Motor Corporation and Toyota Motor<br>Sales, U.S.A., Inc.  | 8:10-cv-<br>01095<br>(formerly<br>3:10-cv-<br>00450) | TN    | M.D.<br>Tenn. | Nashville      |
| 94. | LaRocca's Auto Sales, Inc.<br>v.<br>Toyota Motor Sales, U.S.A., Inc., Toyota Motor<br>Engineering & Manufacturing North America,<br>Inc., and Toyota Motor Corporation.   | 8:10-cv-<br>00746<br>(formerly<br>2:10-cv-<br>00893) | LA    | E.D. La.      | New<br>Orleans |
| 95. | Larry and Carolyn Boudoin,<br>v.<br>Toyota Motor Sales, U.S.A., Inc., Toyota Motor<br>Engineering & Manufacturing North America,<br>Inc., and Toyota Motor Corporation.   | 8:10-cv-<br>00747<br>(formerly<br>1:10-cv-<br>00421) | LA    | W.D.<br>La.   | Alexandria     |
| 96. | Laurence K. Johnston,<br>v.<br>Toyota Motor Sales, U.S.A., Inc., Toyota Motor<br>Engineering & Manufacturing North America,<br>Inc., Toyota Motor Corporation - DISMISSED   | 8:10-cv-<br>00585<br>(formerly<br>0:10-cv-<br>00759) | MN    | D.<br>Minn.   | n/a            |
| 97. | Lena Gally, and Christine Carr, individually and<br>on behalf of all others similarly situated,<br>v.<br>Toyota Motor Corporation d/b/a Toyota Motor<br>North America, Inc., Toyota Motor Sales, U.S.A.,<br>Inc., Toyota Motor Engineering & Manufacturing<br>North America, Inc., f/k/a Toyota Motor<br>Manufacturing North America, Inc., and f/k/a<br>Toyota Technical Center, U.S.A., Toyota Financial<br>Services Americas Corp. | 8:10-cv-<br>00655<br>(formerly<br>1:10-cv-<br>00854) | NY    | E.D.N.Y       | Brooklyn       |

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| No.  | Full Case Name  | Civ. Action<br>No.                                   | State | District      | Division   |
|------|---|--|-------|---------------|------------|
| 98.  | Linda Alford Wooten,<br>v.<br>Toyota Motor North America Inc., a California<br>corporation; Toyota Motor Engineering &<br>Manufacturing North America, Inc., a Kentucky<br>corporation; Toyota Motor Manufacturing<br>Kentucky, Inc., a Kentucky corporation; Toyota<br>Motor Sales U.S.A., Inc., a California corporation;<br>Toyota Motor Corporation, a Japanese<br>corporation; and Denso Manufacturing Tennessee,<br>Inc., a Tennessee corporation | 8:10-cv-<br>00621<br>(formerly<br>3:10-cv-<br>00229) | SC    | D.S.C.        | Columbia   |
| 99.  | Louis Pera, Jr., and all those similarly situated,<br>v.<br>Toyota Motor Corporation, and Toyota Motor<br>Sales, USA, Inc.  | 8:10-cv-<br>00782<br>(formerly<br>2:10-cv-<br>02153) | TN    | W.D.<br>Tenn. | Memphis    |
| 100. | Louise Gordon, Michael Dube, and Diane<br>Schlosberg, individually and on Behalf of all<br>others similarly situated,<br>v.<br>Toyota Motor North America Inc., a California<br>corporation; Toyota Motor Engineering &<br>Manufacturing North America, Inc., a Kentucky<br>corporation, Toyota Motor Sales U.S.A., Inc., a<br>California corporation, and Toyota Motor<br>Corporation, a Japanese corporation.   | 8:10-cv-<br>00596<br>(formerly<br>3:10-cv-<br>00914) | NJ    | D.N.J.        | Trenton    |
| 101. | Lucy Miller, Individually, and on behalf of all<br>persons similarly situated,<br>v.<br>Toyota Motor North America, Inc., a California<br>corporation, Toyota Motor Engineering &<br>Manufacturing North America, Inc., a Kentucky<br>corporation, and Toyota Motor Sales, U.S.A., Inc.,<br>a California corporation - DISMISSED  | 8:10-cv-<br>00724<br>(formerly<br>1:10-cv-<br>00657) | DC    | D.D.C.        | Washington |
| 102. | Margaret Gonzalez, on her own behalf and on<br>behalf of all others similarly situated<br>v.<br>Toyota Motor Sales, U.S.A., Inc.; Toyota Motor<br>North America, Inc.; and Toyota Motor<br>Engineering & Manufacturing North America, Inc.  | 8:10-cv-<br>00592<br>(formerly<br>3:10-cv-<br>00595) | NJ    | D.N.J.        | Trenton    |

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| No.  | Full Case Name  | Civ. Action<br>No.                                   | State | District     | Division        |
|------|---|--|-------|--------------|-----------------|
| 103. | Marie DuBois, individually, and on behalf of all<br>persons similarly situated,<br>v.<br>Toyota Motor North America, Inc., a foreign<br>corporation, Toyota Motor Sales, U.S.A., Inc., a<br>foreign corporation, Toyota Motor Corporation, a<br>foreign corporation | 8:10-cv-<br>01312<br>(formerly<br>1:10-cv-<br>00779) | NY    | E.D.N.Y      | Brooklyn        |
| 104. | Marie Martin<br>v.<br>Toyota Motor Corporation, Toyota Motor North<br>America, Inc., and Toyota Motor Sales, U.S.A.,<br>Inc.  | 8:11-cv-<br>01503<br>(formerly<br>1:11-cv-<br>04876) | NY    | S.D.N.Y      | Foley<br>Square |
| 105. | Mark Adkison, individually and on behalf of all<br>others similarly situated,<br>v.<br>Toyota Motor Sales, U.S.A., Inc.   | 8:10-cv-<br>00556<br>(formerly<br>6:10-cv-<br>06013) | AR    | W.D.<br>Ark. | Hot Springs     |
| 106. | Mark Fraase, individually and on behalf of all<br>others similarly situated,<br>v.<br>Toyota Motor Corporation, a foreign corporation,<br>and Toyota Motor Sales, USA, Inc., a California<br>corporation  | 8:10-cv-<br>00765<br>(formerly<br>3:10-cv-<br>00016) | ND    | D.N.D.       | Southeastern    |
| 107. | Mary Ferrara, individually, and on behalf of those<br>similarly situated<br>v.<br>Toyota Motor Sales, USA, Inc., Toyota Motor<br>Corporation  | 8:10-cv-<br>00750<br>(formerly<br>1:10-cv-<br>10381) | MA    | D.<br>Mass.  | Boston          |
| 108. | Mary O'Rourke, Jim O'Rourke, Kristina Beale,<br>Jeremy Beale, Kai Shemsu, Laura Green, Aaron<br>Green,<br>vs.<br>Toyota Motor Sales, U.S.A., Inc.   | 8:10-cv-<br>01544<br>(formerly<br>3:10-cv-<br>00124) | ОН    | S.D.<br>Ohio | Dayton          |
| 109. | Mary Pat Hauck, on behalf of herself and all others<br>similarly situated,<br>v.<br>Toyota Motor Corporation, Toyota Engineering &<br>Manufacturing North America, Inc., and Toyota<br>Motor Sales, U.S.A., Inc.  | 8:10-cv-<br>00757<br>(formerly<br>0:10-cv-<br>01924) | MN    | D.<br>Minn.  | n/a             |

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| No.  | Full Case Name   | Civ. Action<br>No.                                   | State | District      | Division                |
|------|--|--|-------|---------------|-------------------------|
| 110. | Mary Patricia Ryan, as an individual and on behalf<br>of all others similarly situated,<br>v.<br>Morse Operations, Inc., a Florida corporation,<br>d/b/a Ed Morse Delray Toyota  | 8:10-cv-<br>01365<br>(formerly<br>9:10-cv-<br>80929) | FL    | S.D.<br>Fla.  | West Palm<br>Beach      |
| 111. | Maureen Colaberdino, on behalf of herself and all<br>others similarly situated,<br>v.<br>Toyota Motor North America, Inc., Toyota Motor<br>Sales, U.S.A., Inc., and Toyota Motor Corporation   | 8:10-cv-<br>00593<br>(formerly<br>3:10-cv-<br>00672) | NJ    | D.N.J.        | Trenton                 |
| 112. | Micah Maryn, on behalf of himself and all others<br>similarly situated,<br>v.<br>Toyota Motor Sales, U.S.A., Inc., Toyota Motor<br>Engineering & Manufacturing North America,<br>Inc., and Toyota Motor Manufacturing, Kentucky,<br>Inc.   | 8:10-cv-<br>00574<br>(formerly<br>2:10-cv-<br>00046) | KY    | E.D.<br>Ky.   | Covington               |
| 113. | Michael & Cathy Miller, Steve Clemons, Sonya<br>Gray, Wayne & Betty Tomlin, Patrick<br>Kwiatkowski, Edward & Joan Skillman, and<br>Melissa Arnzen Moeddel, individually and on<br>behalf of others similarly situated,<br>v.<br>Toyota Motor Sales, U.S.A., Inc., Toyota Motor<br>Corporation, Toyota Motor Engineering &<br>Manufacturing North America, Inc., Toyota Motor<br>Manufacturing, Kentucky, Inc., and Toyota Motor<br>Manufacturing, Northern Kentucky, Inc.                                  | 8:10-cv-<br>00572<br>(formerly<br>2:10-cv-<br>00031) | KY    | E.D.<br>Ky.   | Northern<br>(Covington) |
| 114. | Michael Graves and Michael C. Graves, and Jeff<br>Mullins, individually, and on behalf of all others<br>similarly situated,<br>v.<br>Toyota Motor Manufacturing, West Virginia, Inc.,<br>a West Virginia Corporation; Toyota Motor North<br>America, Inc., a California corporation; Toyota<br>Motor Engineering & Manufacturing North<br>America, Inc., a Kentucky corporation; Toyota<br>Motor Sales U.S.A., Inc., a California corporation;<br>and Toyota Motor Corporation, a Japanese<br>corporation. | 8:10-cv-<br>00469<br>(formerly<br>2:09-cv-<br>01247) | WV    | S.D.W.<br>Va. | Charleston              |

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| No.  | Full Case Name  | Civ. Action<br>No.                                   | State | District     | Division  |
|------|---|--|-------|--------------|-----------|
| 115. | Michael Matsis, Kishin Khilnani, Jo Ann<br>Parochetti, Carole Fisher, Sasha Nizgoda, Anthony<br>Crespo, and Gary Ratliff,<br>V.<br>Toyota Motor Corporation, Toyota Motor North<br>America, Inc., Toyota Motor Sales, U.S.A., Inc.,<br>Toyota Motor Engineering & Manufacturing<br>North America, Inc., Findlay Automotive Of<br>Nevada, LLC, d/b/a Findlay Toyota and Scion, T.<br>West Sales & Service, Inc. d/b/a Desert Toyota,<br>Scion of Las Vegas, GK Nevada LLC, d/b/a<br>Centennial Toyota & Scion, Fletcher Jones East<br>Sahara, Ltd., LLC, d/b/a Fletcher Jones<br>Toyota/Scion, and AAG-Las Vegas, LLC, d/b/a<br>Lexus of Las Vegas | 8:10-cv-<br>01380<br>(formerly<br>2:10-cv-<br>01076) | NV    | D. Nev.      | Las Vegas |
| 116. | Michael Roberge,<br>v.<br>Toyota Motor Sales USA, Inc.  | 8:10-cv-<br>01769<br>(formerly<br>1:10-cv-<br>11158) | MA    | D.<br>Mass.  | Boston    |
| 117. | Michael Tomaszewski,<br>v.<br>Toyota Motor Sales, USA, Inc DISMISSED  | 8:10-cv-<br>01833<br>(formerly<br>3:10-cv-<br>01019) | СА    | S.D.<br>Cal. | San Diego |
| 118. | Michael Yastrab, on behalf of himself and all other<br>similarly situated individuals,<br>v.<br>Toyota Motor Sales, U.S.A., Inc., Toyota Motor<br>Engineering & Manufacturing North America,<br>Inc., Toyota Motor Corporation - DISMISSED  | 8:10-cv-<br>00771<br>(formerly<br>1:10-cv-<br>01334) | NY    | E.D.N.Y      | Brooklyn  |
| 119. | Michelle Lynch on behalf of herself and all others<br>similarly situated,<br>v.<br>Toyota Motor Corporation and Toyota Motor<br>Sales U.S.A., Inc.  | 8:10-cv-<br>00464<br>(formerly<br>8:10-cv-<br>00326) | FL    | M.D.<br>Fla. | Tampa     |

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| No.  | Full Case Name  | Civ. Action<br>No.                                   | State | District      | Division       |
|------|---|--|-------|---------------|----------------|
| 120. | Millie Charlottie Hartgrove<br>v.<br>Toyota Motor Corporation, Toyota Motor Sales,<br>USA. Inc, Toyota Motor North America, Inc., and<br>Toyota Motor Engineering and Manufacturing<br>North America, Inc.  | 8:10-cv-<br>00779<br>(formerly<br>3:10-cv-<br>00101) | TN    | E.D.<br>Tenn. | Knoxville      |
| 121. | Mindy A. Corrigan and Dennis J. Waugh, On<br>behalf of themselves and all other similarly<br>situated individuals,<br>v.<br>Toyota Motor Sales, U.S.A., Inc., Toyota Motor<br>Engineering & Manufacturing North America,<br>Inc., Toyota Motor Corporation - DISMISSED  | 8:10-cv-<br>00778<br>(formerly<br>1:10-cv-<br>00138) | RI    | D.R.I.        | Providence     |
| 122. | Mitchell P. Gedid<br>v.<br>Toyota Motor Corporation, a foreign corporation,<br>and Toyota Motor Sales, U.S.A., Inc., a California<br>corporation, and Toyota motor Engineering &<br>Manufacturing North America, Inc., a Kentucky<br>corporation  | 8:10-cv-<br>00777<br>(formerly<br>2:10-cv-<br>00407) | PA    | W.D. Pa       | Pittsburgh     |
| 123. | Nimishabahen Patel, individually, and on behalf of<br>all persons similarly situated, Besmir Zako,<br>individually, and on behalf of all persons similarly<br>situated, Dzemal Zako, individually, and on behalf<br>of all persons similarly situated,<br>v.<br>Toyota Motor North America, Inc., a foreign<br>corporation, Toyota Motor Sales, U.S.A., Inc., a<br>foreign corporation, and Toyota Motor<br>Corporation, a foreign corporation. | 8:10-cv-<br>00558<br>(formerly<br>3:10-cv-<br>00210) | СТ    | D.<br>Conn.   | New Haven      |
| 124. | Pamela Frederickson<br>v.<br>Toyota Motor Sales, U.S.A., Inc., Toyota Motor<br>Engineering & Manufacturing North America,<br>Inc., and Toyota Motor Corporation.  | 8:10-cv-<br>00745<br>(formerly<br>2:10-cv-<br>00892) | LA    | E.D. La.      | New<br>Orleans |

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| No.  | Full Case Name   | Civ. Action<br>No.                                   | State | District     | Division            |
|------|--|--|-------|--------------|---------------------|
| 125. | Patricia Grier<br>v.<br>Toyota Motor Sales, U.S.A., Inc.   | 8:10-cv-<br>00764<br>(formerly<br>3:10-cv-<br>00176) | NC    | W.D.N.<br>C. | Charlotte           |
| 126. | Peter Phaneuf, on his own behalf and on behalf of<br>all others similarly situated,<br>v.<br>Toyota Motor Sales, U.S.A., Inc.; Toyota Motor<br>North America, Inc.; and Toyota Motor<br>Engineering & Manufacturing North America, Inc.  | 8:10-cv-<br>00599<br>(formerly<br>2:10-cv-<br>00487) | NY    | E.D.N.Y      | Central Islip       |
| 127. | Ramon Ojeda Rivera, Sheydalis Casul De Jesus,<br>and Ada Roldan Soto, et al., on behalf of<br>themselves and all others similarly situated,<br>v.<br>Toyota Motor North America, Inc.; Toyota Motor<br>Engineering & Manufacturing North America,<br>Inc.; Toyota Motor Sales, U.S.A., Inc. and Toyota<br>De Puerto Rico, Corporation. | 8:10-cv-<br>01920<br>(formerly<br>3:10-cv-<br>02053) | PR    | D.P.R.       | San Juan            |
| 128. | Rebecca S. Shumaker<br>v.<br>Toyota Motor Engineering & Manufacturing<br>North America, Inc., Toyota Motor Sales, U.S.A.,<br>Inc., and Toyota Motor Corporation  | 8:10-cv-<br>00611<br>(formerly<br>3:10-cv-<br>00061) | ОН    | S.D.<br>Ohio | Western<br>(Dayton) |
| 129. | Rena Ridenour,<br>v.<br>Toyota Motor Sales, U.S.A., Inc., a California<br>corporation, Toyota Motor Engineering &<br>Manufacturing North America, Inc., Toyota Motor<br>Corporation  | 8:10-cv-<br>00760<br>(formerly<br>4:10-cv-<br>00365) | МО    | E.D.<br>Mo.  | St. Louis           |
| 130. | Renita Cipriani, as an individual and on behalf of<br>all others similarly situated,<br>v.<br>Toyota Motor Corporation, a foreign corporation,<br>and Toyota Motor Sales, U.S.A., Inc., a California<br>Corp.  | 8:10-cv-<br>00559<br>(formerly<br>8:10-cv-<br>00427) | FL    | M.D.<br>Fla. | Tampa               |

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| No.  | Full Case Name   | Civ. Action<br>No.                                   | State | District     | Division    |
|------|--|--|-------|--------------|-------------|
| 131. | Richard Immerman, individually and on behalf of<br>all others similarly situated,<br>v.<br>Toyota Motor North America, Inc., Toyota Motor<br>Engineering & Manufacturing North America,<br>Inc., and Toyota Motor Sales, U.S.A., Inc.  | 8:10-cv-<br>00773<br>(formerly<br>1:10-cv-<br>00650) | OH    | N.D.<br>Ohio | Cleveland   |
| 132. | Robert O'Leary and Jennifer Porter, individually<br>and on behalf of all others similarly situated,<br>v.<br>Toyota Motor Sales, USA, Inc., a California<br>corporation  | 8:10-cv-<br>00759<br>(formerly<br>4:10-cv-<br>00350) | МО    | E.D.<br>Mo.  | St. Louis   |
| 133. | Robert Ruf,<br>v.<br>Toyota Motor Sales, U.S.A., Inc DISMISSED   | 8:10-cv-<br>00756<br>(formerly<br>0:10-cv-<br>01694) | MN    | D.<br>Minn.  | n/a         |
| 134. | Robert Smyser, individually and on behalf of all<br>others similarly situated,<br>v.<br>Toyota Motor Corporation; Toyota Motor Sales,<br>U.S.A., Inc.; ABC Corporations 1-50; and XYZ<br>Partnerships 1-50   | 8:10-cv-<br>00720<br>(formerly<br>2:10-cv-<br>00741) | AZ    | D. Ariz.     | Phoenix     |
| 135. | Robyn Horn, class representative, on behalf of<br>herself and all others similarly situated,<br>v.<br>Toyota Motor Sales U.S.A., Inc., a California<br>corporation, Toyota Motor Engineering &<br>Manufacturing, North America, Inc., a foreign<br>corporation, Toyota Motor Corporation, a foreign<br>corporation, and Does 1-10. | 8:10-cv-<br>00553<br>(formerly<br>4:10-cv-<br>00090) | AR    | E.D.<br>Ark. | Little Rock |

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| No.  | Full Case Name  | Civ. Action<br>No.                                   | State | District    | Division          |
|------|---|--|-------|-------------|-------------------|
| 136. | Ronald Fahey, Individually and on behalf of all<br>others similarly situated,<br>v.<br>Toyota Motor Corporation, a foreign corporation,<br>and Toyota Motor Sales, USA, Inc., a California<br>corporation   | 8:10-cv-<br>00615<br>(formerly<br>3:10-cv-<br>00297) | OR    | D. Or.      | Portland          |
| 137. | Ronald Walls, on behalf of himself and all others<br>similarly situated,<br>v.<br>Toyota Motor Corporation, Toyota Motor Sales,<br>U.S.A., Inc. and Toyota Motor Engineering &<br>Manufacturing North America, Inc.   | 8:10-cv-<br>00740<br>(formerly<br>3:10-cv-<br>00215) | IL    | S.D. Ill.   | East St.<br>Louis |
| 138. | Rosalina Diaz, Individually and on behalf of all<br>others similarly situated,<br>v.<br>Toyota Motor Corporation, a Japanese<br>corporation; Toyota Motor North America., Inc., a<br>California corporation; Toyota Motor Engineering<br>& Manufacturing North America, Inc., a Kentucky<br>Corporation, Toyota Motor Sales U.S.A., Inc., a<br>California corporation, and Toyota Motor Credit<br>Corporation, a California corporation and John<br>Does 1-10 | 8:10-cv-<br>00738<br>(formerly<br>1:10-cv-<br>01931) | IL    | N.D. Ill.   | Chicago           |
| 139. | Roshawn Donahue, individually and on behalf of<br>all other similarly situated Plaintiffs,<br>v.<br>Toyota Motor North America, Inc., Toyota Motor<br>Engineering & Manufacturing, North America,<br>Inc., and Toyota Motor Sales, U.S.A., Inc.   | 8:10-cv-<br>00579<br>(formerly<br>3:10-cv-<br>00108) | LA    | M.D.<br>La. | Baton<br>Rouge    |
| 140. | Roy Nelson<br>v.<br>Toyota Motor North America, Inc.; Toyota Motor<br>Engineering & Manufacturing North America,<br>Inc.; and Toyota Motor Sales, U.S.A., Inc<br>DISMISSED  | 8:10-cv-<br>00597<br>(formerly<br>1:10-cv-<br>00161) | NM    | D.N.M.      | Albuquerque       |

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| No.  | Full Case Name   | Civ. Action<br>No.                                   | State | District     | Division    |
|------|--|--|-------|--------------|-------------|
| 141. | Ruth Shechter, Aaron Austin, Rhea Rodgers<br>Individually, and on behalf of All others similarly<br>situated,<br>v.<br>Toyota Motor Engineering & Manufacturing<br>North America, Inc., Toyota Motor Sales, U.S.A.,<br>Inc., Toyota Motor North America, Inc., and<br>Toyota Motor Corporation         | 8:10-cv-<br>00741<br>(formerly<br>2:10-cv-<br>02144) | KS    | D. Kan.      | Kansas City |
| 142. | Ryan Scharrel, Susan Kruschke, and Enrique<br>Moreno,<br>v.<br>Toyota Motor North America, Inc, a California<br>corporation, Toyota Motor Engineering &<br>Manufacturing North America, Inc., a Kentucky<br>corporation, and Toyota Motor Sales, U.S.A., Inc.,<br>a California corporation - DISMISSED | 8:10-cv-<br>00557<br>(formerly<br>1:10-cv-<br>00227) | СО    | D. Colo.     | Denver      |
| 143. | S. Firgon, on behalf of himself and all others<br>similarly situated,<br>v.<br>Toyota Motor Corporation, Toyota Motor Sales,<br>U.S.A., Inc., Toyota Motor Engineering &<br>Manufacturing North America, Inc., and Toyota<br>Motor North America, Inc.   | 8:10-cv-<br>00570<br>(formerly<br>2:10-cv-<br>02075) | KS    | D. Kan.      | Kansas City |
| 144. | Selena M. Hines- Muhammad, on behalf of herself<br>and all other similarly situated individuals,<br>v.<br>Toyota Motor Sales U.S.A., Inc., Toyota Motor<br>Engineering & Manufacturing North America, and<br>Toyota Motor Corporation - DISMISSED  | 8:10-cv-<br>00763<br>(formerly<br>3:10-cv-<br>00135) | NC    | W.D.N.<br>C. | Charlotte   |

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| No.  | Full Case Name   | Civ. Action<br>No.                                   | State | District     | Division            |
|------|--|--|-------|--------------|---------------------|
| 145. | Sharlene Cohen-Goldberger, Tiffany Jones,<br>Thelma Reid, Jerry A. Borbon, Paul Rosenfeld and<br>Maxine Rosenfeld, Miguel E. Cordero, Stuart<br>Plush, Omar Alexander Montes, Karen F. Ruiz and<br>Jose E. Novoa, Cindy L. Bencsik and Jeanne<br>Epstein, Donna B. Bellony and Ned Sachs,<br>individually and on behalf of themselves and other<br>similarly situated Plaintiffs,<br>v.<br>Toyota Motor Sales, U.S.A., Inc.; Toyota Motor<br>Corporation; Toyota Motor North America, Inc.;<br>Toyota Motor Engineering & Manufacturing<br>North America, Inc.; and Toyota Motor<br>Manufacturing Kentucky, Inc. | 8:10-cv-<br>00727<br>(formerly<br>1:10-cv-<br>20648) | FL    | S.D.<br>Fla. | Miami               |
| 146. | Shawnee W. Scharer,<br>v.<br>Toyota Motor Sales, U.S.A., Inc., Toyota Motor<br>Corporation, and does 1-50, inclusive   | 8:10-cv-<br>00721<br>(formerly<br>3:10-cv-<br>00648) | СА    | S.D.<br>Cal. | San Diego           |
| 147. | Solomon Harbor<br>v.<br>Toyota Motor Sales, U.S.A., Inc., CTS<br>Corporation, Akio Toyoda, and Joseph Airport<br>Toyota Scion  | 8:10-cv-<br>00775<br>(formerly<br>3:10-cv-<br>00144) | ОН    | S.D.<br>Ohio | Western<br>(Dayton) |
| 148. | Steven Boughner, on behalf of himself and all<br>others similarly situated,<br>v.<br>Toyota Motor Engineering & Manufacturing<br>North America, Inc., Toyota Motor Manufacturing<br>Kentucky, Inc., Toyota Motor Sales, U.S.A., Inc.,<br>and Toyota Lease Trust.   | 8:10-cv-<br>00801<br>(formerly<br>2:10-cv-<br>01361) | NY    | E.D.N.Y      | Central Islip       |
| 149. | Susan Rifken Ltd., Individually and On behalf of<br>others similarly situated<br>v.<br>Toyota Motor North America Inc., a California<br>Corporation; Toyota Motor Sales U.S.A., Inc., a<br>California Corporation; and Toyota Motor<br>Corporation, a Japanese Corporation   | 8:10-cv-<br>00739<br>(formerly<br>1:10-cv-<br>02507) | IL    | N.D. Ill.    | Chicago             |

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| No.  | Full Case Name  | Civ. Action<br>No.                                   | State | District     | Division          |
|------|---|--|-------|--------------|-------------------|
| 150. | Suzzane McCoy, individually and on behalf of<br>herself and all others similarly situated,<br>v.<br>Toyota Motor Sales, U.S.A., Inc.  | 8:10-cv-<br>00614<br>(formerly<br>3:10-cv-<br>00294) | OR    | D. Or.       | Portland          |
| 151. | Sylvia Pena and Albert A. Pena, III, as individuals<br>and on behalf of themselves and all others<br>similarly situated,<br>v.<br>Toyota Motor Corporation and Toyota Motor<br>Sales, U.S.A., Inc.  | 8:10-cv-<br>00625<br>(formerly<br>2:10-cv-<br>00037) | TX    | S.D.<br>Tex. | Corpus<br>Christi |
| 152. | Ted M. Wedul,<br>v.<br>Toyota Motor Sales, U.S.A., Inc.; Toyota Motor<br>Engineering & Manufacturing North America,<br>Inc.; and Toyota Motor Corporation   | 8:10-cv-<br>00754<br>(formerly<br>0:10-cv-<br>00943) | MN    | D.<br>Minn.  | n/a               |
| 153. | Thomas Davis, on behalf of himself and all other<br>similarly situated individuals,<br>v.<br>Toyota Motor Sales, U.S.A., Inc., and Toyota<br>Motor Corporation  | 8:10-cv-<br>00601<br>(formerly<br>1:10-cv-<br>00900) | NY    | S.D.N.Y      | Foley<br>Square   |
| 154. | Timothy John Vanagas, individually and on behalf<br>of himself and all others similarly situated,<br>v.<br>Toyota Motor Sales, U.S.A., Inc.   | 8:10-cv-<br>00613<br>(formerly<br>3:10-cv-<br>00293) | OR    | D. Or.       | Portland          |
| 155. | Timothy P. Farrelly and Suzette L. Farrelly, on<br>behalf of themselves<br>and all others similarly situated,<br>v.<br>Toyota Motor North America, Inc., Toyota Motor<br>Engineering & Manufacturing North America,<br>Inc., and Toyota Motor Sales, U.S.A., Inc. | 8:10-cv-<br>00576<br>(formerly<br>2:10-cv-<br>00647) | LA    | E.D. La.     | New<br>Orleans    |

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| No.  | Full Case Name   | Civ. Action<br>No.                                   | State | District     | Division   |
|------|--|--|-------|--------------|------------|
| 156. | Timothy S. Helmick and Maria Helmick,<br>Individually and on behalf of themselves and other<br>similarly situated Plaintiffs,<br>v.<br>Toyota Motor Sales, U S A , Inc.; Toyota Motor<br>Corporation; Toyota Motor North America, Inc.;<br>Toyota Motor Engineering & Manufacturing<br>North America, Inc.; and Toyota Motor<br>Manufacturing Kentucky, Inc. | 8:10-cv-<br>00728<br>(formerly<br>1:10-cv-<br>20960) | FL    | S.D.<br>Fla. | Miami      |
| 157. | Tom Kunce, on behalf of himself and all others<br>similarly situated,<br>v.<br>Toyota Motor Sales, U.S.A., Inc., and John Does<br>1-10   | 8:10-cv-<br>00774<br>(formerly<br>1:10-cv-<br>00165) | OH    | S.D.<br>Ohio | Cincinnati |
| 158. | Troy Menssen, on behalf of himself and all other<br>similarly situated individuals<br>v.<br>Toyota Motor Sales, U.S.A., Inc., Toyota Motor<br>Engineering & Manufacturing North America,<br>Inc., and Toyota Motor Corporation   | 8:10-cv-<br>00606<br>(formerly<br>1:10-cv-<br>00260) | ОН    | N.D.<br>Ohio | Cleveland  |
| 159. | Viviane Stoller and Gary Lemay, individually and<br>on behalf of a class of similarly situated citizens in<br>Georgia,<br>v.<br>Toyota Motor Corporation, a foreign corporation,<br>and Toyota Motor Sales, USA, Inc., a California<br>corporation.  | 8:10-cv-<br>00565<br>(formerly<br>4:10-cv-<br>00024) | GA    | M.D.<br>Ga.  | Columbus   |
| 160. | Wayne S. Harris,<br>v.<br>Toyota Motor Sales, U.S.A., Inc.   | 8:10-cv-<br>00722<br>(formerly<br>1:10-cv-<br>00460) | CO    | D. Colo.     | Denver     |

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| No.  | Full Case Name  | Civ. Action<br>No.                                   | State | District     | Division           |
|------|---|--|-------|--------------|--------------------|
| 161. | <ul> <li>Wayne Schlegel and Emily Smith, on behalf of<br/>themselves and all other similarly situated Georgia<br/>consumers,</li> <li>v.</li> <li>Toyota Motor Sales, U.S.A., Inc., Toyota Motor<br/>Engineering &amp; Manufacturing North America,<br/>Inc., Toyota Motor Corporation, and Toyota Lease<br/>Trust.</li> </ul>                                | 8:10-cv-<br>00729<br>(formerly<br>1:10-cv-<br>00694) | GA    | N.D.<br>Ga.  | Atlanta            |
| 162. | Willette Riley,<br>v.<br>Toyota Motor Sales, U.S.A., Inc.   | 8:11-cv-<br>00774<br>(formerly<br>5:10-cv-<br>01745) | ОН    | N.D.<br>Ohio | Akron<br>(Eastern) |
| 163. | <ul> <li>Wilma Lentz, individually and on behalf of other<br/>similarly interested</li> <li>v.</li> <li>Toyota Industries North America Inc., Toyota</li> <li>Motor Sales, USA, Inc., a California Corporation,</li> <li>Toyota Motor Corporation, Foreign Corporation,</li> <li>&amp; Toyota Industries Corporation, Foreign</li> <li>Corporation</li> </ul> | 8:10-cv-<br>00555<br>(formerly<br>4:10-cv-<br>00149) | AR    | E.D.<br>Ark. | Little Rock        |
| 164. | Zahira Crespo Bithorn and Milagros Rodriguez<br>Cruz et al., on behalf of themselves and all others<br>similarly situated,<br>v.<br>Toyota Motor North America, Inc.; Toyota Motor<br>Engineering & Manufacturing North America,<br>Inc.; Toyota Motor Sales, U.S.A., Inc. and Toyota<br>De Puerto Rico, Corporation.   | 8:10-cv-<br>00620<br>(formerly<br>3:10-cv-<br>01083) | PR    | D.P.R.       | San Juan           |
| 165. | Seong Bae Choi, Chris Chan Park, Sandra Reech,<br>Donald Pritchett, Un Jin Choi and Mark Ann<br>Parker, as individuals, and on behalf of themselves<br>and all others similarly situated,<br>v.<br>Toyota Motor Corporation and Toyota Motor<br>Sales, U.S.A., inc.   | 2:09-cv-<br>08143                                    | СА    | C.D.         | Los Angeles        |
| 166. | Eric Kmetz and Joe Morris, on behalf of<br>themselves and all others similarly situated,<br>v.<br>Toyota Motor Sales, U.S.A., Inc., and Toyota<br>Motor Corporation   | 2:09-cv-<br>08478                                    | CA    | C.D.         | Los Angeles        |

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| No.  | Full Case Name  | Civ. Action  | State      | District | Division      |
|------|---|--------------|------------|----------|---------------|
| 1.67 |   | No.          | <u>a</u> t | GD       | <b>T</b> ( )  |
| 167. | Dale Baldisseri, on behalf of himself and all others similarly situated,            | 2:09-cv-9386 | CA         | C.D.     | Los Angeles   |
|      | V.<br>Tousta Mater Salas, U.S.A., Inc., Tousta Mater                                |              |            |          |               |
|      | Toyota Motor Sales, U.S.A., Inc.; Toyota Motor<br>North America, Inc.; Toyota Motor |              |            |          |               |
|      | Manufacturing, California, Inc.; and Toyota Motor                                   |              |            |          |               |
|      | Enringeering & Manufacturing North America,   |              |            |          |               |
|      | Inc.  |              |            |          |               |
| 168. | Heather Lane, individually and on behalf of all                                     | 2:09-cv-     | CA         | C.D.     | Los Angeles   |
| 100. | others similarly situated,  | 09158        | 011        | C.D.     | Los i ingenes |
|      | V.  |              |            |          |               |
|      | Toyota Motor Sales, U.S.A., Inc., a California                                      |              |            |          |               |
|      | corporation   |              |            |          |               |
| 169. | Joseph Hauter and Frank Palomares, on behalf of                                     | 8:10-cv-     | CA         | C.D.     | Los Angeles   |
|      | themselves and all others similarly situated,                                       | 00105        |            |          |               |
|      | V.  |              |            |          |               |
|      | Toyota Motor Sales, U.S.A., Inc., and Toyota  |              |            |          |               |
|      | Motor Corporation   |              |            |          |               |
| 170. | Adilia Aviles, on behalf of hermself and all others                                 | 2:10-cv-     | CA         | C.D.     | Los Angeles   |
|      | similarly situated,   | 00706        |            |          |               |
|      | V.  |              |            |          |               |
|      | Toyota Motor Corporation and Toyota Motor   |              |            |          |               |
| 171  | Sales, U.S.A., Inc.   | 2.10         |            |          |               |
| 171. | Roz Schwartz, on behalf of herself and all others                                   | 2:10-cv-     | CA         | C.D.     | Los Angeles   |
|      | similarly situated,   | 00710        |            |          |               |
|      | V.<br>Toyota Motor Sales, U.S.A., Inc. and Toyota                                   |              |            |          |               |
|      | Toyota Motor Sales, U.S.A., Inc., and Toyota<br>Motor Corporation                   |              |            |          |               |
| 172. | Motor Corporation<br>Matthew Marr, Luis Fernandez, Sylvia Fernandez,                | 2:10-cv-     | CA         | C.D.     | Los Angeles   |
| 1/2. | Individually and on Behalf of all Others Similarly                                  | 00799        |            | C.D.     | LUS Aligeies  |
|      | Situated,   | 00177        |            |          |               |
|      | V.  |              |            |          |               |
|      | Toyota Motor Sales, U.S.A., Inc., and Toyota  |              |            |          |               |
|      | Motor Corp.   |              |            |          |               |

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| No.  | Full Case Name  | Civ. Action         | State | District | Division    |
|------|---|---------------------|-------|----------|-------------|
| 173. | Ani Cazamian an individual: Suatlana Abaiyan an   | <b>No.</b> 2:10-cv- | CA    | C.D.     | Los Angeles |
| 175. | Ani Gazaryan, an individual; Svetlana Abajyan, an individual; Elza Dzhivalegyan, an individual; | 00849               | CA    | C.D.     | Los Angeles |
|      | Tamara Harutyunyan, an individual; Nerses   | 00047               |       |          |             |
|      | MazManyan, an individual; Larine Mazmanyan,   |                     |       |          |             |
|      | an individual; Hrayr Okkasian, an individual;   |                     |       |          |             |
|      | Christine Aznavour, an individual; Akop   |                     |       |          |             |
|      | Galadzhyan, an individual; Plaintiffs, on Behalf of   |                     |       |          |             |
|      | the Themselves and All Others Similarly Situated  |                     |       |          |             |
|      | as Well as on Behalf of the General Public and  |                     |       |          |             |
|      | Acting in the Public Interest,  |                     |       |          |             |
|      | v.  |                     |       |          |             |
|      | Toyota Motor Sales, U.S.A., Inc., a California  |                     |       |          |             |
|      | corporation; Toyota Motor Engineering &   |                     |       |          |             |
|      | Manufacturing North America, Inc., a foreign  |                     |       |          |             |
|      | corporation; Toyota Motor Corporation, a foreign  |                     |       |          |             |
|      | corporation   |                     |       |          |             |
| 174. | Elaine Byrnes, Individually and on Behalf of all  | 2:10-cv-            | CA    | C.D.     | Los Angeles |
|      | Others Similarly Situated,  | 00947               |       |          |             |
|      | V.  |                     |       |          |             |
|      | Toyota Motor North America, Inc., a California  |                     |       |          |             |
|      | corporation; Toyota Motor Engineering &   |                     |       |          |             |
|      | Manufacturing North America, Inc., a Kentucky   |                     |       |          |             |
|      | corporation; Toyota Motor Sales, U.S.A., Inc., a  |                     |       |          |             |
|      | California corporation; Toyota Motor Corporation,   |                     |       |          |             |
| 175. | a Japanese corporation  | 2.10 av             | CA    | C.D.     | Los Angolos |
| 175. | Peter Wisner, , Individually and on Behalf of all<br>Others Similarly Situated,                 | 2:10-cv-<br>00942   | CA    | C.D.     | Los Angeles |
|      | v.  | 00242               |       |          |             |
|      | V.<br>Toyota Motor Corporation, Toyota Motor Sales,   |                     |       |          |             |
|      | U.S.A., Inc.  |                     |       |          |             |
| 176. | Nellie Yazitchyan, Bertram Srourian and Aza   | 2:10-cv-            | CA    | C.D.     | Los Angeles |
| 1,0. | Srourian, on Behalf of the Themselves and All   | 01822               |       | 0.2.     |             |
|      | Others Similarly Situated as Well as on Behalf of   |                     |       |          |             |
|      | the California Class,   |                     |       |          |             |
|      | V.  |                     |       |          |             |
|      | Toyota Motor Sales, U.S.A., Inc., a California  |                     |       |          |             |
|      | corporation, Toyota Motor Engineering &   |                     |       |          |             |
|      | Manufacturing North America, Inc.   |                     |       |          |             |

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| No.  | Full Case Name   | Civ. Action<br>No. | State | District | Division    |
|------|--|--------------------|-------|----------|-------------|
| 177. | Walter McKinney and Frankie McKinney, Elen<br>Edilyan, on Behalf of the Themselves and All<br>Others Similarly Situated as Well as on Behalf of<br>the California Class,<br>v.<br>Toyota Motor Sales, U.S.A., Inc., a California<br>corporation, Toyota Motor Engineering &<br>Manufacturing North America, Inc.   | 2:10-cv-<br>01825  | CA    | C.D.     | Los Angeles |
| 178. | Lacey Laudicina and Kevin Funez, individually<br>and on behalf of all other similarly situated,<br>v.<br>Toyota Motor Corporation and Toyota Motor<br>Sales, U.S.A., Inc,  | 2:10-cv-<br>01030  | CA    | C.D.     | Los Angeles |
| 179. | <ul> <li>T. Leigh Beard, Catherine Nguyen and Malina<br/>Salvador, in their individual capacities, and on<br/>behalf of all others similarly situated,<br/>v.</li> <li>Toyota Motor Corporation; Toyota Motor North<br/>America, Inc.; Toyota Motor Engineering &amp;<br/>Manufacturing North America, Inc.; Toyota Motor<br/>Sales, U.S.A., Inc.</li> </ul> | 8:10-cv-<br>00183  | CA    | C.D.     | Los Angeles |
| 180. | Max L. Lieberman, and Phyllis C. Lieberman, ,<br>individually and on behalf of all other similarly<br>situated,<br>v.<br>Toyota Motor Corporation and Toyota Motor<br>Sales, U.S.A., Inc.  | 2:10-cv-<br>01073  | CA    | C.D.     | Los Angeles |
| 181. | <ul> <li>Rhonda Talbot, on behalf of herself and her monir child, A.V., and all other similarly situated,</li> <li>v.</li> <li>Toyota Motor North Ameirca, Inc.; Toyota Motor Engineering &amp; Manufacturing North America,</li> <li>Inc.; and Toyota Motor Sales, U.S.A., Inc.</li> </ul>  | 2:10-cv-<br>01039  | СА    | C.D.     | Los Angeles |
| 182. | Katy Boyask, on Behalf of Herself and All Others<br>Similarly Situated,<br>v.<br>Toyota Motor Sales, U.S.A., Inc., and Toyota<br>Motor Corp.   | 2:10-cv-<br>01153  | CA    | C.D.     | Los Angeles |

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| No.  | Full Case Name  | Civ. Action<br>No. | State | District | Division    |
|------|---|--------------------|-------|----------|-------------|
| 183. | Kerri Madden, on behalf of herself and all others<br>similarly situated,<br>v.<br>Toyota Motor Sales, U.S.A., Inc.; Toyota Motor<br>North America, Inc.; Toyota Motor Engineering &<br>Manufacturing North America, Inc.; Toyota Motor<br>Manufacturing, California, Inc.; Toyota Motor<br>Corporation. | 2:10-cv-<br>01094  | СА    | C.D.     | Los Angeles |
| 184. | Sam Goldberger, on Behalf of Himself and All<br>Others Similarly Situated,<br>v.<br>Toyota Motor Sales, U.S.A., Inc., Toyota Motor<br>Corporation   | 2:10-cv-<br>02264  | CA    | C.D.     | Los Angeles |
| 185. | Gloria Park, on behalf of herself and all others<br>similarly situated,<br>v.<br>Toyota Motor Sales, U.S.A., Inc.   | 2:10-cv-<br>01264  | СА    | C.D.     | Los Angeles |
| 186. | Ernest Cornell, individually and on behalf of all<br>others similarly situated,<br>v.<br>Toyota Motor Corporation; Toyota Motor Sales,<br>U.S.A., Inc.  | 2:10-cv-<br>01349  | CA    | C.D.     | Los Angeles |
| 187. | Kathy Kallenbach and James Peterschmidt,<br>individually and on behalf of all others similarly<br>situated,<br>v.<br>Toyota Motor Sales, U.S.A., Inc., Toyota Motor<br>Engineering & Manufacturing, North America,<br>Inc., Toyota Motor Corporation  | 2:10-cv-<br>01604  | СА    | C.D.     | Los Angeles |
| 188. | Green Spot Motors Co., Daniel Boudreault, and<br>Daniel Hamilton, individually and on behalf of<br>themselves and all others similarly situated,<br>v.<br>Toyota Motor Corporation; Toyota Motor Sales,<br>U.S.A., Inc.; Toyota Motor North America, Inc.   | 8:10-cv-<br>00312  | CA    | C.D.     | Los Angeles |
| 189. | Curtis and Jackie McCleskey individually and on<br>behalf of all others similarly situated,<br>v.<br>Toyota Motor Corporation and Toyota Motor<br>Sales, U.S.A., Inc.   | 2:10-cv-<br>01889  | CA    | C.D.     | Los Angeles |

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| No.  | Full Case Name  | Civ. Action<br>No. | State | District | Division    |
|------|---|--------------------|-------|----------|-------------|
| 190. | Beverly Yip, on behalf of herself and all others<br>similarly situated,<br>v.<br>Toyota Motor Corporation; Toyota Motor Sales,<br>U.S.A., Inc.; Toyota Motor North America, Inc.  | 2:10-cv-<br>01927  | CA    | C.D.     | Los Angeles |
| 191. | Linda Tang, on behalf of herself and all others<br>similarly situated,<br>v.<br>Toyota Motor Sales, U.S.A., Inc., Toyota Motor<br>Corporation, Toyota Motor Engineering &<br>Manufacturing North America, Inc., Toyota Motor<br>Manufacturing, Kentucky, Inc. | 2:10-cv-<br>01939  |       |          |             |
| 192. | Meredith Heller, on Behalf of Herself and All<br>Others Similarly Situated,<br>v.<br>Toyota Motor Sales, U.S.A., Inc., Toyota Motor<br>Corporation  | 2:10-cv-<br>01979  |       |          |             |
| 193. | Dawn De Vincenzi, individually and on behalf of<br>all others similarly situated,<br>v.<br>Toyota Motor Corporation, Toyota Motor Sales,<br>U.S.A., Inc., Toyota Motor North America, Inc.  | 8:10-cv-<br>00328  | CA    | C.D.     | Southern    |
| 194. | Donald Graham,<br>v.<br>Toyota Motor Sales, U.S.A., Inc.  | 2:10-cv-<br>02022  | СА    | C.D.     | Los Angeles |
| 195. | John Flook,<br>v.<br>Toyota Motor Sales, U.S.A., Inc.   | 2:10-cv-<br>02023  | CA    | C.D.     | Los Angeles |
| 196. | Thomas E. Gudmundson,<br>v.<br>Toyota Motor Sales, U.S.A., Inc.   | 2:10-cv-<br>02021  | CA    | C.D.     | Los Angeles |
| 197. | Ebony Brown,<br>v.<br>Toyota Motor Sales, U.S.A., Inc.  | 2:10-cv-<br>02080  | CA    | C.D.     | Los Angeles |
| 198. | Rodney Josephson,<br>v.<br>Toyota Motor Sales, U.S.A., Inc.   | 2:10-cv-<br>02077  | СА    | C.D.     | Los Angeles |
| 199. | Gary Davis,<br>v.<br>Toyota Motor Sales, U.S.A., Inc.   | 2:10-cv-<br>02078  | СА    | C.D.     | Los Angeles |
| 200. | Elizabeth Van Zyl,<br>v.<br>Toyota Motor Sales, U.S.A., Inc.  | 2:10-cv-<br>02147  | CA    | C.D.     | Los Angeles |

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| No.  | Full Case Name   | Civ. Action<br>No.                                   | State | District | Division        |
|------|--|--|-------|----------|-----------------|
| 201. | Christine Hotaling,<br>v.<br>Toyota Motor Sales, U.S.A., Inc.  | 2:10-cv-<br>02271                                    | CA    | C.D.     | Los Angeles     |
| 202. | Gary Brown, Individually and on Behalf of All<br>Others Similarly Situated,<br>v.<br>Toyota Motor Sales, U.S.A., Inc., Toyota Motor<br>Engineering & Manufacturing North America,<br>Inc., Toyota Motor Corporation  | 2:10-cv-<br>02284                                    | CA    | C.D.     | Los Angeles     |
| 203. | Grace and Ronald Shigematsu, Individually, and<br>on behalf of themselves and all others similarly<br>situated,<br>v.<br>Toyota Motor Corporation; Toyota Motor Sales,<br>U.S.A., Inc.; Toyota Motor North America, Inc.   | 2:10-cv-<br>02179                                    | CA    | C.D.     | Los Angeles     |
| 204. | Henry and Veronica Troup,<br>v.<br>Toyota Motor Sales, U.S.A., Inc.  | 2:10-cv-<br>02272                                    | CA    | C.D.     | Los Angeles     |
| 205. | Stacey C. Schott,<br>v.<br>Toyota Motor Corporation, Toyota Motor Sales,<br>U.S.A., Inc.; Toyota Motor Engineering &<br>Manufacturing North America, Inc.  | 8:11-cv-<br>00104<br>(formerly<br>1:10-cv-<br>09188) | NY    | S.D.     | Foley<br>Square |
| 206. | Charmayne Bennett, Carol Danzinger, Vuin<br>Edwards Epps, Ziva Goldstein, Charles Henry,<br>Ada Morales, Linda Savoy, and Judy Veitz on<br>behalf of themselves and all others similarly<br>situated,<br>v.<br>Toyota Motor Corporation; Toyota Motor Sales,<br>U.S.A., Inc. | 2:10-cv-<br>07778                                    | CA    | C.D.     | Los Angeles     |
| 207. | Rosetta Rehder, individually and on behalf of<br>other members of the general public similarly<br>situated,<br>v.<br>Toyota Motor Corp., Toyota Motor North America<br>Inc., Toyota Engineering and Manufacturing North<br>America Inc., Toyota Motor Sales USA, Inc.        | 2:10-cv-<br>01325                                    | CA    | C.D.     | Los Angeles     |
| 208. | Stefanie Bradley, on behalf of herself, and all<br>others similarly situated,<br>v.<br>Toyota Motor Sales, U.S.A., Inc., Toyota Motor<br>Corporation, Toyota Motor North America, Inc.   | 2:10-cv-<br>03309                                    | CA    | C.D.     | Los Angeles     |

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| No.  | Full Case Name  | Civ. Action<br>No. | State | District | Division    |
|------|---|--------------------|-------|----------|-------------|
| 209. | Robyn Saba and Charles Saba, on behalf of<br>themselves and all others similarly situated,<br>v.<br>Toyota Motor Sales, USA., Inc., and Toyota Motor<br>Credit Corp.  | 2:10-cv-<br>03161  | CA    | C.D.     | Los Angeles |
| 210. | Joseph J. and Nancy L Boppre, Howard Stern, and<br>Carol Ann Henderson, individually and on behalf<br>of all others similarly situated<br>v.<br>Toyota Motor Corporation and Toyota Motor<br>Sales U.S.A., Inc. | 2:10-cv-<br>03156  | CA    | C.D.     | Los Angeles |
| 211. | Daniel Durgin, on behalf of himself and all others<br>similarly situated,<br>v.<br>Toyota Motor Sales U.S.A., Inc.  | 2:10-cv-<br>03012  | CA    | C.D.     | Los Angeles |
| 212. | Lydia Ellison, individually and on behalf of herself<br>and all others similarly situated<br>v.<br>Toyota Motor Corporation; Toyota Motor Sales,<br>U.S.A., Inc.; Toyota Motor North America, Inc.              | 2:10-cv-<br>03077  | CA    | C.D.     | Los Angeles |
| 213. | Michael Jermakian, individually and on behalf of<br>all others similarly situated,<br>v.<br>Toyota Motor Sales, U.S.A., Inc, a California<br>Corporation; Toyota Motor Corporation, a<br>Japanese Corporation   | 2:10-cv-<br>02893  | CA    | C.D.     | Los Angeles |
| 214. | Brian Deis, individually and on behalf of the<br>general public and all others similarly situated,<br>v.<br>Toyota Motor Corporation; Toyota Motor Sales,<br>U.S.A., Inc.; Toyota Motor North America, Inc.     | 2:10-cv-<br>000458 | СА    | C.D.     | Los Angeles |
| 215. | Deluxe Holdings, Inc,. individually and on behalf<br>of all others similarly situated,<br>v.<br>Toyota Motor Sales, U.S.A., Inc. a California<br>Corporation  | 2:10-cv-<br>02600  | CA    | C.D.     | Los Angeles |
| 216. | <ul> <li>SPP, Inc. dba All Star Rent-A-Car, individually<br/>and on behalf of all others similarly situated,<br/>v.</li> <li>Toyota Motor Sales, U.S.A. Inc. a California<br/>Corporation</li> </ul>            | 2:10-cv-<br>02528  | CA    | C.D.     | Los Angeles |

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| No.  | Full Case Name   | Civ. Action<br>No. | State | District | Division    |
|------|--|--------------------|-------|----------|-------------|
| 217. | Meetesh Shah, individually and on behalf of himself and all others similarly situated,               | 2:10-cv-<br>00385  | CA    | C.D.     | Los Angeles |
|      | v.<br>Toyota Motor Corporation; Toyota Motor Sales,<br>U.S.A. Inc., Toyota Motor North America, Inc. |                    |       |          |             |
| 218. | Jean Dominguez, on behalf of himself and all<br>others similarly situated,<br>v.                     | 2:10-cv-<br>00380  | CA    | C.D.     | Los Angeles |
|      | Toyota Motor Corporation; Toyota Motor Sales,<br>U.S.A., Inc.; Toyota Motor North American, Inc.     |                    |       |          |             |
| 219. | Robert Navarro,<br>v.<br>Toyota Motor Sales, U.S.A., Inc.  | 2:10-cv-<br>02276  | CA    | C.D.     | Los Angeles |
| 220. | Linda Summerville,<br>v.<br>Toyota Motor Sales, U.S.A, Inc.  | 2:10-cv-<br>02274  | CA    | C.D.     | Los Angeles |
| 221. | Karen Bickel, individually and on behalf of herself<br>and all others similarly situated,<br>v.      | 2:10-cv-<br>02262  | CA    | C.D.     | Los Angeles |
|      | Toyota Motor Corporation; Toyota Motor Sales,<br>U.S.A., Inc.; Toyota Motor North American, Inc.     |                    |       |          |             |

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#### CLAIM FORM FOR ALLEGED DIMINISHED VALUE FUND

In re: Toyota Motor Corp. Unintended Acceleration Marketing, Sales Practices, and Products Liability Litigation

Class Members are eligible to submit this Claim Form **only if** you are a Class Member who:

(1) sold or traded in an owned Subject Vehicle(s) during the period from September 1, 2009 to December 31, 2010, inclusive;

(2) returned a leased Subject Vehicle(s) before the lease termination date during the period from September 1, 2009 to December 31, 2010, inclusive;

(3) insured and/or guaranteed the residual value of a Subject Vehicle as of September 1, 2009, and with respect to such Subject Vehicle, thereafter either made payment to an insured, or sold the Subject Vehicle, provided such payment or sale was made by a Residual Value Insurer on or before December 31, 2010;

(4) returned a leased Subject Vehicle before the lease termination date, after having reported an alleged unintended acceleration event(s) to Toyota, an authorized Toyota Dealer or the National Highway Traffic Safety Administration ("NHTSA") before December 1, 2012; or

(5) owned a Subject Vehicle that was declared a total loss by an insurer during the period from September 1, 2009 to December 31, 2010, inclusive.

You may not submit more than one claim for each eligible Subject Vehicle for which you are seeking payment from the settlement funds.

#### INSTRUCTIONS FOR SUBMITTING A CLAIM FOR PAYMENT FROM THE SETTLEMENT ALLEGED DIMINISHED VALUE FUND:

- 1) If you complete the Claim Form online at <u>www.[website].com</u>, when you type your VIN (Vehicle Identification Number) in the applicable section below, some of the boxes in this Claim Form will be automatically filled in. You must make ALL corrections that are necessary and/or include ALL missing information.
- 2) For owners who sold or traded in: If eligible, you must complete ALL remaining information fields in Section I (Information if Sold or Traded In a Subject Vehicle You Owned During the Period from September 1, 2009 to December 31, 2010, Inclusive) below if you sold a Subject Vehicle(s) you owned during the period from September 1, 2009 to December 31, 2010, inclusive. If you are filing a claim for more than one Subject Vehicle, you can photocopy this Claim Form and attach a separate sheet containing the information requested or, if you are filing this Claim Form on-line, please check the box allowing you to include rows for more than one Subject Vehicle.
- 3) For certain early lease terminations: If eligible, you must complete ALL remaining information fields in Section II (Information If Returned In Subject Vehicle Before Early Lease Termination) below if you are a lessee who and returned the Subject Vehicle(s) before the lease termination date during the period from September 1, 2009 to December 31, 2010,

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inclusive. If you are filing a claim for more than one Subject Vehicle, you can photocopy this Claim Form and attach a separate sheet containing the information requested or, if you are filing this Claim Form on-line, please check the box allowing you to include rows for more than one Subject Vehicle.

- 4) For Residual Value Insurers: If eligible, you must complete ALL remaining information fields in Section III (Information If Insured or Guaranteed the Residual Value of a Subject Vehicle as of September 1, 2009 and Thereafter Made a Payment as a Residual Value Insurer on or Before December 31, 2010) below if you insured and/or guaranteed the residual value of a Subject Vehicle as of September 1, 2009 and made a payment to an insured or sold the Subject Vehicle as a Residual Value Insurer, provided that such payment or sale was made by you on or before December 31, 2010. If you are filing a claim for more than one Subject Vehicle, you can photocopy this Claim Form and attach a separate sheet containing the information requested or, if you are filing this Claim Form on-line, please check the box allowing you to include rows for more than one Subject Vehicle.
- 5) For certain other early lease terminations: If eligible, you must complete ALL remaining information fields in Sections IV (Information If Returned a Leased Subject Vehicle Before Lease Termination and After Reporting an Unintended Acceleration Event Before December 1, 2012) and VI below if you returned a leased Subject Vehicle before the lease termination date, after having reported an alleged unintended acceleration event(s) as defined below in Section VI to Toyota, an authorized Toyota Dealer or NHTSA before December 1, 2012. If you are filing a claim for more than one Subject Vehicle, you can photocopy this Claim Form and attach a separate sheet containing the information requested or, if you are filing this Claim Form on-line, please check the box allowing you to include rows for more than one Subject Vehicle.
- 6) If eligible, you must complete ALL remaining information fields in Section V (Information About a Subject Vehicle That Was Declared a Total Loss by an Insurer During the Period from September 1, 2009 to December 31, 2010, Inclusive) below if you had a Subject Vehicle that was declared a total loss by an insurer during the period from September 1, 2009 to December 31, 2010, inclusive. If you are filing a claim for more than one Subject Vehicle, you can photocopy this Claim Form and attach a separate sheet containing the information requested or, if you are filing this Claim Form on-line, please check the box allowing you to include rows for more than one Subject Vehicle.
- 7) Please complete Section VI (Unintended Acceleration Event) relating to an unintended acceleration event only if you are eligible for and have completed section(s) I through V, as applicable.
- 8) You must review, sign and date Section VII (Attestation) below.
- 9) Finally, your completed Claim Form <u>and supporting documentation</u> must be submitted electronically no later than [DATE]and/or postmarked no later than [DATE]. You can mail the Claim Form <u>and supporting documentation</u> to:

Class Action Settlement Administrator [Address] [City, State, Zip Code]

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Or you can e-mail the completed Claim Form and supporting documentation (in PDF) to [Administrator's e-mail address]. Or you can complete the Claim Form online and separately submit a copy of the Claim Form and supporting documentation to the address listed above so the Class Action Settlement Administrator can track the claim.

You may also submit the Claim Form electronically at the website and the supporting documentation by mail. If you do this, you must include either a copy of this completed Claim Form or a cover statement providing the same information for any documentation that is submitted to support your Claim. This will allow the Class Action Settlement Administrator to process your Claim for payment, if your claim is timely and complete.

Failure to timely complete all relevant portions of the Claim Form and submit any required documentation may result in the denial of your Claim. Thus, you will receive <u>no</u> cash payment for your claim. The Class Action Settlement Administrator has the right to request verification of eligibility, including of purchase, ownership, lease or resale of the Subject Vehicle(s), to participate in this fund.

Payment amounts to eligible Class Members will vary depending upon, among other factors, the number of Subject Vehicles claimed by you and/or all Class Members for this Alleged Diminished Value Fund, the states/locations in which the purchases and sales occurred, adjustments and deductions as specified in the Settlement Agreement and/or any and all exhibits or protocols, and the amounts required for other items for which this Alleged Diminished Value Fund may be used.

| SECTION I: Information If Sold o       | r Traded In     | a Subject Vehicle You | <b>Owned During the Period</b> |
|--|-----------------|-----------------------|--------------------------------|
| from September 1, 2009 to December     | r 31, 2010, Ind | clusive               |                                |
| Name:                                  |                 |                       |                                |
| Last                                   | First           |                       | Middle initial                 |
|  |                 |                       |                                |
|  |                 |                       |                                |
| Vehicle Identification Number (VIN): ( | COMPLETE        | Telephone Number:     |                                |
| THIS BOX FIRST AS IT MAY POPUL         | ATE OTHER       |                       |                                |
| BOXES IN THIS CLAIM FORM AND I         | BE SURE TO      |                       |                                |
| CORRECT ANY WRONG INFORMAT             | ION.)           |                       |                                |
|  |                 |                       |                                |
|  |                 |                       |                                |
| Make, Model, and Model Year of Vehic   | le              |                       |                                |
|  |                 |                       |                                |
|  |                 |                       |                                |
|  |                 |                       |                                |
| Month and Year of Sale:                |                 |                       |                                |
|  |                 |                       |                                |
|  |                 |                       |                                |
| Your Address:                          |                 |                       |                                |
| Number/Street/P.O. Box No.             |                 |                       |                                |
|  |                 |                       |                                |
|  |                 |                       |                                |

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| City: | State: | Zip Code: |
|-------|--------|-----------|
|       |        |           |
|       |        |           |

| Attach to this Claim Form copies of documents containing <u>ONE</u> of the following <u>SALE OR TRADE-IN</u> information: |
|---|
| 1) Vehicle sale contract.   |
| 2) Documentation of trade-in if the Subject Vehicle was traded in to purchase another vehicle.                            |
| 3) State department of motor vehicle purchase/registration form to whom the Subject Vehicle was                           |
| sold.   |
| 4) Other documents evidencing the sale or evidencing why you don't have the documents.                                    |

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| Name:                  | ation If Returned Subject Vehicle Bef |                |
|------------------------|---------------------------------------|----------------|
| Last                   | First                                 | Middle initial |
|                        |                                       |                |
| Vehicle Identificat    | ion Number (VIN): Telephon            | e Number:      |
| (COMPLETE THIS I       | BOX FIRST AS IT MAY                   |                |
| POPULATE OTHER         | BOXES IN THIS CLAIM                   |                |
| FORM AND BE SU         | VRE TO CORRECT ANY                    |                |
| WRONG INFORMATIC       | DN.)                                  |                |
|                        |                                       |                |
| Make, Model, and Mod   | el Year of Vehicle                    |                |
|                        |                                       |                |
| Month and Year of Leas | se Termination:                       |                |
|                        |                                       |                |
| Your Address:          |                                       |                |
| Number/Street/P.O. Box | x No.                                 |                |
|                        |                                       |                |
| City:                  | State:                                | Zip Code:      |
|                        |                                       |                |
|                        |                                       |                |

 Attach to this Claim Form copies of documents containing ONE of the following EARLY LEASE

 <u>TERMINATION</u> information:

 1) Vehicle lease termination contract.

- 2) Documentation of trade-in if the Subject Vehicle was traded in to purchase another vehicle if early lease termination is evidenced.
- 3) State department of motor vehicle purchase/registration form if early lease termination is evidenced.
- 4) Other documents evidencing the lease termination or evidencing why you don't have the documents.

SECTION III: Information If Insured or Guaranteed the Residual Value of a Subject Vehicle as of September 1, 2009 and Thereafter Made a Payment as a Residual Value on or Before December 31, 2010

**Company Name:** 

Vehicle Identification Number (VIN): (COMPLETETelephone Number:THIS BOX FIRST AS IT MAY POPULATE OTHER

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| BOXES IN THIS CLAIM FORM AND E<br>CORRECT ANY WRONG INFORMATI |        |           |
|---|--------|-----------|
|   |        |           |
| Make, Model, and Model Year of Vehic                          | le     |           |
|   |        |           |
| Month and Year of Lease Termination                           |        |           |
|   |        |           |
| Insurer's Address:  |        |           |
| Number/Street/P.O. Box No.                                    |        |           |
|   |        |           |
| City:   | State: | Zip Code: |
|   |        |           |
|   |        |           |

Attach to this Claim Form copy(ies) of a document(s) indicating payment amount, date and the Subject Vehicle(s) at issue for the **EARLY LEASE TERMINATION** 

Document(s) indicating payment and Subject Vehicle(s) at issue

| SECTION IV: Information If Retu<br>After Reporting an Unintended Ac |       | · · · · · · · · · · · · · · · · · · · |                |
|---|-------|---------------------------------------|----------------|
| <b>Complete Section VI Below</b> )                                  |       |                                       | , . (          |
| Name:   |       |                                       |                |
| Last or Company Name  | First |                                       | Middle initial |
|   |       |                                       |                |
| Vehicle Identification Number (VIN): (                              |       | Telephone Number:                     |                |
| THIS BOX FIRST AS IT MAY POPUL                                      | -     |                                       |                |
| BOXES IN THIS CLAIM FORM AND I                                      |       |                                       |                |
| CORRECT ANY WRONG INFORMAT  | ION.) |                                       |                |
|   |       |                                       |                |
| Make, Model, and Model Year of Vehic                                | le    |                                       |                |
|   |       |                                       |                |
| Month and Year of Lease Termination:                                |       |                                       |                |
|   |       |                                       |                |
| Your Address:<br>Number/Street/P.O. Box No.                         |       |                                       |                |
|   |       |                                       |                |

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| City: | State: | Zip Code: |
|-------|--------|-----------|
|       |        |           |
|       |        |           |

| Attach to this Claim Form copy(ies) of a document(s) indicating <b>EARLY LEASE TERMINATION</b><br><b>EVENT.</b> You MUST also complete Section VI Reported Unintended Acceleration Event) below. |
|--|
| 1) Vehicle lease termination contract.   |
| 2) Documentation of trade-in if the Subject Vehicle was traded in to purchase another vehicle if early lease termination is evidenced.   |
| 3) State department of motor vehicle purchase/registration form if early lease termination i evidenced.  |
| 4) Other documents evidencing the lease termination or evidencing why you don't have th documents.   |
|  |

|  | <b>T</b> !   |                   | 7              |
|--|--------------|-------------------|----------------|
| ast  | First        |                   | Middle initial |
|  |              |                   |                |
| Vahiala Idantification Number (VIN                                   | A. (COMDIETE | Talanhan a Numhan |                |
| /ehicle Identification Number (VIN)<br>THIS BOX FIRST AS IT MAY POPU | ,            | Telephone Number: |                |
|  | -            |                   |                |
| BOXES IN THIS CLAIM FORM AND   |              |                   |                |
| CORRECT ANY WRONG INFORMA  | ATION.)      |                   |                |
|  |              |                   |                |
|  | 1. 1.        |                   |                |
| Make, Model, and Model Year of Ve                                    | hicle        |                   |                |
|  |              |                   |                |
|  |              |                   |                |
| Aonth and Year of Total Loss:  |              |                   |                |
| 101111 and 10ar 05 101ar 2055.                                       |              |                   |                |
|  |              |                   |                |
| Your Address:  |              |                   |                |
| Number/Street/P.O. Box No.   |              |                   |                |
|  |              |                   |                |
|  |              |                   |                |
| City:  | State:       |                   | Zip Code:      |
|  |              |                   | T              |
|  |              |                   |                |

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#### SECTION VI: Reported Unintended Acceleration Event

Please ONLY mark in the boxes/bubbles indicated, because these cards may be machine-read and any extraneous marks may interfere with/delay processing.

#### Do not complete unless you have filled out one of Sections I through IV.

#### I state that

On or before December 1, 2012, I reported to Toyota (or an authorized Toyota dealer) or to NHTSA that I/a driver of this vehicle listed above believed that one or more of the following symptoms occurred in this vehicle:

- an unintended acceleration-related symptom as to which Toyota inspected my vehicle and was unable to identify the cause of the symptom;
- the possible loss of brake vacuum assist;
- an accelerator pedal that was slow to return or stuck in a partially depressed position;
- interference with the vehicle's accelerator pedal with an incompatible or unsecured floor mat;
- increasing acceleration of the vehicle despite depressing only the brake pedal;
- acceleration (or failure to decelerate) when both the brake and accelerator pedals were depressed;
- rough or otherwise undesirable transmission shift sensation;
- the brakes did not respond as expected;
- unfamiliarity with the push-button on/off button;
- unexpected operation of the cruise control system;
- one or more drivability concerns (e.g., hesitation, surging, lurching, etc.);or
- high engine RPM at idle.

or I state that I made no such reports.

CONFIRMATION OF PRIOR REPORTING OF UNINTENDED ACCELERATION EVENT MAY BE REQUESTED BY THE CLASS ACTION SETTLEMENT ADMINISTRATOR

#### **SECTION VII:** Attestation

I declare or affirm, under penalty of perjury under the laws of the United States, that the information in this Claim Form is true and correct to the best of my knowledge, information and belief, that I can make this claim, and have the authority to submit this Claim Form. I understand that my Claim Form may be subject to audit, verification and Court review.

SIGNED:\_\_\_\_\_

DATE:\_\_\_\_\_

Claim Forms must be electronically submitted (with necessary supporting documentation provided by e-mail or U.S. Mail) or postmarked no later than [DATE]. Questions? Visit

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www.[website].com or call, toll-free, [number].

Toyota and/or the Class Action Settlement Administrator are not responsible for any misdelivered, lost, illegible, damaged, destroyed, or otherwise not received mail, including, but not limited to, supporting documentation submissions and/or responses to requests for verification.

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#### Case 8:10-ml-02151-JVS-FMO Document 3342-1 Filed 12/26/12 Page 108 of 297 Page ID #:112182

#### CLAIM FORM FOR SUBJECT VEHICLES NOT ELIGIBLE TO RECEIVE THE BRAKE OVERRIDE SYSTEM In re: Toyota Motor Corp. Unintended Acceleration Marketing, Sales Practices, and Products Liability Litigation

Class Members are eligible to submit this Claim Form **only if** you are a Class Member who, as of **[date]** you were a current owner or lease of a Subject Vehicle, unless: (i) your Subject Vehicle is a hybrid vehicle; (ii) you already actually received Brake Override System on the Subject Vehicle; and/or (iii) you are eligible to receive the Brake Override System on their Subject Vehicle. You may not submit more than one Claim for each eligible Subject Vehicle for which you are seeking payment from the settlement funds.

#### <u>INSTRUCTIONS FOR SUBMITTING A CLAIM FOR PAYMENT</u> <u>FROM THE SETTLEMENT FUND</u>:

- 1) If you complete the Claim Form online at www.[website].com, when you type your VIN (Vehicle Identification Number) in Section I (Information on Class Member and Subject Vehicle) below, some of the boxes in this Claim Form will be automatically filled in. You must make ALL corrections that are necessary and/or include ALL missing information. If you are filing a claim for more than one Subject Vehicle, you can photocopy this Claim Form and attach a separate sheet containing the information requested, or, if you are filing this Claim Form on-line, please check the box allowing you to include rows for more than one Subject Vehicle.
- 2) If applicable, please complete Section II (Reported Unintended Acceleration Event) relating to an unintended acceleration event.
- 3) You must review, sign and date Section III (Attestation) below.
- 4) Finally, your completed Claim Form must be submitted electronically no later than **[DATE]** or postmarked no later than **[DATE]**. The completed Claim Form can be submitted on line at **[website]** or mailed to:

Class Action Settlement Administrator [Address] [City, State, Zip Code]

Or e-mailed to [Administrator's e-mail address].

Failure to timely complete all relevant portions of the Claim Form may result in the denial of your Claim. Thus, you will receive <u>no</u> cash payment for your claim. The Class Action Settlement Administrator has the right to request verification of eligibility to participate in this fund.

Payment amounts to eligible Class Members will vary depending upon, among other factors, the number of Subject Vehicles claimed by you and/or all Class Members for this Cash Payment in Lieu of BOS Settlement Fund, adjustments and deductions as specified in the Settlement Agreement and/or any and all exhibits or allocation process, and the amounts required for other items for which this Cash Payment in Lieu of BOS Settlement Fund may be used.

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| SECTION I: Information on Class   | s Member and Subject Vehicle   |  |  |
|---|--|--|--|
| Name:   | <b>E:</b> 4  |  | Middle initial                             |
| Last  | First  |  | Middle initial                             |
|   |  |  |  |
| Vehicle Identification Number (VIN).<br>IT MAY POPULATE OTHER BOXES IN T<br>TO CORRECT ANY WRONG INFORMATIO   | THIS CLAIM FORM AND BE SURE  | Telephone N  | lumber:                                    |
|   |  |  |  |
| Make, Model, and Model Year of Vel  | hicle  |  |  |
|   |  |  |  |
| Your Address:<br>Number/Street/P.O. Box No.   |  |  |  |
|   |  |  |  |
| City:   |  | State:   | Zip Code:                                  |
|   |  |  |  |
| <b>SECTION II: Reported Unintende</b><br>Please ONLY mark in the boxes/bubbles inc<br>with/delay processing.  | licated, because these cards may be ma   | chine-read and a   | any extraneous marks may interfere         |
| Do not complete unless you have fi  | lled out Section I above   |  |  |
| I state that  |  |  |  |
| On or before December 1, 2012, vehicle listed above believed that one or mo   | I reported to Toyota (or an authorized '<br>re of the following symptoms occurred  |  | r to NHTSA that I/a driver of this         |
| <ul> <li>an unintended acceleration-related symplesymptom;</li> <li>the possible loss of brake vacuum assist</li> <li>an accelerator pedal that was slow to ret</li> <li>interference with the vehicle's accelerat</li> <li>increasing acceleration of the vehicle de</li> <li>acceleration (or failure to decelerate) wh</li> <li>rough or otherwise undesirable transmiss</li> <li>the brakes did not respond as expected;</li> <li>unfamiliarity with the push-button on/of</li> <li>unexpected operation of the cruise contr</li> <li>one or more drivability concerns (e.g., h</li> <li>high engine RPM at idle.</li> </ul> SECTION III: Attestation I declare or affirm, under penalty of per | ;<br>urn or stuck in a partially depressed po<br>or pedal with an incompatible or unsec<br>spite depressing only the brake pedal;<br>nen both the brake and accelerator peda<br>sion shift sensation;<br>ff button;<br>rol system;<br>lesitation, surging, lurching, etc.);or<br>orts. | sition;<br>ured floor mat;<br>Ils were depresse<br>tates, that the i | ed;<br>nformation in this Claim Form is    |
| true and correct to the best of my knowle<br>submit this Claim Form. I understand th  |  |  |  |
| SIGNED:   | D  | ATE:   |  |
| Claim Forms must be electroni<br>ww   | cally submitted or postmarked<br>w.[website].com or call, toll-fre   |  | <b>n</b> [ <b>DATE</b> ]. Questions? Visit |
| Toyota and/or the Class Action illegible, damaged, destroyed, or  | n Settlement Administrator are n<br>otherwise not received mail, ind   | 1  | •  |

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## Notice of Pendency and Proposed Settlement of Class Action Involving Certain Toyota, Lexus and Scion Vehicles

Para ver este aviso en espanol, visita www.[website]

### **A. BASIC INFORMATION**

### 1. What is this Notice about?

A Court authorized this Notice because you may have a right to know about a proposed settlement of a class action lawsuit and about all of your options and associated deadlines before the Court decides whether to give final approval to the settlement. The name of the lawsuit is *In re: Toyota Motor Corp. Unintended Acceleration Marketing, Sales Practices, and Products Liability Litigation,* Case No. 8:10ML2151 JVS (FMOx). The defendants are Toyota Motor Corporation and Toyota Motor Sales, U.S.A., Inc. (together "Toyota"). This Notice explains the lawsuit, the settlement, and your legal rights. You are NOT being sued. The Court still has to decide whether to finally approve the settlement. Payments and other benefits will be distributed only if the Court finally approves the settlement and after any appeals are resolved in favor of the settlement. Please be patient and check the website identified in this Notice regularly. <u>Please do not contact Toyota, Lexus, and/or Scion dealers as the Court has ordered that all questions be directed to the Class Action Settlement <u>Administrator.</u></u>

Your legal rights may be affected even if you do not act. Please read this Notice carefully.

#### Case 8:10-ml-02151-JVS-FMO Document 3342-1 Filed 12/26/12 Page 112 of 297 Page ID #:112186 YOUR RIGHTS AND CHOICES

| YOU MAY:   |   | DUE DATE  |
|--|---|---|
| FILE A CLAIM<br>FORM(S)                                      | This is the <u>only</u> way that you can get monetary benefits for which you may be eligible.   | <u>[date(s)]</u>  |
| Овјест   | Write to the Court about why you don't like the proposed settlement.  | <u>[date]</u>   |
| Exclude<br>Yourself  | Ask to get out (opt out) of the proposed settlement. If you do this, you are<br>not entitled to certain settlement benefits, but you keep your right to sue<br>Toyota about the issues in the lawsuit.  | <u>[date]</u>   |
| APPEAR IN THE<br>LAWSUIT OR GO<br>TO THE FAIRNESS<br>HEARING | You are not required to enter an appearance in the lawsuit in order to<br>participate in the proposed settlement, but you may enter an appearance on<br>your own or through your own lawyer in addition to filing an objection if<br>you do not opt out. You can also ask to speak in Court at the Fairness<br>Hearing about the proposed settlement. | [ <u>Appearance</u><br><u>deadline - date]</u><br>[Fairness Hearing |
| DO NOTHING   | You may not receive certain settlement benefits that you may otherwise be<br>eligible for and you give up the right to sue Toyota about the issues in the<br>lawsuit.   | <u>date and time]</u>   |

### 2. What is the lawsuit about?

The class action lawsuit claims that certain Toyota, Scion and Lexus vehicles equipped with electronic throttle control systems ("ETCS") are defective and can experience acceleration that is unintended by the driver. As a result, the lawsuit pursues claims for breach of warranties, unjust enrichment, and violations of various state consumer protection statutes, among other claims. You can read the Third Amended Economic Loss Master Consolidated Complaint by visiting www.[website]. Toyota denies that it has violated any law, denies that it engaged in any wrongdoing, and denies that there is any defect in its ETCS. The parties agreed to resolve these matters before these issues were decided by the Court.

#### This settlement does not involve claims of personal injury or property damage.

#### 3. What vehicles are included in the settlement?

The following Toyota, Lexus, and Scion vehicles (called the "Subject Vehicles") equipped or installed with an ETCS distributed for sale or lease in the United States, the District of Columbia, Puerto Rico and all other United States territories and/or possessions are included:

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| Toyota                               |                      |
|--------------------------------------|----------------------|
| Model                                | Model Years          |
| 4Runner                              | 2001-2010            |
| Avalon                               | 2005-2010            |
| Camry                                | 2002-2010            |
| CamryHV                              | 2007-2010            |
| Camry Solara (2AZ)                   | 2002-2008            |
| Camry Solara (except 2AZ)            | 2004-2008            |
| Celica (2ZZ)                         | 2003-2005            |
| Corolla (except 2ZZ)                 | 2005-2010            |
| Corolla Matrix (except 1ZZ 4WD, 2ZZ) | 2005-2010            |
| FJ Cruiser                           | 2007-2010            |
| Highlander                           | 2004-2010            |
| HighlanderHV                         | 2006-2010            |
| Land Cruiser                         | 1998-2010            |
| Prius                                | 2001-2010            |
| RAV4                                 | 2004-2010            |
| Sequoia                              | 2001-2010            |
| Sienna                               | 2004-2010            |
| Spyder (MR2) SMT                     | 2001-2005            |
| Supra (2JZ-GE)                       | 1998                 |
| Tacoma (5VZ w/ETCS-i)                | 2003-2004            |
| Tacoma                               | 2005-2010            |
| Tundra (except 5VZ)                  | 2000-2010            |
| Tundra (5VZ)                         | 2003-2004            |
| Venza                                | 2009-2010            |
| Yaris Hatchback (Puerto Rico only)   | 2006                 |
| Yaris                                | 2007-2010            |
| Lexus                                |                      |
| Model                                | Model Years          |
| ES                                   | 2002-2010            |
| GS                                   | 1998-2010            |
| GS HV                                | 2007-2010            |
| GX                                   | 2003-2010            |
| HS                                   | 2010                 |
| IS                                   | 2001-2010            |
| LS                                   | 1998-2010            |
| LS HV                                | 2008-2010            |
| LX                                   | 1998-2010            |
| RX                                   | 2004-2010            |
| RX HV                                | 2006-2008, 2010      |
| SC                                   | 1998-2000, 2002-2010 |
| Scion                                |                      |
| Model                                | Model Years          |

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| ID #:11 | 2188      |
|---------|-----------|
| xB      | 2008-2010 |
| xD      | 2008-2010 |
| tC      | 2005-2010 |

### 4. Why is this a class action?

In a class action, people called "class representatives" sue on behalf of other people who have similar claims. All of these people together are the "Class" or "Class Members" if the Court approves this procedure. Then, that Court resolves the issues for all Class Members, except for those who exclude themselves from the Class.

### 5. Why is there a settlement?

Both sides in the lawsuit agreed to a settlement to avoid the cost and risk of further litigation, including a potential trial, and so that the Class Members can get benefits, in exchange for releasing Toyota from liability. The settlement does not mean that Toyota broke any laws and/or did anything wrong, and the Court did not decide which side was right. The settlement here has been preliminarily approved by the Court, which authorized the issuance of this Notice. The Class Representatives and the lawyers representing them (called "Class Counsel") believe that the settlement is in the best interests of all Class Members.

The essential terms of the settlement are summarized in this Notice. The Settlement Agreement along with all exhibits and addenda sets forth in greater detail the rights and obligations of the parties. If there is any conflict between this Notice and the Settlement Agreement, the Settlement Agreement governs.

### **B. WHO IS IN THE SETTLEMENT?**

To see if you are affected or if you can get money or benefits, you first have to determine whether you are a Class Member.

### 6. How do I know if I am part of the settlement?

You are part of the settlement if you are a person, entity or organization who, at any time before [date of Preliminary Approval Order], own or owned, purchase(d), lease(d) and/or insure(d) the residual value as a Residual Value Insurer of a Subject Vehicle equipped or installed with an ETCS distributed for sale or lease in any of the fifty States, the District of Columbia, Puerto Rico and all other United States territories and/or possessions. This is called the "Class." Please note that, if you are a Class Member, you do not need to currently own, lease or insure, as a Residual Value Insurer, the residual value of a Subject Vehicle to

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be part of the settlement.

Excluded from the Class are: (a) Toyota, their officers, directors and employees; their affiliates and affiliates' officers, directors and employees; their distributors and distributors' officers, directors and employees; and Toyota Dealers and Toyota Dealers' officers and directors; (b) Plaintiffs' Class Counsel, Allocation Counsel and their employees; (c) judicial officers and their immediate family members and associated court staff assigned to this case; and (d) persons or entities who or which timely and properly exclude themselves from the Class.

### 7. I'm still not sure if I'm included in the settlement.

If you are not sure whether you are included in the Class, you may call [toll free number of Class Action Settlement Administrator]. Please do not contact Toyota, Lexus, and/or Scion or dealers as the Court has ordered that all questions be directed to the Class Action Settlement Administrator.

### C. THE SETTLEMENT BENEFITS—WHAT YOU GET AND HOW TO GET IT

#### 8. What does the settlement provide?

If you are a Class Member, what you are eligible to receive depends on several factors, including, among other things, the model and model year of your vehicle, whether you still own, lease or insure the residual value of the vehicle, and the state of your residence. The settlement benefits are outlined generally below, but more information can be found at the settlement website. The Court still has to decide whether to finally approve the settlement. Benefits will be provided only if the Court finally approves the settlement and, for some benefits, only after any appeal period expires or any appeals are resolved in favor of the settlement. We do not know when the Court will finally approve the settlement if it does so or whether there will be any appeals that would have to be resolved in favor of the settlement before certain benefits would be provided, so we do not know precisely when any benefits may be available. Please check [settlement website] regularly for updates regarding the settlement.

Please note that you may have to take action within certain deadlines to receive certain benefits, such as completing and submitting a claim form. If you do nothing, you may not receive certain benefits from the settlement, and, as a Class Member, you will not be able to sue Toyota about the issues in the lawsuit.

### a. Money Payment to Certain Former Owners or Lessors and Residual Value Insurers.

If the settlement is finally approved (including any appeals resolved in favor of the settlement), Toyota will pay \$250 million into a fund for distribution to eligible Class Members who: (a) sold or traded in an owned Subject Vehicle during the period September 1, 2009 to December 31, 2010, inclusive; (b) returned a leased Subject Vehicle before the lease termination date during the period September 1, 2009 to December 31, 2010, inclusive; (b) returned a leased Subject Vehicle before the lease termination date during the period September 1, 2009 to December 31, 2010, inclusive; or (c) insured and/or guaranteed the residual value of a Subject Vehicle as of September 1, 2009, and with respect to such Subject Vehicle, thereafter either made payment to an insured, or sold the Subject Vehicle, provided such payment or sale was made by a Residual Value Insurer on or before December 31, 2010; or (d) returned a leased Subject Vehicle before the lease termination date, after having reported an alleged unintended acceleration event(s) (as defined in the attached Claim Form) to Toyota, an authorized Toyota Dealer or the National Highway Traffic Safety Administration ("NHTSA") before December 1, 2012; or (e) owned a Subject Vehicle that was declared a total loss by an insurer during the period from September 1, 2009 to December 31, 2010, inclusive.

Plaintiffs' expert witness in the lawsuit identified the period September 1, 2009 to December 31, 2010 as a period in which the Subject Vehicles may have suffered a loss in value due to publicity associated with certain of the Subject Vehicles. This fund will be distributed to eligible Class Members according to a Plan of Allocation that is available at the settlement website. Your payment may range from \$\_\_\_\_\_ to \$\_\_\_\_ [numbers to be inserted at time of mailing], depending on the make, model, and model year of the Subject Vehicle, when you sold or returned the Subject Vehicle, the state in which you reside, the number of claims submitted, and other adjustments and deductions. It is possible that your payment will be lower, however. Please refer to the Plan of Allocation at [settlement website] in order to obtain more details.

By no later than February 15, 2013, you will be able to visit [website], enter certain information and get additional information about the settlement benefits, including this fund.

If the fund amount is insufficient to cover all claims, payments will be reduced on a pro-rata basis. Please note, if any money remains in the fund, it will be applied as follows: half to reimburse any costs associated with notice and administration of the settlement and half to the automobile safety research and education fund described below in section 8(e) until Toyota's notice and administration costs are fully reimbursed and then 100% to the automobile safety research and education fund described below.

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**Important**: In order to receive money from this fund, eligible Class Members must complete and submit the proper Claim Form on or before [date]. If you are an eligible Class Member, you can complete and submit a Claim Form online at www.[website]. Alternatively, if you are an eligible Class Member, you can obtain a Claim Form from the settlement website, print it out, complete it, and mail it on or before [date] to the settlement administrator at [contact and address]. Class Members submitting Claim Forms must timely provide all information requested on the Claim Form in order to demonstrate eligibility to receive a payment.

### b. Brake Override System Installation.

If the settlement is finally approved, Class Members who currently own or lease the Subject Vehicles specified below may have a brake override system installed on their vehicle at no cost to them. The brake override system will automatically reduce engine power when the brake pedal and the accelerator pedal are applied simultaneously under certain driving conditions. Toyota will begin to offer this benefit over time, beginning after final approval by the Court.

If you are eligible for this benefit, to take advantage of it, you need only take your vehicle to a Toyota/Lexus authorized dealer. This benefit is available for two years from the date Toyota gives notice on [website] that the brake override system is available for a particular eligible Subject Vehicle – so please check [settlement website] regularly for updates. You must still own or lease and possess your vehicle at the time you seek the brake override system. However, this benefit will be automatically transferred with the eligible Subject Vehicle. Inoperable vehicles and vehicles with a salvaged, rebuilt or flood-damaged title are not eligible to receive a brake override system.

If the settlement is approved, the following non-hybrid models equipped with ETCS are eligible for a brake override system as part of this settlement:

| Toyota Models | Model Years |
|---------------|-------------|
| 4Runner       | 2003-2009   |
| Corolla       | 2009-2010   |
| Highlander    | 2008-2010   |
| Land Cruiser  | 2008-2010   |
| RAV4          | 2006-2010   |
| Tundra        | 2007-2010   |
| Lexus Models  | Model Years |
| LX            | 2008-2010   |
| RX            | 2010        |

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In addition, Toyota previously offered to install a brake override system on the following non-hybrid models equipped with ETCS; these models are eligible to receive this brake override system without any deadline if you did not previously have it installed. Toyota will also send a reminder to current owners or lessees who did not already have the brake override system installed on their Subject Vehicles.

| Toyota Models        | Model Years |
|----------------------|-------------|
| Avalon               | 2005-2010   |
| Camry                | 2007-2010   |
| Sequoia <sup>1</sup> | 2008-2010   |
| Tacoma               | 2005-2010   |
| Venza                | 2009-2010   |
| Lexus Models         | Model Years |
| ES                   | 2007-2010   |
| IS                   | 2006-2010   |
| IS-F                 | 2008-2010   |

In addition, hybrid Subject Vehicles already have something called Parts Protection Logic that, among other things, performs a similar function as a brake override system.

### c. Money Payment to Eligible Current Owners and Lessees In Lieu of Offer of Brake Override System Installation.

If the settlement is finally approved (including any appeals resolved in favor of the settlement), Toyota will pay \$250 million into a fund for distribution to eligible Class Members who still own or lease their Subject Vehicles, unless (a) their Subject Vehicle is a hybrid vehicle; (b) they already actually received a brake override system installation on their Subject Vehicle; or (c) they are eligible for the brake override system on their Subject Vehicles described above in section **8(b)**. This fund will be distributed according to a Plan of Allocation that is available at the settlement website. Eligible Class Members' payments may range from \$37 to \$125, depending on the state in which you reside, the number of claims submitted, and other adjustments and deductions. It is possible that payments will be lower, however, or may be higher, depending upon the number of Claims submitted and other factors, but in no event will exceed \$125. Please refer to the Plan of Allocation at [website] in order to obtain more details.

By no later than February 15, 2013, you will be able to visit [website], enter certain information and get additional information about the settlement benefits, including this fund.

<sup>&</sup>lt;sup>1</sup> Toyota will continue to install the brake override system on Sequoia vehicles that have not yet received the brake override system, up to the end-date of the current Sequoia limited service campaign of October 31, 2013.

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Please note, if the fund amount is insufficient to cover all claims, payments will be reduced on a pro-rata basis. If any money remains in the fund, it will be applied in the same manner described above in section 8(a).

**Important**: In order to receive money from this fund, eligible Class Members must complete and submit the applicable Claim Form on or before \_\_\_\_\_\_. If you are an eligible Class Member, you can complete and submit the Claim Form online at www.[website]. Alternatively, if you are an eligible Class Member, you can obtain the Claim Form from the settlement website, print it out, complete it, and mail it on or before [date] to the settlement administrator at [contact and address]. Class Members submitting Claim Forms must timely provide all information requested on the Claim Form in order to demonstrate eligibility to receive a payment.

#### d. Customer Support Program.

If the settlement is finally approved, for Class Members who still possess their Subject Vehicles, Toyota will implement a Customer Support Program that will stand by the reliability of the vehicles by providing provide prospective coverage for repairs and adjustments needed to correct defects, if any, in materials or workmanship in certain parts associated with the vehicle's operation at no cost to the owner or lessee if any of those parts fail, break, or malfunction. The Customer Support Program will last for ten (10) years after the expiration of any existing warranty for each of the covered parts, subject to a maximum limit of 150,000 miles, except that each eligible vehicle will receive no less than three (3) years of coverage from the date of final settlement approval (regardless of when the underlying warranty expires and your vehicle's mileage), if the Court finally approves the settlement. The covered parts are the: (i) engine control module; (ii) cruise control switch; (iii) accelerator pedal assembly; (iv) stop lamp switch; and (v) throttle body assembly. The Customer Support Program is transferable with the Subject Vehicle.

If you are a Class Member who is eligible for the Customer Support Program, you need not take any action in order to be eligible to participate in the Customer Support Program. If a covered part fails, breaks, or malfunctions due to a defect in materials or workmanship from the date of final approval through the end of the Customer Service Program, you should take your vehicle to a Toyota/Lexus/Scion authorized dealer for repair or adjustment under the Customer Support Program.

If you received a post-card notifying you of the proposed settlement, you should tear off the portion referring to the Customer Support Program and place it in your vehicle's glove box. You also can obtain a document summarizing the Customer Support Program at [settlement website]. You do not need to have the summary to receive the benefits of the Customer

```
QUESTIONS? CALL TOLL FREE [NUMBER] OR VISIT WWW.[WEBSITE]
PLEASE DO NOT CALL THE JUDGE OR THE CLERK OF COURT
```

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Support Program, but it may serve as a reminder to you in the event any covered part fails, breaks or malfunctions. Inoperable vehicles and vehicles with a salvaged, rebuilt or flood-damaged title are not eligible for the Customer Support Program.

### e. Automobile Safety and Education Program Payment.

If the settlement is finally approved (including any appeals resolved in favor of the settlement), Toyota will pay \$30,000,000 to fund a program for automobile safety and education related to issues in the lawsuit. Toyota's payment will be divided between contributions to university-based automobile/transportation research and an education/information program for automobile drivers. Contributions to the university programs will be for the purposes of researching issues to develop advances in active safety features, vehicle control and driver attention. The education/information program will consist of an education campaign focused on driver safety. If amounts remain from the settlement funds identified above in sections 8(a) and 8(c), any future money contributed to research and education programs will be divided for the same purposes as outlined above. More details on the Automobile Safety and Education Program can be found at [settlement website.].

### 9. What am I giving up in exchange for the settlement benefits?

If the settlement becomes final, Class Members who do not exclude themselves from the Class will release Toyota from liability and will not be able to sue Toyota about the issues in the lawsuit. The Settlement Agreement at section VI describes the released claims in necessary legal terminology, so read it carefully. For ease of reference, we also attach the full release section in Appendix A to this Notice. The Settlement Agreement is available at www.[website]. You can talk to one of the lawyers listed in Question 15 below for free or you can, of course, talk to your own lawyer at your own expense if you have questions about the released claims or what they mean.

## **D. EXCLUDING YOURSELF FROM THE SETTLEMENT**

If you want to keep the right to sue or continue to sue Toyota over the legal issues in the lawsuit, then you must take steps to get out of this settlement. This is called asking to be excluded from the Class, also referred to as "opting out" of the Class.

### **10.** If I exclude myself, can I get anything from this settlement?

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If you exclude yourself, you cannot get settlement benefits. If you ask to be excluded, you cannot object to the settlement. But, if you timely and properly request exclusion, the settlement will not prevent you from suing, continuing to sue or remaining or becoming part of a different lawsuit against Toyota in the future about the issues in the lawsuit. If you exclude yourself, you will not be bound by anything that happens in this lawsuit and you may not object to the settlement.

#### **11.** If I don't exclude myself, can I sue later?

Unless you exclude yourself, you give up the right to sue Toyota for the claims resolved by this settlement. If the settlement is finally approved, you will be permanently enjoined and barred from initiating or continuing any lawsuit or other proceeding against Toyota about the issues in the lawsuit.

### **12.** How do I get out of the settlement?

To exclude yourself from the settlement, you **must** send a letter by mail saying that you want to be excluded from the settlement in *In re: Toyota Motor Corp. Unintended Acceleration Marketing, Sales Practices, and Products Liability Litigation* and mention the case number (No. 8:10ML2151 JVS (FMOx)). In the letter, you **must** include your name, address, year, make, model, and VIN number of your vehicle, your telephone number, and your signature. You can't ask to be excluded over the phone or at [settlement website]. You **must** mail your exclusion request postmarked no later than [date] to:

#### [contact and address]

Your exclusion request must be received by [contact] no later than **[date]** to be considered by the Court. The deadlines found in this Notice may be changed by the Court. Please check <u>www.[settlement</u> website] regularly for updates regarding the settlement.

## E. THE LAWYERS REPRESENTING YOU

### **13.** Do I have a lawyer in the case?

Yes. The Court has appointed lawyers to represent you and other Class Members. These lawyers are called "Class Counsel": Steve W. Berman at Hagens Berman Sobol Shapiro LLP; Marc M. Seltzer at Susman Godfrey L.L.P.; and Frank M. Pitre at Cotchett, Pitre & McCarthy. You will not be charged for these lawyers. If you want to be represented by another lawyer, you may hire one to appear in Court for you at your own expense.

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#### 14. How will the lawyers be paid?

Class Counsel will ask the Court for attorneys' fees not to exceed \$200 million, plus up to an additional \$27 million in costs and expenses. These fees and expenses will go to 25 plaintiffs' firms and approximately 85 attorneys who worked on the litigation. Class Counsel will ask for payments to each of the Plaintiffs and Class Representatives of \$100 per hour, with a minimum of \$2,000 award, for their time invested in connection with the Actions. The Court may award less than these amounts. If the Court awards less than the amounts requested for attorneys' fees and costs, Toyota agrees to pay the remainder to the automobile safety research and education fund. Toyota will separately make the payments that the Court orders up to the amounts identified in this paragraph after the settlement is finally approved (including any appeals resolved in favor of the settlement). These payments will not reduce the value of the settlement benefits made available to Class Members. Toyota will also separately pay these attorneys' fees and expenses and also will pay the costs to provide notice of and to administer the settlement, subject to potential reimbursement of these costs pursuant to the terms of the settlement.

### F. OBJECTING TO THE SETTLEMENT

You can tell the Court if you don't agree with the settlement or some part of it.

#### 15. How do I tell the Court if I don't like the settlement?

If you are a Class Member, and you don't exclude yourself from the Class, you can object to the settlement if you don't like some part of it. You can give reasons why you think the Court should not approve it. To object, you **must** send a written objection saying that you object to the settlement in *In re: Toyota Motor Corp. Unintended Acceleration Marketing, Sales Practices, and Products Liability Litigation,* Case No. 8:10ML2151 JVS (FMOx) to Class Counsel and Toyota's Counsel at the address below so that the objection is received by Class Counsel and Toyota's Counsel no later than [date]. To have your objection considered by the Court, you also must file the objection with the Clerk of Court (identified below) so that it is received and filed no later than [date]. In your objection, you **must** provide the specific reason for your objection (including any legal support), any evidence or other information you wish to rely on, a statement of whether you intend to appear at the fairness hearing (discussed below), and information showing that you are a member of the Class, include a list of the Subject Vehicles to which your objection applies (with VIN number, and the make and model of each vehicle), your name, address, telephone number, your signature,

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and proof of purchase, ownership and/or lease of a Subject Vehicle.

| Clerk of Court                 | Class Counsel           | Toyota's Counsel        |
|--------------------------------|-------------------------|-------------------------|
| United States District Court   | Steve W. Berman         | John P. Hooper          |
| Central District of California | Hagens Berman Sobol &   | Reed Smith              |
| 411 West Fourth Street,        | Shapiro LLP             | 599 Lexington Avenue    |
| Room 1053                      | 1918 Eighth Ave., Suite | 22nd Floor              |
| Santa Ana, CA 92701-4516       | 3300                    | New York, NY 10022      |
|                                | Seattle, WA 98101       |                         |
|                                |                         | J. Gordon Cooney, Jr.   |
|                                |                         | Morgan Lewis & Bockius  |
|                                |                         | LLP                     |
|                                |                         | 1701 Market Street      |
|                                |                         | Philadelphia, PA 19103- |
|                                |                         | 2921                    |

### 16. What's the difference between objecting and excluding?

Excluding yourself is telling the Court that you don't want to be part of the Class. If you exclude yourself, you have no basis to object because the settlement no longer affects you. Objecting is telling the Court that you don't like something about the settlement. You can object only if you stay in the Class.

If you are a Class Member and you do nothing, you will remain a Class Member and all of the Court's orders will apply to you, you will be eligible for the settlement benefits described above as long as you satisfy the conditions for receiving each benefit, and you will not be able to sue Toyota over the issues in the lawsuit.

### **G.** THE COURT'S FAIRNESS HEARING

The Court will hold a hearing to decide whether to grant final approval to the settlement. If you have filed an objection on time and attend the hearing, you may ask to speak, but you don't have to attend or speak.

# 17. When and where will the Court decide whether to grant final approval of the settlement?

The Court will hold a Fairness Hearing at <u>p.m.</u> on [date] at the Ronald Reagan Federal

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Building and United States District Court, Central District of California, 411 West Fourth Street, Santa Ana, CA 92701. At this hearing, the Court will consider whether the settlement is fair, reasonable, and adequate. If there are objections, the Court will consider them. The Court will only listen to people who have met the requirement to speak at the hearing (*See* Question 19 below). After the hearing, the Court will decide whether to grant final approval the settlement, and, if so, how much to pay the lawyers representing Class Members. We do not know how long these decisions will take.

### **18.** Do I have to come to the hearing?

No. Class Counsel will answer any questions the Court may have. But you are welcome to come at your own expense. If you send an objection, you don't have to come to Court to talk about it – but you can if you provide advance notice of your intention to appear (*See* Question 19 below). As long as you filed a written objection with all of the required information on time with the Court and delivered it on time to Class Counsel and Toyota's Counsel, the Court will consider it. You may also pay another lawyer to attend, but it is not required.

### **19.** May I speak at the hearing?

You or your attorney may ask the Court for permission to speak at the Fairness Hearing. To do so, you **must** send a letter saying that it is your "Notice of Intent to Appear in *In re: Toyota Motor Corp. Unintended Acceleration Marketing, Sales Practices, and Products Liability Litigation*" to Class Counsel and Toyota's Counsel identified above in response to Question 15 so that they receive it no later than [date]. You must also file the document with the Clerk of Court so that it is received and filed no later than [date]. You **must** include your name, address, telephone number, the make and model and VIN number of your vehicle, and your signature. Anyone who has requested permission to speak must be present at the start of the Fairness hearing at \_\_\_\_\_ p.m. on [date]. You cannot speak at the hearing if you excluded yourself from the Class.

## H. GETTING MORE INFORMATION

### 20. How do I get more information?

This Notice summarizes the proposed settlement. More details are in a Settlement Agreement, including its exhibits and addenda. You can get a copy of the Settlement Agreement and other information about the settlement, including, but not limited to, answers

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to frequently asked questions and the Claim Forms, at www.[website]. You can also call the toll-free number, [number] or write the settlement administrator at [contact and address]. You can also look at the documents filed in the lawsuit at the Court at the address provided above in response to Question 15.

### **21.** When will the settlement be final?

The settlement will not be final unless and until the Court grants final approval of the settlement at or after the Fairness Hearing and after any appeals are resolved in favor of the settlement. Please be patient and check the website identified in this Notice regularly. Please do not contact Toyota, Lexus, and/or Scion dealers as the Court has ordered that all questions be directed to the Class Action Settlement Administrator.

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#### <u>Appendix A – Section VI from the Settlement Agreement – Release and Waiver</u>

A. The Parties agree to the following release and waiver, which shall take effect upon entry of the Final Order and Final Judgment.

Β. In consideration for the Settlement, Class Representatives, Plaintiffs and each Class Member, on behalf of themselves and any other legal or natural persons who may claim by, through or under them, agree to fully, finally and forever release, relinquish, acquit, discharge and hold harmless the Released Parties from any and all claims, demands, suits, petitions, liabilities, causes of action, rights, and damages of any kind and/or type regarding the subject matter of the Actions, including, but not limited to, compensatory, exemplary, punitive, expert and/or attorneys' fees or by multipliers, whether past, present, or future, mature, or not yet mature, known or unknown, suspected or unsuspected, contingent or noncontingent, derivative or direct, asserted or un-asserted, whether based on federal, state or local law, statute, ordinance, regulation, code, contract, common law, or any other source, or any claim of any kind related arising from, related to, connected with, and/or in any way involving the Actions, the Subject Vehicles, any and all claims involving the ETCS, any and all claims of unintended acceleration in any manner that are, or could have been, defined, alleged or described in the Economic Loss Master Consolidated Complaint, the Amended Economic Loss Master Consolidated Complaint, the Second Amended Economic Loss Master Consolidated Complaint, the Third Amended Economic Loss Master Consolidated Complaint, the TAMCC, the Actions or any amendments of the Actions, including, but not limited to, the design, manufacturing, advertising, testing, marketing, functionality, servicing, sale, lease or resale of the Subject Vehicles.

C. Notwithstanding the foregoing, Class Representatives, Plaintiffs and Class Members are not releasing claims for personal injury, wrongful death or actual physical property damage arising from an accident involving a Subject Vehicle.

D. The Final Order and Final Judgment will reflect these terms.

E. Class Representatives, Plaintiffs and Class Members expressly agree that this Release, the Final Order, and/or the Final Judgment is, will be, and may be raised as a complete defense to, and will preclude any action or proceeding encompassed by, this Release.

F. Class Representatives, Plaintiffs and Class Members shall not now or hereafter institute, maintain, prosecute, assert, and/or cooperate in the institution, commencement, filing, or prosecution of any suit, action, and/or proceeding, against the Released Parties, either directly or indirectly, on their own behalf, on behalf of a class or on behalf of any other person or entity with respect to the claims, causes of action and/or any other matters released through this Settlement.

G. In connection with this Agreement, Class Representatives, Plaintiffs and Class Members acknowledge that they may hereafter discover claims presently unknown or unsuspected, or facts in addition to or different from those that they now know or believe to be true concerning the subject matter of the Actions and/or the Release herein. Nevertheless, it is the intention of Plaintiffs' Class Counsel and Class Members in executing this Agreement fully, finally and forever to settle, release, discharge, and hold harmless all such matters, and all claims relating thereto which exist, hereafter may exist, or might have existed (whether or not previously or currently asserted in any action or proceeding) with respect to the Actions, except as otherwise stated in this Agreement.

H. Class Representatives expressly understand and acknowledge, and all Class Representatives, Plaintiffs and Class Members will be deemed by the Final Order and Final Judgment to acknowledge and waive Section 1542 of the Civil Code of the State of California, which provides that:

#### A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE

#### Case 8:10-ml-02151-JVS-FMO Document 3342-1 Filed 12/26/12 Page 127 of 297 Page ID #:112201 CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH IF KNOWN BY HIM OR HER MUST HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR.

Class Representatives, Plaintiffs and Class Members expressly waive and relinquish any and all rights and benefits that they may have under, or that may be conferred upon them by, the provisions of Section 1542 of the California Civil Code, or any other law of any state or territory that is similar, comparable or equivalent to Section 1542, to the fullest extent they may lawfully waive such rights.

I. Class Representatives represent and warrant that they are the sole and exclusive owners of all claims that they personally are releasing under this Agreement. Class Representatives further acknowledge that they have not assigned, pledged, or in any manner whatsoever, sold, transferred, assigned or encumbered any right, title, interest or claim arising out of or in any way whatsoever pertaining to the Actions, including without limitation, any claim for benefits, proceeds or value under the Actions, and that Class Representatives are not aware of anyone other than themselves claiming any interest, in whole or in part, in the Actions or in any benefits, proceeds or values under the Actions. Class Members submitting a Claim Form shall represent and warrant therein that they are the sole and exclusive owner of all claims that they personally are releasing under the Settlement and that they have not assigned, pledged, or in any manner whatsoever, sold, transferred, assigned or encumbered any right, title, interest or claim arising out of or in any way whatsoever pertaining to the Actions, including without limitation, any claim for benefits, proceeds or value under the Actions, and that they have not assigned, pledged, or in any manner whatsoever, sold, transferred, assigned or encumbered any right, title, interest or claim arising out of or in any way whatsoever pertaining to the Actions, including without limitation, any claim for benefits, proceeds or value under the Actions, and that such Class Member(s) are not aware of anyone other than themselves claiming any interest, in whole or in part, in the Actions or in any benefits, proceeds or value under the Actions, and that such Class Member(s) are not aware of anyone other than themselves claiming any interest, in whole or in part, in the Actions or in any benefits, proceeds or values under the Actions.

J. Without in any way limiting its scope, and, except to the extent otherwise specified in the Agreement, this Release covers by example and without limitation, any and all claims for attorneys' fees, costs, expert fees, or consultant fees, interest, or litigation fees, costs or any other fees, costs, and/or disbursements incurred by any attorneys, Plaintiffs' Class Counsel, Allocation Counsel, Class Representatives, Plaintiffs or Class Members who claim to have assisted in conferring the benefits under this Settlement upon the Class.

K. In consideration for the Settlement, Toyota and its past or present officers, directors, employees, agents, attorneys, predecessors, successors, affiliates, subsidiaries, divisions, and assigns shall be deemed to have, and by operation of the Final Approval Order shall have, released Plaintiffs' Class Counsel and each current and former Plaintiffs and Class Representatives from any and all causes of action that were or could have been asserted pertaining solely to the conduct in filing and prosecuting the litigation or in settling the Action.

L. Class Representatives and Plaintiffs' Class Counsel hereby agree and acknowledge that the provisions of this Release together constitute an essential and material term of the Agreement and shall be included in any Final Order and Final Judgment entered by the Court.

M. The Parties specifically understand that there may be further pleadings, discovery requests and responses, testimony, or other matters or materials owed by the Parties pursuant to existing pleading requirements, discovery requests, or pretrial rules, procedures, or orders, and that, by entering into this Agreement, the Parties expressly waive any right to receive, hear, or inspect such pleadings, testimony, discovery, or other matters or materials.

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#### **Appendices B and C – Claim Forms**

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| 2    |   |  |
| 3    | UNITED STATES   | DISTRICT COURT   |
| 4    |   | CT OF CALIFORNIA   |
| 5    |   | N DIVISION   |
| 6    | IN RE: TOYOTA MOTOR CORP.   |  |
| 7    | UNINTENDED ACCELERATION   | No. 8:10ML2151 JVS (FMOx)  |
| 8    | MARKETING, SALES PRACTICES,<br>AND PRODUCTS LIABILITY<br>LITIGATION | $140. \ 0.101 \text{ will} 2131 \ \text{J} \text{ v} \text{ S} (1101 \text{ O} \text{ x})$ |
| 9    | LITIOATION  |  |
| 10   | THIS DOCUMENT RELATES TO:   | [PROPOSED] FINAL ORDER<br>APPROVING CLASS ACTION<br>SETTLEMENT                             |
| 11   | ALL ECONOMIC LOSS CASES   | SETTLEMENT   |
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|      | [PROPOSED] FINAL<br>FINAL APPROVAL OF THE C                         | ORDER GRANTING<br>CLASS ACTION SETTLEMENT  |

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WHEREAS, the Court, having considered the Settlement Agreement dated December \_\_\_\_, 2012 (the "Agreement") between and among the Class Representatives, Plaintiffs' Class Counsel and Defendants Toyota Motor Corporation and Toyota Motor Sales, U.S.A., Inc. ("Toyota"), the Court's December \_\_\_\_, 2012 Order Granting Preliminary Approval of the Class Settlement, Directing Notice to the Class, and Scheduling Fairness Hearing (Dkt. No. ) (the "Preliminary") Approval Order"), having held a Fairness Hearing on [date], and having considered all of the submissions and arguments with respect to the Settlement, and otherwise being fully informed, and good cause appearing therefore (all capitalized terms as defined in the Agreement);

IT IS HEREBY ORDERED AS FOLLOWS:

1. This Final Order Approving Class Action Settlement incorporates herein and makes a part hereof, the Agreement and its exhibits, the Preliminary Approval Order, all exhibits to the Agreement and the Preliminary Approval Order. Unless otherwise provided herein, the terms defined in the Agreement and Preliminary Approval Order shall have the same meanings for purposes of this Final Order and accompanying Final Judgment.

2. The Court has personal jurisdiction over all parties in the Actions, including, but not limited to all Class Members, and has subject matter jurisdiction over the Actions, including without limitation jurisdiction to approve the Agreement, grant final certification of the Class, to settle and release all claims released in the Agreement and to dismiss the Actions and each Action with prejudice and enter final judgment in each Action.

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#### I. THE SETTLEMENT CLASS

3. Based on the record before the Court, including all submissions in support of the Settlement set forth in the Agreement, objections and responses thereto and all prior proceedings in the Actions, as well as the Agreement itself and its related documents and exhibits, the Court hereby certifies the following nationwide Class (the "Class") for settlement purposes only:

All persons, entities or organizations who, at any time as of or before [date of Preliminary Approval Order], own or owned, purchase(d), lease(d) and/or insure(d) the residual value, as a Residual Value Insurer, as defined in the Agreement, of all Toyota Subject Vehicles equipped or installed with an Electronic Throttle Control System ("ETCS") (as listed in Appendix A to this Final Order) distributed for sale or lease in any of the fifty States, the District of Columbia, Puerto Rico and all other United States territories and/or possessions. Excluded from the Class are: (a) Toyota, their officers, directors and employees; affiliates and affiliates' officers, directors and employees; their distributors and distributors' officers, directors and employees; and Toyota Dealers and Toyota Dealers' officers and directors; (b) Plaintiffs' Class Counsel, Allocation Counsel and their employees; (c) judicial officers and their immediate family members and associated court staff assigned to this case, and all persons within the third degree of relationship to any such persons, and (d) persons or entities who or which timely and properly excluded themselves from the Class.

The Court finds that only those persons/entities/organizations listed on Appendix B to this Final Order Approving Class Action Settlement have timely and properly excluded themselves from the Class and, therefore, are not bound by this

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Final Order Approving Class Action Settlement or the accompanying FinalJudgment.

4. The Court finds, for settlement purposes and conditioned upon the entry of the Final Order and Final Judgment and upon the occurrence of the Final Effective Date, that the Class meets all the applicable requirements of FED. R. CIV. P. 23(a) and (b)(3):

a. *Numerosity*. The Class, which is ascertainable, consists of millions of members located throughout the United States and satisfies the numerosity requirement of FED. R. CIV. P. 23(a)(1). Joinder of these widely-dispersed, numerous Class Members into one suit would be impracticable.

b. *Commonality*. There are some questions of law or fact common to the Class with regard to the alleged activities of Toyota in this case. These issues are sufficient to establish commonality under FED. R. CIV. P. 23(a)(2).

c. *Typicality*. The claims of Class Representatives are typical of the claims of the Class Members they seek to represent for purposes of settlement.

d. *Adequate Representation*. Plaintiffs' interests do not conflict with those of absent members of the Classes, and Plaintiffs' interests are coextensive with those of absent Class Members. Additionally, this Court recognizes the experience of Class Counsel Steve W. Berman of Hagens Berman Sobol Shapiro LLP, Marc M. Seltzer of Susman Godfrey L.L.P., and Frank M. Pitre of Cotchett, Pitre & McCarthy LLP. Plaintiffs and their counsel have prosecuted this action vigorously on behalf of the Class. The Court finds that the requirement of adequate representation of the Class has been fully met under FED. R. CIV. P. 23(a)(4).

e. *Predominance of Common Issues*. The questions of law or fact

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common to the Class Members, as pertains to consideration of the Settlement, predominate over any questions affecting any individual Class Member.

f. *Superiority of the Class Action Mechanism*. The class action mechanism provides a superior procedural vehicle for settlement of this matter compared to other available alernatives. Class certification promotes efficiency and uniformity of judgment because the many Class Members will not be forced to separately pursue claims or execute settlements in various courts around the country.

5. The designated Class Representatives are as follows. Karina Brazdys, John Moscicki, Dale Baldisseri, Peggie Perkin, Kathleen Atwater, Georgann Whelan, Ann Fleming-Weaver, Nancy Seamons, Linda Savoy, Donald Graham, Shirley Ward, John and Mary Ann Laidlaw, Judy Veitz, Victoria and Barry Karlin, Elizabeth Van Zyl, Green Spot Motors Co., Deluxe Holdings Inc. and Auto Lenders Liquidation Center, Inc. The Court finds that these Class Members have adequately represented the Class for purposes of entering into and implementing the Agreement. The Court reaffirms the appointment of Steve W. Berman of Hagens Berman Sobol Shapiro LLP, Marc M. Seltzer of Susman Godfrey L.L.P., and Frank M. Pitre of Cotchett, Pitre & McCarthy LLP as Plaintiffs' Class Counsel.

6. In making all of the foregoing findings, the Court has exercised its discretion in certifying the Class.

#### **II. NOTICE TO CLASS MEMBERS**

7. The record shows and the Court finds that the Class Notice has been given to the Class in the manner approved by the Court in its Preliminary Approval Order (Dkt. No. \_\_\_). The Court finds that such Class Notice: (i) constitutes reasonable and the best practicable notice to Class Members under the circumstances

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of the Actions; (ii) constitutes notice that was reasonably calculated, under the circumstances, to apprise Class Members of the pendency of the Actions and the terms of the Agreement, their right to exclude themselves from the Class or to object to any part of the Settlement, their right to appear at the Fairness Hearing (either on their own or through counsel hired at their own expense) and the binding effect of the orders and Final Order and Final Judgment in the Actions, whether favorable or unfavorable, on all persons who do not exclude themselves from the Class, (iii) constitutes due, adequate, and sufficient notice to all persons or entities entitled to receive notice; and (iv) fully satisfied the requirements of the United States Constitution (including the Due Process Clause), FED. R. CIV. P. 23 and any other applicable law as well as complying with the Federal Judicial Center's illustrative class action notices.

The Court further finds that the Parties, through the Settlement Notice Administrator, provided notice of the Settlement to the appropriate state and federal government officials pursuant to 28 U.S.C. § 1715. Furthermore, the Court has given the appropriate state and federal government officials the requisite ninety (90) day time period to comment or object to the Settlement before entering its Final Order and Final Judgment.

#### III. FINAL APPROVAL OF SETTLEMENT AGREEMENT

8. The Court finds that the Agreement resulted from extensive arm's length good faith negotiations between Plaintiffs' Class Counsel and Toyota, through experienced counsel, with the assistance and oversight of Settlement Special Master Patrick A. Juneau.

Pursuant to FED. R. CIV. P. 23(e), the Court hereby finally approves in

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all respects the Settlement as set forth in the Agreement and finds that the Settlement, the Agreement, the Plan of Allocation and all other parts of the Settlement are, in all respects, fair, reasonable, and adequate, and in the best interest of the Class and are in full compliance with all applicable requirements of the Federal Rules of Civil Procedure, the United States Constitution (including the Due Process Clause), the Class Action Fairness Act, and any other applicable law. The Court hereby declares that the Agreement is binding on all Class Members, except those identified on Appendix B, and it is to be preclusive in the Actions. The Court also finds that Allocation Counsel adequately and vigorously represented the Class Members' interests in negotiating the Plan of Allocation. The decisions of the Class Action Settlement Administrator relating to the review, processing, determination and payment of Claims submitted pursuant to this Settlement Agreement are final and not appealable.

10. The Court finds that the Settlement is fair, reasonable and adequate based on the following factors, among other things: (a) there is no fraud or collusion underlying the Settlement; (b) the complexity, expense, uncertaintity and likely duration of litigation in the Actions favor settlement on behalf of the Class; (c) the Settlement provides meaningful benefits to the Class; and (d) any and all other applicable factors that favor final approval.

11. The Parties are hereby directed to implement and consummate the
Settlement according to the terms and provisions of the Agreement. In addition, the
Parties are authorized to agree to and adopt such amendments and modifications to
the Agreement as (i) shall be consistent in all material respects with this Final Order
Approving Class Action Settlement, and (ii) do not limit the rights of the Class.

12. The Court has considered all objections, timely and proper or otherwise,to the Settlement and denies and overrules them as without merit.

#### IV. DISMISSAL OF CLAIMS, RELEASE AND INJUNCTION

13. The Actions are hereby dismissed with prejudice on the merits and without costs to any party, except as otherwise provided herein or in the Agreement.

14. Upon entry of this Final Order Approving Class Action Settlement and the Final Judgment, Plaintiffs, Class Representatives and each member of the Class (except those listed on Appendix B), on behalf of themselves and any other legal or natural persons who may claim by, through or under them, agree to fully, finally and forever release, relinquish, acquit, discharge and hold harmless the Released Parties from any and all claims, demands, suits, petitions, liabilities, causes of action, rights, and damages of any kind and/or type regarding the subject matter of the Actions, including, but not limited to, compensatory, exemplary, punitive, expert and/or attorneys' fees or by multipliers, whether past, present, or future, mature, or not yet mature, known or unknown, suspected or unsuspected, contingent or non-contingent, derivative or direct, asserted or un-asserted, whether based on federal, state or local law, statute, ordinance, regulation, code, contract, common law, or any other source, or any claim of any kind related arising from, related to, connected with, and/or in any way involving the Actions, the Subject Vehicles, any and all claims involving the ETCS, any and all claims of unintended acceleration in any manner that are, or could have been, defined, alleged or described in the Economic Loss Master Consolidated Complaint, the Amended Economic Loss Master Consolidated Complaint, the Second Amended Economic Loss Master Consolidated Complaint,

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1 the Third Amended Economic Loss Master Consolidated Complaint, the TAMCC, 2 the Actions or any amendments of the Actions, including, but not limited to, the 3 design, manufacturing, advertising, testing, marketing, functionality, servicing, sale, 4 lease or resale of the Subject Vehicles. Notwithstanding the foregoing, Plaintiffs and 5 Class Members are not releasing claims for personal injury, wrongful death or actual 6 physical property damage arising from an accident involving a Subject Vehicle. By 7 8 not excluding themselves from the Action and to the fullest extent they may lawfully 9 waive such rights, all Class Representatives, Plaintiffs and Class Members are 10 deemed to acknowledge and waive Section 1542 of the Civil Code of the State of 11 California and any law of any state or territory that is equivalent to section 1542. 12 Section 1542 provides that: 13

> A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH IF KNOWN BY HIM OR HER MUST HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR.

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15. The Court orders that the Agreement shall be the exclusive remedy for all claims released in the Settlement for all Class Members not listed on Appendix B. Therefore, except for those listed on Exhibit B, all Class Members and their representatives, are hereby permanently barred and enjoined from, either directly, representatively, or in any other capacity instituting, commencing, filing, maintaining, continuing or prosecuting against any of the Released Parties (as that term is defined in the Agreement) any action or proceeding in any court or tribunal asserting any of the matters, claims or causes of action described. Pursuant to 28 U.S.C. §§ 1651(a) and 2283, the Court finds that issuance of this permanent

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injunction is necessary and appropriate in aid of its continuing jurisdiction and authority over the Settlement and the Actions.

#### V. CLASS SETTLEMENT FUND

16. The Court finds and confirms that the Escrow Account is a "qualified settlement fund" as defined in Section 1.468B-1(c) of the Treasury Regulations in that it satisfies each of the following requirements:

(a) The Escrow Account is established pursuant to an Order of this Court and is subject to the continuing jurisdiction of this Court;

(b) The Escrow Account is established to resolve or satisfy one or more claims that have resulted or may result from an event that has occurred and that has given rise to at least one claim asserting liabilities; and

(c) The assets of the Escrow Account are segregated from other assets ofDefendants, the transferor of the payment to the Settlement Funds and controlled byan Escrow Agreement.

17. Under the "relation back" rule provided under Section 1.468B-1(j)(2)(i)of the Treasury Regulations, the Court finds that:

(a) The Escrow Account met the requirements of Paragraphs 16(a) and
 16(b) of this Order prior to the date of this Order approving the establishment of the
 Escrow Account subject to the continued jurisdiction of this Court; and

(b) Defendants and the Class Action Settlement Administrator may jointly
elect to treat the Escrow Account as coming into existence as a "qualified settlement
fund" on the latter of the date the Escrow Account met the requirements of
Paragraphs 16(b) and 16(c) of this Order or January 1 of the calendar year in which
all of the requirements of paragraph 16 of this Order are met. If such a relation-back

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election is made, the assets held by the Settlement Funds on such date shall betreated as having been transferred to the Escrow Account on that date.

#### VI. OTHER PROVISIONS

18. Without affecting the finality of this Final Order Approving Class Action Settlement or the accompanying Final Judgment, the Court retains continuing and exclusive jurisdiction over the Actions and all matters relating to the administration, consummation, enforcement and interpretation of the Agreement and of this Final Order Approving Class Action Settlement and the accompanying Final Judgment, to protect and effectuate this Final Order Approving Class Action Settlement and the accompanying Final Judgment, and for any other necessary purpose. The Parties, the Class Representatives, and each Class Member not listed on Appendix B are hereby deemed to have irrevocably submitted to the exclusive jurisdiction of this Court, for the purpose of any suit, action, proceeding or dispute arising out of or relating to the Agreement or the applicability of the Agreement, including the Exhibits thereto, and only for such purposes.

19. In the event that the Final Effective Date does not occur, certification of the Class shall be automatically vacated and this Final Order Approving Class Action Settlement and the accompanying Final Judgment, and other orders entered in connection with the Settlement and releases delivered in connection with the Settlement, shall be vacated and rendered null and void as provided by the Agreement.

20. Without further order of the Court, the Parties may agree to reasonably necessary extensions of time to carry out any of the provisions of the Agreement.Likewise, the Parties may, without further order of the Court, agree to and adopt

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such amendments to the Agreement (including exhibits) and the Plan of Allocation
as are consistent with this Final Order Approving Class Action Settlement and the
accompanying Final Judgment and do not limit the rights of Class Members under
the Settlement Agreement.

21. Nothing in this Final Order Approving Class Action Settlement or the accompanying Final Judgment shall preclude any action in this Court to enforce the terms of the Agreement.

22. Neither this Final Order Approving Class Action Settlement nor the accompanying Final Judgment (nor any document related to the Agreement) is or shall be construed as an admission by the Parties. Neither the Agreement (or its exhibits), the Plan of Allocation, this Final Order Approving Class Action Settlement, the accompanying Final Judgment, or any document related to the Agreement shall be offered in any proceeding as evidence against any of the Parties of any fact or legal claim; provided, however, that Toyota and the Released Parties may file any and all such documents in support of any defense that the Agreement, this Final Order Approving Class Action Settlement, the accompanying Class Action Settlement, the accompanying Final Judgment and any other related document is binding on and shall have res judicata, collateral estoppel, and/or preclusive effect in any pending or future lawsuit by any person who is subject to the release described above in Paragraph 14 asserting a released claim against any of the Released Parties.

24. The Class Action Settlement Administrator shall fulfill any escheatment obligations that arise.

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| $ \begin{array}{cccccccccccccccccccccccccccccccccccc$ | 8:10-ml-02151-JVS-FMO Document 3342-1 Filed 12/26/12 Page 142 of 297 Page<br>10 #:112216<br>25. A copy of this Final Order Approving Class Action Settlement<br>shall be filed in, and applies to, the Actions.<br>SO ORDERED this day of 2013.<br>Honorable James V. Selna<br>Judge of the United States District Court |
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| 1    |                       | A DDENIDIV A                                  |                 |      |
| 2    |                       | <u>APPENDIX A</u>                             |                 |      |
| 3    |                       | SUBJECT VEHICLES                              |                 |      |
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|      |  |
| 1    | APPENDIX B   |
| 2    | PERSONS, ENTITIES AND ORGANIZATIONS THAT HAVE PROPERLY                                       |
| 3    | PERSONS, ENTITIES AND ORGANIZATIONS THAT HAVE PROPERLY<br>EXCLUDED THEMSELVES FROM THE CLASS |
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| 4             | UNITED STATES DIS  | TDICT COUDT                                 |  |
| 5             | CENTRAL DISTRICT (   |   |  |
| 6             | SOUTHERN D   |   |  |
| 7             | IN RE: TOYOTA MOTOR CORP.  |   |  |
| 8             | UNINTENDED ACCELERATION  | No. 8:10ML2151 JVS (FMOx)                   |  |
| 9             | LITIGATION   |   |  |
| 10            | THIS DOCUMENT RELATES TO:  | PROPOSED] FINAL JUDGMENT                    |  |
| 11<br>12      | ALL ECONOMIC LOSS CASES  |   |  |
| 12            |  |   |  |
| 13            | IT IS on this day of   | 2013, HEREBY                                |  |
| 15            | ADJUDGED AND DECREED PURSUANT  | TO FEDERAL RULE OF CIVIL                    |  |
| 16            | PROCEDURE 58 AS FOLLOWS:   |   |  |
| 17            | (1) On this date, the Court entered a Final Order Approving Class              |   |  |
| 18            |  |   |  |
| 19            | Action Settlement (Dkt, No);   |   |  |
| 20            | (2) For the reasons stated in the Court's Final Order Approving Class          |   |  |
| 21            | Action Settlement, judgment is entered in accordance with the Final Order      |   |  |
| 22            | Approving Class Action Settlement and the following Actions are dismissed with |   |  |
| 23            | prejudice: [include list of actions from Exhibit to Settlement                 |   |  |
| 24            | Agreement];  |   |  |
| 25            | and  |   |  |
| 26            |  | ant shall be filed in and applies to all    |  |
| 27            | (3) A copy of this Final Judgn   | nent shall be filed in, and applies to, all |  |
| 28            |  |   |  |
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| Case | ase 8:10-ml-02151-JVS-FMO Document 3342-1 Filed 12/26/12 Page 14<br>ID #:112220 | 6 of 297 Page |
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| 1    | of the Actions listed above.  |               |
| 2    | 2 SO ORDERED this day of 2013.  |               |
| 3    |   |               |
| 4    | L   |               |
| 5    | 5 Honorable James V. Selna  |               |
| 6    | 5 Judge of the United States D  | istrict Court |
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| Case        | 8:10-ml-02151-JVS-FMO Document 3342-1 Filed 12/26/12 Page 148 of 297 Page<br>ID #:112222                                    |
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| 1           |   |
| 2           |   |
| 3           |   |
| 4           | UNITED STATES DISTRICT COURT  |
| 5           | CENTRAL DISTRICT OF CALIFORNIA  |
| 6           | SOUTHERN DIVISION   |
| 7<br>8<br>9 | IN RE: TOYOTA MOTOR CORP.<br>UNINTENDED ACCELERATION<br>MARKETING, SALES PRACTICES,<br>AND PRODUCTS LIABILITY<br>LITIGATION |
| 10          | THIS DOCUMENT RELATES TO: [PROPOSED] FINAL JUDGMENT   |
| 11          | ALL ECONOMIC LOSS CASES   |
| 12          |   |
| 13          | IT IS on this day of 2013, HEREBY   |
| 14          | ADJUDGED AND DECREED PURSUANT TO FEDERAL RULE OF CIVIL  |
| 15          | PROCEDURE 58 AS FOLLOWS:  |
| 16          | (1) On this date, the Court entered a Final Order Approving Class   |
| 17          | Action Settlement (Dkt, No);  |
| 18          | (2) For the reasons stated in the Court's Final Order Approving Class   |
| 19          | Action Settlement, judgment is entered in accordance with the Final Order Approving   |
| 20          | Class Action Settlement and the following Actions are dismissed with prejudice:   |
| 21          | [include list of actions from Exhibit to Settlement Agreement];   |
| 22          |   |
| 23          | and   |
| 24          | (3) A copy of this Final Judgment shall be filed in, and applies to, all  |
| 25          | of the Actions listed above.  |
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| Case     | 8:10-ml-02151-JVS-FMO Document 3342-1 Filed 12/26/12 Page 149 of 297 Page<br>ID #:112223 |
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| 2        | SO ORDERED this day of 2013.   |
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| 5        | Honorable James V. Selna   |
| 6        | Judge of the United States District Cour   |
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| 4    | UNITED STATES DI  | UNITED STATES DISTRICT COURT  |  |  |
| 5    | CENTRAL DISTRICT OF CALIFORNIA                            |   |  |  |
| 6    | SOUTHERN I  | DIVISION  |  |  |
| 7    | IN RE: TOYOTA MOTOR CORP.<br>UNINTENDED ACCELERATION      |   |  |  |
| 8    | MARKETING, SALES PRACTICES,<br>AND PRODUCTS LIABILITY     | No. 8:10ML2151 JVS (FMOx)   |  |  |
| 9    | LITIGATION  |   |  |  |
| 10   |   | [PROPOSED] ORDER, INTER ALIA,<br>GRANTING PRELIMINARY                           |  |  |
| 11   | ALL ECONOMIC LOSS CASES                                   | APPROVAL OF CLASS<br>SETTLEMENT, PROVISIONALLY                                  |  |  |
| 12   |   | CERTIFYING SETTLEMENT<br>CLASS, DIRECTING NOTICE TO<br>THE CLASS AND SCHEDULING |  |  |
| 13   |   | FAIRNESS HEARING.   |  |  |
| 14   |   |   |  |  |
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| 28   | [PROPOSED] ORDER GRANTING PR<br>CLASS SETTLEMENT, DIRECTI | ELIMINARY APPROVAL OF THE<br>NG NOTICE TO THE CLASS                             |  |  |

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WHEREAS, this matter has come before the Court pursuant to *Plaintiffs' Motion for Entry of an Order Granting Preliminary Approval of the Class Settlement and Approving the Form and Method of Notice to the Class* (the "Motion");

WHEREAS, the Court finds that it has jurisdiction over the Actions and each of the parties for purposes of settlement and asserts jurisdiction over the Class Members for purposes of effectuating this settlement and releasing their claims (all capitalized terms as defined in the Settlement Agreement attached hereto as Exhibit 1); and

WHEREAS, this Court has considered all of the submissions related to the Motion and is otherwise fully advised in the premises;

IT IS HEREBY ORDERED AS FOLLOWS:

I. PRELIMINARY APPROVAL OF SETTLEMENT AGREEMENT

1. The terms of the Settlement Agreement dated December \_\_\_\_, 2012, including all exhibits thereto (the "Agreement"), which is attached to the Motion as Exhibit 1, are preliminarily approved as fair, reasonable and adequate, are sufficient to warrant sending notice to the Class, and are subject to further consideration thereof at the Fairness Hearing referenced below. This Order incorporates herein the Agreement, and all of its exhibits and related documents. Unless otherwise provided herein, the terms defined in the Agreement shall have the same meanings in this Order. The Agreement was entered into only after extensive arm's length negotiations by experienced counsel and with the assistance and oversight of Settlement Special Master Patrick A. Juneau. The Court finds that the settlement embodied in the Agreement ("the Settlement") is sufficiently within the range of reasonableness so that notice of the Settlement should be given as provided in the

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Agreement and this Order. In making this determination, the Court has considered the current posture of this litigation and the risks and benefits to the Parties involved in both settlement of these claims and continuation of the litigation.

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### II. THE CLASS, CLASS REPRESENTATIVES AND CLASS COUNSEL

2. The Court provisionally certifies the following Class for settlement purposes only (the "Class"): all persons, entities or organizations who, at any time as of or before the entry of this Order, own or owned, purchase(d), lease(d) and/or insure(d) the residual value, as a Residual Value Insurer, of all Toyota, Lexus and Scion Subject Vehicles equipped or installed with an Electronic Throttle Control System ("ETCS") distributed for sale or lease in any of the fifty States, the District of Columbia, Puerto Rico and all other United States territories and/or possessions. Excluded from the Class are: (a) Toyota, their officers, directors and employees; their affiliates and affiliates' officers, directors and employees; their distributors and distributors' officers, directors and employees; and Toyota Dealers and Toyota Dealers' officers and directors; (b) Plaintiffs' Class Counsel, Allocation Counsel and their employees; (c) judicial officers and their immediate family members and associated court staff assigned to this case, and all persons within the third degree of relationship to any such persons; and (d) persons or entities who or which timely and properly exclude themselves from the Class as provided in this Order.

3. The "Subject Vehicles" are listed in Exhibit 10 to the Agreement, which is expressly incorporated in this Order.

4. The Court preliminarily finds, for settlement purposes only and conditioned upon the entry of this Order and the Final Order and Final Judgment, the terms of the Settlement Agreement, and the occurrence of the Final Effective Date,

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that the Class meets all the applicable requirements of FED. R. CIV. P. 23(a) and (b)(3), and hereby provisionally certifies the Class for settlement purposes only. The Court preliminarily finds, in the specific context of this Settlement, that: (a) the number of Class Members is so numerous that their joinder in one lawsuit would be impractical; (b) there are some questions of law or fact common to the Class that are sufficient for settlement purposes; (c) the claims of Class Representatives are typical of the claims of the Class Members they seek to represent for purposes of settlement; (d) the Class Representatives have fairly and adequately represented the interests of the Class for settlement purposes and the Class Representatives have retained experienced counsel to represent them and the Class – Steve W. Berman of Hagens Berman Sobol Shapiro LLP, Marc M. Seltzer of Susman Godfrey L.L.P., and Frank M. Pitre of Cotchett, Pitre & McCarthy LLP whom the Court finds have satisfied the requirements of Fed. R. Civ. P. 23(a)(4) and 23(g); (e) the questions of law or fact common to the Class, as pertains to consideration of the Settlement, predominate over any questions affecting any individual Class Member; and (f) a class action is superior to the other available methods for the fair and efficient adjudication of the controversy through settlement.

5. The Court designates the following plaintiffs as Class Representatives:
Karina Brazdys, John Moscicki, Dale Baldisseri, Peggie Perkin, Kathleen Atwater,
Georgann Whelan, Ann Fleming-Weaver, Nancy Seamons, Linda Savoy, Donald
Graham, Shirley Ward, John and Mary Ann Laidlaw, Judy Veitz, Victoria and Barry
Karlin, Elizabeth Van Zyl, Green Spot Motors Co., Deluxe Holdings Inc. and Auto
Lenders Liquidation Center, Inc.

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6. The Court further preliminarily finds that the following counsel, which

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| 1        | the Court previously appointed interim Co-Lead Counsel, fairly and adequately         |
|----------|---|
| 2        | represent the interests of the Class for settlement purposes and hereby appoints them |
| 3        | as counsel for the Class pursuant to FED. R. CIV. P. 23(g):                           |
| 4        | Steve W. Berman   |
| 5        | Hagens Berman Sobol Shapiro LLP   |
| 6        | 1918 Eighth Avenue, Suite 3300<br>Seattle, WA 98101                                   |
| 7        | Marc M. Seltzer   |
| 8<br>9   | Susman Godfrey L.L.P.   |
| 9<br>10  | 1901 Avenue of the Stars, Suite 950<br>Los Angeles, CA 90067                          |
| 10       |   |
| 12       | Frank M. Pitre<br>Cotchett, Pitre & McCarthy, LLP                                     |
| 13       | 840 Malcolm Road, Suite 200<br>Burlingame, CA 94010                                   |
| 14       |   |
| 15       | 7. If the Agreement is not finally approved by the Court, or for any reason           |
| 16       | the Final Order and Final Judgment are not entered as contemplated in the             |
| 17       | Agreement, or the Agreement is terminated pursuant to its terms for any reason or     |
| 18       | the Final Effective Date does not occur for any reason, then:                         |
| 19       | (a) All orders and findings entered in connection with the Agreement                  |
| 20       | shall become null and void and have no force or effect whatsoever, shall not be used  |
| 21       | or referred to for any purposes whatsoever, and shall not be admissible or            |
| 22<br>22 | discoverable in this or any other proceeding;   |
| 23<br>24 | (b) The provisional certification of the Class pursuant to this Order                 |
| 24       | shall be vacated automatically and the Actions shall proceed as though the Class had  |
| 26       | never been certified;   |
| 27       |   |
| 28       | (c) Nothing contained in this Order is to be construed as a                           |
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presumption, concession or admission by or against Toyota or Plaintiffs of any
default, liability or wrongdoing as to any facts or claims alleged or asserted in the
Actions, or in any action or proceeding, including but not limited to, factual or legal
matters relating to any effort to certify the Actions or any Action as a class action;

(d) Nothing in this Order pertaining to the Agreement, including any
 of the documents or statements generated or received pursuant to the claims
 administration process, shall be used as evidence in any further proceeding in the
 Actions, including, but not limited to, motions or proceedings seeking treatment of
 the Actions or any Action as a class action;

(e) All of the Court's prior Orders having nothing whatsoever to do with class certification or the Agreement shall, subject to this Order, remain in force and effect; and

(f) The terms in Section IX.D of the Settlement Agreement shall survive.

### **III. NOTICE TO CLASS MEMBERS**

8. The Court has considered the Class Notice in the Agreement and finds that the Class Notice and methodology as described in the Settlement Agreement and in the Declaration of the Settlement Notice Administrator; (a) meet the requirements of due process and FED. R. CIV. P. 23(c) and (e); (b) constitutes the best notice practicable under the circumstances to all persons entitled to notice, and (c) satisfies the Constitutional requirements regarding notice. In addition, the forms of notice (a) apprise Class Members of the pendency of the Action, the terms of the proposed settlement, their rights and deadlines under the Settlement; (b) are written in simple terminology; (c) are readily understandable by Class Members; and (d) comply with

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the Federal Judicial Center's illustrative class action notices. The Court approves the Class Notice and methodology as described in the Settlement Agreement and in the Declaration of the Settlement Notice Administrator in all respects, and it hereby orders that notice be commenced no later than [March 1, 2013]. The Court understands, however, that the Parties must obtain Toyota customer data from a third-party (as provided below) before distribution of the Short Form Notices, and that the time within which that data can be obtained is not certain.

The Class Action Settlement Administrator shall send the Short Form Notices, substantially in forms attached to the Agreement as Exhibits 12 and 13, by U.S. Mail, proper postage prepaid: (i) to current registered owners of Subject Vehicles; and (ii) registered owners of Subject Vehicles during the period September 1, 2009 through December 31, 2010, as identified by data to be forwarded to the Class Action Settlement Administrator by R.L. Polk & Co. The mailing of Exhibit 13 will be done as part of efforts to notify Class Members who may be eligible for payment from the Alleged Diminished Value Fund pursuant to Section II(A)(2) of the Agreement. The mailings of the Short Form Notices to the persons and entities identified by R.L. Polk & Co. shall be substantially completed by [**April 5, 2013**]. The Parties are hereby ordered to obtain such vehicle registration information through R.L. Polk & Co., which specializes in obtaining such information from, *inter alia*, the applicable Departments of Motor Vehicles.

The Court further approves, as to form and content, the Short Form Notices, the Long Form Notice, and the Summary Settlement Notice. The Court further approves the establishment of an internet website for the Settlement. The website shall include documents relating to the Settlement, Orders of the Court relating to the

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Settlement and such other information as Toyota and Class Counsel mutually agree would be beneficial to potential Class Members. Toyota shall pay the costs of the Class Notice in accordance with the Agreement, with the potential for partial or complete reimbursement as set forth in the Agreement. The Parties are hereby authorized to establish the means necessary to implement the notice and/or other terms of the Agreement.

9. The Class Action Settlement Administrator is Gilardi & Company, LLC. Responsibilities of the Class Action Settlement Administrator are found in the Agreement. Not later than [**10 days**] before the date of the Fairness Hearing, the Class Action Settlement Administrator shall file with the Court (a) a list of those persons who have opted out or excluded themselves from the Settlement; (b) the details outlining the scope, methods and results of the Class Notice.

10. The Settlement Notice Administrator is Katherine Kinsella of Kinsella Media, LLC. Responsibilities of the Settlement Notice Administrator are found in the Agreement. Not later than [**10 days**] before the date of the Fairness Hearing, the Settlement Notice Administrator shall file with the Court the details outlining the scope, methods and results of the parts of the Class Notice for which she is responsible under the Agreement.

### IV. REQUEST FOR EXCLUSION FROM THE CLASS

11. Class Members who wish to be excluded from the Class must mail a written request for exclusion to the Class Action Settlement Administrator postmarked no later than [May 6, 2013]. Any request for exclusion must be signed by the potential Class Member and contain the following information: name, address, and telephone number of the Class Member; the model year, make, model, and

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vehicle identification number ("VIN number") of the Class Member's Subject
Vehicle(s), the Class Member's signature and statement that the Class Member
wants to be excluded from the Class or Settlement in *In re: Toyota Motor Corp. Unintended Acceleration Marketing, Sales Practices and Products Liability Litigation* and mention the case number (No. 8:10ML2151 JVS (FMOx)).

12. Potential Class Members who timely and validly exclude themselves from the Class shall not be bound by the Agreement, the Settlement, or the Final Order and Final Judgment. If a potential Class Member files a request for exclusion, he/she/it may not assert an objection to the Settlement. The Class Action Settlement Administrator shall provide copies of any requests for exclusion to Class Counsel and Toyota's Counsel as provided in the Agreement.

13. Any potential Class Member that does not properly and timely exclude himself/herself/itself from the Class shall remain a Class Member and shall be bound by all the terms and provisions of the Agreement and the Settlement and the Final Order and Final Judgment, whether or not such Class Member objected to the Settlement or submits a Claim Form(s).

### V. OBJECTIONS

14. Any Class Member who has not requested exclusion and who wishes to object to the Settlement or Fee Request or incentive payments to the Plaintiffs/Class Representatives must deliver to Class Counsel and Toyota's Counsel identified below so that it is received by [May 6, 2013] and on file with the Clerk of Court on or before [May 6, 2013] a written statement of his/her/its objection. To be considered by the Court, any objection must be in writing and include the following information: a statement of objection to the settlement in *In re: Toyota Motor Corp.* 

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| 1        | Unintended Acceleration Marketing, Sales Practices, and Products Liability            |  |                                  |  |
|----------|---|--|----------------------------------|--|
| 2        | Litigation, Case No. 8:10ML2151 JVS (FMOx); the name, address, and telephone          |  |                                  |  |
| 3        | number of the objecting Class member; the make, model year, and VIN number of         |  |                                  |  |
| 4        | the objecting Class member's Subject Vehicle(s); the specific reasons why the Class   |  |                                  |  |
| 5        | member objects to the settleme  | member objects to the settlement (including any legal support); any evidence or        |                                  |  |
| 6<br>7   | other information the objecting Class Member intends to rely on; a statement          |  |                                  |  |
| 8        |   |  |                                  |  |
| 8<br>9   |   | whether the objecting Class Member intends to appear at the Fairness Hearing; a list   |                                  |  |
| 10       | of the Subject Vehicles to which the objection applies; the Class Member's signature  |  |                                  |  |
| 10       | and proof of purchase, ownership, lessee status or status as a Residual Value Insurer |  |                                  |  |
| 12       | of a Subject Vehicle. No objection that fails to satisfy these requirements and any   |  |                                  |  |
| 13       | other requirements found in the Long Form Notice shall be considered by the Court.    |  |                                  |  |
| 14       | Clerk of Court  | Class Counsel  | Toyota's Counsel                 |  |
| 15       | United States District Court<br>Central District of California                        | Steve W. Berman<br>Hagens Berman Sobol &   | John P. Hooper<br>Reed Smith LLP |  |
| 16       | 411 West Fourth Street,   | Shapiro LLP  | 599 Lexington Avenue             |  |
| 17       | Room 1053<br>Santa Ana, CA 92701-4516   | 1918 Eighth Ave., Suite 3300   | 22nd Floor<br>New York, NY 10022 |  |
| 18       |   | Seattle, WA 98101  | J. Gordon Cooney, Jr.            |  |
| 19       |   |  | Morgan Lewis & Bockius           |  |
| 20       |   |  | LLP<br>1701 Market St.           |  |
| 21       |   |  | Philadelphia, PA 19103-          |  |
| 22       |   |  | 2921                             |  |
| 23       | VI. FAIRNESS HEARING  |  |                                  |  |
| 24       | 15. The Fairness Hearing will be held on [Wednesday, June 12, 2013 at                 |  |                                  |  |
| 25<br>26 |   | -  |                                  |  |
| 26<br>27 | _   | <b>10:00 am Pacific Time</b> ] before this Court, at the United States District Court, |                                  |  |
| 28       | Central District of California, 411 West Fourth Street, Santa Ana, California 92701,  |  |                                  |  |
| 20       |   |  |                                  |  |
|          |   | - 9 -  |                                  |  |

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to consider, *inter alia*, the following: (a) whether the Class should be finally
certified for settlement purposes; (b) whether the Settlement and Agreement should
be finally approved as fair, reasonable and adequate. The Court will rule on Class
Counsel's application for attorneys' fees and expenses ("Fee Request") and the
Plaintiffs/Class Representatives' requests for incentive awards at or after that time.

16. On or before [**April 23, 2013**], Class Counsel shall file with the Court any memoranda or other materials in support of final approval of the Settlement and also on or before [**April 23, 2013**], Class Counsel shall file any Fee Request with the Court. Any reply briefs relating to final approval of the Settlement or Class Counsel's Fee Request or responses to objections to the Settlement shall be filed on or before [**May 28, 2013**].

17. Any Class Member who has not excluded himself/herself/itself from the Class may appear at the Fairness Hearing in person or by counsel (at his/her/its own expense) and may be heard, to the extent allowed by the Court, either in support of or in opposition to the Settlement and/or the Fee Request. However, no Class Member shall be heard at the Fairness Hearing unless such person/entity files a "Notice of Intent to Appear in *In re: Toyota Motor Corp. Unintended Acceleration Marketing, Sales Practices, and Products Liability Litigation*" with the Clerk of Court on or before [**May 6, 2013**] and delivers the same to Class Counsel and Toyota's Counsel so that it is received by [**May 6, 2013**]. In the notice, the Class Member must include his/her/its name, address, telephone number, the make, model year, and VIN number of his/her/its Subject Vehicle(s), and a signature.

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|---|--|--|--|
| 1<br>2<br>3<br>4<br>5<br>6<br>7<br>8<br>9<br>10 | Clerk of Court<br>United States District Court<br>Central District of California<br>411 West Fourth Street,<br>Room 1053<br>Santa Ana, CA 92701-4516Class Counsel<br>Steve W. Berman<br>Hagens Berman Sobol &<br>Shapiro LLP<br>1918 Eighth Ave., Suite<br>3300<br>Seattle, WA 98101Toyota's Counsel<br>John P. Hooper<br>Reed Smith LLP<br>599 Lexington Avenue<br>22nd Floor<br>New York, NY 10022<br>J. Gordon Cooney, Jr.<br>Morgan Lewis & Bockius<br>LLP<br>1701 Market St.<br>Philadelphia, PA 19103-<br>2921 |  |  |
| 11<br>12  | Class Members who intend to object at the Fairness Hearing must also have  |  |  |
| 13  | followed the procedures for objecting in writing as set forth in Paragraph 14.   |  |  |
| 14  | 18. The date and time of the Fairness Hearing shall be subject to  |  |  |
| 15  | adjournment by the Court without further notice to the Class Members other than  |  |  |
| 16<br>17  | that which may be posted at the Court, on the Court's website, and/or the settlement   |  |  |
| 17  | website at www.[settlement website].com.   |  |  |
| 19  | 19. Any Class Member may hire an attorney at his/her/its own expense to  |  |  |
| 20  | appear in the Action. Such attorney shall serve a Notice of Appearance on Class  |  |  |
| 21  | Counsel and Toyota's Counsel listed in Paragraph 17 above so that it is received on  |  |  |
| 22  | or before [May 6, 2013] and file it with the Court on or before [May 6, 2013].   |  |  |
| 23  | VII. STAY OF LITIGATION  |  |  |
| 24<br>25  | 20. Pending the Fairness Hearing and the Court's decision whether to   |  |  |
| 26  | finally approve the Settlement, all proceedings in the Actions, other than proceedings   |  |  |
| 27  | necessary to carry out or enforce the Agreement or this Order, are stayed and  |  |  |
| 28  |  |  |  |
|   |  |  |  |

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suspended, until further order from this Court

21. Pending the Fairness Hearing and the Court's decision whether to finally approve the Settlement, no Class Member, either directly, representatively, or in any other capacity (other than a Class Member who validly and timely elects to be excluded from the Class), shall commence, continue or prosecute against any of the Released Parties (as that term is defined in the Agreement) any action or proceeding in any court or tribunal asserting any of the matters, claims or causes of action that are to be released in the Agreement. Pursuant to 28 U.S.C. § 1651(a) and 2283, the Court finds that issuance of this preliminary injunction is necessary and appropriate in aid of the Court's continuing jurisdiction and authority over the Actions. Upon final approval of the Settlement, all Class Members who do not timely and validly exclude themselves from the Class shall be forever enjoined and barred from asserting any of the matters, claims or causes of action released pursuant to the Agreement against any of the Released Parties, and any such Class Member shall be deemed to have forever released any and all such matters, claims, and causes of action as provided for in the Agreement.

### VIII. CLASS SETTLEMENT FUND

22. The Court finds that the Escrow Account is to be a "qualified settlement fund" as defined in Section 1.468B-1(c) of the Treasury Regulations in that it satisfies each of the following requirements:

(a) The Escrow Account is to be established pursuant to an Order of thisCourt and is subject to the continuing jurisdiction of this Court;

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(b) The Escrow Account is to be established to resolve or satisfy one or more claims that have resulted or may result from an event that has occurred and that has given rise to at least one claim asserting liabilities; and

(c) The assets of the Escrow Account are to be segregated from other assets of Defendants, the transferor of the payment to the Settlement Funds and controlled by an Escrow Agreement.

23. Under the "relation back" rule provided under Section 1.468B-1(j)(2)(i) of the Treasury Regulations, the Court finds that Defendants and the Class Action Settlement Administrator may jointly elect to treat the Escrow Account as coming into existence as a "qualified settlement fund" on the latter of the date the Escrow Account meets the requirements of Paragraphs 22(b) and 22(c) of this Order or January 1 of the calendar year in which all of the requirements of Paragraph 22 of this Order are met. If such a relation-back election is made, the assets held by the Settlement Funds on such date shall be treated as having been transferred to the Escrow Account on that date.

### IX. CONFIDENTIALITY

24. Any information received by the Class Action Settlement Administrator, the Settlement Notice Administrator, or any other person in connection with the Settlement that pertains to personal information regarding a particular Class Member (other than objections or requests for exclusion) shall not be disclosed to any other person or entity other than Class Counsel, Toyota, Toyota's Counsel, the Court and as otherwise provided in the Agreement.

### X. OTHER PROVISIONS

25. The Parties are authorized to take all necessary and appropriate steps to

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establish the means necessary to implement the Agreement.

26. The deadlines set forth in this Order, including, but not limited to, adjourning the Fairness Hearing, may be extended by Order of the Court, for good cause shown, without further notice to the Class Members – except that notice of any such extensions shall be included on the Settlement website [insert website address]. Class Members should check the Settlement website regularly for updates and further details regarding extensions of these deadlines.

27. Class Counsel and Toyota's Counsel are hereby authorized to use all reasonable procedures in connection with approval and administration of the Settlement that are not materially inconsistent with this Order or the Agreement, including making, without further approval of the Court, minor changes to the Agreement, to the form or content of the Class Notice or to any other exhibits that the parties jointly agree are reasonable or necessary.

28. This Court shall maintain continuing jurisdiction over these settlement proceedings to assure the effectuation thereof for the benefit of the Class.

SO ORDERED this \_\_\_\_\_ day of \_\_\_\_\_\_ 2013.

Honorable James V. Selna Judge of the United States District Court Case 8:10-mI-02151-JVS-FMO Document 3342-1 Filed 12/26/12 Page 166 of 297 Page ID #:112240



### If You Currently or Previously Owned, Purchased, or Leased Certain Toyota, Lexus, or Scion Vehicles, You Could Get Benefits from a Class Action Settlement.

There is a proposed settlement in a class action lawsuit against Toyota Motor Corp. and Toyota Motor Sales, U.S.A., Inc. ("Toyota") concerning certain vehicles with electronic throttle control systems ("ETCS"). Those included in the settlement have legal rights and options and deadlines by which they must exercise them.

#### What is the lawsuit about?

The lawsuit alleges that certain Toyota, Lexus, and Scion vehicles equipped with ETCS are defective and can experience unintended acceleration. Toyota denies that it has violated any law, denies that it engaged in any and all wrongdoing, and denies that its ETCS is defective. The Court did not decide which side was right. Instead, the parties decided to settle.

#### Am I Included in the proposed settlement?

Subject to certain limited exclusions, you are included if as of [date],

- You own or owned, purchase(d), and/or lease(d) a "Subject Vehicle" that was
- Distributed for sale or lease in any of the fifty States, the District of Columbia, Puerto Rico and all other United States territories and/or possessions or
- Were a company that insured Subject Vehicles for residual value.

The Subject Vehicles are identified at the settlement website and in the full settlement notice. The class includes persons, entities and/or organizations.

This settlement does not involve claims of personal injury or property damage.

#### What does the settlement provide?

The proposed settlement provides for: (a) cash payments from two funds totaling \$500 million for certain eligible class members; (b) free installation of a brake override system on certain Subject Vehicles; (c) a customer support program to correct any defect in materials or workmanship of certain vehicle parts for other eligible class members; and (d) at least \$30 million toward automobile safety research and education. Some of these benefits require action by class members by or before certain deadlines.

Payments will vary depending upon several factors such as the number of claims submitted, the amounts claimed, and other adjustments and deductions.

#### What are my options?

If you do nothing, you will remain in the class and will not be able to sue Toyota about the issues in the lawsuit, but you may not receive certain benefits for which you may be eligible.

You can exclude yourself by [date], if you don't want to be part of the settlement. You won't get any settlement benefits, but you keep the right to Toyota about the issues in the lawsuit.

You can submit a claim form by [date], if you don't exclude yourself, for any benefits for which you are eligible and which require a claim form.

You can object to all or part of the settlement by [date], if you don't exclude yourself.

The full notice describes how to exclude yourself, submit a claim form and/or object.

The Court will hold a fairness hearing on **[date] at [time]** to (a) consider whether the proposed settlement is fair, reasonable, and adequate, and (b) decide the plaintiffs' lawyers' request for fees up to \$200 million and expenses up to \$27 million and awards for Named Plaintiffs and Class Representatives. You may appear at the hearing, but you are not required to and you may hire an attorney to appear for you, at your own expense.

For More information or a claim form 1-800-000-0000 www.website.com

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#### UNITED STATES DISTRICT COURT

#### CENTRAL DISTRICT OF CALIFORNIA

SOUTHERN DIVISION

IN RE: TOYOTA MOTOR CORP. UNINTENDED ACCELERATION MARKETING, SALES PRACTICES, AND PRODUCTS LIABILITY LITIGATION

No. 8:10ML2151 JVS (FMOx)

THIS DOCUMENT RELATES TO:

ALL ECONOMIC LOSS CASES

## DECLARATION OF KATHERINE KINSELLA

I, Katherine Kinsella, being duly sworn, hereby declare as follows:

- I am President of Kinsella Media, LLC ("KM"), an advertising and legal notification firm in Washington, D.C. specializing in the design and implementation of notification programs to reach unidentified putative class members primarily in consumer and antitrust class actions and claimants in bankruptcy and mass tort litigation. My business address is 2120 L Street, NW, Suite 860, Washington, D.C. 20037. My telephone number is (202) 686-4111.
- I submit this declaration at the request of the parties in connection with *In Re: Toyota* Motor Corp. Unintended Acceleration Marketing, Sales Practices, and Products Liability Litigation. A detailed Notice Plan is attached as Exhibit 1.
- 3. This declaration is based upon my personal knowledge and upon information provided by the parties, my associates, and staff. The information is of a type reasonably relied upon in the fields of advertising, media and communications.
- 4. KM has developed and directed some of the largest and most complex national notification programs in the country. The scope of the firm's work includes notification

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programs in antitrust, bankruptcy, consumer fraud, mass tort, and product liability litigation. Specific cases have involved, among others, asbestos, breast implants, home siding and roofing products, infant formula, pharmaceuticals, polybutylene plumbing, tobacco, and Holocaust claims. The firm has developed or consulted on over 700 notification programs and has placed over \$300 million in media notice. Selected cases are attached as Exhibit 2.

- 5. Courts have admitted expert testimony from KM on our firm's quantitative and qualitative evaluations of notice programs. Many Courts have commented favorably, on the record, regarding the effectiveness of notice plans prepared by KM. Selected judicial comments are attached as Exhibit 3.
- 6. I have testified as an expert at trial and in a deposition in *Engle v. R. J. Reynolds Tobacco*, No. 94-08273 (Fla. Cir. Ct., Dade County). I have been deposed as an expert in *In re NASDAQ Market-Makers Antitrust Litigation*, M21-68 RWS), 94-CIV. 3994 (RWS), M.D.L. No. 123 (S.D.N.Y.), *In re Dow Corning*, No. 95-20512 (Bankr. E.D. Mich.), *Georgine v. Amchem, Inc. et al.*, C.A. No. 93-CV-0215 (E.D. Pa.), *In re W. R. Grace & Co.*, Chapter 11, No.01-01139 (JJF) (Bankr. D. Del.) and *Gross v. Chrysler Corp.*, No. 061170 (Md. Cir. Ct., Montgomery County). I have testified in court in *In re Swan Transportation Company*, Chapter 11, Case No. 01-11690, *Cox v. Shell Oil Co.*, No. 18,844 (Tenn. Ch. Ct., Obion County), *Ahearn v. Fibreboard Corporation*, C.A. No. 6:93cv526 (E.D. Tex.) and *Continental Casualty Co. v. Rudd*, C.A. No. 6:94cv458 (E.D. Tex.).
- 7. I am the author of the following:

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- a. *The Plain Language Tool Kit for Class Action Notice*, published in 2010 in <u>A</u> <u>Practitioner's Guide to Class Actions</u>, as well as the October 25, 2002 issue of <u>Class Action Litigation Report</u>;
- b. Quantifying Notice Results in Class Actions the Daubert/Kumho Mandate, published in 2010 in <u>A Practitioner's Guide to Class Actions</u>, as well as the July 27, 2001 issue of <u>Class Action Litigation Report</u> and the August 7, 2001 issue of <u>The United States Law Week</u>;
- c. *The Ten Commandments of Class Action Notice*, published in the September 24, 1997 issue of the <u>Toxics Law Reporter</u>.
- 8. I am also co-author of the following:
  - a. Class Notice and Claims Administration, published in 2010 in <u>The International</u> Handbook on Private Enforcement of Competition Law;
  - b. REALITY CHECK: The State of New Media Options for Class Action Notice, published in 2010 in <u>A Practitioner's Guide to Class Actions</u>, as well as the February 26, 2010 issue of the <u>Class Action Litigation Report</u>;
  - c. *How Viable Is the Internet for Class Action Notice*, published in the March 25, 2005 issue of <u>Class Action Litigation Report</u>.
- 9. KM was retained to design and implement the Notice Program in this litigation. I submit this declaration to describe the elements of the Notice Program.

#### **Proposed Notice Program**

- 10. A two-part notification program was designed and includes:
  - a. Direct notice by first-class mail to current registered owners of covered Toyota, Lexus and Scion vehicles and certain previous registered owners who were

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registered owners during a specified period, based on records available through R.L. Polk & Co.; and

 Broad notice through the use of paid media including national newspaper supplements, national consumer magazines, newspapers in US territories, and Internet advertising.

#### **Direct Mail Notice**

11. Direct mail notice will consist of mailing the Short Form Notice to specified Class Members to inform them of their rights and how they may participate in the class action. The Short Form Notice will prominently feature the toll-free number and Settlement website. The Short Form Notice directed to current registered owners of covered vehicles also includes a tear-off Notice that Class Members can keep in their glove box to remind them about the future benefits available through the Customer Support Program.

#### **Paid Media Methodology**

12. To design the paid media segment of the Notice Program, KM analyzed syndicated data available from the GfK MRI 2012 Doublebase Survey and comScore, Inc. GfK MRI is a nationally accredited media and marketing research firm that provides syndicated data on audience size, composition, and other relevant factors pertaining to major media including broadcast, magazines, newspapers, and outdoor advertising. MRI provides a single-source measurement of major media, products, services, and in-depth consumer demographic and lifestyle/psychographic characteristics. comScore, Inc. is a source of Internet audience measurement for advertising agencies, publishers, marketers and financial analysts. comScore measures Internet usage and other activity through monitoring software installed on the computers of a panel of approximately 2,000,000

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people. Active in 170 countries, comScore tracks more than 3 million unique websites. Panel-based surveys are subject to minimum reporting standards and not all surveyed websites will meet these minimums.

- 13. The Notice Program is based on specifically reaching consumers in the target audience and not simply the general public. KM chose as its target audience "people who bought any Toyota, Lexus, or Scion make and model" ("Toyota/Lexus/Scion Purchasers"), which is measured by GfK MRI and comScore, Inc.<sup>1</sup>
- 14. The target audience also includes 13% Hispanics and 6% Asians hence the decision to translate the Long Form Notice. This level of Class membership warranted some muticultural media placements as well.

#### **Paid Media Placements**

- 15. The proposed media schedule includes advertising in national newspaper supplements, national consumer magazines, newspapers in US territories, and Internet advertising to reach the target audience as outlined above.
- 16. The national newspaper supplements included in the program are inserted in over 1,300 newspapers across the country. A listing of the carrier newspapers and their circulations is attached as Exhibit A to the Notice Plan. The Summary Settlement Notice will appear in newspaper supplements as follows:
  - a. A two-fifths-page ad (5.25" x 6.75") twice in *Parade* with an estimated circulation of 32,500,000.

<sup>&</sup>lt;sup>1</sup> Since it is not possible to measure Internet against the target of people who leased any Toyota, Lexus or Scion make and model, KM selected the target of "people who bought any Toyota, Lexus or Scion make and model," which can be measured for all media. It can reasonably be expected that purchasers or lessors of these vehicles would be demographically similar.

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- b. A two-fifths-page ad (5" x 6.4375") twice in *USA Weekend* with an estimated circulation of 22,250,000.
- 17. The Summary Settlement Notice will appear in national consumer magazines as follows:
  - a. A half-page ad (3.5" x 10") once in *Better Home and Gardens* with an estimated circulation of 7,600,000.
  - b. A half-page ad (4.25" x 10.625") once in *ESPN The Magazine* with an estimated circulation of 2,000,000.
  - c. A half-page ad (3.625" x 10.625") once in *Good Housekeeping* with an estimated circulation of 4,300,000.
  - d. A full-page ad (5.75" x 9") once in *National Geographic* with an estimated circulation of 4,000,000.
  - A half-page ad (3.5" x 10") once in *Parents* with an estimated circulation of 2,200,000.
  - f. Two half-page ads (3.375" x 10") once in *People* with an estimated circulation of 3,475,000.
  - g. A half-page ad (3.375" x 10") once in *People en Español* with an estimated circulation of 540,000.
  - h. A half-page ad (7" x 5") once in *Popular Science* with an estimated circulation of 1,300,000.
  - i. A full-page ad (4.687" x 6.75") once in *Reader's Digest* with an estimated circulation of 5,500,000.
  - j. A half-page ad (3.5" x 10") once in *Time* with an estimated circulation of 3,250,000.

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18. The Summary Settlement Notice will appear in the following newspapers in the United States Territories as an ad equivalent to a one-fourth-page ad in a typical newspaper (ad sizes vary by newspaper and are listed below along with circulation):

| Newspaper                 | <b>Circulation</b> | Ad Size        |
|---------------------------|--------------------|----------------|
| El Nuevo Dia              | 250,000            | 10.87" x 6"    |
| El Vocero                 | 140,000            | 10" x 6"       |
| Pacific Daily News        | 30,000             | 9.87" x 6"     |
| Primera Hora              | 140,869            | 10.87" x 6"    |
| Puerto Rico Daily Sun     | 30,000             | 4.896" x 12"   |
| Saipan Tribune            | 2,500              | 7.25" x 10.25" |
| Samoa News                | 4,000              | 4" x 16"       |
| St. Croix Avis            | 14,000             | 4" x 13"       |
| St. John's Trade Winds    | 2,000              | 6" x 8"        |
| Virgin Islands Daily News | 13,000             | 10.25" x 5.5"  |

- 19. Internet advertising will include the following placements for a five-week period, which will include a total of 313,511,000 gross impressions<sup>2</sup>:
  - Banner advertisements measuring 728 x 90, 300 x 250, and 160 x 600 pixels will appear, on a rotating basis, on websites that are part of the 24/7 Real Media
     Network. 24/7 Real Media is a network that represents over 800 websites.
  - b. Banner advertisements measuring 728 x 90, 300 x 250, and 160 x 600 pixels will appear, on a rotating basis, on various AOL websites. The AOL Advertising Network is one of the leading Internet brands providing content on top news, movies, music, weather, finance, sports, and horoscopes.
  - c. Banner advertisements measuring 728 x 90, 300 x 250, and 160 x 600 pixels will appear, on a rotating basis, on websites that are part of the Batanga network. The Batanga network is the number one Hispanic ad network, delivering over 15 million online U.S. Hispanics on Spanish-language websites.

 $<sup>^{2}</sup>$  Gross Impressions are the total number of times a media vehicle containing the notice is seen. This is a duplicated figure, as some viewers will see several media vehicles that contain the notice.

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- d. A banner advertisement measuring 110 x 80 pixels will appear, on a rotating basis, on Facebook.com, which is a free, global social networking website that helps people communicate with friends, family, and coworkers.
- e. Banner advertisements measuring 728 x 90, 300 x 250, and 160 x 600 pixels will appear, on a rotating basis, on websites that are part of the Komli network, which is the leading digital media platform for the Asian American audience.
- f. Banner advertisements measuring 728 x 90, 300 x 250, and 160 x 600 pixels will appear, on a rotating basis, on websites that are part of the Microsoft Media
   Network, which is a premium ad network of top-ranked commercial sites.
- g. Banner advertisements measuring 728 x 90, 300 x 250, and 160 x 600 pixels will appear, on a rotating basis, on websites that are part of the RMM Network. The RMM Network is an online ad network that delivers premium display or video inventory.
- h. Banner advertisements measuring 728 x 90, 300 x 250, and 160 x 600 pixels will appear, on a rotating basis, on websites that are part of the Specific Media
   Network. Specific Media is an online media company that enables advertisers to target audiences through advanced proprietary technologies across a premium network.
- Banner advertisements measuring 728 x 90, 300 x 250, and 160 x 600 pixels will appear, on a rotating basis, on various Yahoo! Web pages. Yahoo is a leading Internet brand and global online network of integrated services providing users with entertainment and other quality content.

#### **Electronic Notice**

20. A website will be established to enable potential Class Members to get information on the Settlement. The website will also be listed with major search engines to enable Class Members to get information on the Settlement.

#### **Reach of the Target Audience**

- 21. For the purpose of evaluating the strength and efficiency of the media, the national newspaper supplements, national consumer magazines and Internet advertising<sup>3</sup> were measured against the target audience to establish the estimated *reach*<sup>4</sup> of the media program and the estimated *frequency*<sup>5</sup> of exposure to the media vehicles.
  - An estimated 90% of Toyota/Lexus/Scion Purchasers will be reached with an average estimated frequency of 3.0 times.

#### **Content and Form of Notices**

- 22. Rule 23(c)(2) of the Federal Rules of Civil Procedure requires class action notices to be written in "plain, easily understood language." KM applies the plain language requirement in drafting notices in federal and state class actions. The firm maintains a strong commitment to adhering to the plain language requirement, while drawing on its experience and expertise to draft notices that effectively convey the necessary information to Class Members.
- 23. The Summary Settlement Notice and Short Form Notice are designed to get the reader's attention. These Notices concisely and clearly state, in plain easily understandable

<sup>&</sup>lt;sup>3</sup> MRI does not measure the United States Territories newspapers. Therefore, their contribution to the overall reach of the media is not calculated.

<sup>&</sup>lt;sup>4</sup> Reach is the estimated number of different people exposed to a specific vehicle or combination of vehicles. It can be expressed as whole number or percentage of the total population.

<sup>&</sup>lt;sup>5</sup> Frequency is the estimated average number of opportunities an audience member has to see the notice.

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language, all required information. Both Notices refer readers to the availability of a Long Form Notice, which is available to those who call or visit the website.

24. The Long Form Notice will be available at the website or by calling the toll-free number. The Long Form Notice will be translated into Spanish, Chinese, Japanese, Korean, and Vietnamese. The Long Form Notice provides substantial information, including all specific instructions Class Members need to follow to properly exercise their rights, and background on the issues in the case. It is designed to encourage readership and understanding, in a well-organized and reader-friendly format.

#### **Conclusion**

25. It is my opinion that the reach of our target audiences and the number of exposure opportunities to the notice information is the best notice practicable under the circumstances, and it is consistent with the standards employed by KM in notification programs designed to reach unidentified members of settlement groups or classes. The Notice Program as designed is fully compliant with Rule 23 of the Federal Rules of Civil Procedure.

I declare under penalty of perjury that the foregoing is true and correct.

Kacherine Kinsella

December 21, 2012

Katherine Kinsella

Date

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# **EXHIBIT 1**

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## **NOTICE PROGRAM**

In re: Toyota Motor Corp. Unintended Acceleration Marketing, Sales Practices, and Products Liability Litigation

No. 8:10ML2151

United States District Court for the

Central District of California

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Exhibit A – Newspaper Supplements

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Exhibit C – RMM sample sites

## FIRM OVERVIEW

Kinsella Media, LLC ("KM") is a nationally recognized legal notification firm in Washington, D.C. specializing in the design and implementation of notification programs to reach putative class members primarily in consumer and antitrust class actions and claimants in bankruptcy and mass tort litigation.

KM has developed and directed some of the largest and most complex national notification programs, primarily in antitrust, bankruptcy, consumer fraud, mass tort, and product liability litigation. Specific cases have spanned a broad spectrum of issues, including asbestos, breast implants, home siding and roofing products, infant formula, pharmaceuticals, polybutylene plumbing, tobacco, and Holocaust claims. The firm has developed or consulted on over 700 notification programs and has placed over \$300 million in paid media notice.

KM develops advertisements, press materials, websites, and other notice materials that bridge the gap between litigation complexities and the need for a clear and simple explanation of legal rights. The firm employs industry-recognized tools of media measurement to quantify the adequacy of the notice for the court, and ensures all notice materials are in "plain language" and are fully compliant with Rule 23 of the Federal Rules of Civil Procedure ("Rule 23") and comparable state guidelines. Case 8:10-ml-02151-JVS-FMO Document 3342-1 Filed 12/26/12 Page 185 of 297 Page ID #:112259 In re: Toyota Motor Corp. Unintended Acceleration Marketing, Sales Practices, and Products Liability Litigation

# **CASE BACKGROUND**

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# CASE BACKGROUND: SITUATION ANALYSIS

KM has developed a Notice Program for a proposed national class action Settlement involving Toyota, Lexus and Scion vehicles. The goal of the Notice Program is to inform as many class members as possible about the Settlement and how it will affect their rights. The Notice Program recommends a multipronged approach including direct notice and paid media.

# CASE BACKGROUND: CLASS DEFINITION

The Class is defined as:

All persons, entities or organizations who, at any time as of or before the entry of the Preliminary Approval Order, own or owned, purchase(d), lease(d) and/or insure(d) the residual value, as a Residual Value Insurer, of all Subject Vehicles equipped or installed with an ETCS distributed for sale or lease in any of the fifty States, the District of Columbia, Puerto Rico and all other United States territories and/or possessions. Excluded from the Class are: (a) Toyota, their officers, directors and employees; their affiliates and affiliates' officers, directors and employees; their distributors and distributors' officers, directors and employees; and Toyota Dealers and Toyota Dealers' officers and directors; (b) Plaintiffs' Class Counsel, Allocation Counsel and their employees; (c) judicial officers and their immediate family members and associated court staff assigned to this case; and (d) persons or entities who or which timely and properly exclude themselves from the Class as provided in this Agreement.

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# **NOTICE PROGRAM OVERVIEW**

## NOTICE PROGRAM OVERVIEW: PROGRAM COMPONENTS

This Notice Program outlines procedures to provide notice of the Settlement of *In re: Toyota Motor Corp. Unintended Acceleration Marketing, Sales Practices, and Products Liability Litigation* as a class action, consistent with the requirements set forth in Rule 23.

KM recommends the following two-part notice program.

- DIRECT NOTICE: The Short Form Notice will be sent to current owners of covered Toyota, Lexus and Scion vehicles and certain previous owners who were registered owners during a specified period, based on records available through R.L. Polk & Co.
- PAID MEDIA-BASED NOTICE: After careful research of the demographics of Class Members, KM recommends broad paid media notice comprised of print and Internet vehicles that will reach Class Members, including:
  - ➤ Consumer magazines,
  - > Newspaper supplements,
  - > Local newspapers in U.S. territories and possessions, and
  - > Internet banner ads on multiple networks and hundreds of targeted websites.

To complement the Notice Program and to ensure Class Members' easy access to updated information, KM recommends a dedicated informational website.

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## NOTICE PROGRAM OVERVIEW: DIRECT NOTICE

Direct mail notice will consist of mailing the Short Form Notice to specified Class Members, informing them of their legal rights and how they may participate in or opt-out of the class action. The Short Form Notice will be sent to:

More than 16 million Class Members, including current owners of covered Toyota, Lexus and Scion vehicles and certain previous owners who were registered owners during a specified period, based on records available to Toyota.

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#### NOTICE PROGRAM OVERVIEW: PAID MEDIA PROGRAM

To reach Class Members to whom direct notice is not practicable, KM recommends the use of measurable paid media. Paid media advertising is guaranteed to appear, allowing for control of the content, timing, and positioning of the message. Newspapers, consumer magazines, television, radio, and the Internet, among other sources, offer paid media opportunities.

In considering which media to use for this case, KM evaluated the media consumption habits of the following target audience: people who bought any Toyota, Lexus or Scion make and model ("Toyota/Lexus/Scion Purchasers").

Based on data regarding the target audience's media consumption, KM researched the most appropriate media vehicles that would be best for this case. KM reviewed available consumer magazines, newspaper supplements, and Internet for reach of the target audiences as well as compatibility of the editorial.

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## NOTICE PROGRAM OVERVIEW: PAID MEDIA PLACEMENTS SUMMARY

The following list provides a brief summary of KM's recommended media placements in this case. More detailed information about each publication and its applicability to the target audience in this case appears in the Paid Media Placements section of this plan.

#### **PRINT PUBLICATIONS**

#### **Newspaper Supplements**

- Parade
- USA Weekend

#### **Consumer Magazines**

- Better Homes & Gardens
- ESPN The Magazine
- Good Housekeeping
- National Geographic
- Parents

#### Publication in U.S. Territories and Possessions

- El Nuevo Dia
- El Vocero
- Pacific Daily News (Guam)
- Primera Hora
- Puerto Rico Daily Sun

- People
- People en Espanol
- Popular Science
- Readers Digest
- Time
- Saipan Tribune
- Samoa News
- St. Croix Avis
- St. Johns Trade Winds
- Virgin Islands Daily News

#### **ONLINE MEDIA**

#### Internet Banner Ads

- 24/7 Network
- AOL Advertising Network
- Batanga
- Facebook.com
- Komli

- Microsoft Media Network
- RMM Network
- Specific Media
- Yahoo! Network

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# PAID MEDIA METHODOLOGY

## PAID MEDIA METHODOLOGY

KM notice programs directed to unidentified class members: (1) identify the demographics of class members and establish a target audience, (2) outline the methodology for selecting the media and other program elements and how they relate to product usage or exposure, and (3) provide results that quantify for the court the adequacy of the notice based upon recognized tools of media measurement.

KM employs methodology and measurement tools used in the media planning and advertising industry for designing and measuring the adequacy of a paid media program to reach a particular audience.

Choosing a target audience that encompasses the characteristics of class members is the first step in designing the paid media program. KM chooses media vehicles based on their ability to provide effective and cost-efficient penetration of the target audience. Then it measures selected vehicles against the target audience to quantify the reach of the media program and the frequency of exposure to the media vehicles. Reach and frequency estimates are two of the primary measurements used to quantify the media penetration of a target audience.

- *Reach* is the estimated number of different people exposed to a specific vehicle or combination of vehicles. It can be expressed as whole number or percentage of the total population.
- Frequency is the estimated average number of opportunities an audience member has to see the notice.

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# **TARGET AUDIENCE**

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#### TARGET AUDIENCE: SELECTION METHODOLOGY

To develop a profile of the demographics and media habits of potential Class Members, KM analyzed syndicated data available from GfK MRI's *2012 Doublebase Study*<sup>1</sup>.

GfK MRI is the leading U.S. supplier of multimedia audience research. As a nationally accredited research firm, it provides information to magazines, television, radio, Internet and other media, leading national advertisers and over 450 advertising agencies – including 90 of the top 100 in the U.S. GfK MRI's nationally syndicated data are widely used by these companies as the basis for the majority of the media and marketing plans written for advertised brands in the U.S.

Specifically, GfK MRI presents a single-source measurement of major media, products, services, and indepth consumer demographic and lifestyle characteristics. GfK MRI provides data on media usage, audience composition, and other relevant factors pertaining to all major media types as well as the readership of print vehicles.

Since it is not possible to measure Internet against the target of people who leased any Toyota, Lexus or Scion make and model, KM selected the target "people who bought any Toyota, Lexus or Scion make and model," which can be measured for all media. It can be reasonably expected that purchasers or lessors of these vehicles would be demographically similar. Therefore, the measured delivery of media to the "Toyota/Lexus/Scion Purchasers" will be representative of delivery to Class Members.

Therefore, to adequately reach the Class, KM will purchase and measure media against the following primary target:

People who bought any Toyota, Lexus or Scion make and model ("Toyota/Lexus/Scion Purchasers").

<sup>&</sup>lt;sup>1</sup> Since 1979, GfK MRI's Survey of the American Consumer has conducted detailed polling of a large sample of U.S. adults about the media they see and hear and about the products they use. Participants in the survey are identified by age, occupation, income, education and by where they live, among other things. They are asked what magazines and newspapers they read, what TV shows and cable channels they watch, and are asked questions about Internet access and radio formats. Survey data indicate the brands and products they use from among 500 categories and 6000 consumer brands. The data from this survey is used by media practitioners industry-wide to characterize media and product users by

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# TARGET AUDIENCE: **DEMOGRAPHICS**

Based on GfK MRI data, the graph below outlines the demographics of the target audience and the demographics of adults 18 years and older ("Adults 18+") for comparison purposes:

| DEMOGRAPHICS                  | ADULTS 18+ | Toyota/Lexus/<br>Scion<br>PURCHASERS | TOYOTA/LEXUS/SCION<br>BOUGHT OR LEASED |
|-------------------------------|------------|--------------------------------------|--|
| Gender                        |            |                                      |  |
| Male                          | 48.4%      | 48.5%                                | 48.3%                                  |
| Female                        | 51.6%      | 51.5%                                | 51.7%                                  |
| Age                           |            |                                      |  |
| 18-24                         | 12.8%      | 10.5%                                | 10.7%                                  |
| 25-34                         | 17.9%      | 17.7%                                | 17.9%                                  |
| 35-44                         | 17.7%      | 18.6%                                | 18.7%                                  |
| 45-54                         | 19.3%      | 20.5%                                | 20.4%                                  |
| 55-64                         | 15.5%      | 17.4%                                | 17.3%                                  |
| 65+                           | 16.8%      | 15.2%                                | 15.1%                                  |
| Education                     |            |                                      |  |
| Graduated/Attended College    | 55.4%      | 68.8%                                | 68.6%                                  |
| Graduated High School         | 30.8%      | 23.1%                                | 23.2%                                  |
| Household Income <sup>2</sup> |            |                                      |  |
| Under \$19,000                | 13.9%      | 4.7%                                 | 4.8%                                   |
| \$20,000 - \$39,999           | 19.7%      | 12.0%                                | 12.3%                                  |
| \$40,000 - \$59,999           | 17.0%      | 15.8%                                | 15.8%                                  |
| \$60,000 - \$74,999           | 10.9%      | 11.6%                                | 11.4%                                  |
| \$75,000+                     | 38.6%      | 56.0%                                | 55.6%                                  |
| \$100,000+                    | 25.1%      | 38.2%                                | 38.2%                                  |
| Ethnicity <sup>3</sup>        |            |                                      |  |
| Caucasian                     | 76.1%      | 78.7%                                | 77.9%                                  |
| African-American              | 11.7%      | 6.7%                                 | 6.9%                                   |
| Hispanic                      | 14.0%      | 13.2%                                | 13.6%                                  |
| Asian                         | 3.2%       | 6.1%                                 | 6.3%                                   |
| Other                         | 9.5%       | 9.0%                                 | 9.5%                                   |

<sup>&</sup>lt;sup>2</sup> The total percentages listed do not equal exactly 100% percent because GfK MRI rounds up all percentages to the nearest tenth of a decimal.

<sup>&</sup>lt;sup>3</sup> The GfK MRI *Doublebase Study* allows for multi-classification of an individual's ethnicity. Therefore, the sum of all ethnicities may be greater than 100%.

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In re: Toyota Motor Corp. Unintended Acceleration Marketing, Sales Practices, and Products Liability Litigation

| Location <sup>4</sup> |       |       |       |
|-----------------------|-------|-------|-------|
| A & B Counties        | 71.7% | 76.9% | 77.2% |
| C & D Counties        | 28.3% | 23.1% | 22.7% |

Based on these data, Toyota/Lexus/Scion Purchasers are more likely than the average adult to:

- $\succ$  Be 25-64 years of age.
- ➤ Have a college degree.
- ➤ Live in the A & B Counties.
- ➤ Be homeowners.
- ➤ Make \$60,000 and more.

In addition, Asians are a higher percentage of the target audience than they are of the Asian population as a whole.

<sup>&</sup>lt;sup>4</sup> A Counties, as defined by A.C. Nielsen Company ("Nielsen"), are all counties belonging to the 25 largest metropolitan areas. These metro areas correspond to the Metropolitan Statistical Area and include the largest cities and consolidated areas in the United States. B Counties, as defined by Nielsen, are all counties not included under A that have either a population greater than 150,000 or are in a metro area with a population greater than 150,000 according to the latest census. C Counties, as defined by Nielsen, are all counties not included under A or B that either have a population greater than 40,000 or are in a metro area with a population greater than 50,000 counties are, essentially, rural counties.

## TARGET AUDIENCE: MEDIA USAGE

Individuals spend varying amounts of time with different media. Certain demographic groups may be heavy consumers, light consumers, or non-users of a particular medium. For example, GfK MRI data shows that individuals who are less educated are likely to be heavy television viewers and light newspaper readers. Conversely, highly educated individuals are more likely to be heavy newspaper readers and light television viewers.

KM notice plans focus on the media types used most often by the target audiences. To examine the media habits of the target audience, KM compares the target audience's media usage to that of the average adult 18 years of age and older ("Adult 18+") in usage quintiles reported by GfK MRI. The study ranks respondents based on their amount of exposure to a medium and divides them into five equal-sized groups ("quintiles") from heaviest usage (1) to lightest usage (5).

The media usage of the target audience in each quintile is expressed as an index. An index of 100 is the average adult's usage of a particular medium. Therefore, an index above 100 indicates a heavier usage of the medium than the average adult, and an index below 100 indicates a lighter usage of the medium than the average adult.

| MEDIA      | ADULTS 18+ | Toyota/Lexus/<br>Scion<br>Purchasers | TOYOTA/LEXUS/<br>SCION BOUGHT<br>OR LEASED |
|------------|------------|--------------------------------------|--|
| Magazine   |            |                                      |  |
| Quintile 1 | 100.0      | 104.2                                | 104.6                                      |
| Quintile 2 | 100.0      | 105.3                                | 104.4                                      |
| Newspaper  |            |                                      |  |
| Quintile 1 | 100.0      | 115.5                                | 114.8                                      |
| Quintile 2 | 100.0      | 98.8                                 | 98.3                                       |
| Radio      |            |                                      |  |
| Quintile 1 | 100.0      | 86.5                                 | 86.0                                       |
| Quintile 2 | 100.0      | 109.2                                | 109.4                                      |
| Television |            |                                      |  |
| Quintile 1 | 100.0      | 79.4                                 | 79.4                                       |
| Quintile 2 | 100.0      | 94.9                                 | 94.1                                       |
| Internet   |            |                                      |  |
| Quintile 1 | 100.0      | 110.3                                | 110.8                                      |
| Quintile 2 | 100.0      | 117.4                                | 118.0                                      |

The target audience's top two quintiles (heaviest and next heaviest usage) for each type of media are:

These data indicate the following regarding media consumption habits of each brand bought or leased:

| Target              | Brands | Demographics   | Media Usage   |
|---------------------|--------|--|---|
| Bought or<br>Leased | Toyota | <ul> <li>Adults 25-64 years</li> <li>\$60,000+ household income</li> </ul>     | <ul> <li>Above average<br/>magazines</li> <li>Heavy newspapers</li> <li>Average Internet</li> </ul> |
| Bought or<br>Leased | Lexus  | <ul><li>Adults 45 years and older</li><li>\$75,000+ household income</li></ul> | <ul><li>Heavy magazines</li><li>Heavy newspapers</li><li>Heavy Internet</li></ul>                   |
| Bought or<br>Leased | Scion  | <ul><li>Adults 18-34 years</li><li>\$60,000+ household income</li></ul>        | <ul> <li>Above average<br/>magazines</li> <li>Heavy Internet</li> </ul>                             |

The target audience also includes 13% Hispanics and 6% Asians. This level of Class membership warranted some multi-cultural media placements.

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# PAID MEDIA PLACEMENTS

## PAID MEDIA PLACEMENTS: NEWSPAPER SUPPLEMENTS

*Parade* and *USA Weekend* are publications known as newspaper supplements that are inserted into weekend or Sunday editions newspapers nationwide. These magazines, printed on newsprint, contain articles written for broad, general appeal and encourage readership through brevity. Issues are typically fewer than 30 pages. For this Notice Program, KM recommends newspaper supplements because of their cost-effective reach capability.

*Parade* appears in 640 papers and *USA Weekend* in more than 800. (There is a small amount of overlap, as some papers carry more than one supplement, so these numbers are not cumulative.) *Parade* and *USA Weekend* together reach every major media market in the country. The selected supplements provide coverage in all 50 states and the District of Columbia. A list of the newspapers into which the selected supplements are inserted is attached as Exhibit A.

KM recommends the following newspaper supplement placements:

# PARADE

- > A two-fifths-page ad (5.25" x 6.75") twice in *Parade* with an estimated circulation of  $32,500,000.^{5}$
- > *Parade* is carried in the Sunday edition of 640 daily newspapers and is the highest circulating magazine in the world. Carrier newspapers serve major urban and suburban markets in the U.S.
- > 30.2% of Toyota/Lexus/Scion Purchasers read an average issue of *Parade*.
- > 29.8% of Toyota/Lexus/Scion Bought or Leased read an average issue of *Parade*.



A two-fifths-page ad (5" x 6.4375") twice in USA Weekend with an estimated circulation of 22,250,000.

<sup>&</sup>lt;sup>5</sup> The GfK MRI readership estimates for Parade and USA Weekend are reflective of the broader readership measurement of the newspaper carrier groups into which these supplements are inserted. A custom study, conducted in 2003, by GfK MRI indicates that the actual readership of the supplements is less than that of the carrier papers. While this study provided directional insight into the audience, the data provided is highly variable and insufficient for use in specific computation of reach and frequency. Therefore, the use of carrier paper readership for the newspaper supplements remains an accredited methodology.

- > USA Weekend is carried in the weekend edition of 800 daily newspapers in major markets, complementing U.S. markets served by *Parade*.
- > 17.3% of Toyota/Lexus/Scion Purchasers read an average issue of USA Weekend.
- > 17.3% of Toyota/Lexus/Scion Bought or Leased read an average issue of USA Weekend.

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## PAID MEDIA PLACEMENTS: CONSUMER MAGAZINES

Most adults read one or more magazines during an average month and nearly three out of five adults read or look at a magazine daily. Magazines quickly accumulate readership and provide timely and efficient notice to readers. KM chose the consumer magazines listed below because they provide efficient coverage of the target audience.

KM recommends the following consumer magazine placements:



- A half-page ad (3.5" x 10") once in *Better Homes and Gardens* with an estimated circulation of 7,600,000.
- > *Better Homes and Gardens* is published monthly and is the largest-circulation home service magazine in the U.S., featuring a wide-range of home and family subjects such as food and decorating.
- > 16.1% of Toyota/Lexus/Scion Purchasers read an average issue of *Better Homes and Gardens*.
- > 15.9% of Toyota/Lexus/Scion Bought or Leased read an average issue of *Better Homes and Gardens*.



- A half-page ad (4.25" x 10.625") once in *ESPN The Magazine* with an estimated circulation of 2,000,000.
- ESPN The Magazine is a bi-weekly publication covering issues and trends, both on the field and in the lives of today's highest-profile athletes.
- > 6.1% of Toyota/Lexus/Scion Purchasers read an average issue of *ESPN The Magazine*.
- > 6.1% of Toyota/Lexus/Scion Bought or Leased read an average issue of *ESPN The Magazine*.

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# Good Housekeeping

- A half-page ad (3.625" x 10.625") once in *Good Housekeeping* with an estimated circulation of 4,300,000.
- Good Housekeeping is published monthly and provides information on food, nutrition, health, beauty, home decorating, child care, and social issues.
- > 9.6% of Toyota/Lexus/Scion Purchasers read an average issue of *Good Housekeeping*.
- > 9.4% of Toyota/Lexus/Scion Bought or Leased read an average issue of *Good Housekeeping*.



- ➤ A full-page ad (5.75" x 9") once in *National Geographic* with an estimated circulation of 4,000,000.
- National Geographic is published monthly and covers people and places internationally. Readers spend an average of 56 minutes with each issue and tend to be upper-income and educated.
- > 15.9% of Toyota/Lexus/Scion Purchasers read an average issue of *National Geographic*.
- > 15.7% of Toyota/Lexus/Scion Bought or Leased read an average issue of *National Geographic*.

# **Parents**

- > A half-page ad (3.5" x 10") once in *Parents* with an estimated circulation of 2,200,000.
- > *Parents* is published monthly and provides information and advice in raising healthy children.
- > 6.2% of Toyota/Lexus/Scion Purchasers read an average issue of *Parents*.
- > 6.1% of Toyota/Lexus/Scion Bought or Leased read an average issue of *Parents*.

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- > A half-page ad (3.375" x 10") twice in *People* with an estimated circulation of 3,475,000.
- > *People* is a weekly publication covering contemporary personalities in entertainment, politics, business, and other current events.
- > 18.3% of Toyota/Lexus/Scion Purchasers read an average issue of *People*.
- > 18.4% of Toyota/Lexus/Scion Bought or Leased read an average issue of *People*.



- A two-thirds--page ad (4.5" x 10") once in *People en Español* with an estimated circulation of 540,000.
- > People en Español is a monthly publication covering issues and individuals in the Hispanic community.
- > 19.2% of Toyota/Lexus/Scion Bought or Leased (who are Hispanic) read an average issue of *People en Español*.

# **POPULAR** SCIENCE

- > A half-page ad (7" x 5") once in *Popular Science* with an estimated circulation of 1,300,000.
- > *Popular Science* is published monthly and is focuses on automotive, consumer technology and gadgets, health, and engineering.
- > 3.5% of Toyota/Lexus/Scion Purchasers read an average issue of *Popular Science*.
- > 3.4% of Toyota/Lexus/Scion Bought or Leased read an average issue of *Popular Science*.



- ➤ A full-page ad (4.687" x 6.75") once in *Reader's Digest* with an estimated circulation of 5,500,000.
- *Reader's Digest* is compendium published 10 times a year of selected excerpts from other publications as well as original pieces.
- > 10.2% of Toyota/Lexus/Scion Purchasers read an average issue of *Reader's Digest*.
- > 10.0% of Toyota/Lexus/Scion Bought or Leased read an average issue of *Reader's Digest*.

# TIME

- > A half-page ad (3.5" x 10") once in *Time* with an estimated circulation of 3,250,000.
- > *Time* is a weekly news magazine covering national and international people, places, and events.
- > 9.1% of Toyota/Lexus/Scion Purchasers read an average issue of *Time*.
- > 9.0% of Toyota/Lexus/Scion Bought or Leased read an average issue of *Time*.

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#### PAID MEDIA PLACEMENTS: PUBLICATIONS IN U.S. TERRITORIES AND POSSESSIONS

To provide notice in U.S. territories and possessions, KM selected newspaper advertising. The Summary Settlement Notice will be translated, when necessary, and appropriately sized for placement in the following newspapers:

| U.S. TERRITORY/POSSESSION                | NEWSPAPER                 | CIRCULATION |
|--|---------------------------|-------------|
| American Samoa                           | Samoa News                | 4,000       |
| Guam                                     | Pacific Daily News        | 30,000      |
| Northern Mariana Islands                 | Saipan Tribune            | 2,500       |
| Puerto Rico                              | El Nuevo Dia              | 250,000     |
| Puerto Rico                              | El Vocero                 | 140,000     |
| Puerto Rico                              | Primera Hora              | 140,869     |
| Puerto Rico                              | Puerto Rico Daily Sun     | 30,000      |
| St. Croix (United States Virgin Islands) | St. Croix Avis            | 14,000      |
| St. John (United States Virgin Islands)  | St. Johns Trade Winds     | 2,000       |
| St. John (United States Virgin Islands)  | Virgin Islands Daily News | 13,000      |

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### PAID MEDIA PLACEMENTS: TARGET AUDIENCE'S PRINT READERSHIP

Readership includes both primary readers and pass-along readers. Primary readers purchase a publication or are members of a household where the publication was purchased. Pass-along readers are those who read the publication outside the home, in places such as a doctor's office. The table below indicates the estimated number of readers in the target audience of an average issue of the magazine or newspaper supplement:

| PUBLICATION              | INSERTIONS | Toyota/Lexus/Scion<br>Purchasers | TOYOTA/LEXUS/SCION<br>BOUGHT OR LEASED |
|--------------------------|------------|----------------------------------|--|
| Better Homes and Gardens | 1          | 5,832,000                        | 5,982,000                              |
| ESPN The Magazine        | 1          | 2,227,000                        | 2,315,000                              |
| Good Housekeeping        | 1          | 3,476,000                        | 3,547,000                              |
| National Geographic      | 1          | 5,788,000                        | 5,934,000                              |
| Parade                   | 2          | 10,970,000                       | 11,230,000                             |
| Parents                  | 1          | 2,235,000                        | 2,304,000                              |
| People                   | 2          | 6,642,000                        | 6,917,000                              |
| People en Español        | 1          | 968,000                          | 997,000                                |
| Popular Science          | 1          | 1,283,000                        | 1,297,000                              |
| Reader's Digest          | 1          | 3,698,000                        | 3,764,000                              |
| Time                     | 1          | 3,309,000                        | 3,391,000                              |
| USA Weekend              | 2          | 6,300,000                        | 6,504,000                              |

GfK MRI does not measure U.S. territories and possessions. Therefore, their contribution to the overall reach of the media is not calculated. Their inclusion in the Notice Program is still recommended, however, given the Class definition.

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## PAID MEDIA PLACEMENTS: INTERNET ADVERTISING

GfK MRI provides data on Internet usage by asking survey respondents about their online usage during the 30 days prior to the survey. According to GfK MRI, 86.7% of Toyota/Lexus/Scion Purchasers and 86.6% of Toyota/Lexus/Scion Bought or Leased used the Internet during the last 30 days.

Accordingly, KM recommends incorporating Internet advertising into the Notice Program in order to provide potential Class Members with additional national notice opportunities beyond the broad-reaching print program. Internet advertising delivers an immediate message and allows the viewer of an advertisement to instantly click through to a website for further information.

#### WEBSITE ADVERTISING

KM recommends placing ads on a wide range of websites, enabling maximum exposure opportunities to reach the broad audience of Toyota/Lexus/Scion Purchasers. In addition, websites with audiences that are highly comprised of the specific target audiences were also selected. (Delivery of Internet impressions to specific sites and categories within sites are subject to availability at the time KM purchases the media.)

KM recommends the following Web placements, which will run for approximately 30 days:



- 24/7 Real Media is a network that represents over 800 websites. A partial list of websites in the 24/7 Real Media Network is attached as Exhibit B.
- ➤ Banner advertisements measuring 728 x 90 pixels, 300 x 250 pixels, and 160 x6 00 pixels will appear, on a rotating basis, on websites that are part of the 24/7 Real Media Network.



- > AOL Advertising Network is one of the leading Internet brands providing content on top news, movies, music, weather, finance, sports and horoscopes.
- ➤ Banner advertisements measuring 728 x 90 pixels, 300 x 250 pixels, and 160 x 600 pixels will appear, on a rotating basis, on the AOL Network.

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- ➤ Batanga is the number one Hispanic ad network, delivering over 15 million online U.S. Hispanics on Spanish-language sites.
- Banner advertisements measuring 728 x 90, 300 x 250 pixels, and 160 x 600 pixels will appear, on a rotating basis, on Batanga.

## facebook

- > Facebook.com is s a free, global social networking website that helps people communicate with friends, family and coworkers.
- > Banner advertisements measuring 110 x 80 pixels will appear, on a rotating basis, on Facebook.com.



- > Komli is a leading digital media platform for Asia Pacific targets.
- Banner advertisements measuring 728 x 90 pixels, 300 x 250 pixels, and 160 x 600 pixels will appear, on a rotating basis, on Komli.



- > Microsoft Media Network is a premium ad network of top-ranked commercial sites.
- ➤ Banner advertisements measuring 728 x 90 pixels, 300 x 250 pixels, and 160 x 600 pixels will appear, on a rotating basis, on the Microsoft Media Network.

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- RMM is a network that represents over 800 premium websites. A partial list of websites in the RMM Network is attached as Exhibit C.
- ➤ Banner advertisements measuring 728 x 90 pixels, 300 x 250 pixels, and 160 x 600 pixels will appear, on a rotating basis, on websites that are part of the RMM Network.



- Specific Media is an online media company that enables advertisers to target audiences through advanced proprietary technologies across a premium network.
- Banner advertisements measuring 728 x 90 pixels, 300 x 250 pixels, and 160 x 600 pixels will appear, on a rotating basis, on the Specific Media Network.

## YAHOO!

- Yahoo! is a leading Internet brand and a global online network of integrated services providing users with entertainment and other quality content. Banner advertisements will appear on a variety of Yahoo's web pages.
- Banner advertisements measuring 728 x 90 pixels, 300 x 250 pixels, 160 x 600 pixels will appear, on a rotating basis, on various Yahoo! Web pages.

## NATIONAL MEDIA DELIVERY

The paid media program outlined in this plan provides Class Members with multiple exposure opportunities to media vehicles carrying the Notice and delivers the following estimated reach and frequency measurements to the target audience defined by the 2012 comScore//GfK MRI Media (10-12/S12) Study<sup>6</sup> from GfK MRI and comScore:

> An estimated 90.0% of Toyota/Lexus/Scion Purchasers will be reached with an average estimated frequency of 3.0 times, delivering 121,443,000 gross impressions.

Although the target, people who leased any Toyota, Scion or Lexus make and model, is not measured in comScore, it is likely, given the media usage habits, that the estimated reach of the Notice Program will be similar to that of people who own any Toyota, Scion or Lexus make and model.

<sup>&</sup>lt;sup>6</sup> GfK MRI Net+ Fusion combines GfK MRI's *Survey of the American Consumer* and Nielsen Online's NetView, providing a single-source dataset of off-line and online media usage by American consumers. Nielsen uses a patented metering technology and representative panels of Internet users to collect and report consumer Internet usage. The GfK MRI survey provides data on magazine and newspaper reading, television viewing, radio listening, product consumption, psychographic characteristics, computer and Internet access configurations, and geo-demographic characteristics. Combining the two datasets provides unduplicated audience estimates across print and online media.

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# **NOTICE DESIGN**

## NOTICE DESIGN: LONG FORM NOTICE

The Long Form Notice will be compliant with Rule 23 and consistent with the Federal Judicial Center's "illustrative" class action notices. Specifically, the Long Form Notice will clearly and concisely state in plain, easily understood language:

- The nature of the action;
- > The definition of the class certified;
- ➤ The class claims, issues, or defenses;
- > That a class member may enter an appearance through an attorney if the member so desires;
- > That the Court will exclude from the class any member who requests exclusion;
- > The time and manner for requesting exclusion; and
- > The binding effect of a class judgment on members under Rule 23 (c)(3).

The Long Form Notice will prominently feature a toll-free number and website address for Class Members to obtain more information and file a claim. The Long Form Notice will be translated into Spanish, Chinese, Japanese, Korean, and Vietnamese and such translations will be available on the Class Action Administrator's dedicated website, [www.website.com]. Case 8:10-mI-02151-JVS-FMO Document 3342-1 Filed 12/26/12 Page 216 of 297 Page ID #:112290 In re: Toyota Motor Corp. Unintended Acceleration Marketing, Sales Practices, and Products Liability Litigation

### NOTICE DESIGN: SHORT FORM NOTICE

The plain language Short Form Notice is designed to alert Class Members to the litigation by using a bold headline. This headline will enable Class Members to quickly determine if they are potentially affected by the litigation. Plain language text provides important information regarding the subject of the litigation, the Class definition, and the legal rights available to Class Members. The Short Form Notice will include all the substantive information required by Rule 23.

The Short Form Notice will prominently feature a toll-free number and website address for Class Members to obtain the Short Form Notice and other information. The Short Form Notice will also include a tear-off Notice that Class Members can keep in their glove box to remind them about the future benefits available through the Customer Support Program. The Short Form Notice will be translated into Spanish, and such translations will be available on the Class Action Administrator's dedicated website, [www.website.com].

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### NOTICE DESIGN: SUMMARY SETTLEMENT NOTICE

Rule 23(c)(2) of the Federal Rules of Civil Procedure requires notices in 23(b)(3) class actions to be written in "plain, easily understood language." KM applies the plain language requirement in drafting all notices in federal and state class actions. The firm maintains a strong commitment to adhering to the plain language requirement, while drawing on its experience and expertise to draft notices that effectively convey the necessary information to Class Members.

The plain language Summary Settlement Notice is designed to alert Class Members to the litigation by using a bold headline. This headline will enable Class Members to quickly determine if they are potentially affected by the litigation. Plain language text provides important information regarding the subject of the litigation, the Class definition and the legal rights available to Class Members. The Summary Settlement Notice includes all the substantive information required by Rule 23.

Each advertisement will prominently feature a toll-free number and website for Class Members to obtain the Long Form Notice and other information. The Summary Settlement Notice will be translated into Spanish..

### NOTICE DESIGN: WEBSITE AND INTERNET ADS

An informational interactive website is a critical component of the Class Notice Program. A dedicated website is a constant information source instantly accessible to millions. In this case, the dedicated site will capitalize on the Internet's ability to distribute information and provide access to customer service. Internet banner ads will direct Class Members to the website.

### WEBSITE DESIGN

Combining clean site design, consistent site navigation cues and search engine optimization, the website will provide Class Members with easy access to the details of the litigation.

- CLEAN DESIGN: The site will be designed for ease of navigation and comprehension, with user-friendly words and icons. Clearly labeled content will include the Long Form Notice, court documents, and answers to frequently asked questions.
- > ONLINE CLAIM FILING: In an effort to make it even easier for Class Members to make claims, the website will allow users to request hard copies of materials, and/or make a claim online.

### INTERNET BANNER AD DESIGN

KM will design Internet banner advertisements to alert Class Members to the litigation by using a bold headline. The headline will enable Class Members to quickly determine if they may be affected by the litigation. When users click on the banner advertisement, they will be connected to the dedicated website that contains detailed information about their legal rights.

For reference, below is an Internet banner ad drafted for this case:

If You Bought, Owned, or Leased a Toyota, Lexus or Scion Vehicle Learn About Benefits and Options in a

Class Action Settlement

The Internet banner ad will be translated into Spanish, Chinese, Japanese, Korean, and Vietnamese.

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### **TOLL-FREE TELEPHONE SUPPORT**

A toll-free interactive voice response system (IVR) will be established to service Class Members calling as a result of seeing the paid media notice. Callers requesting the Long Form Notice will be prompted to input the telephone number of the residence where they would like to receive the Notice.

The system uses an address look-up database to locate the corresponding address of the resident. A portion of the address will be read back to the caller for address verification. For successful look-ups, the caller will be asked to speak the Class Member's full name and to spell the last name. If the look-up fails, is incorrect, or the call is placed from a rotary dial telephone, callers will be prompted to state their name and address.

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# **EXHIBIT A**



## **Distributing Newspapers**

Effective January, 2012

| State / State Circulation<br>Newspaper             | <b>Circulation</b><br>Newspaper / Cluster |
|--|---|
| Alabama  |   |
| 427,307  |   |
| Alexander City: The Outlook                        | 4,000 *                                   |
| Selma: The Selma Times-Journal                     | 4,800 *                                   |
|  | 8,800                                     |
| Anniston: The Anniston Star                        | 20,649                                    |
| Birmingham: The Birmingham News                    | 154,031                                   |
| Cullman: The Cullman Times                         | 10,873 *                                  |
| Gadsden: The Gadsden Times                         | 17,459                                    |
| Talladega: The Daily Home                          | 7,549 *                                   |
| Tuscaloosa: The Tuscaloosa News                    | 31,926                                    |
|  | 242,487                                   |
| Athens: The Athens News Courier                    | 5,794 *                                   |
| Huntsville: The Huntsville Times                   | 68,800                                    |
|  | 74,594                                    |
| Mobile-Pensacola: Press-Register                   | 101,426                                   |
|  | 101,426                                   |
| Alaska   | ,   |
| 75,577   |   |
| Anchorage: Anchorage Daily News                    | 49,734                                    |
| Fairbanks: Fairbanks Daily News-Miner              | 14,879                                    |
| Juneau: Juneau Empire                              | 4,800 *                                   |
| Kenai: Peninsula Clarion                           | 6,164 *                                   |
|  | 75,577                                    |
| Avirana  |   |
| Arizona  |   |
| 315,798<br>Cottonwood: Verde Independent & The Bug | gle 3,601 *                               |
| Flagstaff: Arizona Daily Sun                       | 10,451                                    |
| Kingman: The Kingman Daily Miner                   | 7,629 *                                   |
| Lake Havasu City: Today's News-Herald              | 10,162 *                                  |
| Mesa: East Valley Tribune                          | 119,026 *                                 |
| Prescott: The Daily Courier                        | 15,544                                    |
| Sun City: News-Sun                                 | 6,463                                     |
|  | 172,876                                   |
| Tucson: The Arizona Daily Star                     | 128,813                                   |
| Tucson. The Anzona Dairy Star                      | 128,813                                   |
| Manage The Court                                   |   |
| Yuma: The Sun                                      | 14,109                                    |
|  | 14,109                                    |
| Arkansas   |   |
| 290,510  |   |
| Blytheville: Blytheville Courier News              | 2,595                                     |

33,000,000 National Circulation in More than 640 Newspapers

| State / State Circulation<br>Newspaper                | <b>Circulation</b><br>Newspaper / Cluster |
|---|---|
| Arkansas  |   |
| 290,510   |   |
| Conway: Log Cabin Democrat                            | 8,439 *                                   |
| Little Rock: Arkansas Democrat-Gazette                | 198,559 *                                 |
| Little Rock. Arkansus Democrat Gazette                | 206,998                                   |
| El Dorado: Sunday News                                |   |
| Fayetteville: Northwest Arkansas Democrat             | 12,982<br>67,935 *                        |
| Gazette   | 07,935                                    |
|   | 80,917                                    |
| California  |   |
|   |   |
| 3,307,762<br>Bakersfield: The Bakersfield Californian | E2 472                                    |
| Lompoc: Lompoc Record                                 | 52,472<br>3,637                           |
| San Luis Obispo: The Tribune                          | 36,772                                    |
| Santa Barbara: Santa Barbara News-Press               | 23,778                                    |
| Santa Barbara/TMC: Santa Barbara News-                | 34,476 *                                  |
| Press Direct  | 51,170                                    |
| Santa Maria: Santa Maria Times                        | 18,367                                    |
| Santa Maria/Select: Central Coast Preview             | 6,000 *                                   |
|   | 175,502                                   |
| Camarillo: Ventura County Star                        | 79,488                                    |
| Palmdale: Antelope Valley Press                       | 19,110                                    |
| Riverside: The Press Enterprise                       | 124,997                                   |
| Santa Ana: The Orange County Register                 | 282,135                                   |
| Santa Ana/TMC: Sunday Preferred                       | 86,000 *                                  |
| Victorville: Daily Press                              | 26,022                                    |
|   | 617,752                                   |
| El Centro: Imperial Valley Press                      | 9,468                                     |
|   | 9,468                                     |
| Escondido: North County Times                         | 65,597                                    |
| ,   | 65,597                                    |
| Fairfield: Daily Republic                             | 18,516                                    |
| Sacramento: The Sacramento Bee                        | 265,074                                   |
| Sacramento/Select: Yes! Your Essential                | 40,023 *                                  |
| Shopper   |   |
|   | 323,613                                   |
| Fresno: The Fresno Bee                                | 138,064                                   |
| Fresno/Select: Yes! Your Essential Shopper            | 31,458 *                                  |
| Hanford: The Sentinel                                 | 8,577                                     |
| Merced: Merced Sun-Star                               | 15,079                                    |
| Porterville: Recorder                                 | 5,900 *                                   |
|   | 199,078                                   |
| Los Angeles: Los Angeles Times                        | 887,775                                   |

2,595

# State / State Chroutation 02151-JVS-FMOrcutation 02151-JVS-FMOrcutation 0342-1 state State 0412/26/12

| Ca | lifo | rnia |
|----|------|------|
|    |      |      |

2 207 762

| 3,307,762                                   |           |
|---|-----------|
| · · ·                                       | 887,775   |
| Marysville-Yuba City: Appeal-Democrat       | 15,684    |
| Marysville-Yuba City/Select: A-D Light      | 5,000 *   |
| Modesto: The Modesto Bee                    | 71,332    |
| Modesto/Select: Yes! Your Essential Shopper | 31,023 *  |
| Stockton: The Record                        | 41,037    |
|   | ·         |
|   | 164,076   |
| Napa: Register                              | 12,722    |
| Santa Rosa: The Press Democrat              | 60,956    |
|   | 73,678    |
| Redding: Record Searchlight                 | 24,124    |
|   | 24,124    |
| San Diego: The San Diego Union-Tribune      | 291,363   |
| San Diego/TMC: Local Community Values       | 202,084 * |
|   | 493,447   |
| Con Francisco, Con Francisco Chroniela      |           |
| San Francisco: San Francisco Chronicle      | 273,652   |
|   | 273,652   |
| Colorado                                    |           |
| 743,520                                     |           |
| Boulder: Sunday Camera                      | 26,565    |
| Longmont: Times-Call                        | 19,097    |
| Loveland: Reporter-Herald                   | 20,535    |
|   | 66,197    |
| Canon City: Canon City Daily Record         | 5,705     |
| Colorado Springs: The Gazette               | 84,265    |
| Colorado Springs/Select: Sunday Preferred   | 23,200 *  |
| Pueblo: The Pueblo Chieftain                | 45,388    |
| Trinidad: The Chronicle-News                | 2,554 *   |
|   | 161,112   |
| Demonstration Devel                         |           |
| Denver: The Denver Post                     | 443,446   |
| Denver/Select: Sunday Select                | 40,500 *  |
|   | 483,946   |
| Grand Junction: The Daily Sentinel          | 27,067    |
| Montrose: Montrose Daily Press              | 5,198 *   |
|   | 32,265    |
| Connecticut                                 |           |
| 370,212                                     |           |
| Bridgeport: Connecticut Post                | 69,815    |
| Danbury: The News-Times                     | 28,724    |
| Greenwich: Time                             | 9,842     |
| Stamford: The Advocate                      | 20,253    |
| ···· · · · · · · · · · · · · · · · · ·      | 128,634   |
| Manchester, Journal Inquirer                |           |
| Manchester: Journal Inquirer                | 33,993    |
| Meriden: Record-Journal                     | 17,883 *  |
| Middletown: The Middletown Press            | 5,272     |
| New Britain: Herald Press                   | 9,898     |
| New Haven: New Haven Register               | 89,981    |
| New London: The Day                         | 28,951    |
| Torrington: The Register Citizen            | 5,841     |
| Waterbury: The Sunday Republican            | 49,759    |

| 9<br>Newspaper                             | Newspaper / Cluster |
|--|---------------------|
| Connecticut                                |                     |
| 370,212                                    |                     |
| 575,212                                    | 241,578             |
| Delaware                                   | ,                   |
|  |                     |
| 16,981<br>Devery State News Sunday         | 16 091              |
| Dover: State News Sunday                   | <u> </u>            |
|  | 10,581              |
| District of Columbia                       |                     |
| 713,842                                    |                     |
| Washington: The Washington Post            | 713,842             |
|  | 713,842             |
| Florida                                    |                     |
| 2,482,112                                  |                     |
| Bradenton: Bradenton Herald                | 39,235              |
| Bradenton/Select: Yes! Your Essential Shop |                     |
| Lakeland: The Ledger                       | 62,685              |
| Winter Haven: The Reporter                 | 28,758 *            |
|  | 143,178             |
| Cape Coral: Cape Coral Daily Breeze        | 42,209 *            |
| Naples-Bonita: Daily News                  | 52,437              |
|  | 94,646              |
| Ft. Walton Beach: Northwest Florida Daily  | 29,863              |
| News                                       |                     |
|  | 29,863              |
| Gainesville: The Gainesville Sun           | 41,472              |
| Gainesville/Select: Shop Gainesville       | 10,000 *            |
|  | 51,472              |
| Jacksonville: The Florida Times-Union      | 148,436             |
| Lake City: Lake City Reporter              | 7,000 *             |
| St. Augustine: St. Augustine Record        | 17,227              |
|  | 172,663             |
| Live Oak: Live Oak Suwannee Democrat       | 5,300 *             |
|  | 5,300               |
| Miami: The Miami Herald                    | 203,295             |
| Miami/Select: The Miami Herald Sunday Sel  | ect 61,448 *        |
| Miami / El: El Nuevo Herald                | 72,142              |
|  | 336,885             |
| Ocala: Star-Banner                         | 40,266              |
| Ocala/Select: Shop Ocala                   | 10,000 *            |
| Orlando: El Sentinel                       | 80,000 *            |
| Orlando: Orlando Sentinel                  | 285,534             |
| Orlando/Select: Go Shopping, Orlando       | 70,000 *            |
| Orlando/TMC: What's the Deal, Orlando?     | 100,000 *           |
| The Villages: Daily Sun                    | 37,102              |
|  | 622,902             |
| Panama City: Freedom Florida Newspapers    | 25,280 *            |
| Panama City: The News Herald               | 27,919              |
|  | 53,199              |
| Sarasota: Herald-Tribune                   | 82,252              |
| St. Petersburg: Tampa Bay Times            | 399,547             |
| Tampa: The Tampa Tribune                   | 253,453             |

# State / State Circulation -02151-JVS-FM Circulation and State - State

735,252 83,443 \*

123,309 30,000 \*

236,752

| State / State Circulation -02151-JVS-<br>Newspaper |
|--|
| Florida  |
| 2,482,112  |
| Stuart: SCRIPPS Treasure Coast Newspapers          |
| West Palm Beach: The Palm Beach Post               |
| West Palm Beach/Select: Real Values                |
| Georgia  |
| 1,103,915  |
| Americus: Americus Times-Recorder                  |

| 1,103,915   |                     |
|---|---------------------|
| Americus: Americus Times-Recorder   | 3,211 *             |
| Columbus: Columbus Ledger-Enquirer  | 41,170              |
| Columbus/Select: Yes! Your Essential Shopper                                    | 11,494 *            |
| Macon: The Telegraph  | 64,594              |
| Macon/Select: Yes! Your Essential Shopper                                       | 23,374 *            |
| Milledgeville: The Milledgeville Union-Recorde                                  | 7,329 *             |
| -   | 151,172             |
| Athens: Athens Banner-Herald  | 21,858              |
| Atlanta: The Atlanta Journal-Constitution                                       | 407,099             |
| Atlanta/Select: Buyer's Edge Select   | 62,000 *            |
| Atlanta/TMC: Atlanta - Reach  | 265,500 *           |
| ·   | 756,457             |
| Augusta: The Augusta Chronicle  | 64,316              |
| Augusta/Select: Yes! Your Essential Shopper                                     | 8,200 *             |
|   | 72,516              |
| Cordele: Cordele Dispatch   | 3,760 *             |
| Moultrie: The Moultrie Observer   | 5,654 *             |
| Tifton: The Tifton Gazette  | 6,635 *             |
|   | 16,049              |
| Hinesville: Liberty County Coastal Courier                                      | 4,548 *             |
| Richmond Hill: Bryan County News  | 2,135 *             |
| Savannah: Savannah Morning News   | 54,890              |
| Statesboro: Statesboro Herald   | 7,526 *             |
|   | 69,099              |
| Rome: Rome News-Tribune   | 14,407 *            |
| Kome. Kome News moune   | 14,407              |
| Themasyilles Themasyille Times Enterprise                                       |                     |
| Thomasville: Thomasville Times-Enterprise<br>Valdosta: The Valdosta Daily Times | 8,249 *<br>15,966 * |
|   | 24,215              |
|   | 24,213              |
| Hawaii  |                     |
| 19,418  | 10.110              |
| Wailuku: The Maui News  | 19,418              |
|   | 19,418              |
| Idaho   |                     |
| 226,534   |                     |
| Boise: Idaho Statesman  | 76,961              |
| Boise/Select: Yes! Your Essential Shopper                                       | 25,000 *            |
| Nampa: Idaho Press Tribune  | 27,596              |
| Twin Falls: The Times-News  | 21,442              |
|   | 150,999             |
| Idaho Falls: Post Register  | 28,046              |
| Pocatello: Idaho State Journal  | 18,470              |

| Idaho   |                  |
|---|------------------|
| 226,534   |                  |
| Rexburg: Standard Journal                             | 4,451            |
|   | 50,967           |
| Lewiston: Lewiston Morning Tribune                    | 24,568           |
| <u> </u>  | 24,568           |
| Illinois  |                  |
| 1,786,240   |                  |
| Alton: The Telegraph                                  | 20,397           |
| Belleville: Belleville Community Newspapers           | 7,891            |
| Belleville: Belleville News-Democrat                  | 51,117           |
| Belleville/Select: Yes! Your Essential Shopper        | 13,694           |
|   | 93,099           |
| Bloomington: The Pantagraph                           | 42,353           |
| Canton: The Daily Ledger                              | 4,188            |
| Pekin: Pekin Daily Times                              | 6,578            |
| Peoria: Journal Star                                  | 70,864           |
|   | 123,983          |
| Carbondale: The Southern Illinoisan                   | 33,074           |
|   | 33,074           |
|   | ,                |
| Champaign-Urbana: The News-Gazette                    | 42,964           |
| Decatur: Herald & Review                              | 43,055           |
| Effingham: Effingham Daily News                       | 10,120           |
| lacksonville: Jacksonville Journal-Courier            | 11,550           |
| Springfield: The State Journal-Register               | 49,996           |
|   | 157,685          |
| Chicago: Chicago Tribune                              | 777,038          |
| Chicago/Select: Chicago Tribune Sunday Select         | 195,000          |
| Chicago/Fin de Semana: Hoy fin de semana              | 335,000          |
|   | 1,307,038        |
| Freeport: The Journal Standard                        | 10,326           |
|   | 10,326           |
| Galesburg: The Register-Mail                          | 9,947            |
| Kewanee: Star Courier                                 | 3,778            |
| Monmouth: Daily Review Atlas                          | 1,734            |
|   | 15,459           |
| Macomb: The Macomb Journal                            | 3,457            |
| Quincy: Quincy Herald-Whig                            | 20,853           |
|   | 24,310           |
| Mount Vernon: Mt. Vernon Register-News                | 7,102            |
|   | 7,102            |
| Ottawa: The Times                                     | 14,164           |
|   | 14,164           |
| Indiana   |                  |
|   |                  |
| 540,894   | 20 754           |
| Anderson: The Herald Bulletin                         | 20,751           |
| Bloomington: Hoosier Times                            | 34,705<br>19,330 |
| Columbus: The Republic<br>Franklin: Daily Journal     |                  |
| Franklin: Daily Journal<br>Greenfield: Daily Reporter | 13,906<br>9,266  |
|   | 9,200<br>4,306   |
| Greensburg: Greensburg News                           | 4,300            |

### State / State Circulation -02151-JVS-FMQrculation age 224 of 297 circulation Newspaper / Cluste D #:112298 Newspaper Newspaper Newspaper / Cluste

| Newspaper  | Newspaper / Cluster D # |
|--|-------------------------|
| Indiana  |                         |
| 540,894  |                         |
| Kokomo: Kokomo Tribune   | 21,045 *                |
| Lebanon: The Lebanon Reporter  | 4,043 *                 |
| Logansport: Pharos-Tribune   | 9,489 *                 |
| Mooresville-Decatur: Reporter-Times  | 3,076 *                 |
| Rushville: Rushville Republican  | 2,578 *                 |
|  | 142,495                 |
| Batesville: The Batesville Herald Tribune                                  | 2,569 *                 |
|  | 2,569                   |
| Evansville: Evansville Courier & Press                                     | 71,039                  |
|  | 71,039                  |
|  |                         |
| Ft. Wayne: The Journal Gazette   | 102,861                 |
|  | 102,861                 |
| Goshen: The Goshen News  | 10,661 *                |
| South Bend: South Bend Tribune   | 80,536                  |
|  | 91,197                  |
| Munster: The Times   | 89,375                  |
|  | 89,375                  |
| New Albany-Jeffersonville: The Evening New<br>& The Tribune                | vs 10,762 *             |
| Seymour: The Tribune   | 6,618 *                 |
|  | 17,380                  |
| Terre Haute: Tribune-Star  | 23,978                  |
|  | 23,978                  |
| lowa   |                         |
|  |                         |
| 317,117<br>Ames: The Tribune   | 10 207 *                |
|  | 10,397 *                |
| Fort Dodge: The Messenger<br>Knoxville: The Knoxville Crossville Chronicle | 15,818<br>2,015 *       |
|  |                         |
| Marshalltown: Times-Republican<br>Oskaloosa: Oskaloosa Herald              | 8,678<br>2,691 *        |
|  | 39,599                  |
|  |                         |
| Cedar Rapids: The Gazette  | 61,165                  |
| Dubuque: Telegraph-Herald  | 30,509                  |
| Waterloo: The Courier  | 44,303                  |
|  | 135,977                 |
| Clinton: Clinton Herald  | 9,688                   |
| Davenport: Quad-City Times   | 59,272                  |
| Muscatine: Muscatine Journal   | 5,706                   |
|  | 74,666                  |
| Mason City: Globe-Gazette  | 18,241                  |
|  | 18,241                  |
| Ottumwa: The Ottumwa Courier   | 10,626                  |
|  | 10,626                  |
| Sioux City: Sioux City Journal   | 38,008                  |
| Sour City. Slour City Journal  | 38,008                  |
|  | 30,000                  |
| Kansas   |                         |
| 254,196  |                         |
| Garden City: The Garden City Telegram                                      | 7 363 *                 |

Garden City: The Garden City Telegram Great Bend: Great Bend Tribune

| state State Circulation age 224 of                   |                         |
|--|-------------------------|
| Newspaper  | Newspaper / Cluster     |
| Kansas   |                         |
| 254,196  |                         |
| Hays: The Hays Daily News                            | 10,263 *                |
| Hutchinson: Hutchinson News                          | 28,503                  |
| Salina: Salina Journal                               | 26,070                  |
| Wichita: The Wichita Eagle                           | 99,624                  |
| Wichita/Select: Yes! Your Essential Shopper          | - 25,008 *              |
|  | 202,472                 |
| Manhattan: The Manhattan Mercury                     | 9,281                   |
| Topeka: Topeka Capital-Journal                       | 38,184                  |
|  | 47,465                  |
| Ottawa: The Ottawa Herald                            |                         |
|  | <u>4,259</u> *<br>4,259 |
|  | 4,259                   |
| Kentucky   |                         |
| 241,159  |                         |
| Ashland: The Independent                             | 15,263                  |
|  | 15,263                  |
| Bowling Green: Daily News                            | 23,911                  |
| Glasgow: The Glasgow Daily Times                     | 8,286                   |
|  | 32,197                  |
| Corbin: Corbin Times-Tribune                         | 5,805 *                 |
| Danville: The Kentucky Advocate                      | 8,180 *                 |
| Lexington: Lexington Herald-Leader                   | 113,350                 |
| Lexington/Select: Yes! Your Essential Shopp          |                         |
| London: The London Sentinel-Echo                     | 7,479 *                 |
| Somerset: Commonwealth Journal                       | 8,118 *                 |
|  | 157,992                 |
| Elizabethtown: The News Enterprise                   | 18,903                  |
| Enzabethtown. The News Enterprise                    | 18,903                  |
| Henderson: The Gleaner                               |                         |
| Henderson: The Gleaner                               | 9,533                   |
|  | 9,533                   |
| Maysville: The Ledger Independent                    | 7,271                   |
|  | 7,271                   |
| Louisiana  |                         |
| 335,782  |                         |
| Abbeville-Eunice-Ville Platte: Meridonial-Ne Gazette | ews 10,863 *            |
| Crowley: The Crowley Post-Signal                     | 3,800 *                 |
| Lake Charles: American Press                         | 35,300                  |
| Ruston: The Ruston Daily Leader                      | 5,200 *                 |
|  | 55,163                  |
| Baton Rouge: The Advocate                            | 102,240                 |
| Franklin: The Banner Tribune                         | 2,138 *                 |
| Morgan City: The Daily Review                        | 4,712 *                 |
|  | 109,090                 |
| Houma: The Courier                                   | 16,094                  |
|  | 16,094                  |
| Now Orleansy The Times Discusse                      |                         |
| New Orleans: The Times-Picayune                      | 155,435                 |
|  | 155,435                 |

7,363 \*

5,641 \*

# State / State Chrculation 02151-JVS-FMOrculation 02151-JVS-FMOrculation 0342-1 state / State Chrculation 02151-JVS-FMOrculation Newspaper Newspaper / Cluster 0 #:11229 Newspaper Newspaper / Cluster

|                                 | <br>1      |
|---------------------------------|------------|
| Maine                           |            |
| 136,400                         |            |
| Augusta: Kennebeck Journal      | 11,475     |
| Lewiston: Sun Journal           | 28,273     |
| Portland: Maine Sunday Telegram | 82,286     |
| Waterville: Morning Sentinel    | <br>14,366 |
|                                 | 136,400    |

### Maryland

| 549,699   |           |
|---|-----------|
| Baltimore: The Sun                              | 301,551   |
| Baltimore/Select: Deals @ Your Door             | 44,000 *  |
| Baltimore / Weeklies: Baltimore Weeklies        | 117,000 * |
| Easton: Star-Democrat                           | 14,973 *  |
|   | 477,524   |
| Cumberland: Cumberland Times-News               | 25,353    |
| Hagerstown: The Herald-Mail Newspapers          | 31,806    |
|   | 57,159    |
| Elkton: Cecil Whig                              | 15,016 *  |
|   | 15,016    |
| Massachusetts                                   |           |
| 685,854   |           |
| Boston: Boston Sunday Globe                     | 354,181   |
| Boston/Select: Savings Central                  | 85,000 *  |
|   | 439,181   |
| Hyannis: Sunday Cape Cod Times                  | 47,069    |
| Worcester: Sunday Telegram                      | 74,629    |
|   | 121,698   |
| New Bedford: Sunday Standard-Times              | 23,807    |
|   | 23,807    |
| Springfield: Sunday Republican                  | 101,168   |
|   | 101,168   |
| Michigan  |           |
| 880,037   |           |
| Adrian: The Daily Telegram                      | 14,315    |
|   | 14,315    |
| Ann Arbor: AnnArbor.com                         | 37,087 *  |
| Dearborn: Press & Guide                         | 7,056     |
| Lapeer: The County Press                        | 8,961 *   |
| Monroe: The Monroe Sunday News                  | 21,139    |
| Mount Clemens: The Macomb Daily                 | 61,958    |
| Pontiac: The Oakland Press                      | 71,867    |
| Royal Oak: The Daily Tribune                    | 6,166     |
| Shelby Township: Advisor & Source<br>Newspapers | 116,637   |
| Southgate: The News-Herald                      | 31,337    |
|   | 362,208   |
|   |           |

| Bad Axe: Huron Daily Tribune    | 5,466 *  |
|---------------------------------|----------|
| Bay City: The Bay City Times    | 32,141 * |
| Flint: The Flint Journal        | 68,502   |
| Midland: The Midland Daily News | 14,406   |
| Mount Pleasant: Morning Sun     | 9,317    |
| Saginaw: The Saginaw News       | 36,880 * |
|                                 |          |

| 99 Newspaper                               | Newspaper / Cluster |
|--|---------------------|
| Michigan                                   |                     |
| 880,037                                    |                     |
| ,  | 166,712             |
| Cadillac: News                             | 7,849 *             |
| Gaylord: Gaylord Herald-Times              | 5,000 *             |
| Petoskey: Petoskey News-Review             | 8,895 *             |
| Traverse City: Record-Eagle                | 29,065              |
| , C  | 50,809              |
| Grand Rapids: The Grand Rapids Press       | 152,075             |
| Kalamazoo: Kalamazoo Gazette               | 55,459              |
| Muskegon: The Muskegon Chronicle           | 35,743              |
|  | 243,277             |
| Jackson: Citizen Patriot                   | 28,207              |
|  | 28,207              |
| Marquette: The Mining Journal              | 14,509              |
|  | 14,509              |
| Minnesota                                  |                     |
| 965,241                                    |                     |
| Albert Lea: Albert Lea Tribune             | 5,561 *             |
| Austin: Austin Daily Herald                | 3,810 *             |
| Winona: Winona Daily News                  | 10,327              |
| · · · · · · · · · · · · · · · · · · ·      | 19,698              |
| Bemidji: The Bemidji Pioneer               | 9,238               |
| Brainerd: Brainerd Dispatch                | 15,964 *            |
| Faribault: Faribault Daily News            | 5,183 *             |
| Minneapolis-St. Paul: Star Tribune         | 503,838             |
| Minneapolis-St. Paul/Select: Strib Express | 30,000 *            |
| Northfield: Northfield News                | 4,200 *             |
| Owatonna: Owatonna People's Press          | 6,342               |
| Red Wing: Red Wing Republican Eagle        | 5,700 *             |
| St. Paul: Pioneer Press                    | 248,179             |
| Willmar: West Central Tribune              | 13,785              |
|  | 842,429             |
| Duluth: Duluth News-Tribune                | 47,071              |
| Grand Rapids: Grand Rapids Herald-Review   |                     |
| Hibbing: The Hibbing Daily Tribune         | 4,643 *             |
| Virginia: Virginia Mesabi Daily News       | 9,965 *             |
|  | 68,619              |
| Mankato: The Free Press                    | 19,049 *            |
| New Ulm: The Journal                       | 7,520               |
| Worthington: Daily Globe                   | 7,926               |
|  | 34,495              |
| Mississippi                                |                     |
| 153,613                                    |                     |
| Brookhaven: The Daily Leader               | 5,693               |
| Mc Comb: Enterprise-Journal                | 9,608               |
| Vicksburg: The Vicksburg Post              | 11,580              |
|  | 26,881              |
| Clarksdale: The Clarksdale Press Register  | 1,800 *             |
|  | 1,800               |
| Columbus: The Commercial Dispatch          | 13,574 *            |
| Laurel: Laurel Leader-Call                 | 6,133 *             |

# State / State Circulation 02151-JVS-FMOrculation 02151-JVS-FMOrculation 02151-JVS-FMOrculation Newspaper Newspaper / Cluster 0

### Mississippi

| 153,613                                     |          |
|---|----------|
| Tupelo: Northeast Mississippi Daily Journal | 35,439   |
|   | 55,146   |
| Greenville: Delta Democrat Times            | 7,211    |
| Greenwood: The Greenwood Commonwealth       | 6,163    |
|   | 13,374   |
| Gulfport: Sun Herald                        | 39,061   |
|   | 39,061   |
| Meridian: The Meridian Star                 | 12,653 * |
|   | 12,653   |
| Picayune: Picayune Item                     | 4,698 *  |
|   | 4,698    |

### Missouri

| 1,001,619                                       |           |
|---|-----------|
| Cape Girardeau: Southeast Missourian            | 16,720 *  |
| Dexter: The Daily Statesman                     | 3,136 *   |
| Kennett: The Daily Dunklin Democrat             | 3,055 *   |
| Poplar Bluff: Daily American Republic           | 10,811    |
| Sikeston: Standard Democrat                     | 5,964     |
| -   | 39,686    |
| Columbia: Missourian                            | 4,100 *   |
| Fulton: The Fulton Sun                          | 3,698 *   |
| Jefferson City: News Tribune                    | 20,465    |
| Joplin: The Joplin Globe                        | 28,618    |
|   | 56,881    |
| Kansas City: The Kansas City Star               | 290,476   |
| Kansas City/Select: Yes! Your Essential Shopper | 46,061 *  |
|   | 336,537   |
| Nevada: Weekend Herald-Tribune                  | 4,650 *   |
|   | 4,650     |
| Park Hills: Daily Journal                       | 6,701     |
|   | 6,701     |
| Sedalia: Democrat                               | 9,290 *   |
|   | 9,290     |
| St. Joseph: St. Joseph News-Press               | 30,011    |
|   | 30,011    |
| St. Louis: St. Louis Post-Dispatch              | 311,199   |
| St. Louis: St. Louis Suburban Journal Sunday    | 206,664 * |
| -   | 517,863   |
| Montana   |           |
| 130,831   |           |
| Billings: Billings Gazette                      | 44,689    |
| Bozeman: Bozeman Daily Chronicle                | 15,643    |
| Butte: Montana Standard                         | 12,203    |
| Helena: Helena Independent Record               | 13,134    |
| Kalispell: Daily Inter Lake                     | 16,245    |
| Missoula: Missoulian                            | 28,917    |
| -   |           |

### Nebraska

296,801

#### Newspaper / Cluster Nebraska 296,801 Beatrice: Sun 5,177 Grand Island: The Grand Island Independent 19,573 Lincoln: JournalStar 67,293 York: York News Times 3,175 \* 95,218 Columbus: Telegram 8,285 Omaha: Sunday World-Herald 169,974 178,259 North Platte: The North Platte Telegraph 10,436 Scottsbluff: Star-Herald 12,888 23,324 Nevada 170,178 Elko: Elko Daily Free Press 6,100 6,100 Las Vegas: Las Vegas Review-Journal 161,478 161,478 Sparks: Daily Sparks Tribune 2,600 \* 2,600 **New Hampshire** 87,452 Keene: Sentinel 10,486 Manchester: New Hampshire Sunday News 63,897 Portsmouth: Seacoast Sunday 13,069 87,452 **New Jersey** 795.006 Atlantic City: The Press Of Atlantic City 70,733 Trenton: The Times 40,237 Trenton / Trentonian: Trentonian 20,355 Willingboro: Burlington County Times 29,616 Woodbury: South Jersey Sunday 33,798 \* 194,739 Flemington/TMC: Hunterdon Observer 48,309 \* Hackensack: Suburban Trends 7,496 \* Hackensack: The Bergen Record 172,103 Newton: New Jersey Herald 17,398 245,306 Jersey City: The Jersey Journal 21,813 Newark: The Star-Ledger 333,148 354,961 **New Mexico** 160,859 Albuquerque: Journal 112,540 Hobbs: News-Sun 8,664 9,700 \* Roswell: Daily Record Santa Fe: The Santa Fe New Mexican 22,356 153,260

6,131

Clovis: Clovis News Journal

130,831

| New Mexico  |                    | North Carolina                                      |                   |
|---|--------------------|---|-------------------|
|   |                    | 958,692   |                   |
| 160,859<br>Portales: Portales News-Tribune  | 1,468 *            | Winston-Salem: Winston-Salem Journal                | 76,805            |
|   | 7,599              |   | 195,496           |
| New York  |                    | Chapel Hill: The Chapel Hill News                   | 17,033            |
| 1,209,437   |                    | Durham: The Durham News                             | 58,653            |
| Albany: Times Union   | 127,552            | Fayetteville: The Fayetteville Observer             | 58,668            |
| Catskill: Daily Mail  | 2,608              | Goldsboro: Goldsboro News-Argus                     | 17,830            |
| Glens Falls: Post-Star  | 29,653             | Raleigh: The News & Observer                        | 189,437           |
| Gloversville: The Leader-Herald   | 10,845             | Rocky Mount: Rocky Mount Telegram                   | 13,593            |
| Hudson: Register-Star   | 4,538              | Southern Pines: The Pilot                           | 14,052            |
| Saratoga Springs: Saratogian  | 7,668              | Tarboro: The Tarboro Daily Southerner               | 3,300             |
| Troy: Record  | 10,436             |   | 372,566           |
|   | 193,300            | Elizabeth City: The Daily Advance                   | 9,331             |
| Auburn: The Citizen   | 10,329             |   | 9,331             |
| Oneida: The Oneida Daily Dispatch   | 5,967              | Greenville: The Daily Reflector                     | 20,064            |
| Syracuse: The Post-Standard   | 138,322            | Jacksonville: News                                  | 16,539            |
| —   | 154,618            | Kinston: Free Press                                 | 9,748             |
| Batavia: The Daily News   | 11,641 *           | New Bern: Sun-Journal                               | 14,409            |
| Buffalo: The Buffalo News   | 235,671            | Washington: Washington Daily News                   | 7,360             |
|   | 247,312            |   | 68,120            |
| Canandaigua: Post Messenger   | 9,741              | Hendersonville: Times-News                          | 13,425            |
| Geneva: Finger Lakes Sunday Times   | 15,554             |   | 13,425            |
|   | 25,295             | Wilmington: Sunday Star-News                        | 44,695            |
| Canton: Advance-News  | 8,262 *            |   | 44,695            |
| Oneonta: The Daily Star   | 13,472 *           | North Dakata  | )                 |
| Watertown: Daily Times  | 30,387             | North Dakota  |                   |
|   | 52,121             | 136,755<br>Diemondu Trikung                         | 28 (14            |
| Corning. The Sunday Loader  | 9,536 *            | Bismarck: Tribune<br>Dickinson: The Dickinson Press | 28,614            |
| Corning: The Sunday Leader  |                    |   | 6,395             |
| Hornell: The Spectator  | 8,700_*<br>18,236  | Minot: Minot Daily News                             | 17,648<br>52,657  |
|   |                    |   |                   |
| Kingston: Sunday Freeman  | 18,078             | Fargo: The Forum                                    | 51,143            |
| Middletown: Times Herald-Record Sunday  | 66,680             | Grand Forks: Grand Forks Herald                     | 27,181            |
| Staten Island: Staten Island Sunday Advance<br>Staten Island/TMC: Staten Island Shore | 47,993<br>54,500 * | Jamestown: The Jamestown Sun                        | 5,774<br>84,098   |
| Editions  | 54,500             |   | 64,096            |
|   | 187,251            | Ohio  |                   |
| Malone: The Malone Telegram   | 5,667 *            | 1,488,228   |                   |
| Plattsburgh: Press-Republican   | 19,101             | Akron: Akron Beacon Journal                         | 125,013           |
|   | 24,768             | Ashland: Ashland Times-Gazette                      | 10,528            |
|   |                    | Ashtabula: Astabula Star Beacon                     | 15,684            |
| New York: New York Post   | 306,536            | Canton: The Repository                              | 68,355            |
|   | 306,536            | Elyria: The Chronicle-Telegram                      | 22,628            |
| North Carolina  |                    | Lorain: Morning Jounal                              | 22,263            |
| 958,692   |                    | New Philadelphia-Dover: The Times Reporter          | 19,114            |
| Albemarle: Albemarle Stanley News & Press   | 8,085 *            | Willoughby: Lake County News-Herald                 | 38,415            |
| Charlotte: The Charlotte Observer   | 211,334            | Wooster: The Daily Record                           | 22,461<br>344,461 |
| Gastonia: Gaston Gazette  | 24,504             |   |                   |
| Shelby: The Star  | 11,136 *           | Athens: Messenger                                   | 9,860             |
|   | 255,059            | Ironton: Ironton Tribune                            | 7,971             |
| Burlington: Times-News  | 21,759             |   | 17,831            |
| Greensboro: The News & Record   | 86,932             | Cambridge: The Sunday Jeffersonian                  | 11,806            |
| Greensboro/Select: Sunday Plus  | 10,000 *           | Circleville: Herald                                 | 5,764             |

# State / State Circulation -02151-JVS-FMQrculation and State D #:11230 State Circulation Age 228 of 297 circulation Newspaper / Cluster Newspaper / Cluster Newspaper / Cluster

| Ohio<br>1,488,228<br>Columbus: Suburban News Publications |                  |
|---|------------------|
| Columbus: Suburban News Publications                      |                  |
|   |                  |
|   | 122,944          |
| Logan: News   | 3,456            |
| Waverly: The News Watchman                                | 2,903            |
|   | 146,873          |
| Cleveland: The Plain Dealer                               | 341,832          |
| Cleveland/TMC: PD Wrap-Up                                 | 60,500           |
|   | 402,332          |
| Dayton: Cox Ohio Southwest Group                          | 81,353           |
| Dayton: Dayton Daily News                                 | 139,414          |
| Springfield: Springfield News-Sun                         | 26,717           |
|   | 247,484          |
| Defiance: The Crescent-News                               | 17,305           |
| Findlay: The Courier                                      | 21,860           |
| Fostoria: Review-Times                                    | 3,200            |
| Toledo: The Blade   | 141,348          |
|   | 183,713          |
| East Liverpool: Sunday Review                             | 7,103            |
| Lima: The Lima News                                       | 36,879           |
| Salem: Salem News   | 4,660            |
| Youngstown: The Vindicator                                | 60,588           |
| 0   | 109,230          |
| Hamilton: Journal News                                    | 19,838           |
| Middletown: The Middletown Journal                        | 16,466           |
|   | 36,304           |
| Oklahoma  | ,                |
| 593,309   |                  |
| Claremore: Claremore Daily Progress                       | 5,482            |
| McAlester: McAlester News-Capitol                         | 7,044            |
| Muskogee: Muskogee Phoenix                                | 12,527           |
| Pryor: The Pryor Daily Times                              | 3,605            |
| Tahlequah: Tahlequah Daily Press                          | 3,816            |
| Tulsa: Tulsa World  | 127,502          |
|   | 159,976          |
| Miami: Miami News-Record                                  | 5,000            |
|   | 5,000            |
| Oklahoma City: The Oklahoman                              | 192,744          |
| Oklahoma City/TMC: Buyer's Edge                           | ,                |
| Woodward: Woodward News                                   | 232,000<br>3,589 |
| woouwaru. woouwdru News                                   | 428,333          |

### Oregon

| 492,173  |        |
|--|--------|
| Albany-Corvallis: Albany Democrat-<br>Herald/Corvallis Gazette-Times | 24,787 |
| Coos Bay: The World  | 10,291 |
| Eugene: The Register-Guard   | 60,709 |
|  | 95,787 |
| Bend: The Bulletin   | 32,109 |
| Klamath Falls: Herald and News                                       | 14,926 |
| Medford: Mail Tribune  | 25,164 |
|  | 72,199 |

| 02<br>Newspaper   | Newspaper / Cluster |
|---|---------------------|
| Oregon  |                     |
| 492,173   |                     |
| Ontario: Argus Observer                                 | 6,686               |
|   | 6,686               |
| Dondloton: East Orogonian                               |                     |
| Pendleton: East Oregonian                               | 7,417               |
|   |                     |
| Portland: The Sunday Oregonian                          | 290,084             |
| Portland/Select: Community News                         | 20,000 *            |
|   | 310,084             |
| Pennsylvania  |                     |
| 2,304,935   |                     |
| Allentown: The Morning Call                             | 123,405             |
| Allentown/Select: MC Select                             | 22,000 *            |
| Doylestown: The Intelligencer                           | 39,329              |
| Easton: The Express-Times                               | 51,092              |
| Levittown: Bucks County Courier Times                   | 51,399              |
| Norristown: Times Herald                                | 19,537              |
| Pottstown: Mercury                                      | 19,330              |
| Primos: Delaware County Daily Times                     | 30,555              |
| Reading: Reading Eagle                                  | 70,802              |
| Reading/Select: Reading Eagle Direct                    | 5,000 *             |
| West Chester: Daily Local News                          | 26,319              |
|   | 458,768             |
| Beaver: Beaver County Times                             | 35,909              |
| New Castle: New Castle News                             | 14,254              |
| Oil City-Franklin: The Derrick/The News-Her             | ald 21,617 *        |
| Uniontown: Herald-Standard                              | 22,415              |
|   | 94,195              |
| Carlisle: The Sentinel                                  | 13,556              |
| Gettysburg: Gettysburg Times                            | 8,364               |
| Harrisburg: Sunday Patriot-News                         | 111,729             |
| Harrisburg/Select: pn Community                         | 8,000 *             |
| Lancaster: Sunday News                                  | 94,168              |
|   | 235,817             |
| Du Bois: Tri-County Sunday                              | 14,551              |
| Johnstown: The Tribune-Democrat                         | 35,564              |
| State College: Centre Daily Times                       | 26,349              |
|   | 76,464              |
| Erie: Erie Times-News                                   | 71,284              |
|   | 71,284              |
| Hazleton: Hazleton Standard-Speaker                     | 17,685 *            |
| Pottsville: Pottsville Republican Herald                | 24,718 *            |
| Sayre: Morning Times                                    | 5,163 *             |
| Scranton: Scranton Times-Tribune                        | 63,724              |
| Scranton/Select: Scranton Times-Tribune                 | 13,100 *            |
| Sunday Opt-In   |                     |
| Shamokin-Pottsville: The Shamokin-Pottsvil<br>News-Item | -,                  |
| Stroudsburg: Pocono Record                              | 19,267              |
| Sunbury: The Daily Item                                 | 22,937              |
| Towanda: Towanda Sunday Review                          | 8,667               |
| Wilkes-Barre: The Times Leader                          | 59,739 *            |
| Williamsport: Williamsport Sun-Gazette                  | 29,850              |

# State / State Chrouiation 02151-JVS-FMOrculation 02151-JVS-FMOrculation Newspaper Newspaper / Cluster 0 #:11230 Newspaper Newspaper / Cluster

| Newspaper   | Newspaper / Cluster 7     |
|---|---------------------------|
| Pennsylvania  |                           |
| 2,304,935   |                           |
| / /   | 273,433                   |
| Philadelphia: The Philadelphia Inquirer             | 459,170                   |
| Philadelphia/DN: Daily News                         | 49,155                    |
| Philadelphia/Spree: Savings Spree!                  | 302,414 *                 |
|   | 810,739                   |
| Pittsburgh: Pittsburgh Post-Gazette                 | 266,504                   |
|   | 266,504                   |
| Sharon: The Herald                                  | 17,731                    |
|   | 17,731                    |
|   | 17,751                    |
| Rhode Island  |                           |
| 129,024   |                           |
| Providence: The Providence Sunday Journal           | · · · · ·                 |
|   | 129,024                   |
| South Carolina                                      |                           |
| 485,724   |                           |
| Anderson: Anderson Independent-Mail                 | 29,676                    |
| Greenville: Greenville Journal                      | 40,116 *                  |
| Greenwood: The Index-Journal                        | 12,919                    |
| Spartanburg: Herald-Journal                         | 42,392                    |
|   | 125,103                   |
| Charleston: The Post And Courier                    | 91,085                    |
| Myrtle Beach: The Sun News                          | 49,490                    |
| Myrtle Beach/Select: The Sun News Sunday<br>Select  | 11,264 *                  |
|   | 151,839                   |
| Columbia: The State                                 | 94,450                    |
| Columbia/Select: Yes! Your Essential Shopp          | er 34,921 *               |
| Orangeburg: The Times & Democrat                    | 12,328                    |
| Sumter: The Item                                    | 14,363                    |
|   | 156,062                   |
| Hilton Head-Beaufort: The Island Packet-<br>Gazette | 27,435                    |
|   | 27,435                    |
| Rock Hill: The Herald                               | 25,285                    |
|   | 25,285                    |
| South Dakota  |                           |
| 74.568  |                           |
| 74,568<br>Aberdeen: American News                   | 14,605                    |
| Belle Fourche : Butte County Post                   | 14,005                    |
| Huron: Plainsman                                    | 5,314 *                   |
| Mitchell: The Daily Republic                        | 11,455                    |
| Rapid City: Rapid City Journal                      | 29,615                    |
| Watertown: Watertown Public Opinion                 | 11,624                    |
|   | 74,568                    |
| Tennessee   | ,                         |
|   |                           |
| 472,879<br>Chattanooga: Chattanooga Timos Free Bres | ο <u>102</u> Ε <b>7</b> 4 |
| Chattanooga: Chattanooga Times Free Pres            |                           |
|   | 102,574                   |
| Crossville: Crossville Chronicle                    | 7,582 *                   |
|   |                           |

| Newspaper   | Newspaper / Cluster |
|---|---------------------|
| Tennessee   |                     |
|   |                     |
| 472,879<br>Knoxville: Knoxville News Sentinel                                       | 119,263             |
| Knoxville/Select: Sunday Saver Select   | 5,000 *             |
| Morristown: Citizen Tribune   | 24,354              |
| Morristown. Citizen mibune  | 156,199             |
|   |                     |
| Dyersburg: The State Gazette  | 5,321 *             |
| Memphis: The Commercial Appeal  | 141,042             |
|   | 146,363             |
| Johnson City: Johnson City Press  | 29,993              |
|   | 29,993              |
| Murfreesboro: The Murfreesboro Post   | 20,500 *            |
| Shelbyville: Shelbyville Times-Gazette  | 6,750 *             |
| Tullahoma: The Sunday News  | 10,500 *            |
|   | 37,750              |
| Texas   |                     |
| 2,817,292   |                     |
| Abilene: Abilene Reporter-News  | 30,749              |
| Brownwood: Brownwood Bulletin   | 6,048 *             |
| Midland: Reporter-Telegram  | 18,140              |
| Odessa: Odessa American   | 17,207              |
| San Angelo: Standard-Times  | 21,638              |
|   | 93,782              |
| Amarillo: Amarillo Globe-News   |                     |
| Lubbock: Lubbock Avalanche-Journal  | 43,510<br>42,240    |
| Plainview: Plainview Daily Herald   | 42,240              |
|   | 90,090              |
|   |                     |
| Athens: Athens Daily Review   | 3,701 *             |
| Corsicana: Corsicana Daily Sun  | 4,385 *             |
| Denton/TMC: Denton Record-Chronicle   | 12,519              |
| Gainesville: Gainesville Daily Register   | 5,100 *             |
| Greenville: Greenville Herald Banner  | 6,005 *             |
| Mineral Wells: The Mineral Wells Index  | 2,699 *             |
| Palestine: Palestine Herald-Press<br>Paris: The Paris News                          | 5,517 *<br>8,837    |
|   | ,                   |
| Stephenville: Stephenville Empire-Tribune<br>Waxahachie: The Waxahachie Daily Light | 4,600 *<br>4,700 *  |
| Waxanachie. The Waxanachie Daily Light  | 58,063              |
|   |                     |
| Austin: Austin American-Statesman   | 154,844             |
|   | 154,844             |
| Beaumont: The Beaumont Enterprise   | 31,864              |
|   | 31,864              |
| Brownsville: The Herald   | 16,921 *            |
| Harlingen: Valley Morning Star  | 16,370              |
| McAllen: Monitor  | 36,085              |
| Weslaco: Mid Valley Town Crier  | 21,750              |
|   | 91,126              |
| Corpus Christi: Corpus Christi Caller-Times   | 56,548              |
| ,   | 56,548              |
| Dallacy The Dallac Morning News   |                     |
| Dallas: The Dallas Morning News   | 351,788             |
| Dallas/Al Dia: Al Dia   | 122,933             |
| Dallas/Briefing: Briefing   | 202,514 *           |

## state / State Check and -02151-JVS-FM Green and State / State Stat

| Newspaper   | Newspaper / Cluster D #:1   | 12304<br>Newspape       |
|---|-----------------------------|-------------------------|
| Texas   |                             | Virginia                |
| 2,817,292   |                             | 581,179                 |
|   | 677,235                     |                         |
| Del Rio: Del Rio News-Herald                              | 4,073                       | Petersburg              |
| Kerrville: Kerrville Daily Times                          | 8,897                       | Richmond:               |
|   | 12,970                      |                         |
| El Paso: El Diario de El Paso                             | 10,500 *                    | Roanoke: 1              |
|   | 10,500                      |                         |
| Fort Worth: Star-Telegram                                 | 228,793                     | Washingto               |
| Fort Worth/Select: Yes! Your Essential Sh                 | opper 69,801 *              | 840,250                 |
|   | 298,594                     | Bellingham              |
| Houston: Houston Chronicle                                | 503,316                     | Bremerton:              |
| Houston/SMC: The Good Life                                | 315,000 *                   | Mount Ver               |
|   | 818,316                     | Olympia: T              |
| Huntsville: The Huntsville Item                           | 4,275 *                     | Tacoma: Th              |
|   | 4,275                       | Tacoma/Se               |
| Jacksonville: Jacksonville Daily Progress                 | 3,100 *                     | Wenatchee               |
| Tyler: Tyler Courier-Times-Telegraph                      | 30,826                      |                         |
|   | 33,926                      | Ellensburg:             |
| San Antonio: San Antonio Express-News                     | 245,305                     | Pasco-Kenn              |
| San Antonio. San Antonio Express-News                     | 245,305                     | Walla Walla             |
|   |                             | Yakima: He              |
| Temple: Temple Daily Telegram                             | 19,573                      |                         |
| Waco: Waco Tribune-Herald                                 | 38,439                      | Longview:               |
|   | 58,012                      | Vancouver:              |
| Texarkana: Gazette  | 29,042                      |                         |
|   | 29,042                      | Seattle: Th             |
| Victoria: Victoria Advocate                               | 28,467                      | Seattle/Sele            |
|   | 28,467                      |                         |
| Wichita Falls: Times Record News                          | 24,333                      | Spokane: T              |
|   | 24,333                      | •                       |
| Utah  |                             | West Virg               |
| 278,356   |                             | 234,953                 |
| Logan: The Herald Journal                                 | 16,662                      | Beckley: Th             |
| Provo: Daily Herald                                       | 43,525                      | Bluefield: E            |
| Salt Lake City: The Salt Lake Tribune-Dese                | eret 206,169                | Princeton:              |
| News<br>Salt Lake City/Select: The Salt Lake Tribur       | ne 12,000 *                 |                         |
| Sunday Select   |                             | Charleston:             |
|   | 278,356                     |                         |
| Vermont   |                             | Clarksburg:             |
| 21,468  |                             | Fairmont:               |
| Rutland/Barre: Rutland Herald/Barre Sun                   | day 21,468                  | Parkersburg<br>Sentinel |
| Times Argus   |                             |                         |
|   | 21,468                      | Wheeling:               |
| Virginia  |                             |                         |
| 581,179   |                             | Martinsbur              |
| Martinsville: Martinsville Bulletin                       | 16,507                      |                         |
| ivial thisville. Ivial thisville bulletin                 |                             | Morgantow               |
|   | 16,507                      |                         |
|   |                             |                         |
| Newport News: Daily Press<br>Norfolk: The Virginian-Pilot | 16,507<br>90,924<br>174,018 | Wisconsin               |

| Newspaper  | Newspaper / Cluster |
|--|---------------------|
| Virginia   |                     |
| 581,179  |                     |
|  | 298,942             |
| Petersburg: The Petersburg Progress-Index                                    | 12,206              |
| Richmond: Richmond Times-Dispatch  | 163,347             |
|  | 175,553             |
| Roanoke: The Roanoke Times   | 90,177              |
|  | 90,177              |
| M/achington  | ,                   |
| Washington   |                     |
| 840,250  | 24.276              |
| Bellingham: The Bellingham Herald  | 21,276              |
| Bremerton: Kitsap Sun  | 22,452              |
| Mount Vernon: Skagit Valley Herald   | 15,757              |
| Olympia: The Olympian  | 28,573              |
| Tacoma: The News Tribune   | 101,535             |
| Tacoma/Select: Yes! Your Essential Shopper<br>Wenatchee: The Wenatchee World |                     |
| wenatchee. The wenatchee world   | 19,127              |
|  | 233,449             |
| Ellensburg: Daily Record   | 5,669 *             |
| Pasco-Kennewick-Richland: Tri-City Herald                                    | 37,538              |
| Walla Walla: Walla Walla Union-Bulletin                                      | 12,831              |
| Yakima: Herald-Republic  | 32,762              |
|  | 88,800              |
| Longview: The Daily News   | 22,564              |
| Vancouver: The Columbian   | 39,952              |
|  | 62,516              |
| Seattle: The Seattle Times   | 325,933             |
| Seattle/Select: Savings Source   | 40,000 *            |
|  | 365,933             |
| Spokane: The Spokesman-Review  | 89,552              |
|  | 89,552              |
| West Virginia  |                     |
| 234,953  |                     |
| Beckley: The Register-Herald   | 22,832              |
| Bluefield: Bluefield Daily Telegraph   | 15,953              |
| Princeton: Princeton Times   | 1,420 *             |
|  | 40,205              |
|  | ,                   |
| Charleston: Sunday Gazette-Mail  | 65,247              |
|  | 65,247              |
| Clarksburg: Clarksburg Exponent-Telegram                                     | 18,491              |
| Fairmont: Times West Virginian   | 10,291              |
| Parkersburg: The Parkersburg News and  | 28,064              |
| Sentinel   | 21.064              |
| Wheeling: Sunday News-Register   | 31,964              |
| ·····  | 88,810              |
| Martinsburg: The Journal   | 17,446              |
|  | 17,446              |
| Morgantown: The Dominion Post  | 23,245              |
|  | 23,245              |
| Wisconsin  |                     |
| 274.445  |                     |

| Newspaper Ne                               | Merculation ment 3342-1 state | Newspaper / Cluste |
|--|---|--------------------|
| Wisconsin                                  |   |                    |
| 274,445                                    |   |                    |
| Baraboo: Baraboo News Republic             | 3,688   |                    |
| Madison: Wisconsin State Journal           | 119,169   |                    |
| Portage: Daily Register                    | 4,115   |                    |
|  | 126,972   |                    |
| Beaver Dam: Daily Citizen                  | 9,978   |                    |
| Kenosha: Kenosha News                      | 26,450  |                    |
| Racine: The Journal Times                  | 28,266  |                    |
|  | 64,694  |                    |
| Chippewa Falls: Chippewa Valley Newspapers | 8,859   |                    |
| Eau Claire: Leader-Telegram                | 29,854  |                    |
| La Crosse: La Crosse Tribune               | 35,198  |                    |
| Rhinelander: The Daily News                | 2,997 *   |                    |
|  | 76,908  |                    |
| Shawano: Shawano Leader                    | 5,871_*   |                    |
|  | 5,871   |                    |
| Wyoming                                    |   |                    |
| 23,867                                     |   |                    |
| Casper: Casper Star-Tribune                | 23,867  |                    |

\*Newspaper Publisher's Statement

Sources: PARADE 1/29/2012 circulation based on ABC, CAC, VAC and newspaper publisher statements, 9/30/2011

23,867



# **Circulation List 2012**

Circulation: 22,655,210 Effective: January 1, 2012



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### CIRCULATION LIST 2012

| State/City/Newspaper            | Circulation |
|---------------------------------|-------------|
| Alabama                         | 155,683     |
| Decatur Daily                   | 23,848      |
| Dothan Eagle                    | 29,535      |
| Florence-Sheffield-Tuscumbia-   |             |
| Muscle Shoals Times Daily       | 27,444      |
| Fort Payne Times-Journal        | 5,064       |
| Gardendale North Jefferson News | 2,662       |
| Jasper Mountain Eagle           | 9,623       |
| Montgomery Advertiser           | 43,068      |
| Opelika/Auburn News             | 14,439      |

| Alaska  | 8,782   |
|---|---|
| Juneau Empire   | 4,153   |
| Kenai Peninsula Clarion   | 4,629   |
|   |   |
| Arizona   | 649,911   |
| Bullhead City Mohave Valley Daily News  | 10,143  |
| Casa Grande Dispatch  | 7,783   |
| Nogales International   | 2,850   |
| Arizona Republic  | 471,108   |
| Arizona Republic - Sunday Select  | 48,000  |
| Safford Eastern Arizona Courier   | 5,739   |
| Sierra Vista Herald   | 8,991   |
| Tucson Star   | 94,797  |
| Arkansas  | 202,421   |
| Clinton Van Buren County Democrat   | 3.320   |
| Conway Log Cabin Democrat   | 9,020   |
| Fayetteville Northwest Arkansas   | 0,001   |
| Democrat-Gazette  | 60,597  |
|   |   |
| Fort Smith Times Record   | 38,516  |
| Fort Smith Times Record<br>Harrison Times   |   |
|   | 38,516  |
| Harrison Times  | 38,516<br>7,350   |
| Harrison Times<br>Hot Springs Sentinel-Record   | 38,516<br>7,350<br>15,808   |
| Harrison Times<br>Hot Springs Sentinel-Record<br>Jonesboro Sun  | 38,516<br>7,350<br>15,808<br>17,316   |
| Harrison Times<br>Hot Springs Sentinel-Record<br>Jonesboro Sun<br>Lonoke Democrat   | 38,516<br>7,350<br>15,808<br>17,316<br>1,405                                      |
| Harrison Times<br>Hot Springs Sentinel-Record<br>Jonesboro Sun<br>Lonoke Democrat<br>Mountain Home Baxter Bulletin  | 38,516<br>7,350<br>15,808<br>17,316<br>1,405<br>9,664                             |
| Harrison Times<br>Hot Springs Sentinel-Record<br>Jonesboro Sun<br>Lonoke Democrat<br>Mountain Home Baxter Bulletin<br>North Little Rock Times   | 38,516<br>7,350<br>15,808<br>17,316<br>1,405<br>9,664<br>3,765                    |
| Harrison Times<br>Hot Springs Sentinel-Record<br>Jonesboro Sun<br>Lonoke Democrat<br>Mountain Home Baxter Bulletin<br>North Little Rock Times<br>Paragould Daily Press                          | 38,516<br>7,350<br>15,808<br>17,316<br>1,405<br>9,664<br>3,765<br>4,815           |
| Harrison Times<br>Hot Springs Sentinel-Record<br>Jonesboro Sun<br>Lonoke Democrat<br>Mountain Home Baxter Bulletin<br>North Little Rock Times<br>Paragould Daily Press<br>Pine Bluff Commercial | 38,516<br>7,350<br>15,808<br>17,316<br>1,405<br>9,664<br>3,765<br>4,815<br>11,239 |

2,955

| Auburn Journal9,764Benicia Herald3,015Big Bear Lake Grizzly Weekender7,500Carmel Valley News16,723Chico Enterprise-Record31,097Davis Enterprise8,585Eureka Times-Standard19,720Fairfield Republic18,422Gilroy Dispatch8,712Glendale News-Press7,855Grass Valley The Union13,997Hayward/Fremont/Newark/Pleasanton21,855Laguna Beach Coastline Pilot21,855Lakeport Record-Bee6,688Lodi News-Sentinel13,349Long Beach Impacto USA212,530Los Angeles County Breeze58,543Los Angeles County Star News-79,714Los Angeles Daily News92,320Los Angeles Fin de Semana740,567 | California                        | 3,255,020 |
|---|-----------------------------------|-----------|
| Big Bear Lake Grizzly Weekender7,500Garmel Valley News16,723Chico Enterprise-Record31,097Davis Enterprise8,585Eureka Times-Standard19,720Fairfield Republic18,422Gilroy Dispatch8,712Glendale News-Press7,855Grass Valley The Union13,997Hayward/Fremont/Newark/Pleasanton21,855Lakeport Record-Bee6,688Lodi News-Sentinel13,349Long Beach Impacto USA212,530Los Angeles County Breeze58,543Los Angeles County Star News-<br>Valley Tribune-Daily News79,714Los Angeles Daily News92,320  | Auburn Journal                    | 9,764     |
| Carmel Valley News16,723Carmel Valley News16,723Chico Enterprise-Record31,097Davis Enterprise8,585Eureka Times-Standard19,720Fairfield Republic18,422Gilroy Dispatch8,712Glendale News-Press7,855Grass Valley The Union13,997Hayward/Fremont/Newark/Pleasanton7,8530Hollister Weekend Pinnacle17,327Laguna Beach Coastline Pilot21,855Lakeport Record-Bee6,688Lodi News-Sentinel13,349Long Beach Impacto USA212,530Los Angeles County Breeze58,543Los Angeles County Star News-79,714Valley Tribune-Daily News92,320  | Benicia Herald                    | 3,015     |
| Chico Enterprise-Record31,097Davis Enterprise8,585Eureka Times-Standard19,720Fairfield Republic18,422Gilroy Dispatch8,712Glendale News-Press7,855Grass Valley The Union13,997Hayward/Fremont/Newark/Pleasanton7,8530Hollister Weekend Pinnacle17,327Laguna Beach Coastline Pilot21,855Lakeport Record-Bee6,688Lodi News-Sentinel13,349Long Beach Impacto USA212,530Los Angeles County Breeze58,543Los Angeles County Star News-79,714Valley Tribune-Daily News92,320  | Big Bear Lake Grizzly Weekender   | 7,500     |
| Davis Enterprise8,585Eureka Times-Standard19,720Fairfield Republic18,422Gilroy Dispatch8,712Glendale News-Press7,855Grass Valley The Union13,997Hayward/Fremont/Newark/Pleasanton17,327ANG Newspapers78,530Hollister Weekend Pinnacle17,327Laguna Beach Coastline Pilot21,855Lakeport Record-Bee6,688Lodi News-Sentinel13,349Long Beach Impacto USA212,530Los Angeles County Breeze58,543Los Angeles County Star News-Valley Tribune-Daily NewsValley Tribune-Daily News92,320  | Carmel Valley News                | 16,723    |
| Eureka Times-Standard19,720Fairfield Republic18,422Gilroy Dispatch8,712Glendale News-Press7,855Grass Valley The Union13,997Hayward/Fremont/Newark/Pleasanton17,327ANG Newspapers78,530Hollister Weekend Pinnacle17,327Laguna Beach Coastline Pilot21,855Lakeport Record-Bee6,688Lodi News-Sentinel13,349Long Beach Impacto USA212,530Los Angeles County Breeze58,543Los Angeles County Star News-Valley Tribune-Daily NewsValley Tribune-Daily News92,320   | Chico Enterprise-Record           | 31,097    |
| Fairfield Republic18,422Gilroy Dispatch8,712Glendale News-Press7,855Grass Valley The Union13,997Hayward/Fremont/Newark/Pleasanton17,327Laguna Beach Coastline Pilot21,855Lakeport Record-Bee6,688Lodi News-Sentinel13,349Long Beach Impacto USA212,530Los Angeles County Breeze58,543Los Angeles County Star News-79,714Los Angeles Daily News92,320  | Davis Enterprise                  | 8,585     |
| Gilroy Dispatch8,712Glendale News-Press7,855Grass Valley The Union13,997Hayward/Fremont/Newark/Pleasanton17,327ANG Newspapers78,530Hollister Weekend Pinnacle17,327Laguna Beach Coastline Pilot21,855Lakeport Record-Bee6,688Lodi News-Sentinel13,349Long Beach Impacto USA212,530Los Angeles County Breeze58,543Los Angeles County Star News-79,714Valley Tribune-Daily News79,714Los Angeles Daily News92,320   | Eureka Times-Standard             | 19,720    |
| Glendale News-Press7,855Grass Valley The Union13,997Hayward/Fremont/Newark/Pleasanton17,327Laguna Beach Coastline Pilot21,855Lakeport Record-Bee6,688Lodi News-Sentinel13,349Long Beach Impacto USA212,530Los Angeles County Breeze58,543Los Angeles County Star News-79,714Los Angeles Daily News92,320  | Fairfield Republic                | 18,422    |
| Grass Valley The Union13,997Hayward/Fremont/Newark/Pleasanton13,997Hayward/Fremont/Newark/Pleasanton17,327Laguna Beach Coastline Pilot21,855Lakeport Record-Bee6,688Lodi News-Sentinel13,349Long Beach Impacto USA212,530Los Angeles County Breeze58,543Los Angeles County Star News-62,777Los Angeles County Star News-79,714Los Angeles Daily News92,320  | Gilroy Dispatch                   | 8,712     |
| Hayward/Fremont/Newark/PleasantonANG Newspapers78,530Hollister Weekend Pinnacle17,327Laguna Beach Coastline Pilot21,855Lakeport Record-Bee6,688Lodi News-Sentinel13,349Long Beach Impacto USA212,530Los Angeles County Breeze58,543Los Angeles County Press Telegram62,777Los Angeles County Star News-Valley Tribune-Daily News79,714Los Angeles Daily News92,320  | Glendale News-Press               | 7,855     |
| ANG Newspapers78,530Hollister Weekend Pinnacle17,327Laguna Beach Coastline Pilot21,855Lakeport Record-Bee6,688Lodi News-Sentinel13,349Long Beach Impacto USA212,530Los Angeles County Breeze58,543Los Angeles County Press Telegram62,777Los Angeles County Star News-Valley Tribune-Daily NewsValley Tribune-Daily News92,320  | Grass Valley The Union            | 13,997    |
| Hollister Weekend Pinnacle17,327Laguna Beach Coastline Pilot21,855Lakeport Record-Bee6,688Lodi News-Sentinel13,349Long Beach Impacto USA212,530Los Angeles County Breeze58,543Los Angeles County Press Telegram62,777Los Angeles County Star News-<br>Valley Tribune-Daily News79,714Los Angeles Daily News92,320   | Hayward/Fremont/Newark/Pleasanton |           |
| Laguna Beach Coastline Pilot21,855Lakeport Record-Bee6,688Lodi News-Sentinel13,349Long Beach Impacto USA212,530Los Angeles County Breeze58,543Los Angeles County Press Telegram62,777Los Angeles County Star News-<br>Valley Tribune-Daily News79,714Los Angeles Daily News92,320   | ANG Newspapers                    | 78,530    |
| Lakeport Record-Bee6,688Lodi News-Sentinel13,349Long Beach Impacto USA212,530Los Angeles County Breeze58,543Los Angeles County Press Telegram62,777Los Angeles County Star News-<br>Valley Tribune-Daily News79,714Los Angeles Daily News92,320   | Hollister Weekend Pinnacle        | 17,327    |
| Lodi News-Sentinel13,349Long Beach Impacto USA212,530Los Angeles County Breeze58,543Los Angeles County Press Telegram62,777Los Angeles County Star News-<br>Valley Tribune-Daily News79,714Los Angeles Daily News92,320   | Laguna Beach Coastline Pilot      | 21,855    |
| Long Beach Impacto USA       212,530         Los Angeles County Breeze       58,543         Los Angeles County Press Telegram       62,777         Los Angeles County Star News-<br>Valley Tribune-Daily News       79,714         Los Angeles Daily News       92,320  | Lakeport Record-Bee               | 6,688     |
| Los Angeles County Breeze58,543Los Angeles County Press Telegram62,777Los Angeles County Star News-<br>Valley Tribune-Daily News79,714Los Angeles Daily News92,320  | Lodi News-Sentinel                | 13,349    |
| Los Angeles County Press Telegram     62,777       Los Angeles County Star News-<br>Valley Tribune-Daily News     79,714       Los Angeles Daily News     92,320  | Long Beach Impacto USA            | 212,530   |
| Los Angeles County Star News-<br>Valley Tribune-Daily News     79,714       Los Angeles Daily News     92,320   | Los Angeles County Breeze         | 58,543    |
| Valley Tribune-Daily News 79,714<br>Los Angeles Daily News 92,320   | Los Angeles County Press Telegram | 62,777    |
| Los Angeles Daily News 92,320   | Los Angeles County Star News-     |           |
| <b>5</b>  | Valley Tribune-Daily News         | 79,714    |
| Los Angeles Fin de Semana 740,567   | Los Angeles Daily News            | 92,320    |
|   | Los Angeles Fin de Semana         | 740,567   |

Van Buren Press Argus Courier

| State/City/Newspaper   | Circulation    |
|--|----------------|
| California (continued)   |                |
| Los Angeles Times Sunday Select                                    | 200,00         |
| Madera Tribune   | 4,97           |
| Marin County Independent Journal                                   | 29,50          |
| Monterey Herald  | 27,06          |
| Morgan Hill Times  | 10,22          |
| Napa Register  | 12,72          |
| Oakland Tribune  | 40,91          |
| Ontario Bulletin Express   | 67,70          |
| Ontario Inland Valley Daily Bulletin                               | 56,05          |
| Ontario Inland Valley Daily Bulletin                               |                |
| Sunday Select  | 5,23           |
| Palm Springs Cathedral Sun   | 10,00          |
| Palm Springs Desert Sun  | 50,66          |
| Palm Springs Indio Sun   | 9,00           |
| Palm Springs Sun   | 9,00           |
| Palo Alto/Menlo Park The Daily News                                | 17,50          |
| Pasadena Weekly Star   | 9,20           |
| Pasadena Star-news Sunday Select                                   | 3,23           |
| Placerville Mountain Democrat                                      | 11,22          |
| Poway News Chieftain   | 15,09          |
| Ramona Ramona Sentinel   | 14,00          |
| Rancho Bernardo News-Journal                                       | 17,27          |
| Red Bluff News   | 6,18           |
| Redlands Facts   | 6,56           |
| Ridgecrest Daily Independent                                       | 3,91           |
| Riverside La Prensa  | 103,00         |
| Roseville Press-Tribune  | 14,45          |
| Salinas Californian  | 12,11          |
| San Bernardino Sun   | 58,00          |
| San Francisco Examiner   | 253,45         |
| San Gabriel Valley Highlander                                      | 33,29          |
| San Jose Mercury News  | 217,93         |
| San Jose Mercury News Sunday Select                                | 50,00          |
| San Mateo/Lompoc Times   | 24,69          |
| Santa Cruz Sentinel  | 22,57          |
| Solana Beach Sun   | 3,70           |
| South Lake Tahoe Daily Tribune                                     | 8,30           |
| Truckee Sierra Sun<br>Ukiah Journal                                | 6,37           |
| Vacaville Reporter   | 5,99           |
| Vallejo Times-Herald   | 16,75<br>15,44 |
| Victorville/Barstow Daily Press-                                   | 10,44          |
| Desert Dispatch  | 25,84          |
| Visalia Times-Delta  | 23,65          |
| Walnut Creek Contra Costa Times                                    | 148,19         |
| Wallot Cleek Contra Costa Times<br>Watsonville Register-Pajaronian | 5,21           |
| West Covina San Gabriel Valley Tribune                             | 5,21           |
| Sunday Select  | 7,95           |
| Whittier Daily News Sunday Select                                  | 4,27           |
| Woodland Democrat  | 8,31           |
| Yreka Siskiyou Daily News  | 5,88           |
| Yucca Valley Hi-Desert Star  | 7,30           |
| Yucca Valley Observation Post                                      | 6,40           |
| Colorado   | 628,           |
| Aspen Times  | 8,00           |
| Denver Post  | 448,16         |
|  |                |

| Aspen Times                       | 8,000   |
|-----------------------------------|---------|
| Denver Post                       | 448,165 |
| Denver Post Sunday Select         | 51,000  |
| Durango/Cortez Herald-Journal     | 11,736  |
| Fort Collins Coloradoan           | 25,982  |
| Frisco Summit Daily News          | 10,250  |
| Glenwood Springs Post Independent | 9,150   |
| Granby Sky Hi News                | 5,000   |
| Grand Junction Free Press         | 10,000  |
| Greeley Tribune                   | 21,863  |
| Steamboat Springs Steamboat Today | 8,736   |
| Vail Daily                        | 11,372  |
| Windsor now                       | 7,279   |
|                                   |         |

## ID #:112307 More than 800 newspapers - Effective January 1, 2012 - Circulation 22,655,210

| State/City/Newspaper                  | Circulation |
|---------------------------------------|-------------|
| Connecticut                           | 255,811     |
| Hartford Courant                      | 199,661     |
| Hartford Courant Sunday Select        | 12,500      |
| Norwalk Hour                          | 16,342      |
| Norwich Bulletin                      | 21,139      |
| Willimantic Chronicle                 | 6,169       |
| Delaware                              | 122,327     |
| Wilmington News Journal               | 108,100     |
| Wilmington News Journal Sunday Select | 14,227      |

| Washington DC       | 303,476 |
|---------------------|---------|
| Washington Examiner | 303,476 |

| I |   |           |
|---|---|-----------|
| ) | Florida                                   | 1,463,723 |
| ) | Brooksville Hernando Today                | 2,991     |
| ) | Charlotte Harbor Sun                      | 62,505    |
| ) | Coral Springs Forum                       | 24,001    |
| ļ | Crystal River Citrus County Chronicle     | 30,213    |
| 1 | Daytona Beach News-Journal                | 89,541    |
| ) | Deerfield Beach Forum                     | 9,100     |
| ) | Ft. Lauderdale East Side Forum            | 26,805    |
| 6 | Ft. Lauderdale El Sentinel                | 124,183   |
| 2 | Ft. Lauderdale/South Florida Sun Sentinel |           |
|   | Sunday Select                             | 70,000    |
| 3 | Ft. Lauderdale/South Florida Sun-Sentinel | 251,437   |
| ) | Ft. Myers News-Press                      | 100,009   |
| ) | Jackson County Floridian                  | 5,340     |
| ) | Jacksonville Times-Union                  | 148,504   |
| 3 | Kissimmee Osceola News-Gazette            | 37,856    |
| 7 | Leesburg Commercial                       | 20,180    |
| 3 | Margate & Coconut Creek Forum             | 14,250    |
| 7 | Melbourne Florida Today                   | 75,762    |
| ) | Melbourne Florida Today Sunday Select     | 4,032     |
| 1 | Pensacola News Journal                    | 59,563    |
| 7 | Pompano Beach Forum                       | 11,700    |
| ) | Sebring Highlands Today                   | 15,922    |
| 2 | St. Augustine Record                      | 18,117    |
|   | Tallahassee Democrat                      | 45,010    |
| 3 | Tampa Centro Mi Diario                    | 41,242    |
| 6 | Tampa Tribune Sunday Select               | 53,500    |
| 3 | Tampa/Newport Richey Suncoast News        | 115,943   |
|   | Winter Haven News Chief                   | 6,017     |
|   |   |           |

# Georgia

| Albany Herald                          | 18,990  |
|--|---------|
| Albany Herald Sunday Select            | 10,000  |
| Athens Banner-Herald                   | 22,518  |
| Atlanta Inquirer                       | 40,000  |
| Augusta Chronicle                      | 63,632  |
| Canton Cherokee Tribune                | 4,911   |
| Carrollton Times-Georgian              | 6,861   |
| Cartersville Daily Tribune News        | 6,409   |
| Cumming Forsyth County News            | 14,566  |
| Cumming South Forsyth News             | 16,000  |
| Dalton Citizen                         | 10,742  |
| Douglas County Sentinel                | 2,546   |
| Dublin Courier Herald                  | 9,463   |
| Gainesville Times                      | 26,015  |
| Griffin News                           | 6,078   |
| Jonesboro/McDonough Clayton News Daily | 3,794   |
| LaGrange Daily News                    | 9,729   |
| Lawrenceville/Conyers/Rockdale         |         |
| Daily Post-Citizen                     | 108,705 |
| Lawrenceville Gwinnett Daily Post      |         |
| Sunday Select                          | 17,000  |
| Marietta Journal                       | 15,944  |
| Marietta Neighbor Papers               | 154,516 |
| Newnan Times-Herald                    | 9,510   |
|  |         |

640,910

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Maryland

| Georgia (continued)Savannah Morning News55,377Winder Barrow County News7,604Hawaii172,620Hilo Tribune-Herald19,266Honolulu Star-Advertiser132,281Kailua/Kona West Hawaii Today12,805Lihue Garden Island8,268Idaho35,830Coeur D'Alene Press30,584Moscow-Pullman Daily News5,246Ilinois1,143,062Arlington Heights Reflejos96,000Aurora Beacon News2,221Centralia Morning Sentinel14,883Chicago New Crusader90,071Chicago Sun-Times224,839Chicago Sun-Times224,839Chicago Sun-times Sunday Select30,924Crystal Lake Northwest Herald3,937Downers Grove Press Publications-Bartlett5,731Du Quoin Evening Call3,470Eldorado Journal645Elgin Courier News21,683Harrisburg Register2,793Joliet Herald-News11,434Kankakee Daily Journal27,161La Salle/Peru/Oglesby/Spring ValleyNews-TribuneNews-Tribune15,996Lemont Reporter/Met4,488Marion Republican2,051Marion Republican2,051Marion Republican2,056Norris Daily Herald5,186Mt. Carmel Daily Republican Register3,943Naperville Sun12,069Oak Brook Suburban Life4,420Olney Daily Mail3,450Pontiac Lead   |                                 |           |
|--|---------------------------------|-----------|
| Winder Barrow County News7,604Havaii172,620Hilo Tribune-Herald19,266Honolulu Star-Advertiser132,281Kailua/Kona West Hawaii Today12,805Lihue Garden Island8,268Idabo35,830Coeur D'Alene Press30,584Moscow-Pullman Daily News5,246Illinois1,143,062Arlington Heights Reflejos96,000Aurora Beacon News19,951Benton Evening News2,221Centralia Morning Sentinel14,883Chicago New Crusader90,071Chicago Sun-Times224,839Chicago Sun-Times224,839Chicago Sun-Times224,839Chicago Sun-Times224,839Danville Commercial-News11,494De Kalb Daily Chronicle9,997Downers Grove Press Publications-Bartlett5,731Du Quoin Evening Call3,470Eldorado Journal645Elgin Courier News5,667Elmhurst Press Publications21,683Harrisburg Register2,793Joliet Herald-News31,343Kankakee Daily Journal27,161La Salle/Peru/Oglesby/Spring Valley12,069News-Tribune15,996Lemont Reporter/Met4,488Marion Republican2,051Morris Daily Herald5,186Mit. Carmel Daily Republican Register3,943Naperville Sun12,069Oak Brook Suburban Life4,420Olney Daily Mail3,450Pontiac  | Georgia (continued)             |           |
| Hawaii172,620Hilo Tribune-Herald19,266Honolulu Star-Advertiser132,281Kailua/Kona West Hawaii Today12,805Lihue Garden Island8,268Idaho39,830Coeur D'Alene Press30,584Moscow-Pullman Daily News5,246Ilinois1,143,062Arlington Heights Reflejos96,000Aurora Beacon News19,951Benton Evening News2,221Centralia Morning Sentinel14,883Chicago New Crusader90,071Chicago Sun-Times224,839Chicago Sun-Times224,839Chicago Sun-Times224,839Chicago Sun-times Sunday Select30,924Crystal Lake Northwest Herald33,937Downers Grove Press Publications-Bartlett5,731Du Quoin Evening Call3,470Eldorado Journal645Elgin Courier News5,667Elmhurst Press Publications21,683Harrisburg Register2,793Joliet Herald-News31,343Kankakee Daily Journal27,161La Salle/Peru/Oglesby/Spring Valley15,996Lemont Reporter/Met4,488Marion Republican2,051Morris Daily Herald5,186Mt. Carmel Daily Republican Register3,943Naperville Sun12,069Oak Brook Suburban Life4,420Olney Daily Mail3,450Pontiac Leader2,936Rock Island/Moline/East Moline4,900Argus-Dispatch40,900 <td>Savannah Morning News</td> <td>55,377</td>      | Savannah Morning News           | 55,377    |
| Hilo Tribune-Herald19,266Honolulu Star-Advertiser132,281Kailua/Kona West Hawaii Today12,805Lihue Garden Island8,268Idano35,830Coeur D'Alene Press30,584Moscow-Pullman Daily News5,246Ilinois1,143,062Arlington Heights Reflejos96,000Aurora Beacon News19,951Benton Evening News2,221Centralia Morning Sentinel14,883Chicago New Crusader90,071Chicago Sun-Times224,839Chicago Sun-Times224,839Chicago Sun-Times224,839Chicago Sun-Times30,924Crystal Lake Northwest Herald33,337Danville Commercial-News11,494De Kalb Daily Chronicle9,997Downers Grove Press Publications-Bartlett5,731Du Quoin Evening Call3,470Eldorado Journal645Elgin Courier News5,667Elmhurst Press Publications21,683Harrisburg Register2,793Joliet Herald-News15,996Lernont Reporter/Met4,488Marion Republican2,051Morris Daily Herald5,186Mt. Carmel Daily Republican Register3,943Naperville Sun12,069Oak Brook Suburban Life4,420Olney Daily Mail3,450Pontiac Leader2,090Artoric Register Star56,114Rockford Register Star56,114Rockford Register Star56,114Roc   | Winder Barrow County News       | 7,604     |
| Hilo Tribune-Herald19,266Honolulu Star-Advertiser132,281Kailua/Kona West Hawaii Today12,805Lihue Garden Island8,268Idano35,830Coeur D'Alene Press30,584Moscow-Pullman Daily News5,246Ilinois1,143,062Arlington Heights Reflejos96,000Aurora Beacon News19,951Benton Evening News2,221Centralia Morning Sentinel14,883Chicago New Crusader90,071Chicago Sun-Times224,839Chicago Sun-Times224,839Chicago Sun-Times224,839Chicago Sun-Times30,924Crystal Lake Northwest Herald33,337Danville Commercial-News11,494De Kalb Daily Chronicle9,997Downers Grove Press Publications-Bartlett5,731Du Quoin Evening Call3,470Eldorado Journal645Elgin Courier News5,667Elmhurst Press Publications21,683Harrisburg Register2,793Joliet Herald-News15,996Lernont Reporter/Met4,488Marion Republican2,051Morris Daily Herald5,186Mt. Carmel Daily Republican Register3,943Naperville Sun12,069Oak Brook Suburban Life4,420Olney Daily Mail3,450Pontiac Leader2,090Artoric Register Star56,114Rockford Register Star56,114Rockford Register Star56,114Roc   |                                 |           |
| Honolulu Star-Advertiser132,281Kailua/Kona West Hawaii Today12,805Lihue Garden Island8,268Idano35,830Coeur D'Alene Press30,584Moscow-Pullman Daily News5,246Ilinois1,143,062Arlington Heights Reflejos96,000Aurora Beacon News19,951Benton Evening News2,221Centralia Morning Sentinel14,883Chicago New Crusader90,071Chicago Sun-Times224,839Chicago Sun-Times224,839Chicago Sun-Times224,839Chicago Sun-Times224,839Chicago Sun-Times30,924Crystal Lake Northwest Herald33,937Danville Commercial-News11,494De Kalb Daily Chronicle9,997Downers Grove Press Publications-Bartlett5,731Du Quoin Evening Call3,470Eldorado Journal645Eigin Courier News5,667Elmhurst Press Publications21,683Harrisburg Register2,793Joliet Herald-News31,343Kankakee Daily Journal27,161La Salle/Peru/Oglesby/Spring Valley12,069News-Tribune15,996Lernont Reporter/Met4,488Marion Republican2,051Morris Daily Herald5,186Mt. Carmel Daily Republican Register3,943Naperville Sun12,069Oak Brook Suburban Life4,420Olney Daily Mail3,450Pontiac Leader2,000   | Hawaii                          | 172,620   |
| Kailua/Kona West Hawaii Today12,805Lihue Garden Island8,268Idano35,830Coeur D'Alene Press30,584Moscow-Pullman Daily News5,246Illinois1,143,062Arlington Heights Reflejos96,000Aurora Beacon News19,951Benton Evening News2,221Centralia Morning Sentinel14,883Chicago New Crusader90,071Chicago Sun-Times224,839Chicago Sun-Times224,839Chicago Sun-Times224,839Chicago Sun-Times224,839Chicago Sun-Times3,937Dawrille Commercial-News11,494De Kalb Daily Chronicle9,997Downers Grove Press Publications-Bartlett5,731Du Quoin Evening Call3,470Elgin Courier News5,667Elmhurst Press Publications21,683Harrisburg Register2,793Joliet Herald-News31,343Kankakee Daily Journal27,161La Salle/Peru/Oglesby/Spring Valley15,996Lemont Reporter/Met4,488Marion Republican2,051Morris Daily Herald5,186Mt. Carmel Daily Republican Register3,943Naperville Sun12,069Oak Brook Suburban Life4,420Olney Daily Mail3,450Pontiac Leader2,050Argus-Dispatch40,900Rockford Register Star5,6114Rockford Register Star5,600Shelbyville Daily Union2,290S   | Hilo Tribune-Herald             | 19,266    |
| Lihue Garden Island8,268Idaho35,830Coeur D'Alene Press30,584Moscow-Pullman Daily News5,246Illinois1,143,062Arlington Heights Reflejos96,000Aurora Beacon News19,951Benton Evening News2,221Centralia Morning Sentinel14,883Chicago New Crusader90,071Chicago Sun-Times224,839Chicago Sun-Times224,839Chicago Sun-Times224,839Chicago Sun-Times30,924Crystal Lake Northwest Herald33,937Danville Commercial-News11,494De Kalb Daily Chronicle9,997Downers Grove Press Publications-Bartlett5,731Du Quoin Evening Call3,470Eldorado Journal645Elgin Courier News5,667Elmhurst Press Publications21,683Harrisburg Register2,793Joliet Herald-News31,343Kankakee Daily Journal27,161La Salle/Peru/Oglesby/Spring Valley15,996Lemont Reporter/Met4,488Marion Republican2,051Morris Daily Herald5,186Mt. Carmel Daily Republican Register3,943Naperville Sun12,069Oak Brook Suburban Life4,420Olney Daily Mail3,450Pontiac Leader2,050Argus-Dispatch40,900RockIsland/Moline/East Moline4,0900Argus-Dispatch40,900Sockford Register StarSunday Select5,000 <td>Honolulu Star-Advertiser</td> <td>132,281</td> | Honolulu Star-Advertiser        | 132,281   |
| Idaho35,830Coeur D'Alene Press30,584Moscow-Pullman Daily News5,246Ilinois1,143,062Arlington Heights Reflejos96,000Aurora Beacon News19,951Benton Evening News2,221Centralia Morning Sentinel14,883Chicago New Crusader90,071Chicago La Raza152,046Chicago Sun-Times224,839Chicago Sun-Times224,839Chicago Sun-Times Sunday Select30,924Crystal Lake Northwest Herald33,937Danville Commercial-News11,494De Kalb Daily Chronicle9,997Downers Grove Press Publications-Bartlett5,731Du Quoin Evening Call3,470Eldorado Journal645Elgin Courier News5,667Elmhurst Press Publications21,683Harrisburg Register2,793Joliet Herald-News31,343Kankakee Daily Journal27,161La Salle/Peru/Oglesby/Spring Valley15,996Lemont Reporter/Met4,488Marion Republican2,051Morris Daily Herald5,186Mt. Carmel Daily Republican Register3,943Naperville Sun12,069Olak Brook Suburban Life4,420Olney Daily Mail3,450Pontiac Leader2,336Rock Island/Moline/East Moline4,420Olney Daily Mail3,450Pontiac Leader2,336Rock Island/Moline/East Moline4,0900Rockford Register Star Sunday                                       | Kailua/Kona West Hawaii Today   | 12,805    |
| Coeur D'Alene Press30,584Moscow-Pullman Daily News5,246Ilinois1,143,062Arlington Heights Reflejos96,000Aurora Beacon News19,951Benton Evening News2,221Centralia Morning Sentinel14,883Chicago New Crusader90,071Chicago La Raza152,046Chicago Sun-Times224,839Chicago Sun-Times224,839Chicago Sun-times Sunday Select30,924Crystal Lake Northwest Herald33,937Danville Commercial-News11,494De Kalb Daily Chronicle9,997Downers Grove Press Publications-Bartlett5,731Du Quoin Evening Call3,470Eldorado Journal645Elgin Courier News5,667Elmhurst Press Publications21,683Harrisburg Register2,793Joliet Herald-News31,343Kankaee Daily Journal27,161La Salle/Peru/Oglesby/Spring ValleyNews-TribuneNews-Tribune15,996Lemont Reporter/Met4,488Marion Republican2,051Morris Daily Herald5,186Mt. Carmel Daily Republican Register3,943Naperville Sun2,069Oak Brook Suburban Life4,930Pontiac Leader2,936Rock Island/Moline/East Moline40,900Rockford Register Star5,6114Rockford Register Star Sunday Select5,000Shelbyville Daily Union2,290St. Charles Chronicle9,891<                              | Lihue Garden Island             | 8,268     |
| Coeur D'Alene Press30,584Moscow-Pullman Daily News5,246Ilinois1,143,062Arlington Heights Reflejos96,000Aurora Beacon News19,951Benton Evening News2,221Centralia Morning Sentinel14,883Chicago New Crusader90,071Chicago La Raza152,046Chicago Sun-Times224,839Chicago Sun-Times224,839Chicago Sun-times Sunday Select30,924Crystal Lake Northwest Herald33,937Danville Commercial-News11,494De Kalb Daily Chronicle9,997Downers Grove Press Publications-Bartlett5,731Du Quoin Evening Call3,470Eldorado Journal645Elgin Courier News5,667Elmhurst Press Publications21,683Harrisburg Register2,793Joliet Herald-News31,343Kankaee Daily Journal27,161La Salle/Peru/Oglesby/Spring ValleyNews-TribuneNews-Tribune15,996Lemont Reporter/Met4,488Marion Republican2,051Morris Daily Herald5,186Mt. Carmel Daily Republican Register3,943Naperville Sun2,069Oak Brook Suburban Life4,930Pontiac Leader2,936Rock Island/Moline/East Moline40,900Rockford Register Star5,6114Rockford Register Star Sunday Select5,000Shelbyville Daily Union2,290St. Charles Chronicle9,891<                              |                                 |           |
| Moscow-Pullman Daily News5,246Ilinois1,143,062Arlington Heights Reflejos96,000Aurora Beacon News19,951Benton Evening News2,221Centralia Morning Sentinel14,883Chicago New Crusader90,071Chicago La Raza152,046Chicago Sun-Times224,839Chicago Sun-Times224,839Chicago Sun-Times224,839Chicago Sun-Times224,839Chicago Sun-times Sunday Select30,924Crystal Lake Northwest Herald33,937Danville Commercial-News11,494De Kalb Daily Chronicle9,997Downers Grove Press Publications-Bartlett5,731Du Quoin Evening Call3,470Eldorado Journal645Elgin Courier News5,667Elmhurst Press Publications21,683Harrisburg Register2,793Joliet Herald-News31,343Kankakee Daily Journal27,161La Salle/Peru/Oglesby/Spring ValleyNews-TribuneNews-Tribune15,996Lemont Reporter/Met4,488Marion Republican Register3,943Naperville Sun12,069Oak Brook Suburban Life4,930Pontiac Leader2,936Rock Island/Moline/East Moline40,900Rockford Register Star Sunday Select5,000Shelbyville Daily Union2,290St. Charles Chronicle9,891  | Idaho                           | 35,830    |
| Illinois1,143,062Arlington Heights Reflejos96,000Aurora Beacon News19,951Benton Evening News2,221Centralia Morning Sentinel14,883Chicago New Crusader90,071Chicago La Raza152,046Chicago Sun-Times224,839Chicago Sun-Times224,839Chicago Sun-times Sunday Select30,924Crystal Lake Northwest Herald33,937Danville Commercial-News11,494De Kalb Daily Chronicle9,997Downers Grove Press Publications-Bartlett5,731Du Quoin Evening Call3,470Eldorado Journal645Elgin Courier News5,667Elmhurst Press Publications21,683Harrisburg Register2,793Joliet Herald-News31,343Kankakee Daily Journal27,161La Salle/Peru/Oglesby/Spring ValleyNews-TribuneNews-Tribune15,996Lemont Reporter/Met4,488Marion Republican2,051Morris Daily Herald5,186Mt. Carmel Daily Republican Register3,943Naperville Sun12,069Oak Brook Suburban Life4,420Olney Daily Mail3,450Pontiac Leader2,936Rock Island/Moline/East Moline40,900Rockford Register Star56,114Rockford Register Star Sunday Select5,000Shelbyville Daily Union2,290St. Charles Chronicle9,891  | Coeur D'Alene Press             | 30,584    |
| Arlington Heights Reflejos96,000Aurora Beacon News19,951Benton Evening News2,221Centralia Morning Sentinel14,883Chicago New Crusader90,071Chicago La Raza152,046Chicago Sun-Times224,839Chicago Sun-Times224,839Chicago Sun-times Sunday Select30,924Crystal Lake Northwest Herald33,937Danville Commercial-News11,494De Kalb Daily Chronicle9,997Downers Grove Press Publications-Bartlett5,731Du Quoin Evening Call3,470Eldorado Journal645Elgin Courier News5,667Elmhurst Press Publications21,683Harrisburg Register2,793Joliet Herald-News31,343Kankakee Daily Journal27,161La Salle/Peru/Oglesby/Spring Valley15,996Lemont Reporter/Met4,488Marion Republican2,051Morris Daily Herald5,186Mt. Carmel Daily Republican Register3,943Naperville Sun12,069Oak Brook Suburban Life4,420Olney Daily Mail3,450Pontiac Leader2,936Rock Island/Moline/East Moline40,900Rockford Register Star56,114Rockford Register Star Sunday Select5,000Shelbyville Daily Union2,290St. Charles Chronicle9,891   | Moscow-Pullman Daily News       | 5,246     |
| Arlington Heights Reflejos96,000Aurora Beacon News19,951Benton Evening News2,221Centralia Morning Sentinel14,883Chicago New Crusader90,071Chicago La Raza152,046Chicago Sun-Times224,839Chicago Sun-Times Sunday Select30,924Crystal Lake Northwest Herald33,937Danville Commercial-News11,494De Kalb Daily Chronicle9,997Downers Grove Press Publications-Bartlett5,731Du Quoin Evening Call3,470Eldorado Journal645Elgin Courier News5,667Elmhurst Press Publications21,683Harrisburg Register2,793Joliet Herald-News31,343Kankakee Daily Journal27,161La Salle/Peru/Oglesby/Spring Valley15,996Lemont Reporter/Met4,488Marion Republican2,051Morris Daily Herald5,186Mt. Carmel Daily Republican Register3,943Naperville Sun12,069Oak Brook Suburban Life4,420Olney Daily Mail3,450Pontiac Leader2,306Rock Island/Moline/East Moline4,420Olney Daily Mail3,450Pontiac Leader5,000Shelbyville Daily Union2,290St. Charles Chronicle9,891   | Illinois                        | 1 1/2 0/2 |
| Aurora Beacon News19,951Benton Evening News2,221Centralia Morning Sentinel14,883Chicago New Crusader90,071Chicago La Raza152,046Chicago Sun-Times224,839Chicago Sun-Times224,839Chicago Sun-times Sunday Select30,924Crystal Lake Northwest Herald33,937Danville Commercial-News11,494De Kalb Daily Chronicle9,997Downers Grove Press Publications-Bartlett5,731Du Quoin Evening Call3,470Eldorado Journal645Elgin Courier News5,667Elmhurst Press Publications21,683Harrisburg Register2,793Joliet Herald-News31,343Kankakee Daily Journal27,161La Salle/Peru/Oglesby/Spring ValleyVNews-Tribune15,996Lemont Reporter/Met4,488Marion Republican2,051Morris Daily Herald5,186Mt. Carmel Daily Republican Register3,943Naperville Sun12,069Oak Brook Suburban Life4,420Olney Daily Mail3,450Pontiac Leader2,936Rock Island/Moline/East Moline40,900Rockford Register Star Sunday Select5,000Shelbyville Daily Union2,290St. Charles Chronicle9,891  |                                 |           |
| Benton Evening News2,221Centralia Morning Sentinel14,883Chicago New Crusader90,071Chicago La Raza152,046Chicago Sun-Times224,839Chicago Sun-Times224,839Chicago Sun-times Sunday Select30,924Crystal Lake Northwest Herald33,937Danville Commercial-News11,494De Kalb Daily Chronicle9,997Downers Grove Press Publications-Bartlett5,731Du Quoin Evening Call3,470Eldorado Journal645Elgin Courier News5,667Elmhurst Press Publications21,683Harrisburg Register2,793Joliet Herald-News31,343Kankakee Daily Journal27,161La Salle/Peru/Oglesby/Spring Valley15,996Lemont Reporter/Met4,488Marion Republican2,051Morris Daily Herald5,186Mt. Carmel Daily Republican Register3,943Naperville Sun12,069Oak Brook Suburban Life4,420Olney Daily Mail3,450Pontiac Leader2,936Rock Island/Moline/East Moline40,900Rockford Register Star Sunday Select5,000Shelbyville Daily Union2,290St. Charles Chronicle9,891   | * * /                           |           |
| Centralia Moring Sentinel14,883Chicago New Crusader90,071Chicago La Raza152,046Chicago Sun-Times224,839Chicago Sun-Times224,839Chicago Sun-times Sunday Select30,924Crystal Lake Northwest Herald33,937Danville Commercial-News11,494De Kalb Daily Chronicle9,997Downers Grove Press Publications-Bartlett5,731Du Quoin Evening Call3,470Eldorado Journal645Elgin Courier News5,667Elmhurst Press Publications21,683Harrisburg Register2,793Joliet Herald-News31,343Kankakee Daily Journal27,161La Salle/Peru/Oglesby/Spring Valley15,996Lemont Reporter/Met4,488Marion Republican2,061Morris Daily Herald5,186Mt. Carmel Daily Republican Register3,943Naperville Sun12,069Oak Brook Suburban Life4,420Olney Daily Mail3,450Pontiac Leader2,936Rock Island/Moline/East Moline40,900Rockford Register Star Sunday Select5,000Shelbyville Daily Union2,290St. Charles Chronicle9,891  |                                 |           |
| Chicago New Crusader90,071Chicago La Raza152,046Chicago Sun-Times224,839Chicago Sun-Times224,839Chicago Sun-times Sunday Select30,924Crystal Lake Northwest Herald33,937Danville Commercial-News11,494De Kalb Daily Chronicle9,997Downers Grove Press Publications-Bartlett5,731Du Quoin Evening Call3,470Eldorado Journal645Elgin Courier News5,667Elmhurst Press Publications21,683Harrisburg Register2,793Joliet Herald-News31,343Kankaee Daily Journal27,161La Salle/Peru/Oglesby/Spring Valley15,996Lemont Reporter/Met4,488Marion Republican2,051Morris Daily Herald5,186Mt. Carmel Daily Republican Register3,943Naperville Sun12,069Oak Brook Suburban Life4,420Olney Daily Mail3,450Pontiac Leader2,936Rock Island/Moline/East Moline40,900Rockford Register Star Sunday Select5,000Shelbyville Daily Union2,290St. Charles Chronicle9,891  | •                               |           |
| Chicago La Raza152,046Chicago Sun-Times224,839Chicago Sun-times Sunday Select30,924Crystal Lake Northwest Herald33,937Danville Commercial-News11,494De Kalb Daily Chronicle9,997Downers Grove Press Publications-Bartlett5,731Du Quoin Evening Call3,470Eldorado Journal645Elgin Courier News5,667Elmhurst Press Publications21,683Harrisburg Register2,793Joliet Herald-News31,343Kankakee Daily Journal27,161La Salle/Peru/Oglesby/Spring Valley15,996Lemont Reporter/Met4,488Marion Republican2,051Morris Daily Herald5,186Mt. Carmel Daily Republican Register3,943Naperville Sun12,069Olak Brook Suburban Life4,420Olney Daily Mail3,450Pontiac Leader2,936Rock Island/Moline/East Moline40,900Rockford Register Star Sunday Select5,000Shelbyville Daily Union2,290St. Charles Chronicle9,891  | •                               |           |
| Chicago Sun-Times224,839Chicago Sun-times Sunday Select30,924Crystal Lake Northwest Herald33,937Danville Commercial-News11,494De Kalb Daily Chronicle9,997Downers Grove Press Publications-Bartlett5,731Du Quoin Evening Call3,470Eldorado Journal645Elgin Courier News5,667Elmhurst Press Publications21,683Harrisburg Register2,793Joliet Herald-News31,343Kankakee Daily Journal27,161La Salle/Peru/Oglesby/Spring Valley15,996Lemont Reporter/Met4,488Marion Republican2,051Morris Daily Herald5,186Mt. Carmel Daily Republican Register3,943Naperville Sun12,069Oak Brook Suburban Life4,420Olney Daily Mail3,450Pontiac Leader2,936Rock Island/Moline/East Moline40,900Rockford Register Star Sunday Select5,000Shelbyville Daily Union2,290St. Charles Chronicle9,891   |                                 |           |
| Chicago Sun-times Sunday Select30,924Crystal Lake Northwest Herald33,937Danville Commercial-News11,494De Kalb Daily Chronicle9,997Downers Grove Press Publications-Bartlett5,731Du Quoin Evening Call3,470Eldorado Journal645Elgin Courier News5,667Elmhurst Press Publications21,683Harrisburg Register2,793Joliet Herald-News31,343Kankakee Daily Journal27,161La Salle/Peru/Oglesby/Spring Valley15,996Lemont Reporter/Met4,488Marion Republican2,051Morris Daily Herald5,186Mt. Carmel Daily Republican Register3,943Naperville Sun12,069Oak Brook Suburban Life4,420Olney Daily Mail3,450Pontiac Leader2,936Rock Island/Moline/East Moline40,900Rockford Register Star Sunday Select5,000Shelbyville Daily Union2,290St. Charles Chronicle9,891   | •                               |           |
| Crystal Lake Northwest Herald33,937Danville Commercial-News11,494De Kalb Daily Chronicle9,997Downers Grove Press Publications-Bartlett5,731Du Quoin Evening Call3,470Eldorado Journal645Elgin Courier News5,667Elmhurst Press Publications21,683Harrisburg Register2,793Joliet Herald-News31,343Kankakee Daily Journal27,161La Salle/Peru/Oglesby/Spring Valley15,996Lemont Reporter/Met4,488Marion Republican2,051Morris Daily Herald5,186Mt. Carmel Daily Republican Register3,943Naperville Sun12,069Oak Brook Suburban Life4,420Olney Daily Mail3,450Pontiac Leader2,936Rock Island/Moline/East Moline40,900Rockford Register Star56,114Rockford Register Star Sunday Select5,000Shelbyville Daily Union2,290St. Charles Chronicle9,891  | •                               |           |
| Danville Commercial-News11,494De Kalb Daily Chronicle9,997Downers Grove Press Publications-Bartlett5,731Du Quoin Evening Call3,470Eldorado Journal645Elgin Courier News5,667Elmhurst Press Publications21,683Harrisburg Register2,793Joliet Herald-News31,343Kankakee Daily Journal27,161La Salle/Peru/Oglesby/Spring Valley15,996Lemont Reporter/Met4,488Marion Republican2,051Morris Daily Herald5,186Mt. Carmel Daily Republican Register3,943Naperville Sun12,069Oak Brook Suburban Life4,420Olney Daily Mail3,450Pontiac Leader2,936Rock Island/Moline/East Moline40,900Rockford Register Star56,1114Rockford Register Star Sunday Select5,000Shelbyville Daily Union2,290St. Charles Chronicle9,891  |                                 |           |
| De Kalb Daily Chronicle9,997Downers Grove Press Publications-Bartlett5,731Du Quoin Evening Call3,470Eldorado Journal645Elgin Courier News5,667Elmhurst Press Publications21,683Harrisburg Register2,793Joliet Herald-News31,343Kankakee Daily Journal27,161La Salle/Peru/Oglesby/Spring Valley15,996Lemont Reporter/Met4,488Marion Republican2,051Morris Daily Herald5,186Mt. Carmel Daily Republican Register3,943Naperville Sun12,069Oak Brook Suburban Life4,420Olney Daily Mail3,450Pontiac Leader2,936Rock Island/Moline/East Moline40,900Rockford Register Star56,114Rockford Register Star Sunday Select5,000Shelbyville Daily Union2,290St. Charles Chronicle9,891   | •                               |           |
| Downers Grove Press Publications-Bartlett5,731Du Quoin Evening Call3,470Eldorado Journal645Elgin Courier News5,667Elmhurst Press Publications21,683Harrisburg Register2,793Joliet Herald-News31,343Kankakee Daily Journal27,161La Salle/Peru/Oglesby/Spring Valley15,996Lemont Reporter/Met4,488Marion Republican2,051Morris Daily Herald5,186Mt. Carmel Daily Republican Register3,943Naperville Sun12,069Oak Brook Suburban Life4,420Olney Daily Mail3,450Pontiac Leader2,936Rock Island/Moline/East Moline40,900Rockford Register Star Sunday Select5,000Shelbyville Daily Union2,290St. Charles Chronicle9,891   |                                 |           |
| Du Quoin Evening Call3,470Eldorado Journal645Elgin Courier News5,667Elmhurst Press Publications21,683Harrisburg Register2,793Joliet Herald-News31,343Kankakee Daily Journal27,161La Salle/Peru/Oglesby/Spring Valley15,996Lemont Reporter/Met4,488Marion Republican2,051Morris Daily Herald5,186Mt. Carmel Daily Republican Register3,943Naperville Sun12,069Oak Brook Suburban Life4,420Olney Daily Mail3,450Pontiac Leader2,936Rock Island/Moline/East Moline40,900Rockford Register Star56,114Rockford Register Star - Sunday Select5,000Shelbyville Daily Union2,290St. Charles Chronicle9,891   | •                               |           |
| Eldorado Journal645Elgin Courier News5,667Elmhurst Press Publications21,683Harrisburg Register2,793Joliet Herald-News31,343Kankakee Daily Journal27,161La Salle/Peru/Oglesby/Spring Valley15,996Lemont Reporter/Met4,488Marion Republican2,051Morris Daily Herald5,186Mt. Carmel Daily Republican Register3,943Naperville Sun12,069Oak Brook Suburban Life4,420Olney Daily Mail3,450Pontiac Leader2,936Rock Island/Moline/East Moline40,900Rockford Register Star56,114Rockford Register Star Sunday Select5,000Shelbyville Daily Union2,290St. Charles Chronicle9,891   |                                 |           |
| Elgin Courier News5,667Elmhurst Press Publications21,683Harrisburg Register2,793Joliet Herald-News31,343Kankakee Daily Journal27,161La Salle/Peru/Oglesby/Spring Valley15,996Lemont Reporter/Met4,488Marion Republican2,051Morris Daily Herald5,186Mt. Carmel Daily Republican Register3,943Naperville Sun12,069Oak Brook Suburban Life4,420Olney Daily Mail3,450Pontiac Leader2,936Rock Island/Moline/East Moline40,900Rockford Register Star56,114Rockford Register Star Sunday Select5,000Shelbyville Daily Union2,290St. Charles Chronicle9,891  | 0                               |           |
| Elmhurst Press Publications21,683Harrisburg Register2,793Joliet Herald-News31,343Kankakee Daily Journal27,161La Salle/Peru/Oglesby/Spring Valley15,996Lemont Reporter/Met4,488Marion Republican2,051Morris Daily Herald5,186Mt. Carmel Daily Republican Register3,943Naperville Sun12,069Oak Brook Suburban Life4,420Olney Daily Mail3,450Pontiac Leader2,936Rock Island/Moline/East Moline40,900Rockford Register Star56,114Rockford Register Star Sunday Select5,000Shelbyville Daily Union2,290St. Charles Chronicle9,891   |                                 |           |
| Harrisburg Register2,793Joliet Herald-News31,343Kankakee Daily Journal27,161La Salle/Peru/Oglesby/Spring Valley15,996Lemont Reporter/Met4,488Marion Republican2,051Morris Daily Herald5,186Mt. Carmel Daily Republican Register3,943Naperville Sun12,069Oak Brook Suburban Life4,420Olney Daily Mail3,450Pontiac Leader2,936Rock Island/Moline/East Moline40,900Rockford Register Star56,114Rockford Register Star Sunday Select5,000Shelbyville Daily Union2,290St. Charles Chronicle9,891  | 0                               |           |
| Joliet Herald-News31,343Kankakee Daily Journal27,161La Salle/Peru/Oglesby/Spring Valley15,996Lemont Reporter/Met4,488Marion Republican2,051Morris Daily Herald5,186Mt. Carmel Daily Republican Register3,943Naperville Sun12,069Oak Brook Suburban Life4,420Olney Daily Mail3,450Pontiac Leader2,936Rock Island/Moline/East Moline40,900Rockford Register Star56,114Rockford Register Star Sunday Select5,000Shelbyville Daily Union2,290St. Charles Chronicle9,891  |                                 |           |
| Kankakee Daily Journal27,161La Salle/Peru/Oglesby/Spring Valley15,996Lemont Reporter/Met4,488Marion Republican2,051Morris Daily Herald5,186Mt. Carmel Daily Republican Register3,943Naperville Sun12,069Oak Brook Suburban Life4,420Olney Daily Mail3,450Pontiac Leader2,936Rock Island/Moline/East Moline40,900Rockford Register Star56,114Rockford Register Star Sunday Select5,000Shelbyville Daily Union2,290St. Charles Chronicle9,891  |                                 |           |
| La Salle/Peru/Oglesby/Spring ValleyNews-Tribune15,996Lemont Reporter/Met4,488Marion Republican2,051Morris Daily Herald5,186Mt. Carmel Daily Republican Register3,943Naperville Sun12,069Oak Brook Suburban Life4,420Olney Daily Mail3,450Pontiac Leader2,936Rock Island/Moline/East Moline40,900Rockford Register Star56,114Rockford Register Star Sunday Select5,000Shelbyville Daily Union2,290St. Charles Chronicle9,891  |                                 |           |
| News-Tribune15,996Lemont Reporter/Met4,488Marion Republican2,051Morris Daily Herald5,186Mt. Carmel Daily Republican Register3,943Naperville Sun12,069Oak Brook Suburban Life4,420Olney Daily Mail3,450Pontiac Leader2,936Rock Island/Moline/East Moline40,900Rockford Register Star56,114Rockford Register Star Sunday Select5,000Shelbyville Daily Union2,290St. Charles Chronicle9,891   | •                               | 27,161    |
| Lemont Reporter/Met4,488Marion Republican2,051Morris Daily Herald5,186Mt. Carmel Daily Republican Register3,943Naperville Sun12,069Oak Brook Suburban Life4,420Olney Daily Mail3,450Pontiac Leader2,936Rock Island/Moline/East Moline40,900Rockford Register Star56,114Rockford Register Star Sunday Select5,000Shelbyville Daily Union2,290St. Charles Chronicle9,891   |                                 |           |
| Marion Republican2,051Morris Daily Herald5,186Mt. Carmel Daily Republican Register3,943Naperville Sun12,069Oak Brook Suburban Life4,420Olney Daily Mail3,450Pontiac Leader2,936Rock Island/Moline/East Moline40,900Rockford Register Star56,114Rockford Register Star Sunday Select5,000Shelbyville Daily Union2,290St. Charles Chronicle9,891   |                                 |           |
| Morris Daily Herald5,186Mt. Carmel Daily Republican Register3,943Naperville Sun12,069Oak Brook Suburban Life4,420Olney Daily Mail3,450Pontiac Leader2,936Rock Island/Moline/East Moline40,900Rockford Register Star56,114Rockford Register Star Sunday Select5,000Shelbyville Daily Union2,290St. Charles Chronicle9,891   |                                 |           |
| Mt. Carmel Daily Republican Register3,943Naperville Sun12,069Oak Brook Suburban Life4,420Olney Daily Mail3,450Pontiac Leader2,936Rock Island/Moline/East Moline40,900Argus-Dispatch40,900Rockford Register Star56,114Rockford Register Star Sunday Select5,000Shelbyville Daily Union2,290St. Charles Chronicle9,891   |                                 | ,         |
| Naperville Sun12,069Oak Brook Suburban Life4,420Olney Daily Mail3,450Pontiac Leader2,936Rock Island/Moline/East Moline40,900Argus-Dispatch40,900Rockford Register Star56,114Rockford Register Star Sunday Select5,000Shelbyville Daily Union2,290St. Charles Chronicle9,891  |                                 |           |
| Oak Brook Suburban Life4,420Olney Daily Mail3,450Pontiac Leader2,936Rock Island/Moline/East Moline40,900Argus-Dispatch40,900Rockford Register Star56,114Rockford Register Star Sunday Select5,000Shelbyville Daily Union2,290St. Charles Chronicle9,891  |                                 |           |
| Olney Daily Mail3,450Pontiac Leader2,936Rock Island/Moline/East Moline40,900Argus-Dispatch40,900Rockford Register Star56,114Rockford Register Star Sunday Select5,000Shelbyville Daily Union2,290St. Charles Chronicle9,891  | 1                               |           |
| Pontiac Leader2,936Rock Island/Moline/East Moline40,900Argus-Dispatch40,900Rockford Register Star56,114Rockford Register Star Sunday Select5,000Shelbyville Daily Union2,290St. Charles Chronicle9,891   |                                 |           |
| Rock Island/Moline/East MolineArgus-Dispatch40,900Rockford Register Star56,114Rockford Register Star Sunday Select5,000Shelbyville Daily Union2,290St. Charles Chronicle9,891  |                                 |           |
| Argus-Dispatch40,900Rockford Register Star56,114Rockford Register Star Sunday Select5,000Shelbyville Daily Union2,290St. Charles Chronicle9,891  |                                 | 2,936     |
| Rockford Register Star56,114Rockford Register Star Sunday Select5,000Shelbyville Daily Union2,290St. Charles Chronicle9,891  |                                 | 40.000    |
| Rockford Register Star Sunday Select5,000Shelbyville Daily Union2,290St. Charles Chronicle9,891  |                                 |           |
| Shelbyville Daily Union2,290St. Charles Chronicle9,891   |                                 |           |
| St. Charles Chronicle 9,891  |                                 |           |
|  |                                 |           |
|  |                                 |           |
|  | Sterling/Rock Falls Sauk Valley | 17,432    |
| Suburban Chicago Herald 110,824<br>Suburban Chicago Southtown 42,711   | •                               |           |
| Suburban Chicago Southtown 43,711  | •                               |           |
| Waukegan/Lake County News Sun15,875West Frankfort American1,630  | 5                               |           |
| West Frankfort American 1,630  |                                 | 1,030     |

| Indiana                                    | 564,852 |
|--|---------|
| Bluffton News-Banner                       | 4,417   |
| Connersville News Examiner                 | 5,690   |
| Crawfordsville Journal Review              | 6,197   |
| Elkhart Truth                              | 23,075  |
| Frankfort Times                            | 3,397   |
| Huntington Herald-Press                    | 4,576   |
| Indianapolis Star                          | 272,416 |
| Indianapolis Star Sunday Select            | 40,000  |
| Jasper Herald                              | 11,586  |
| Kendallville Publishing Company            | 17,369  |
| La Porte Herald Argus                      | 8,629   |
| Lafayette/West Lafayette Journal & Courier | 27,711  |
| Marion Chronicle Tribune                   | 12,118  |
| Merriville Post-Tribune                    | 40,301  |
| Michigan City News-Dispatch                | 7,059   |

| Muncie Star-Press        | 28,150  |
|--------------------------|---------|
| New Castle Courier-Times | 6,479   |
| Peru Tribune             | 3,845   |
| Richmond Palladium-Item  | 15,469  |
| Shelbyville News         | 5,577   |
| Vincennes Sun-Commercial | 7,232   |
| Wabash Plain Dealer      | 3,176   |
| Warsaw Times-Union       | 10,383  |
|                          |         |
| Iowa                     | 266,909 |
|                          |         |

| Burlington Hawk Eye               | 18,413  |
|-----------------------------------|---------|
| Centerville Daily lowegian        | 2,375   |
| Council Bluffs Nonpareil          | 14,838  |
| Des Moines Register               | 200,205 |
| Des Moines Register Sunday Select | 9,657   |
| Ft. Madison The Daily Democrat    | 4,480   |
| Iowa City Press-Citizen           | 12,060  |
| Keokuk Daily Gate City            | 4,881   |

#### Kansas

Indiana (continued)

| Abilene Reflector-Chronicle   | 3,350   |
|---|---|
| Arkansas City Traveler  | 4,091   |
| Chanute Tribune   | 3,682   |
| Dodge City Globe  | 4,004   |
| Emporia Gazette   | 6,162   |
| Garden City Telegram  | 7,363   |
| Hays News   | 10,866  |
| Hutchinson News   | 28,850  |
| Lawrence Journal-World  | 16,291  |
| Leavenworth Times   | 4,065   |
| Newton Kansan   | 6,120   |
| Ottawa Herald   | 4,568   |
| Parsons Sun   | 4,329   |
| Pittsburg Sun   | 5,759   |
| Topeka Capital-Journal  | 39,302  |
|   |   |
| Winfield Courier  | 4,405   |
| Winfield Courier<br>Kentucky  | 4,405<br>368,12   |
|   | 368,12  |
| Kentucky  | 368,12<br>8,185   |
| Kentucky<br>Bardstown Kentucky Standard   | 368,12<br>8,185<br>8,220  |
| Kentucky<br>Bardstown Kentucky Standard<br>Frankfort State Journal  | 368,12<br>8,185<br>8,220<br>5,628   |
| Kentucky<br>Bardstown Kentucky Standard<br>Frankfort State Journal<br>Harlan Enterprise   | 368,12<br>8,185<br>8,220<br>5,628<br>10,100   |
| Kentucky<br>Bardstown Kentucky Standard<br>Frankfort State Journal<br>Harlan Enterprise<br>Hopkinsville New Era   | 368,12<br>8,185<br>8,220<br>5,628<br>10,100<br>230,649  |
| Kentucky<br>Bardstown Kentucky Standard<br>Frankfort State Journal<br>Harlan Enterprise<br>Hopkinsville New Era<br>Louisville Courier-Journal   | 368,12<br>8,185<br>8,220<br>5,628<br>10,100<br>230,649<br>27,569  |
| Kentucky<br>Bardstown Kentucky Standard<br>Frankfort State Journal<br>Harlan Enterprise<br>Hopkinsville New Era<br>Louisville Courier-Journal<br>Louisville Courier-Journal   | 368,12<br>8,185<br>8,220<br>5,628<br>10,100<br>230,649<br>27,569<br>6,268                                       |
| Kentucky<br>Bardstown Kentucky Standard<br>Frankfort State Journal<br>Harlan Enterprise<br>Hopkinsville New Era<br>Louisville Courier-Journal<br>Louisville Courier-Journal - Sunday Select<br>Madisonville Messenger   | 368,12<br>8,185<br>8,220<br>5,628<br>10,100<br>230,649<br>27,569<br>6,268<br>6,400                              |
| Kentucky<br>Bardstown Kentucky Standard<br>Frankfort State Journal<br>Harlan Enterprise<br>Hopkinsville New Era<br>Louisville Courier-Journal<br>Louisville Courier-Journal - Sunday Select<br>Madisonville Messenger<br>Middlesboro News   | 368,12<br>8,185<br>8,220<br>5,628<br>10,100<br>230,649<br>27,569<br>6,268<br>6,268<br>6,400<br>24,978           |
| Kentucky<br>Bardstown Kentucky Standard<br>Frankfort State Journal<br>Harlan Enterprise<br>Hopkinsville New Era<br>Louisville Courier-Journal<br>Louisville Courier-Journal - Sunday Select<br>Madisonville Messenger<br>Middlesboro News<br>Owensboro Messenger-Inquirer   | 368,12<br>8,185<br>8,220<br>5,628<br>10,100<br>230,649<br>27,569<br>6,268<br>6,268<br>6,400<br>24,978<br>20,312 |
| Kentucky<br>Bardstown Kentucky Standard<br>Frankfort State Journal<br>Harlan Enterprise<br>Hopkinsville New Era<br>Louisville Courier-Journal<br>Louisville Courier-Journal - Sunday Select<br>Madisonville Messenger<br>Middlesboro News<br>Owensboro Messenger-Inquirer<br>Paducah Sun                                    | 368,12<br>8,185<br>8,220<br>5,628<br>10,100<br>230,649<br>27,569<br>6,268<br>6,400<br>24,978<br>20,312<br>5,763 |
| Kentucky<br>Bardstown Kentucky Standard<br>Frankfort State Journal<br>Harlan Enterprise<br>Hopkinsville New Era<br>Louisville Courier-Journal<br>Louisville Courier-Journal - Sunday Select<br>Madisonville Messenger<br>Middlesboro News<br>Owensboro Messenger-Inquirer<br>Paducah Sun<br>Prestonsburg Floyd County Times | ,   |

| Louisiana                  | 218,358 |
|----------------------------|---------|
| Alexandria Town Talk       | 26,485  |
| Bogalusa Daily News        | 6,600   |
| Covington St. Tammany News | 21,100  |
| Hammond Star               | 10,507  |
| a Place L'Observeteur      | 5,000   |
| _afayette Advertiser       | 41,356  |
| Monroe News-Star           | 28,500  |
| Sunday Iberian             | 12,237  |
| Dpelousas World            | 7,001   |
| Shreveport Times           | 51,005  |
| Thibodaux Comet            | 8,567   |

| Augusta-Waterville Kennebec Journal- |        |
|--------------------------------------|--------|
| Morning Sentinel                     | 25,313 |
| Bangor News                          | 53,868 |
| Biddeford Journal-Tribune            | 5,471  |
|                                      |        |

| ivial yianu                               | 1/6,/00   |
|---|-----------|
| Annapolis Capital                         | 38,247    |
| Annapolis Maryland Gazette                | 21,482    |
| Baltimore Times                           | 20,000    |
| Easton Sunday Star                        | 15,782    |
| Frederick News-Post                       | 34,602    |
| Salisbury Times                           | 23,151    |
| Westminster Carrol County Times           | 25,496    |
| Massachusetts                             | 435,656   |
| Attleboro Sun Chronicle                   | 15,736    |
| Beverly News                              | 21,828    |
| Boston Herald                             | 87,066    |
| Brockton Enterprise                       | 27,233    |
| Fall River Herald News                    | 16,271    |
| Fitchburg Sentinel & Enterprise           | 14,379    |
| Framingham Tab                            | 6,956     |
| Framingham Natick Bulletin & Tab          | 869       |
| Framingham/Milford Metrowest              |           |
| Daily News                                | 28,694    |
| Gloucester Daily Times                    | 8,052     |
| Greenfield Recorder                       | 11,318    |
| Lowell Sun                                | 40,412    |
| Marshfield Abington Mariner               | 955       |
| Marshfield Rockland Standard              | 744       |
| Newburyport Daily News                    | 10,042    |
| North Adams Transcript                    | 5,921     |
| North Andover Eagle-Tribune               | 39,615    |
| Northampton Hampshire Gazette             | 17,741    |
| Pittsfield/Berkshire Eagle                | 25,249    |
| Quincy Patriot Ledger                     | 48,522    |
| Rayham Canton Journal                     | 446       |
| Taunton Gazette                           | 7,607     |
| Michigan                                  | 1,145,537 |
| Alpena News                               | 8,803     |
| Battle Creek Enquirer                     | 15,788    |
| Benton Harbor/St. Joseph Herald-Palladium | 18,096    |
| Big Rapids/Manistee Pioneer-              |           |
| News Advocate                             | 8,515     |
| Cheboygan Daily Tribune                   | 4,125     |
| Coldwater Daily Reporter                  | 5,355     |
| Detroit News and Free Press               | 485,803   |
| Detroit Free Press Sunday Select          | 208,363   |
| Escanaba Press                            | 7,917     |
| Grand Haven Tribune                       | 9,064     |
| Greenville News                           | 6,661     |
| Hillsdale News                            | 6,010     |
| Holland Sentinel                          | 17,611    |
| Houghton Mining Gazette                   | 7,793     |
| Howell Livingston County                  |           |
| Daily Press & Argus                       | 16,579    |
| Iron Mountain/Kingsford News              | 9,172     |

178,760

6,400

83,059

66,119

24,742

54,642

8,825

19,463

| Sturgis Journal                       | 5,932   |
|---------------------------------------|---------|
| Grand Traverse Insider                | 40,700  |
|                                       |         |
| Minnesota                             | 498,222 |
| Brainerd Dispatch                     | 15,964  |
| Eden Prairie Minnesota Sun Newspapers | 372,534 |
| Fairmont Sentinel                     | 5,891   |
| 2 Fergus Falls Journal                | 5,415   |
| Marshall Independent                  | 6,148   |
| Rochester Post-Bulletin               | 43,587  |
| St. Cloud Times                       | 31,481  |
| Stillwater Gazette                    | 17,202  |
|                                       |         |

Ironwood Daily Globe

Lansing State Journal

Livonia Eccentric

Livonia Observer

Owosso Argus-Press

Port Huron Times-Herald

Lansing Community Newspapers

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| Mississippi                                | 111,378 |
|--|---------|
| Cleveland Bolivar Commercial               | 5,451   |
| Corinth Corinthian                         | 6,139   |
| Hattiesburg American                       | 15,560  |
| Jackson Clarion-Ledger                     | 75,495  |
| Natchez Democrat                           | 8,733   |
|  |         |
| Missouri                                   | 131,901 |
| Columbia Tribune                           | 17,670  |
| Hannibal Courier-Post                      | 5,527   |
| Independence/Blue Springs Examiner         | 11,407  |
| Kirksville Daily Express                   | 3,200   |
| Maryville Daily Forum                      | 2,017   |
| Mexico Ledger                              | 5,026   |
| Moberly Monitor - Index & Evening Democrat | 3,846   |
| Rolla Daily News                           | 3,890   |

63,158

Springfield News-Leader

|                                    | ,       |
|------------------------------------|---------|
| Washington Missourian              | 16,160  |
|                                    |         |
| Montana                            | 28,856  |
| Great Falls Tribune                | 28,856  |
|                                    |         |
| Nebraska                           | 43,890  |
| Fremont Tribune                    | 7,256   |
| Hastings Tribune                   | 9,549   |
| Kearney Hub                        | 11,285  |
| Norfolk Daily News                 | 15,800  |
|                                    |         |
| Nevada                             | 306,763 |
| Boulder City Review                | 2,400   |
| Carson City Nevada Appeal          | 13,559  |
| Fallon Lahontan Valley News        | 2,493   |
| Las Vegas El Tiempo                | 50,000  |
| Las Vegas Review -Journal          | 151,223 |
| Mesquite Desert Valley Times       | 7,100   |
| Pahrump Valley Times               | 7,065   |
| Reno Gazette-Journal               | 53,830  |
| Reno Gazette-journal Sunday Select | 17,293  |
| Tonopah Times-Bonanza              | 1,800   |
|                                    |         |
| New Hampshire                      | 71,548  |
| Concord Monitor                    | 17,070  |
| Dever/Legenie Citizen Festeria     |         |

| Concord Monitor                | 17,070 |
|--------------------------------|--------|
| Dover/Laconia Citizen-Foster's |        |
| Sunday Citizen                 | 14,285 |
| Lebanon/Hanover Valley News    | 17,017 |
| Nashua Telegraph               | 23,176 |
|                                |        |

| New Jersey                       | 346,620 |
|----------------------------------|---------|
| Bridgewater Courier-News         | 21,644  |
| Camden/Cherry Hill Courier-Post  | 64,620  |
| East Brunswick Home News Tribune | 41,448  |
| Morristown/Parsippany Record     | 25,464  |
| Neptune Asbury Park Press        | 157,063 |
| Trenton Trentonian               | 20,964  |
| Vineland Journal                 | 15,417  |
|                                  |         |

| New Mexico                          | 185,671 |
|-------------------------------------|---------|
| Alamagordo Times                    | 6,253   |
| Albuquerque Journal                 | 86,822  |
| Belen Valencia County News-Bulletin | 21,105  |
| Carlsbad Current-Argus              | 6,442   |
| Farmington Times                    | 16,201  |
| Gallup Independent                  | 20,077  |
| Las Cruces Sun-News                 | 21,916  |
| Los Alamos Monitor                  | 3,725   |
| Socorro El Defensor Chieftain       | 3,130   |
|                                     |         |

| New York                        | 1,898,744 |
|---------------------------------|-----------|
| Adirondack Enterprise           | 4,700     |
| Batavia Daily News              | 12,456    |
| Binghamton Press & Sun-Bulletin | 53,071    |
| Dunkirk/Fredonia Observer       | 8,442     |
|                                 |           |

| New York (continued)                    |         |
|---|---------|
| Elmira Star-Gazette                     | 25,516  |
| Hudson Register-Star-Daily Mail         | 7,146   |
| Ithaca Journal                          | 15,347  |
| Jamestown Post-Journal                  | 16,159  |
| Long Island Newsday                     | 357,371 |
| Melville This Week                      | 300,746 |
| New York City Daily News                | 499,971 |
| Niagara Falls Niagara County            |         |
| Community Newspapers                    | 28,110  |
| Olean Times Herald                      | 12,601  |
| Oswego Palladium-Times                  | 5,467   |
| Owego Pennysaver                        | 19,420  |
| Poughkeepsie Journal                    | 38,312  |
| Rochester Democrat and Chronicle        | 175,146 |
| Saratoga Springs Saratogian             | 7,220   |
| Schenectady Gazette                     | 40,705  |
| Troy Record                             | 10,358  |
| Utica Observer-Dispatch                 | 40,887  |
| Watertown Times                         | 25,265  |
| White Plains Journal News               | 103,543 |
| White Plains Yonkers/Mt. Vernon Express | 90,785  |

| North Carolina                           | 468,958   |
|--|-----------|
| Asheboro Courier-Tribune                 | 13,051    |
| Asheville Citizen-Times                  | 49,537    |
| Boone Watauga Democrat                   | 2,934     |
| Boone Watauga Mountain Times             | 14,500    |
| Charlotte Carolina Weekly Newspapers     | 93,000    |
| Clinton Sampson Independent              | 8,383     |
| Concord Harrisburg Horizons              | 5,475     |
| Concord/Kannapolis Independent Tribune   | 12,442    |
| Durham Herald-Sun                        | 25,390    |
| Eden News                                | 2,448     |
| Elizabethtown Bladen Journal             | 4,557     |
| Elkin Tribune                            | 4,421     |
| Forest City Courier                      | 6,407     |
| Henderson Dispatch                       | 6,700     |
| Hickory Record                           | 18,775    |
| Hickory Daily Record Sunday Direct       | 10,000    |
| High Point Enterprise                    | 18,355    |
| The Laurinburg Exchange                  | 6,071     |
| Lenoir News-Topic                        | 6,700     |
| Lexington Dispatch                       | 8,585     |
| Lumberton Robesonian                     | 15,555    |
| Marion McDowell News                     | 4,172     |
| Monroe Enquirer-Journal                  | 6,699     |
| Morganton News-Herald                    | 8,815     |
| Mount Airy News                          | 9,813     |
| Reidsville Review                        | 3,699     |
| Roanoke Rapids Herald                    | 8,955     |
| Rockingham Richmond County Daily Journal | 8,143     |
| Salisbury/Spencer/East Spencer Post      | 19,408    |
| Sanford Herald                           | 7,900     |
| Statesville Record & Landmark            | 12,259    |
| West Jefferson Ashe Mountain Times       | 10,500    |
| Wilson Times                             | 14,195    |
| Winston-salem Journal Sunday Direct      | 21,114    |
| Ohio                                     | 1,373,458 |

| Dhio                                  | 1,373,458 |
|---------------------------------------|-----------|
| Akron Cuyahoga Falls News Press       | 22,353    |
| Bowling Green Sentinel-Tribune        | 9,674     |
| Bryan Times                           | 9,486     |
| Cincinnati Enquirer                   | 255,128   |
| Cincinnati The Enquirer Sunday Select | 27,413    |
| Columbus Dispatch                     | 265,879   |
| Columbus Dispatch Sunday Savings      | 20,000    |
| Fairborn-Xenia Daily Herald Gazette   |           |
| News-Current                          | 5,716     |
| Greenville Advocate                   | 4,678     |
| Hillsboro Times-Gazette               | 3,463     |
| Hudson Hub-Times                      | 9,460     |
|                                       |           |

| Ohio (continued)                                |                    |
|---|--------------------|
| Jackson County Times-Journal                    | 5,500              |
| Kent/Ravenna Record-Courier                     | 16,531             |
| Lewis Center This Week                          |                    |
| Community Newspapers                            | 328,209            |
| Lisbon Morning Journal                          | 10,051             |
| Lorain Journal                                  | 22,763             |
| Mansfield News Journal                          | 20,110             |
| Marietta Times                                  | 11,03 <sup>-</sup> |
| Martins Ferry/Belmont County Times Leader       | 16,08              |
| Medina Gazette                                  | 11,408             |
| Miami Valley Sunday News                        | 9,359              |
| Napoleon Northwest Signal                       | 4,46               |
| Newark Advocate Group                           | 83,73              |
| Norwalk Reflector                               | 8,11               |
| Piqua Call                                      | 6,46               |
| Pomeroy-Gallipolis Daily Sentinel-Daily Tribune | 6,72               |
| Portsmouth Times                                | 11,52              |
| Sandusky Register                               | 18,87              |
| Sidney News                                     | 11,35              |
| Steubenville Herald-star                        | 13,80              |
| Stow Sentry                                     | 14,63              |
| Tallmadge Express                               | 8,81               |
| Tiffin Advertiser-Tribune                       | 8,89               |
| Urbana Citizen                                  | 4,98               |
| Van Wert Times-Bulletin                         | 4,42               |
| Warren Tribune Chronicle                        | 30,73              |
| Washington Court House Record-Herald            | 5,00               |
| Willoughby Lake County News-Herald              | 40,48              |
| Wilmington News-Journal                         | 6,15               |
| Oklahoma  | 250,0              |
| Ada Evening News                                | 6,69               |

| Oklahoma                               | 250,075 |
|--|---------|
| Ada Evening News                       | 6,699   |
| Altus Times                            | 4,204   |
| Ardmore Sunday Ardmoreite              | 9,343   |
| Bartlesville Examiner-Enterprise       | 9,928   |
| Chickasha Star                         | 3,779   |
| Duncan Banner                          | 6,500   |
| Durant Democrat                        | 5,376   |
| Edmond Sun                             | 3,261   |
| Enid News & Eagle                      | 15,372  |
| awton Sunday Constitution              | 22,671  |
| AcAlester News-Capitol                 | 6,026   |
| Norman Transcript                      | 11,303  |
| Pauls Valley Daily Democrat            | 2,890   |
| Shawnee News-Star                      | 7,800   |
| Stillwater News-Press                  | 7,421   |
| Tulsa World                            | 127,502 |
| Dregon                                 | 88,209  |
| Daily Astoria                          | 6,974   |
| Grant's Pass Courier                   | 17,003  |
| Roseburg News-Review of Douglas County | 17,942  |
|  |         |

| Pennsylvania                      | 813,723 |
|-----------------------------------|---------|
| Altoona Mirror                    | 36,242  |
| Bloomsburg Press-Enterprise       | 20,368  |
| Bradford Era                      | 10,056  |
| Butler Eagle                      | 25,832  |
| Chambersburg Public Opinion       | 17,011  |
| Clearfield Progress               | 10,467  |
| Greensburg Tribune-Review         | 180,064 |
| Hanover Sun                       | 18,176  |
| Hazleton Standard-Speaker         | 21,906  |
| Indiana Gazette                   | 14,548  |
| Lansdale Reporter                 | 9,388   |
| Lebanon News                      | 18,272  |
| Lehighton Times News              | 12,931  |
| Lewistown Sentinel                | 12,045  |
| Lock Haven Express                | 9,044   |
| McKeesport/Duquesne/Clairton News | 11,398  |

46,290

Salem Statesman-Journal

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| Pennsylvania (continued)           |        |
|------------------------------------|--------|
| Meadville Tribune                  | 11,431 |
| New Kensington-Tarentum-Vandegrift |        |
| Valley News Dispatch               | 24,585 |
| Norristown Times Herald            | 9,536  |
| Phoenixville Phoenix               | 9,396  |
| Pottstown Mercury                  | 19,581 |
| Primos Delaware County Times       | 31,526 |
| Scranton Times-Tribune             | 63,724 |
| Smaokin/Pottsville News-Item -     |        |
| Republic Herald                    | 33,283 |
| Somerset Daily American            | 12,640 |
| Sunbury Danville News              | 1,547  |
| Towanda Sunday Review              | 8,803  |
| Warren Times-Observer              | 8,724  |
| Washington Observer-Reporter       | 33,203 |
| West Chester Local News            | 20,397 |
| Wilkes-Barre Sunday Voice          | 26,187 |
| York Sunday News                   | 71,412 |

| Rhode Island                  | 35,135  |
|-------------------------------|---------|
| Kent County Times             | 2,236   |
| Newport Daily News            | 10,035  |
| Pawtucket/Central Falls Times | 6,463   |
| Westerly Sun                  | 6,984   |
| Woonsocket Call               | 9,417   |
|                               |         |
| South Carolina                | 214,229 |

| South Carolina                | 214,227 |
|-------------------------------|---------|
| Aiken Standard                | 15,933  |
| Florence Morning News         | 28,004  |
| Georgetown Times              | 6,356   |
| Goose Creek Gazette           | 11,000  |
| Greenville News               | 103,195 |
| Greenville News Sunday Select | 14,507  |
| Lancaster News                | 11,822  |
| Newberry Observer             | 6,869   |
| Summerville Journal Scene     | 4,432   |
| Union Daily Times             | 7,059   |
| Winnsboro Herald Independent  | 5,052   |
|                               |         |

| South Dakota             |  |
|--------------------------|--|
| Sioux Falls Argus Leader |  |
| Yankton Press & Dakotan  |  |

| Tennessee                          | 473,452 |
|------------------------------------|---------|
| Athens Post-Athenian               | 9,832   |
| Clarksville Leaf-Chronicle         | 19,175  |
| Cleveland Banner                   | 14,172  |
| Columbia Herald                    | 12,020  |
| Cookeville Herald-Citizen          | 11,394  |
| Dickson Herald                     | 4,890   |
| Elizabethton Star                  | 10,081  |
| Gallatin News-Examiner             | 4,354   |
| Greeneville Sun                    | 13,894  |
| Hendersonville Star News           | 20,500  |
| Jackson Sun                        | 31,713  |
| Kingsport Times-News               | 37,040  |
| Lebanon Democrat                   | 7,394   |
| Maryville/Alcoa Times              | 17,868  |
| Murfreesboro News Journal          | 16,206  |
| Nashville Tennessean               | 204,328 |
| Nashville Tennessean Sunday Select | 17,488  |
| Newport Plain Talk                 | 6,908   |
| Oak Ridge Oak Ridger               | 6,466   |
| Sevierville Mountain Press         | 7,729   |
|                                    |         |

| Texas                       | 979,878 |
|-----------------------------|---------|
| Allen American              | 22,440  |
| Amarillo Globe-News         | 44,459  |
| Baytown Sun                 | 8,535   |
| Bryan/College Station Eagle | 21,891  |
| Cleburne Times-Review       | 4,075   |
|                             |         |

| Texas (continued)               |         |
|---------------------------------|---------|
| Clute Brazosport Facts          | 15,162  |
| Colony Courier Leader           | 7,345   |
| Conroe Courier                  | 9,590   |
| Denton Record Chronicle         | 11,982  |
| El Paso Times                   | 70,449  |
| Flower Mound Leader             | 20,500  |
| Frisco Enterprise               | 19,510  |
| Galveston County News           | 21,402  |
| Houston East Texas              |         |
| Community Newspapers            | 19,728  |
| Houston Community Newspapers    | 308,089 |
| Irving Rambler                  | 3,529   |
| Killeen Herald                  | 20,547  |
| Laredo/Zapata Morning Times     | 15,932  |
| Lewisville Leader               | 10,085  |
| Little Elm Journal              | 6,350   |
| Longview News-Journal           | 26,613  |
| Lubbock Avalanche-Journal       | 43,200  |
| Lufkin Daily News               | 11,184  |
| Marshall News Messenger         | 5,950   |
| McAllen Monitor                 | 42,808  |
| McKinney Courier-Gazette        | 25,855  |
| Mesquite News                   | 23,810  |
| Nacogdoches Daily Sentinel      | 7,514   |
| New Braunfels Herald-Zeitung    | 8,569   |
| Orange Leader                   | 4,251   |
| Plano Star Courier              | 65,618  |
| Port Arthur News                | 11,129  |
| Rowlett Lakeshore Times         | 4,325   |
| San Marcos Daily Record         | 5,750   |
| Seguin Gazette-Enterprise       | 5,972   |
| Sherman/Denison Herald Democrat | 20,656  |
| Van Alstyne Leader              | 952     |
| Weatherford The Democrat        | 4,122   |
| Litab                           | 70 272  |

| Utah                    | 79,273 |
|-------------------------|--------|
| Ogden Standard-Examiner | 57,631 |
| St. George Spectrum     | 21,642 |

#### Vermont

61,616

53,508 8,108

| Vermont               | 55,125 |
|-----------------------|--------|
| Bennington Banner     | 6,183  |
| Brattleboro Reformer  | 8,460  |
| Burlington Free Press | 40,482 |

| virginia                              | 382,677 |
|---------------------------------------|---------|
| Bristol Herald-Courier                | 30,178  |
| Charlottesville Progress              | 25,241  |
| Culpeper Star-Exponent                | 6,191   |
| Danville Register & Bee               | 17,822  |
| Fredericksburg Free Lance-Star        | 46,135  |
| Harrisonburg News Record              | 27,381  |
| Lynchburg News & Advance              | 33,876  |
| Petersburg Progress-Index             | 12,206  |
| Richmond Times Dispatch Sunday Direct | 112,500 |
| Staunton News Leader                  | 16,803  |
| Strasburg Northern Virginia Daily     | 13,318  |
| Waynesboro News Virginian             | 6,010   |
| Winchester Star                       | 22,142  |
| Woodbridge-Manassas Potomac News      |         |
| & Journal Messenger                   | 12,874  |
|                                       |         |

| Washington                              | 464,202 |
|---|---------|
| Aberdeen Daily World                    | 10,938  |
| Aberdeen South Beach Buklletin          | 4,450   |
| Bellevue Reporter                       | 39,281  |
| Centralia/Chehalis Chronicle            | 12,800  |
| Everett Auburn Reporter                 | 24,145  |
| Everett Bainbridge Island Review        | 3,936   |
| Everett Bremerton Patriot               | 12,112  |
| Everett Central Kitsap Reporter         | 17,962  |
| Everett Covington/Maple Valley Reporter | 24,111  |

| Washington (continued)   |                |
|--|----------------|
| Everett Federal Way Mirror   | 30,20          |
| Everett Herald   | 49,08          |
| Everett North Kitsap Herald  | 12,58          |
| Everett Port Orchard Independent                                     | 18,92          |
| Everett South Whidbey Record   | 3,85           |
| Everett Whidbey News Times   | 5,87           |
| Issaquah/Sammamish Reporter  | 29,37          |
| Kent Reporter  | 25,45          |
| Kirkland Reporter  | 26,03          |
| Montesano Vidette  | 3,18           |
| Moses Lake Columbia Basin Herald                                     | 8,07           |
| Mount Vernon Skagit Valley Herald                                    | 15,60          |
| Port Angeles Peninsula Daily News                                    | 15,75          |
| Redmond Reporter   | 24,23          |
| Renton Reporter  | 25,93          |
| Wenatchee World  | 20,26          |
| West Virginia  | 110,3          |
| Charleston Gazette-Mail  | 49,74          |
| Elkins Inter-Mountain  | 9,05           |
| Gallipolis/Point Pleasant Register                                   | 3,65           |
| Huntington Herald-Dispatch   | 28,83          |
| Logan Banner   | 6,85           |
| Weirton Daily Times  | 4,84           |
| Williamson Daily News  | 7,38           |
| Wisconsin  | 707,           |
| Appleton Post-Crescent   | 56,11          |
| Beloit My Stateline Shopper  | 19,20          |
| Beloit News  | 12,28          |
| Fond Du Lac Reporter   | 13,78          |
| Green Bay Press-Gazette  | 73,02          |
| Janesville Gazette   | 22,61          |
| Manitowoc/Two Rivers Herald Times Reporter<br>Marinette Eagle Herald | 12,54          |
| Maimette Eagle Herato<br>Milwaukee Journal Sentinel                  | 8,46<br>340,44 |
| Milwaukee Journal Sentinel Sunday Select                             | 10,00          |
| Oshkosh Northwestern   | 19,88          |
| Rhinelander Star Journal   | 16,08          |
| Sheboygan Press  | 18,95          |
| Superior Telegram  | 6,06           |
| Watertown Times  | 7,75           |
| Watertown Times<br>Wausau Marshfield New-Herald                      | 1,1            |
| Sunday Select  | 5,14           |
| Wausau Stevens Point Journal   | -,.            |
| Sunday Select  | 7,72           |
| Wausau Daily Herlad Sunday Select                                    | 10,36          |
| Wausau Wisconsin Rapids Daily Triubune                               | ,              |
| Sunday Select  | 5,06           |
| Wausau-Stevens Point Central WI Sunday                               | 19,12          |
| Wausau-Stevens Point Herald-Central                                  |                |
| WI Sunday  | 22,91          |
| Wyoming  | 20,0           |
| Cheyenne Wyoming Tribune-Eagle                                       | 15,06          |
| Laramie Boomerang  | 4,97           |
|  |                |

New York: 212-715-2100

- Chicago: 312-321-7762 Detroit: 248-680-1220
- Los Angeles: 310-444-2140

Virginia: 703-854-6445

Source: USA WEEKEND Magazine's Total Circulation reflects 1/1/12 carrier newspaper market list. Carrier newspaper circulation figures based on ABC, CAC, VAC or publisher-certrified circulation for the most recent 6-month audit period.

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# **EXHIBIT B**

# Case 8:10-ml-02151-JVS-FMO Document 3342-1 Filed 12/26/12 Page 238 of 297 Page ID #:112312

| SiteUr                   | l Channel  |
|--------------------------|------------|
| Autoaubaine.com          | Automotive |
| autokmh.com              | Automotive |
| automotto.com            | Automotive |
| automotto.org            | Automotive |
| Autosmag.ca              | Automotive |
| carsoundsystemsideas.com | Automotive |
| CVAutos.com              | Automotive |
| leblogauto.ca            | Automotive |
| Motomag.ca               | Automotive |
| natm.com                 | Automotive |
| Vrmagazine.ca            | Automotive |
| 1SeriesOnline.com        | Automotive |
| 240Forum.com             | Automotive |
| 300cForums.com           | Automotive |
| 350z-tech.com            | Automotive |
| 3si.org                  | Automotive |
| 460Ford.com              | Automotive |
| 4RunnerForum.com         | Automotive |
| 4WDAndSportUtility.com   | Automotive |
| 4WheelOffRoad.com        | Automotive |
| 502streetscene.net       | Automotive |
| 6mt.net                  | Automotive |
| 6speedOnline.com         | Automotive |
| 7thGenHonda.com          | Automotive |
| 8-Lug.com                | Automotive |
| 8thCivic.com             | Automotive |
| a5oc.com                 | Automotive |
| AceLinks.net             | Automotive |
| acuraforums.com          | Automotive |
| acuralegend.com          | Automotive |
| AcuraWorld.com           | Automotive |
| acurazine.com            | Automotive |
| ATVConnection.com        | Automotive |
| audia1forum.com          | Automotive |
| AudiForum.ca             | Automotive |
| audiforums.com           | Automotive |
| Audi-Forums.com          | Automotive |
| audiworld.com            | Automotive |
| AutoBuyGuide.com         | Automotive |
| AutoCreditExpress.com    | Automotive |
| autoexpert.ca            | Automotive |
| AutoFederation.com       | Automotive |
| autoguide.com            | Automotive |
| AutoLoansinDetroit.com   | Automotive |
| AutoLoansinMichigan.com  | Automotive |
| AutomobileMag.com        | Automotive |
| Automotive.com           | Automotive |
| AutomotiveAddicts.com    | Automotive |
|                          |            |

| automotiveprimers.com   | Automotive   |
|-------------------------|--------------|
| automotoportal.com      | Automotive   |
| AutoNetFinancial.com    | Automotive   |
| autoshopper.com         | Automotive   |
| Autospies.com           | Automotive   |
| autotraderclassics.com  | Automotive   |
| B15Sentra.net           | Automotive   |
| BadCreditCarDealers.com | Automotive   |
| BenzForum.com           | Automotive   |
| BenzWorld.org           | Automotive   |
| bikerspost.com          | Automotive   |
| bimmerfile.com          | Automotive   |
| BimmerWerkz.com         | Automotive   |
| BlazerForum.com         | Automotive   |
| blog.autoshopper.com    | Automotive   |
| bmwblog.com             | Automotive   |
| BonnevilleForum.com     | Automotive   |
| BoxsterForums.com       | Automotive   |
| bringatrailer.com       | Automotive   |
| Buickforum.com          | Automotive   |
| BuyandPayHere.com       | Automotive   |
| Cadillacforum.com       | Automotive   |
| CaliberForums.com       | Automotive   |
| CamaroForums.com        | Automotive   |
| CamaroPerformers.com    | Automotive   |
| Camaros.net             | Automotive   |
| CanadianCarAudio.com    | Automotive   |
| CarAndDriver.com        | Automotive   |
| caraudiomag.com         | Automotive   |
| carbodydesign.com       | Automotive   |
| CarCraft.com            | Automotive   |
| CarGurus.com            | Automotive   |
| carreviewsandnews.com   | Automotive   |
| CarSoup.com             | Automotive   |
| CBRForum.com            | Automotive   |
| ChallengerTalk.com      | Automotive   |
| ChargerForums.com       | Automotive   |
| CherokeeSRT8.com        | Automotive   |
| Chevelles.com           | Automotive   |
| Chevroletforum.com      | Automotive   |
| chevyhiperformance.com  | Automotive   |
| ChevyMalibuForum.com    | Automotive   |
| ChevyTeam.com           | Automotive   |
| chryslerforum.com       | Automotive   |
| cincystreetscene.com    | Automotive   |
| circletrack.com         | Automotive   |
| CivicForums.com         | Automotive   |
| classiccars.com         | Automotive   |
| classicdriver.com       | Automotive   |
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| ClassicOldsmobile.com               | Automotive |
|-------------------------------------|------------|
| classictrucks.com                   | Automotive |
| Clubarmada.com                      | Automotive |
| ClubFrontier.org                    | Automotive |
| ClubLexus.com                       | Automotive |
| ClubTitan.org                       | Automotive |
| ClubXterra.org                      | Automotive |
| CobaltSS.com                        | Automotive |
| ColoradoFans.com                    | Automotive |
| ConsumerGuideAuto.HowStuffWorks.com | Automotive |
| Corral.net                          | Automotive |
| Corvette-Forum.com                  | Automotive |
| CorvetteForums.com                  | Automotive |
| Crash.net                           | Automotive |
| crosstourownersclub.com             | Automotive |
| CruzeChat.com                       | Automotive |
| CRVownersClub.com                   | Automotive |
| CT200Hforum.com                     | Automotive |
| CumminsForum.com                    | Automotive |
| customclassictrucks.com             | Automotive |
| CustomTacos.com                     | Automotive |
| dealsonwheels.com                   | Automotive |
| DieselPlace.com                     | Automotive |
| dieselpowermag.com                  | Automotive |
| DigitalCorvettes.com                | Automotive |
| dodgechallenger.com                 | Automotive |
| dodgeforum.com                      | Automotive |
| DodgeIntrepid.net                   | Automotive |
| Dodge-Nitro.com                     | Automotive |
| DriveAccord.net                     | Automotive |
| DrivenMag.com                       | Automotive |
| DriversLane.com                     | Automotive |
| Driveway.ca                         | Automotive |
| D-series.org                        | Automotive |
| DSMTalk.com                         | Automotive |
| DuramaxForum.com                    | Automotive |
| ElCaminoCentral.com                 | Automotive |
| ElementOwnersClub.com               | Automotive |
| EuropeanCarWeb.com                  | Automotive |
| EuroTuner.com                       | Automotive |
| EvolutionM.net                      | Automotive |
| evotuners.net                       | Automotive |
| F150Online.com                      | Automotive |
| FCXclub.com                         | Automotive |
| Ferrari-Talk.com                    | Automotive |
| Fiat500owners.com                   | Automotive |
| FindCarsUnder1000.com               | Automotive |
| FitFreak.net                        | Automotive |
| FitOwnersClub.com                   | Automotive |
|                                     |            |

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| FJCruiserForums.com        | Automotive |
|----------------------------|------------|
| FordForums.com             | Automotive |
| FordGT500.com              | Automotive |
| Ford-Trucks.com            | Automotive |
| ForteForums.com            | Automotive |
| fourtitude.com             | Automotive |
| FourWheeler.com            | Automotive |
| FT86talk.com               | Automotive |
| FullsizeBronco.com         | Automotive |
| G35Driver.com              | Automotive |
| g6ownersclub.com           | Automotive |
| G8Board.com                | Automotive |
| G8Forum.com                | Automotive |
| gaspedaladdicts.com        | Automotive |
| GenCoupe.com               | Automotive |
| GenesisForums.com          | Automotive |
| GermanAutoForums.com       | Automotive |
| getauto.com                | Automotive |
| Gmforum.com                | Automotive |
| gmhightechperformance.com  | Automotive |
| Gminsidenews.com           | Automotive |
| greencar.com               | Automotive |
| GreenHybrid.com            | Automotive |
| Gtcars.ca                  | Automotive |
| GTOForum.com               | Automotive |
| GTRforums.com              | Automotive |
| H2Fanatic.com              | Automotive |
| HDForums.com               | Automotive |
| hemmings.com               | Automotive |
| highperformancepontiac.com | Automotive |
| HondaAccordForum.com       | Automotive |
| Honda-Acura.net            | Automotive |
| HondaCivicForum.com        | Automotive |
| HondaForum.com             | Automotive |
| HondaMarketPlace.com       | Automotive |
| HondaPoint.com             | Automotive |
| Honda-Tech.com             | Automotive |
| HondaTuningMagazine.com    | Automotive |
| hotrod.com                 | Automotive |
| HummerForums.com           | Automotive |
| HybridCars.com             | Automotive |
| Hyundaiforum.com           | Automotive |
| HyundaiPerformance.com     | Automotive |
| i-club.com                 | Automotive |
| Impalas.net                | Automotive |
| importtuner.com            | Automotive |
| InsightCentral.net         | Automotive |
| IntelliChoice.com          | Automotive |
| InternetAutoGuide.com      | Automotive |
|                            |            |

| IQ-Forums.com              | Automotive |
|----------------------------|------------|
| IsuzuForums.com            | Automotive |
| JaguarForums.com           | Automotive |
| japanesesportcars.com      | Automotive |
| JDPower.com                | Automotive |
| JeepCommander.com          | Automotive |
| JeepsCanada.com            | Automotive |
| JPMagazine.com             | Automotive |
| JukeForums.com             | Automotive |
| KawasakiForums.com         | Automotive |
| KiaSoulForums.com          | Automotive |
| kilometermagazine.com      | Automotive |
| kitcarmag.com              | Automotive |
| kitcars.com                | Automotive |
| Lamborghini-Talk.com       | Automotive |
| LandRoverForums.com        | Automotive |
| LandRoversOnly.com         | Automotive |
| leftlanenews.com           | Automotive |
| LexusForum.com             | Automotive |
| lotpro.com                 | Automotive |
| LotusTalk.com              | Automotive |
| lowriderarte.com           | Automotive |
| lowriderbike.com           | Automotive |
| lowridermagazine.com       | Automotive |
| LS1GTO.com                 | Automotive |
| LS1LT1.com                 | Automotive |
| LS1Tech.com                | Automotive |
| mautofied.com              | Automotive |
| Maxima.org                 | Automotive |
| Mazda3Club.com             | Automotive |
| Mazda6Club.com             | Automotive |
| MazdaForum.com             | Automotive |
| MazdaWorld.org             | Automotive |
| MBWorld.org                | Automotive |
| MDXers.org                 | Automotive |
| MercedesForum.com          | Automotive |
| MercedesMcLaren.com        | Automotive |
| MercuryForum.com           | Automotive |
| Mini2.com                  | Automotive |
| MiniCooperForums.com       | Automotive |
| MiniTruckinWeb.com         | Automotive |
| mitsubishiforum.com/forum/ | Automotive |
| ModdedMustangs.com         | Automotive |
| modernhemi.com             | Automotive |
| Modified.com               | Automotive |
| modifiedcars.com           | Automotive |
| modifiedle.com             | Automotive |
| ModMotorTech.com           | Automotive |
| MonteCarloForum.com        | Automotive |
|                            |            |

| moparforums.com            | Automotive |
|----------------------------|------------|
| moparmusclemagazine.com    | Automotive |
| motor.com                  | Automotive |
| motorcrave.com             | Automotive |
| motoringfile.com           | Automotive |
| MotorTrend.com             | Automotive |
| motortrendenespanol.com    | Automotive |
| motosport.com              | Automotive |
| MuscleMustangFastFords.com | Automotive |
| Mustang50Magazine.com      | Automotive |
| mustangandfords.com        | Automotive |
| MustangBoards.com          | Automotive |
| MustangForums.com          | Automotive |
| mustangmonthly.com         | Automotive |
| mwerks.com                 | Automotive |
| MX6.com                    | Automotive |
| My.is                      | Automotive |
| My350z.com                 | Automotive |
| MyG37.com                  | Automotive |
| NewAgeGTO.com              | Automotive |
| NewCar.com                 | Automotive |
| NewScionXB.com             | Automotive |
| NissanClub.com             | Automotive |
| NissanForum.com            | Automotive |
| NissanMaximas.com          | Automotive |
| NIssanMurano.org           | Automotive |
| NorthAmericanMotoring.com  | Automotive |
| Novas.net                  | Automotive |
| OdysseyOwnersClub.com      | Automotive |
| off-road.com               | Automotive |
| off-roadweb.com            | Automotive |
| OldsmobileForum.com        | Automotive |
| OptimaForums.com           | Automotive |
| PassionFord.com            | Automotive |
| Performancetrucks.net      | Automotive |
| Piloteers.org              | Automotive |
| PontiacTalk.com            | Automotive |
| PopularHotRodding.com      | Automotive |
| Powerstroke.org            | Automotive |
| PreludeOnline.com          | Automotive |
| R8Talk.com                 | Automotive |
| ranger-Forums.com          | Automotive |
| rcuniverse.com             | Automotive |
| RedlineForums.com          | Automotive |
| redliners.ca               | Automotive |
| RegalForums.com            | Automotive |
| RennList.com               | Automotive |
| RidgelineOwnersClub.com    | Automotive |
| RoadAndTrack.com           | Automotive |
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| rodandcustommagazine.com | Automotive |
|--------------------------|------------|
| rsportscars.com          | Automotive |
| RVMagOnline.com          | Automotive |
| RX7Club.com              | Automotive |
| RX8Club.com              | Automotive |
| S10forum.com             | Automotive |
| S2000.com                | Automotive |
| Saabforums.com           | Automotive |
| SaabScene.com            | Automotive |
| Saturnforum.com          | Automotive |
| S-chassis.com            | Automotive |
| ScionForum.com           | Automotive |
| Scionlife.com            | Automotive |
| scoobynet.com            | Automotive |
| seriouswheels.com        | Automotive |
| skyroadster.com          | Automotive |
| smartcarofamerica.com    | Automotive |
| sportcompactcarweb.com   | Automotive |
| sportscardigest.com      | Automotive |
| sporttruck.com           | Automotive |
| Sr20Forum.com            | Automotive |
| StevesNovaSite.com       | Automotive |
| stockcarracing.com       | Automotive |
| streetrodderweb.com      | Automotive |
| Stuntlife.com            | Automotive |
| SubaruForester.org       | Automotive |
| SubaruOutback.org        | Automotive |
| supercars.net            | Automotive |
| superchevy.com           | Automotive |
| SuperhawkForum.com       | Automotive |
| superhonda.com           | Automotive |
| superstreetonline.com    | Automotive |
| suzukiforum.com          | Automotive |
| Suzuki-Forums.com        | Automotive |
| swedespeed.com           | Automotive |
| TaurusClub.com           | Automotive |
| tennspeed.net            | Automotive |
| thatsracin.com           | Automotive |
| TheDieselStop.com        | Automotive |
| thedriversnetwork.com    | Automotive |
| TheTruthaboutCars.com    | Automotive |
| TitanTalk.com            | Automotive |
| topgear.com              | Automotive |
| TorontoCivics.com        | Automotive |
| TorontoIntegras.ca       | Automotive |
| ToyotaCelicas.com        | Automotive |
| ToyotaNation.com         | Automotive |
| Toyota-Yaris.com         | Automotive |
| TrailVoy.com             | Automotive |
| Page 7 of 1              |            |

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| TruckForums.com            | Automotive |
|----------------------------|------------|
| truckinweb.com             | Automotive |
| truckshopper.com           | Automotive |
| TruckTrend.com             | Automotive |
| TrueCar.com                | Automotive |
| TSXclub.com                | Automotive |
| TundraSolutions.com        | Automotive |
| TundraTalk.net             | Automotive |
| TunerFriends.com           | Automotive |
| Turbododge.com             | Automotive |
| TurboMagazine.com          | Automotive |
| vehix.com                  | Automotive |
| velocetoday.com            | Automotive |
| VetteHound.com             | Automotive |
| vetteweb.com               | Automotive |
| Vintage-mustang.com        | Automotive |
| ViperAlley.com             | Automotive |
| VoltForums.com             | Automotive |
| VolvoForums.com            | Automotive |
| Vseries.net                | Automotive |
| vweosclub.com              | Automotive |
| VWForum.com                | Automotive |
| VWTrendsWeb.com            | Automotive |
| vwvortex.com               | Automotive |
| Wikicars.org               | Automotive |
| WRXTuners.com              | Automotive |
| XLRForum.com               | Automotive |
| YotaTech.com               | Automotive |
| YourScionTC.com            | Automotive |
| Z06Vette.com               | Automotive |
| Zdriver.com                | Automotive |
| ZDXforum.com               | Automotive |
| boats.com                  | Automotive |
| boatshopper.com            | Automotive |
| marine.com                 | Automotive |
| sailinganarchy.com         | Automotive |
| sailingscuttlebutt.com     | Automotive |
| sailmag.com                | Automotive |
| sailnet.com                | Automotive |
| speedwake.com              | Automotive |
| YachtingMag.com            | Automotive |
| yachtworld.com             | Automotive |
| edmunds.com                | Automotive |
| lemonfree.com              | Automotive |
| sailboattraderonline.com   | Automotive |
| searchnycars.com           | Automotive |
| SmartCarFinder.com         | Automotive |
| usedcars.com               | Automotive |
| 50mustangandsuperfords.com | Automotive |
| Date 8 of 16               | nutomotive |

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| astonmartinlife.com              | Automotive       |
|----------------------------------|------------------|
| automobilesdeluxe.tv             | Automotive       |
| benzinsider.com                  | Automotive       |
| corvettefever.com                | Automotive       |
| ferrarichat.com                  | Automotive       |
| ferrarilife.com                  | Automotive       |
| Insideline.com                   | Automotive       |
| lifewelldriven.com               | Automotive       |
| maseratilife.com                 | Automotive       |
| megayachtnews.org                | Automotive       |
| wealthywheels.com                | Automotive       |
| atvrideronline.com               | Automotive       |
| baggersmag.com                   | Automotive       |
| BikerForums.org                  | Automotive       |
| cycleworld.com                   | Automotive       |
| dirtrider.com                    | Automotive       |
| hotbikeweb.com                   | Automotive       |
| motocross.com                    | Automotive       |
| motorcyclecruiser.com            | Automotive       |
| motorcyclistonline.com           | Automotive       |
| powersports.honda.com            | Automotive       |
| sportrider.com                   | Automotive       |
| streetchopperweb.com             | Automotive       |
| superstreetbike.com              | Automotive       |
| thumpertalk.com                  | Automotive       |
| atlanta.citybizlist.com          | CareerRecruiting |
| atlantajobs.com                  | CareerRecruiting |
| baltimore.citybizlist.com        | CareerRecruiting |
| boston.citybizlist.com           | CareerRecruiting |
| bostonjobs.com                   | CareerRecruiting |
| careerbuilder.com                | CareerRecruiting |
| charlotteraleigh.citybizlist.com | CareerRecruiting |
| chicagojobs.com                  | CareerRecruiting |
| ctjobs.com                       | CareerRecruiting |
| dallas.citybizlist.com           | CareerRecruiting |
| dc.citybizlist.com               | CareerRecruiting |
| driverjobs.com                   | CareerRecruiting |
| fayettevillejobs.com             | CareerRecruiting |
| houston.citybizlist.com          | CareerRecruiting |
| jacksonvillejobs.com             | CareerRecruiting |
| Jobbi.com                        | CareerRecruiting |
| jobfetch.com                     | CareerRecruiting |
| jobster.com                      | CareerRecruiting |
| longislandjobs.com               | CareerRecruiting |
| monster.com                      | CareerRecruiting |
| newjerseycareers.com             | CareerRecruiting |
| newyork.citybizlist.com          | CareerRecruiting |
| ontargetjobs.com                 | CareerRecruiting |
| philly.citybizlist.com           | CareerRecruiting |
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| pittsburgh.citybizlist.com    | CareerRecruiting |
|-------------------------------|------------------|
| quintcareers.com              | CareerRecruiting |
| snagajob.com                  | CareerRecruiting |
| southflorida.citybizlist.com  | CareerRecruiting |
| vegasjobs.com                 | CareerRecruiting |
| americasjobexchange.com       | CareerRecruiting |
| Entrepreneur.com              | CareerRecruiting |
| tampacareers.com              | CareerRecruiting |
| abcya.com                     | Education        |
| academicpedsjnl.net           | Education        |
| askthebrain.com               | Education        |
| britannica.com                | Education        |
| education.com                 | Education        |
| Infobourg.com                 | Education        |
| collegecram.com               | Education        |
| DegreeVillage.com             | Education        |
| Dictionary.com                | Education        |
| Education-Reference.com       | Education        |
| Thesaurus.com                 | Education        |
| reptilearchive.com            | Education        |
| whaleindex.com                | Education        |
| arthistorycommunity.com       | Education        |
| 50states.com                  | Education        |
| babylon.com/define/           | Education        |
| barnesandnoble.com            | Education        |
| bookwolf.com                  | Education        |
| britannica.com                | Education        |
| cafegenius.com                | Education        |
| citationmachine.net           | Education        |
| college-cram.com              | Education        |
| counselingeducation.com       | Education        |
| dictionary-babylon.com        | Education        |
| ecampus.com                   | Education        |
| helium.com                    | Education        |
| history.com                   | Education        |
| internet4classrooms.com       | Education        |
| italki.com                    | Education        |
| jiffynotes.com                | Education        |
| lawschoolschooldiscussion.org | Education        |
| maps.com                      | Education        |
| mapsofworld.com               | Education        |
| Merriam-Webster.com           | Education        |
| ratemyteachers.com            | Education        |
| rorotoko.com                  | Education        |
| schooldigger.com              | Education        |
| shmoop.com                    | Education        |
| sparknotes.com                | Education        |
| squidoo.com                   | Education        |
| studyworld.com                | Education        |
|                               | Buucation        |

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| suite101.com               | Education     |
|----------------------------|---------------|
| teleread.com               | Education     |
| thefreedictionary.com      | Education     |
| thesaurus.babylon.com      | Education     |
| translation.babylon.com    | Education     |
| visual.merriam-webster.com | Education     |
| wordreference.com          | Education     |
| worldatlas.com             | Education     |
| Xplana.com                 | Education     |
| xtimeline.com              | Education     |
| youniversitytv.com         | Education     |
| freecourtdockets.com       | Education     |
| lawyers.com                | Education     |
| martindale.com             | Education     |
| volokh.com                 | Education     |
| languageisavirus.com       | Education     |
| literaturedepot.com        | Education     |
| answers.com                | Education     |
| bibme.org                  | Education     |
| brainyquote.com            | Education     |
| easybib.com                | Education     |
| howcast.com                | Education     |
| ikonet.com                 | Education     |
| merriam-webster.com        | Education     |
| refdesk.com                | Education     |
| RovingScholar.com          | Education     |
| spanishdict.com            | Education     |
| thefullwiki.com            | Education     |
| wikia.com                  | Education     |
| wolframalpha.com           | Education     |
| yourdictionary.com         | Education     |
| anthropologycommunity.cor  | n Education   |
| astrology.com              | Education     |
| astronomyindex.com         | Education     |
| biochemistrynetwork.com    | Education     |
| biologycommunity.com       | Education     |
| chemistryarchive.com       | Education     |
| dinosaurnetwork.com        | Education     |
| ineedce.com                | Education     |
| popsci.com                 | Education     |
| scienceillustrated.com     | Education     |
| 985fm.ca                   | Entertainment |
| 985sports.ca               | Entertainment |
| adventoutpost.com          | Entertainment |
| Astro.qc.ca                | Entertainment |
| breakingdawnmovie.org      | Entertainment |
| britishexpats.com          | Entertainment |
|                            |               |
| Chezmaya.com               | Entertainment |

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| Cinemaclock.com       | Entertainment |
|-----------------------|---------------|
| ckoi.com              | Entertainment |
| Cliqueduplateau.com   | Entertainment |
| ConcoursConcours.com  | Entertainment |
| ConcoursWeb.com       | Entertainment |
| craveonline.com       | Entertainment |
| dailyviral.com        | Entertainment |
| decodedstuff.com      | Entertainment |
| Dromadaire.com        | Entertainment |
| entertonement.com     | Entertainment |
| everyjoe.com          | Entertainment |
| filmannex.com         | Entertainment |
| GagnezGros.ca         | Entertainment |
| GillesParent.com      | Entertainment |
| Humourhumour.com      | Entertainment |
| Incroyable.org        | Entertainment |
| Leblogue.ca           | Entertainment |
| loftstory.abotch.com  | Entertainment |
| ma.planete.qc.ca      | Entertainment |
| marriland.com         | Entertainment |
| metromix.com          | Entertainment |
| moillusions.com       | Entertainment |
| monkeysee.com         | Entertainment |
| montrealnow.com       | Entertainment |
| motionfeeds.com       | Entertainment |
| mymodernmet.com       | Entertainment |
| mynippon.com          | Entertainment |
| mypodstudios.com      | Entertainment |
| n4g.com               | Entertainment |
| necolebitchie.com     | Entertainment |
| Norja.net             | Entertainment |
| ntdtv.com             | Entertainment |
| okmagazine.com        | Entertainment |
| ology.com             | Entertainment |
| omg-facts.com         | Entertainment |
| over-blog.com         | Entertainment |
| People.com            | Entertainment |
| phpmotion.in          | Entertainment |
| pinkvilla.com         | Entertainment |
| plunderguide.com      | Entertainment |
| Psychonet.fr          | Entertainment |
| rapdose.com           | Entertainment |
| richworldproblems.com | Entertainment |
| Safarir.com           | Entertainment |
| sharenator.com        | Entertainment |
| slashfilm.com         | Entertainment |
| slightlywarped.com    | Entertainment |
| smackjeeves.com       | Entertainment |
| soapcentral.com       | Entertainment |
| 1                     |               |

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| splitsider.com             | Entertainment |
|----------------------------|---------------|
| starcasm.net               | Entertainment |
| starpulse.com              | Entertainment |
| superiorpics.com           | Entertainment |
| tasteofawesom.com          | Entertainment |
| teenspot.com               | Entertainment |
| thatvideosite.com          | Entertainment |
| theberry.com               | Entertainment |
| thecontaminated.com        | Entertainment |
| thehdroom.com              | Entertainment |
| theinsider.com             | Entertainment |
| the-leaky-cauldron.org     | Entertainment |
| tomandlorenzo.com          | Entertainment |
| ToutACoup.ca               | Entertainment |
| tyfanatic.com              | Entertainment |
| Undergroundmusix.com       | Entertainment |
| Unmondefou.com             | Entertainment |
| unrealitymag.com           | Entertainment |
| VideoBB.com                | Entertainment |
| videoinmybackyard.com      | Entertainment |
| weeworld.com               | Entertainment |
| x17online.com              | Entertainment |
| ArtInfo.com                | Entertainment |
| artltdmag.com              | Entertainment |
| artruby.com                | Entertainment |
| artscenecal.com            | Entertainment |
| artwelove.com              | Entertainment |
| BET.com                    | Entertainment |
| contemporaryartdaily.com   | Entertainment |
| deviantart.com             | Entertainment |
| examiner.com               | Entertainment |
| execdigital.com            | Entertainment |
| flavorpill.com             | Entertainment |
| flavorwire.com             | Entertainment |
| lucywho.com                | Entertainment |
| MutualArt.com              | Entertainment |
| philadelphiaweekly.com     | Entertainment |
| popgalaxy.com              | Entertainment |
| TheCelebrityCafe.com       | Entertainment |
| thelifeofluxury.com        | Entertainment |
| theluxuryhub.com           | Entertainment |
| trendhunter.com            | Entertainment |
| twistedsifter.com          | Entertainment |
| Universalnightlife.com     | Entertainment |
| visualartsource.com        | Entertainment |
| craftster.org              | Entertainment |
| -                          | Entertainment |
| elitechoice.org            | Entertainment |
| entertainmentwallpaper.com |               |
| livepuntamita.com          | Entertainment |

| smosh.com                 | Entertainment |
|---------------------------|---------------|
| About.com                 | Entertainment |
| americansuperstarmag.com  |               |
| answerbag.com             | Entertainment |
| AWarehouseMagazine.com    | Entertainment |
| awesomenator.com          | Entertainment |
| bartendercentral.com      | Entertainment |
| buzzlol.com               | Entertainment |
| buzzsugar.com             | Entertainment |
| chacha.com                | Entertainment |
| CityTV.com                | Entertainment |
| coldarmy.com              | Entertainment |
| comics.com                | Entertainment |
| coolquiz.com              | Entertainment |
| cracked.com               | Entertainment |
| dailypuppy.com            | Entertainment |
| dilbert.com               | Entertainment |
| Dine.to                   | Entertainment |
| drewreports.com           | Entertainment |
| EntertainmentWise.com     | Entertainment |
| environmentalgraffiti.com | Entertainment |
| essortment.com            | Entertainment |
| EventFul.com              | Entertainment |
| examiner.com              | Entertainment |
| GameSpy.com               | Entertainment |
| GameStats.com             | Entertainment |
| garfield.com              | Entertainment |
| Gigwise.com               | Entertainment |
| goodmusicdaily.com        | Entertainment |
| GospelCity.com            | Entertainment |
| hollywoodunwrapped.com    | Entertainment |
| honolulupulse.com         | Entertainment |
| iminent.com               | Entertainment |
| interfacelift.com         | Entertainment |
| leasticoulddo.com         | Entertainment |
| mania.com                 | Entertainment |
| metrolyrics.com           | Entertainment |
| mgid.com                  | Entertainment |
| mocospace.com             | Entertainment |
| motherboard.tv            | Entertainment |
| myfreewallpapers.com      | Entertainment |
| myfuncards.com            | Entertainment |
| mylifetime.com            | Entertainment |
| myxer.com                 | Entertainment |
| nadatodo.com              | Entertainment |
| nationalenquirer.com      | Entertainment |
| neatorama.com             | Entertainment |
| nowpublic.com             | Entertainment |
| omgpop.com                | Entertainment |
|                           |               |

| outside.in                    | Entertainment |
|-------------------------------|---------------|
| overheardintheoffice.com      | Entertainment |
| photo.net                     | Entertainment |
| Pixdaus.com                   | Entertainment |
| popsugar.com                  | Entertainment |
| popularscreensavers.com       | Entertainment |
| portablenorthpole.tv          | Entertainment |
| preprod.dailymotion.com       | Entertainment |
| Read-Out-Loud.com             | Entertainment |
| readoz.com                    | Entertainment |
| Screencrave.com               | Entertainment |
| smbc-comics.com               | Entertainment |
| soultrain.com                 | Entertainment |
| soyouwanna.com                | Entertainment |
| Taletela.com                  | Entertainment |
| tarot.com                     | Entertainment |
| tattoojohnny.com              | Entertainment |
| TheCoast.Ca                   | Entertainment |
| thedreamlandchronicles.com    | Entertainment |
| theduckwebcomics.com          | Entertainment |
| thefuntimesguide.com          | Entertainment |
| thehollywoodreporter.com      | Entertainment |
| themarysue.com                | Entertainment |
| uniquescreenmedia.com         | Entertainment |
| viceland.com                  | Entertainment |
| weblocal.ca                   | Entertainment |
| wordpress.com                 | Entertainment |
| wowio.com                     | Entertainment |
| accesshollywood.com           | Entertainment |
| batman-on-film.com            | Entertainment |
| bouncemag.com                 | Entertainment |
| celebritycrunch.com           | Entertainment |
| celebrityschoolpics.com       | Entertainment |
| celebrityviplounge.com        | Entertainment |
| Cherryontop.com               | Entertainment |
| complex.com                   | Entertainment |
| deadlinehollywooddaily.com    | Entertainment |
| digitalspy.com                | Entertainment |
| eonline.com                   | Entertainment |
| ew.com                        | Entertainment |
| famegame.com                  | Entertainment |
| fancast.com                   | Entertainment |
| fridaynightlightsfan.com      | Entertainment |
| generalhospitalhappenings.com | Entertainment |
| givememyremote.com            | Entertainment |
| globemagazine.com             | Entertainment |
| gossipcop.com                 | Entertainment |
| gossipgirl.net                | Entertainment |
| highsnobiety.com              | Entertainment |
| Page 15 of 16                 |               |

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| 1                            | Para de la const |
|------------------------------|------------------|
| hollywire.com                | Entertainment    |
| hollywooddame.com            | Entertainment    |
| hollywoodlife.com            | Entertainment    |
| hollywoodreporter.com        | Entertainment    |
| mentalfloss.com              | Entertainment    |
| moejackson.com               | Entertainment    |
| parade.com                   | Entertainment    |
| people.com                   | Entertainment    |
| popcrunch.com                | Entertainment    |
| rick.com                     | Entertainment    |
| younghollywood.com           | Entertainment    |
| asuitablewardrobe.dynend.com | Entertainment    |
| beautyandstyle.com           | Entertainment    |
| beautynova.com               | Entertainment    |
| BlackBookMag.com             | Entertainment    |
| bloginity.com                | Entertainment    |
| BurdaStyle.com               | Entertainment    |
| chictopia.com                | Entertainment    |
| COLOURlovers.com             | Entertainment    |
| dearsugar.com                | Entertainment    |
| EcoSalon.com                 | Entertainment    |
| emohairstyle.blogspot.com    | Entertainment    |
| exposay.com                  | Entertainment    |
| FabricMag.com                | Entertainment    |
| fadeddesign.com              | Entertainment    |
| fadedtribune.com             | Entertainment    |
| fashioncopious.typepad.com   | Entertainment    |
| fashionetc.com               | Entertainment    |
| fashionfuss.com              | Entertainment    |
| fashionism.com               | Entertainment    |
| FashionWars.com              | Entertainment    |
| greatestlook.com             | Entertainment    |
| hairfinder.com               | Entertainment    |
| hairmotif.com                | Entertainment    |
| hauteliving.com              | Entertainment    |
| hintmag.com                  | Entertainment    |
| i-amour.com                  | Entertainment    |
| ilovebling.org               | Entertainment    |
| MadameNoire.com              | Entertainment    |
| mademansion.com              | Entertainment    |
| magxone.com                  | Entertainment    |
| myfdb.com                    | Entertainment    |
|                              |                  |

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# **EXHIBIT C**

Case 8:10-ml-02151-JVS-FMO Document 3342-1 Filed 12/26/12 Page 255 of 297 Page ID #:112329 RMM Network Sample Sites



| Beauty/Fashion/Style:         |                           |
|-------------------------------|---------------------------|
| www.1001-hairstyles.com       | www.millionlooks.com      |
| www.alloy.com                 | www.myitthings.com        |
| www.allyou.com                | www.myjellybean.com       |
| www.beautifulhairstyles.com   | www.naturallycurly.com    |
| www.beauty.about.com          | www.nitrolicious.com      |
| www.beautynet.com             | www.nowchic.com           |
| www.beautyriot.com            | www.outblush.com          |
| www.bellaonline.com           | www.peoplestylewatch.com  |
| www.bettyconfidential.com     | www.piczo.com             |
| www.bust.com                  | www.realbeauty.com        |
| www.coolspotters.com          | www.redbookmag.com        |
| www.cosmopolitan.com          | www.salon52.ca            |
| www.dailycandy.com            | www.savvymiss.com         |
| www.dailymakeover.com         | www.seventeen.com         |
| www.ehow.com/fashion          | www.shape.com             |
| www.elledecor.com             | www.shoppinglifestyle.com |
| www.ellegirl.com              | www.style.about.com       |
| www.espin.com                 | www.teen.com              |
| www.fadedyouthblog.com        | www.the-fashion-bomb.com  |
| www.fashion.about.com         | www.thefashionspot.com    |
| www.fashionindie.com          | www.thehairstyler.com     |
| www.fashionmodeldirectory.com | www.topbutton.com         |
| www.girlawhirl.com            | www.totalbeauty.com       |
| www.hairboutique.com          | www.totalhair.net         |
| www.hairpedia.com             | www.weardrobe.com         |
| www.harpersbazaar.com         | www.womansday.com         |
| www.inmyownstyle.com          | www.womensforum.com       |
| www.kaboodle.com              |                           |
| www.like.com                  |                           |
| www.marieclaire.com           |                           |

RMM is not the exclusive representative of any of these websites.

Case 8:10-ml-02151-JVS-FMO Document 3342-1 Filed 12/26/12 Page 256 of 297 Page ID #:112330 RMM Network Sample Sites



| Business/Finance:                |                            |
|----------------------------------|----------------------------|
| www.allbusiness.com              | www.minyanville.com        |
| www.alternet.org                 | www.morningstar.com        |
| www.bankaholic.com               | www.nasdaq.com             |
| www.bankrate.com                 | www.newsmax.com            |
| www.beyondthedow.com             | www.newsweek.com           |
| www.businessdictionary.com       | www.nydailynews.com        |
| www.businessinsider.com          | www.politico.com           |
| www.businesspundit.com           | www.rasmussenreports.com   |
| www.careerbuilder.com            | www.realclearmarkets.com   |
| www.ceoexpress.com               | www.realclearpolitics.com  |
| www.chicagobreakingbusiness.com  | www.reuters.com            |
| www.drudgereport.com             | www.salary.com             |
| www.ehow.com/business            | www.salon.com              |
| www.entrepreneur.com             | www.sharkinvesting.com     |
| www.fool.com                     | www.slate.com              |
| www.foxbusiness.com              | www.statcounter.com        |
| www.foxnews.com                  | www.stockhideout.com       |
| www.hispanicbusiness.com         | www.stockhouse.com         |
| www.hoovers.com                  | www.thebigmoney.com        |
| www.hotfrog.com                  | www.time.com               |
| www.ibtimes.com                  | www.topix.com              |
| www.inc.com                      | www.usatoday.com/money     |
| www.interest.com                 | www.usnews.com             |
| www.investopedia.com             | www.wallstreetsurvivor.com |
| www.investorplace.com            | www.washingtonpost.com     |
| www.investors.com                | www.washingtontimes.com    |
| www.investorwords.com            | www.worldnetdaily.com      |
| www.kiplinger.com                | www.xe.com                 |
| www.latimes.com                  | www.x-rates.com            |
| www.lovetoknow.com/business.html | www.zacks.com              |
| www.manta.com                    |                            |

RMM is not the exclusive representative of any of these websites.

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# **EXHIBIT 2**



### Kinsella Media, LLC Relevant Case Experience

#### Antitrust

*Big Valley Milling, Inc. v. Archer Daniels Midland Co.,* No. 65-C2-96-000215 (Minn. Dist. Ct. Renville County) (lysine).

*Carlson v. Abbott Laboratories*, No. 94-CV-002608 (Wis. Cir. Ct. Milwaukee County) (infant formula).

Comes v. Microsoft Corp., No. CL8231 (Iowa Dist. Ct. Polk County

Connecticut v. Mylan Laboratories, Inc., No. 99-276, MDL No. 1290 (D.D.C.) (pharmaceutical).

Conroy v. 3M Corp., No. C-00-2810 CW (N.D. Cal.) (invisible tape).

*Copper Antitrust Litigation*, MDL 1303 (W.D. Wis.) (physical copper).

Cox v. Microsoft Corp., No. 105193/00 (N.Y. Sup. Ct. N.Y. County) (software).

D.C. 37 Health & Security Plan v. Medi-Span, No. 07-cv-10988 (D.Mass.); New England Carpenters Health Benefits Fund v. First DataBank, Inc., No. 1:05-CV-11148 (D. Mass.) (pharmaceutical).

Giral v. Hoffman-LaRoche Ltd., C.A. No. 98 CA 7467 (W. Va. Cir. Ct., Kanawha County) (vitamins).

In re Buspirone Antitrust Litigation, MDL No. 1413 (S.D.N.Y.) (pharmaceutical).

In re Cardizem Antitrust Litigation, 200 F.R.D. 326 (E.D. Mich.) (pharmaceutical).

In re Compact Disc Minimum Price Antitrust Litigation, MDL No. 1361 (D. Me.) (compact discs).

*In re Insurance Brokerage Antitrust Litig.*, MDL No. 1663 Civil No. 04-5184 (FSH) (D.N.J.) (insurance).

*In re International Air Transportation Surcharge Antitrust Litigation*, No. M 06-1793, MDL No. 1793 (N.D. Cal.) (airline fuel surcharges).

*In re Monosodium Glutamate Antitrust Litig.*, D-0202-CV-0200306168, D-202-CV-200306168 (N.M. Dist. Ct., Bernalillo County) (MSG).

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*In re Motorsports Merchandise Antitrust Litigation,* No. 1:97-CV-2314-TWT (N.D. Ga.) (merchandise).

In re Nasdaq Market-Makers Antitrust Litigation, MDL No. 1023 (S.D.N.Y.) (securities).

*In re Pharmaceutical Industry Average Wholesale Price Litigation*, No. CA:01-CV-12257, MDL No. 1456 (D. Mass.) (pharmaceutical).

*In re Toys "R" Us Antitrust Litigation*, No. CV-97-5750, MDL No. 1211, (E.D.N.Y.) (toys and other products).

*In re Western States Wholesale Natural Gas Antitrust Litigation*, No. CV-03-1431, MDL No. 1566, (D. Nev) (natural gas).

*Kelley Supply, Inc. v. Eastman Chemical Co.*, No. 99CV001528 (Wis. Cir. Ct., Dane County) (Sorbates).

Ohio vs. Bristol-Myers Squibb, Co., No. 1:02-cv-01080 (D.D.C.) (pharmaceutical).

*Raz v. Archer Daniels Midland Co.*, Inc., No. 96-CV-009729 (Wis. Cir. Ct. Milwaukee County) (citric acid).

#### **Consumer and Product Liability**

Azizian v. Federated Department Stores, Inc., No. 4:03 CV-03359 (N.D. Cal.) (cosmetics).

Baird v. Thomson Consumer Elecs., No. 00-L-000761 (Ill. Cir. Ct., Madison County) (television).

Bonilla v. Trebol Motors Corp., No. 92-1795 (D.P.R.) (automobiles).

*Burch v. American Home Products Corp.*, No. 97-C-204 (1-11) (W. Va. Cir. Ct., Brooke County) (Fen Phen).

Cosby v. Masonite Corp., No. CV-97-3408 (Ala. Cir. Ct. Mobile County) (siding product); Quin v. Masonite Corp., No. CV-97-3313 (Ala. Cir. Ct. Mobile County) (roofing product).

Cox v. Shell Oil Co., No. 18,844 (Tenn. Ch. Ct. Obion County) (polybutylene pipe).

Daniel v. AON Corp., No. 99 CH 11893 (Ill. Cir. Ct. Cook County) (insurance).

Fettke v. McDonald's Corp., No. 044109 (Cal. Super Ct. Marin County) (trans fatty acids).



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*Florida v. Nine West Group, Inc.*, No. 00 CIV 1707 (S.D.N.Y.) (shoes).

*Foothill/De Anza Community College Dist. v. Northwest Pipe Co.*, No. 00-20749-JF(N.D. Cal.) (fire sprinklers).

Galanti v. The Goodyear Tire & Rubber Company, No. 03-209 (D.N.J.) (radiant heating) (2002).

Garza v. Sporting Goods Properties, Inc., No. SA 93-CA-1082 (W.D. Tex.) (gun ammunition).

Hoorman v. GlaxoSmithKline, No. 04-L-715 (Ill. Cir. Ct., Madison Cty.) (Paxil pharmaceutical).

*In re Louisiana Pacific Corp. Inner Seal OSB Trade Practices Litigation,* MDL No. 1114 (N.D. Cal.) (oriented strand board).

In re Tri-State Crematory Litig, MDL 1467 (N.D. Ga.) (improper burial).

Lebrilla v. Farmers Group Inc., No. 00-CC-07185 (Cal. Super. Ct., Orange County) (auto insurance).

Lovelis v. Titflex, No. 04-211 (Ak. Cir. Ct., Clark County) (gas transmission pipe).

Naef v. Masonite Corp., No. CV-94-4033 (Ala. Cir. Ct. Mobile County) (hardboard siding product).

Peterson v. BASF Corp., No. C2-97-295 (D. Minn.) (herbicide).

Posey v. Dryvit Sys., Inc. No. 17,715-IV (Tenn. Cir. Ct., Jefferson County) (EIFS stucco).

*Reiff v. Epson America, Inc. and Latham v. Epson Am., Inc.,* J.C.C.P. No. 4347 (Cal. Super. Ct., L.A. County) (ink jet printers).

*Richison v. Weyerhaeuser Company Limited*, No. 05532 (Cal. Super. Ct. San Joaquin County) (roofing product).

Ruff v. Parex, Inc., No. 96-CvS 0059 (N.C. Super. Ct. Hanover County) (synthetic stucco product).

*Shah v. Re-Con Building Products, Inc.,* No. C99-02919 (Cal. Super. Ct. Contra Costa County) (roofing product).

Shields vs. Bridgestone/Firestone, Inc., Bridgestone Corp., No. E-167.637 (D. Tex.) (tires).

Smith v. Behr Process Corp., No. 98-2-00635 (Wash. Super. Ct., Gray Harbor County) (stain product).



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*Weiner v. Cal-Shake, Inc., J.*C.C.P. No. 4208 (Cal. Super. Ct., Contra Costa County) (roofing product).

Wholesale Elec. Antitrust Cases I & II, J.C.C.P. Nos. 4204 & 4205 (Cal. Super. Ct., San Diego County) (energy).

Woosley v. State of California, No. CA 000499 (Cal. Super. Ct., Los Angeles County) (automobiles).

#### Mass Tort

*Ahearn v. Fibreboard Corp.*, No. 6:93cv526 (E.D. Tex); *Continental Casualty Co. v. Rudd*, No. 6:94cv458 (E.D. Tex) (asbestos injury).

Backstrom v. The Methodist Hospital, No. H.-94-1877 (S.D. Tex.) (TMJ injury).

Engle v. RJ Reynolds Tobacco Co., No. 94-08273 (Fla. Cir. Ct. Dade County) (tobacco injury).

Georgine v. Amchem, Inc., No. 93-CV-0215 (E.D. Pa.) (asbestos injury).

#### Bankruptcies

In re Armstrong World Industries, Inc., No. 00-4471 (Bankr. D. Del.).

In re Dow Corning, No. 95-20512 (Bankr. E.D. Mich.) (breast implants).

In re Johns-Manville Corp., 68 B.R. 618, 626 (Bankr. S.D.N.Y.) (asbestos).

In re Kaiser Aluminum Corp., No. 02-10429 (JFK) (D. Del).

In re Owens Corning, No. 00-03837 (Bankr. D. Del.).

In re Raytech Corp., No. 5-89-00293 (Bankr. D. Conn.) (asbestos).

In re The Celotex Corp., Nos. 90-10016-8B1 and 90-10017-8B1 (Bankr. M.D. Fla.) (asbestos).

In re U.S. Brass Corp., No.94-40823S (Bankr. E.D. Tex.) (polybutylene).

*In re USG Corp.*, Nos. 01-2094 - 01-2104 (Bankr. D. Del.).

In re W.R. Grace & Co., No. 01-01139 (Bankr. D. Del.).



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#### Insurance

McNeil v. American General Life and Accident Insurance Co., No. 8-99-1157 (M.D. Tenn.) (insurance).

Nealy v. Woodmen of the World Life Insurance Co., No. 3:93 CV-536 (S.D. Miss.) (insurance).

#### **Holocaust Victims Reparations**

*In re Holocaust Victim Assets Litigation*, Nos. CV 96-4849, CV-5161 and CV 97-461 (E.D.N.Y.) (Holocaust).

The International Commission on Holocaust Era Insurance Claims Outreach

#### **Pension Benefits**

*Collins v. Pension Benefit Guarantee Corp.*, No. 88-3406 (D.D.C.); Page v. Pension Benefit Guarantee Corp., No. 89-2997 (D.D.C.).

Forbush v. J. C. Penney Co., Inc., Nos. 3:90-2719 and 3:92-0109 (N.D. Tex.).

#### International

*Ahearn v. Fiberboard Corporation*, No. 6:93cv526 (E.D. Tex) and *Continental Casualty Co. v. Rudd*, No. 6:94cv458 (E.D. Tex.) (asbestos injury) (1993).

Galanti v. The Goodyear Tire & Rubber Company, No. 03-209 (D.N.J.) (radiant heating) (2002).

In re Holocaust Victims Assets Litigation, No. CV 96-4849 (ERK) (MDG) (Consolidated with CV-5161 and CV 97461) (E.D.N.Y.) (2003).

In re Owens Corning, Chapter 11, No. 00-03837 (MFW) (Bankr. D. Del.) (2006).

*In re The Celotex Corporation, Chapter 11,* Nos. 90-10016-8B1 and 90-10017-8B1 (Bankr. M.D. Fla.) (1996).

In re USG Corporation, Chapter 11, Nos. 01-2094 (RJN) through 01-2104(RJN) (Bankr. D. Del.) (2006).

In re Western Union Money Transfer Litigation, No. 01 0335 (CPS) (VVP) (E.D.N.Y.) (wire transactions) (2004).

In re W.R. Grace & Co., Chapter 11, No. 01-01139 (Bankr. D. Del.) (bankruptcy) (2001).



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International Committee on Holocaust Era Insurance Claims (1999).

#### **Product Recall**

Central Sprinkler Voluntary Omega Sprinkler Replacement Program

Hart v. Central Sprinkler Corp., No. BC17627 (Cal. Super. Ct. Los Angeles County) & County of Santa Clara v. Central Sprinkler Corp., No. CV 17710119 (Cal. Super. Ct. Santa Clara County)

#### Telecom

Bidner, et al. v. LCI International Telecom Corp d/b/a Qwest Communications.

Community Health Association v. Lucent Technologies, Inc., No. 99-C-237, (W.Va. Cir. Ct., Kanawha County).

Cundiff et al. v. Verizon California, Inc., No. 237806 (Cal. Super Ct., Los Angeles County).

Kushner v. AT&T Corporation, No. GIC 795315 (Cal. Super. Ct., San Diego County).

Rish Enterprise v. Verizon New Jersey, No. MID-L-8946-02 (N.J. Super. Ct.).

Sonnier, et. al. v. Radiofone, Inc., No. 44-844, (L.A. Jud. Dist. Ct., Plaqueimes Parish County).

*State of Louisiana v. Sprint Communications Company L.P.*, No. 26,334 (Jud. Dis. Ct., Parish of West Baton Rouge) and *State of Louisiana v. WilTel, Inc.*, No. 26,304 (Jud. Dis. Ct., Parish of West Baton Rouge).



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# **EXHIBIT 3**



### Kinsella Media, LLC Judicial Comments

#### In re Compact Disc Minimum Advertised Price Antitrust Litigation, MDL No. 1361 (D. Me.).

In approving the notice plan for implementation in the Compact Disc Minimum Advertised Price Antitrust Litigation, Judge D. Brock Hornby stated, "(the plan) provided the best practicable notice under the circumstances and complied with the requirements of both 15 U.S.C. 15c(b)(1)... the notice distribution was excellently designed, reasonably calculated to reach potential class members, and ultimately highly successful in doing so." - Hon. D. Brock Hornby (2002/2003)

### *In re International Air Transportation Surcharge Antitrust Litigation*, No. M 06-1793, MDL No. 1793 (N.D. Cal.).

In approving the notice plan in this litigation that involved a proposed settlement of more than \$200 million for U.S. and U.K. class members, U.S. District Judge Charles Breyer repeatedly praised KNC: "I think the notice is remarkable in this case... This is brilliant. This is the best notice I've seen since I've been on the bench... Turning back to the settlement, again I want to applaud the parties for the notice. I mean it's amazing. You know, it really is good. And I don't know where this person practices, I don't even know that she's a lawyer. But she really did a good job on this announcement, this notice. So thank you very much... And I once again want to express my sincere appreciation of the notice. I mean, I was just extraordinarily impressed. Extraordinarily impressed." – Hon. Charles Breyer (2008)

#### Cox v. Shell Oil Co., No. 95-CV-2 (Tenn. Ch. Ct. Obion County)

In the order approving the settlement of the polybutylene pipe class action, Judge Maloan stated, "The Court finds the notice program is excellent. As specified in the findings below, the evidence supports the conclusion that the notice program is one of the most comprehensive class notice campaigns ever undertaken." (1995)

#### Galanti v. The Goodyear Tire & Rubber Co., No. 03-209 (D.N.J.)

"The published notice, direct notice and Internet posting constituted the best practicable notice of the Fairness Hearing, the proposed Amended Agreement, Class Counsels' application for fees, expenses and costs, and other matters set forth in the Class Notice and the Summary Notice. The notice constituted valid, due and sufficient notice to all members of the Settlement Classes, and complied fully with the requirements of Rule 23 of the Federal Rules of Civil Procedure, the Constitution of the United States, the laws of New Jersey and any other applicable law." – Hon. Stanley R. Chesler (2004)

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#### Azizian v. Federated Department Stores, Inc., No. 3:03 CV-03359 (N.D. Cal.).

"The notice was reasonable and the best notice practicable under the circumstances; was due, adequate and sufficient notice to all class members; and complied fully with the laws of the United States and of the Federal Rules for Civil Procedure, due process and any other applicable rules of court." - Hon. Sandra Brown Armstrong (2004)

#### Collins v. Pension Benefit Guarantee Corp., No. 88-3406 (D.D.C.).

"The notice provided was the best notice practicable under the circumstances. Indeed, the record shows that the notice given was consistent with the highest standards of compliance with Rule 23(e)." (1996)

#### Cox v. Microsoft Corporation, No. 105193/00 (N.Y. Sup. Ct. N.Y. County).

"The court finds that the combination of individual mailing, e-mail, website and publication notice in this action is the most effective and best notice practicable under all the circumstances, constitutes due, adequate and reasonable notice to all Class members and otherwise satisfies the requirements of CPLR 904, 908 and other applicable rules. The Settlement meets the due process requirement for class actions by providing Class members an opportunity either to be heard and participate in the litigation or to remove themselves from the Class." - Hon. Karla Moskowitz (2006)

#### Foothill/De Anza Community College District v. Northwest Pipe Co., No. CV-00-20749 (N.D. Cal.)

"The Court finds that the settling parties undertook a thorough and extensive notice campaign designed by Kinsella/Novak Communications, Ltd., a nationally-recognized expert in this specialized field. The Court finds and concludes that the Notice Program as designed and implemented provides the best practicable notice to the Class, and satisfied requirements of due process." - Hon. Jeremy Fogel (2004)

#### Georgine v. Amchem, 158 F.R.D. 314, 326 (E.D. Pa.).

Judge Reed explained that the notice program developed by Kinsella "goes beyond that provided in [previous cases]" and "the efforts here are more than adequate to meet the requirements of Rule 23(c)(2)." (1993)

# *Higgins v. Archer-Daniels Midland Co.*, Second Judicial District Court, County of Bernalillo C-202-CV-200306168 (N.M. 2d Jud. Dist. Bernalillo County)

"The Court finds that the form and method of notice given to the Settlement Class, including both mailed notice to persons and firms for whom such notice was practical and extensive notice by publication through multiple national and specialized publications, complied with the requirements of



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Rule 1-023 NMRA 2006, satisfied the requirements of due process, was the best notice practicable under the circumstances, and constituted due and sufficient notice of the Settlement Agreements and their Final Approval Hearing, and other matters referred to in the Notice. The notice given to the Settlement Class was reasonably calculated under the circumstances to inform them of the pendency of the actions involved in this case, of all material elements of the proposed Settlements, and of their opportunity to exclude themselves from, object to, or comment on the Settlements and to appear at the Final Approval Hearing." -Hon. William F. Lang (2006)

#### In re The Celotex Corporation, Nos. 90-10016-8B1 and 90-10017-8B1 (Bankr. M.D. Fla.).

"...all counsel should be complimented on the fact that they have gone to every possible conceivable method of giving notice from putting it on TV and advertising it in papers..... the record should also reflect the Court's appreciation to Ms. Kinsella for all the work she's done, not only in pure noticing, but ensuring that what noticing we did was done correctly and professionally." - Hon. Thomas E. Baynes, Jr.

## *Ahearn v. Fibreboard Corp.*, No. 6:93 cv526 (E.D. Tex.); *Continental Casualty Co. v. Rudd*, No. 6:94cv458 (E.D. Tex.).

In approving the notice plan for implementation in the Ahearn and Rudd class actions in 1994, Judge Parker stated, "I have reviewed the plan of dissemination, and I have compared them to my knowledge at least of similar cases, the notices that Judge Weinstein has worked with [Agent Orange] and Judge Pointer [Silicon Gel Breast Implants], and it appears to be clearly superior." - Chief Judge Robert M. Parker (1994)

*In re Western States Wholesale Natural Gas Antitrust Litigation*, No. CV-03-1431, MDL No. 1566, (D. Nev) (natural gas).

"This notice program fully complied with Federal Rule of Civil Procedure 23 and the requirements of due process. It provided to the MDL Class the best notice practicable under the circumstances." - Hon. Philip M. Pro (2007)

*Johns-Manville Corp.* 68 B.R. 618, 626 (Bankr. S.D.N.Y. 1986), affd, 78 B.R. 407 (S.D.N.Y. 1987), affd sub nom. *Kane v. Johns-Manville Corp.* 843 F.2d. 636 (2d Cir. 1988).

In approving the notification plan in the Johns-Manville Bankruptcy Reorganization, the court referred to it as "an extensive campaign designed to provide the maximum amount of publicity ... that was reasonable to expect of man and media." - Hon. Burton Lifland (1996/1998)

Lovelis v. Titeflex Corp., No. CIV-2004-211 (Ark. 9th Cir. Ct. Clark Co.)



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"Accordingly, the Notice as disseminated is finally approved as fair, reasonable, and adequate notice under the circumstances. The Court finds and concludes that due and adequate notice of the pendency of this Action, the Stipulation, and the Final Settlement Hearing has been provided to members of the Settlement Class, and the Court further finds and concludes that the Notice campaign described in the Preliminary Approval Order and completed by the Parties complied fully with the requirements of Arkansas Rule of Civil Procedure 23 and the requirements of due process under the Arkansas and United States Constitutions. The Court further finds that the Notice campaign undertaken concisely and clearly states in plain, easily understood language:

- (a.) the nature of the action;
- (b.) the definition of the class certified;
- (c.) the class claims, issues or defenses;
- (d.) that a Class Member may enter an appearance and participate in person or through counsel if the member so desires;
- (e.) that the Court will exclude from the class any member who requests exclusion, stating when and how members may elect to be excluded; and
- (f.) the binding effect of the Final Order and Judgment on Class Members.

- Hon. John A. Thomas

Naef v. Masonite Corp., No. CV-94-4033 (Ala. Cir. Ct. Mobile County)

"In November, 1997, the Court approved a massive Notice Program to apprise class members of the class action Settlement, including the individually mailed, notices, publication notice and notification by way of other avenues nationally and locally. This Notice Program was designed by recognized experts, approved by the mediator and the Court, and implemented diligently by the parties, at defendants' cost. It provided the best notice practicable to the Class, comports with due process, and was clearly adequate under Alabama Rule of Civil Procedure 23(e), the United States Constitution, and other applicable law." - Hon. Robert G. Kendall (1997)



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#### Case 8:10-ml-02151-JVS-FMO Document 3342-1 Filed 12/26/12 Page 270 of 297 Page ID #:112344 <u>EXHIBIT 10</u> <u>LIST OF SUBJECT VEHICLES</u>

| Toyota                               |                      |
|--------------------------------------|----------------------|
| Model                                | Model Years          |
| 4Runner                              | 2001-2010            |
| Avalon                               | 2005-2010            |
| Camry                                | 2002-2010            |
| CamryHV                              | 2007-2010            |
| Camry Solara (2AZ)                   | 2002-2008            |
| Camry Solara (except 2AZ)            | 2004-2008            |
| Celica (2ZZ)                         | 2003-2005            |
| Corolla (except 2ZZ)                 | 2005-2010            |
| Corolla Matrix (except 1ZZ 4WD, 2ZZ) | 2005-2010            |
| FJ Cruiser                           | 2007-2010            |
| Highlander                           | 2004-2010            |
| HighlanderHV                         | 2006-2010            |
| Land Cruiser                         | 1998-2010            |
| Prius                                | 2001-2010            |
| RAV4                                 | 2004-2010            |
| Sequoia                              | 2001-2010            |
| Sienna                               | 2004-2010            |
| Spyder (MR2) SMT                     | 2001-2005            |
| Supra (2JZ-GE)                       | 1998                 |
| Tacoma (5VZ w/ETCS-i)                | 2003-2004            |
| Tacoma                               | 2005-2010            |
| Tundra (except 5VZ)                  | 2000-2010            |
| Tundra (5VZ)                         | 2003-2004            |
| Venza                                | 2009-2010            |
| Yaris Hatchback (Puerto Rico only)   | 2006                 |
| Yaris                                | 2007-2010            |
| Lexus                                |                      |
| Model                                | Model Years          |
| ES                                   | 2002-2010            |
| GS                                   | 1998-2010            |
| GS HV                                | 2007-2010            |
| GX                                   | 2003-2010            |
| HS                                   | 2010                 |
| IS                                   | 2001-2010            |
| LS                                   | 1998-2010            |
| LS HV                                | 2008-2010            |
| LX                                   | 1998-2010            |
| RX                                   | 2004-2010            |
| RX HV                                | 2006-2008, 2010      |
| SC                                   | 1998-2000, 2002-2010 |
| Scion                                |                      |

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| Model | Model Years |
|-------|-------------|
| xB    | 2008-2010   |
| xD    | 2008-2010   |
| tC    | 2005-2010   |

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# Exhibit 11

#### Case 8:10-ml-02151-JVS-FMO Document 3342-1 Filed 12/26/12 Page 273 of 297 Page ID #:112347 <u>EXHIBIT 11</u> BOS-ELIGIBLE SUBJECT VEHICLES

Models for which Toyota Already Has Offered the Installation of BOS

| Toyota Models | Model Years |
|---------------|-------------|
| Avalon        | 2005-2010   |
| Camry         | 2007-2010   |
| Sequoia       | 2008-2010   |
| Tacoma        | 2005-2010   |
| Venza         | 2009-2010   |
| Lexus Models  | Model Years |
| ES            | 2007-2010   |
| IS            | 2006-2010   |
| IS-F          | 2008-2010   |

New Models for which Toyota Will Offer the Installation of BOS

| Toyota Models | Model Years |
|---------------|-------------|
| 4Runner       | 2003-2009   |
| Corolla       | 2009-2010   |
| Highlander    | 2008-2010   |
| Land Cruiser  | 2008-2010   |
| RAV4          | 2006-2010   |
| Tundra        | 2007-2010   |
| Lexus Models  | Model Years |
| LX            | 2008-2010   |
| RX            | 2010        |

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#### **Short Form Notice**

#### Front:

Notice Administrator in In re: Toyota Motor Corp. Unintended Acceleration Marketing, Sales Practices, and Products Liability Litigation, (C.D. Cal.) [Address] [City, State ZIP Code]

> [Name] [Address] [City, State ZIP Code]

#### <u>Important Legal Notice from the United States District Court for the Central District of</u> <u>California</u>

Back:

If you own(ed), purchase(d) and/or lease(d) the residual value of certain Toyota, Lexus, or Scion vehicles equipped or installed with Electronic Throttle Control Systems distributed for sale or lease in the United States and certain other places, you may be a class member and may be entitled to money and other benefits from a proposed settlement.

A proposed settlement has been reached in a class action alleging that certain Toyota, Lexus, and Scion vehicle models equipped with electronic throttle control systems (ETCS) are defective and can experience acceleration that is unintended by the driver. Toyota denies that it has violated any law, denies that it engaged in any and all wrongdoing, and denies that its ETCS is defective. The parties agreed to resolve these matters before these issues were decided by the Court. **The sole purpose of this notice is to inform you of the class action and the proposed settlement so that you may decide what to do.** 

Records available to Toyota indicate that you may be a class member for a vehicle for which the last four digits of the Vehicle Identification Number (VIN) is [last four digits]. If you are a class member, your rights may be affected, even if you take no action. You may be required to take action in order to get money and/or to protect your rights. This settlement does not involve claims of personal injury or property damage.

If you are a class member, you may be entitled to: (1) receive a cash payment for alleged loss upon certain disposition of a Subject Vehicle during the period from September 1, 2009 through December 31, 2010 or upon early lease termination following an alleged unintended acceleration event that you reported; (2) have installed a brake override system in certain Subject Vehicle at no charge; (3) receive a cash payment if you are not eligible for a brake override system in the Subject Vehicle; (4) participate in a Customer Support Program (as described below); and/or (5) other settlement benefits.

If you think you may be a class member, you should <u>immediately</u> obtain/request the Long Form Notice for more information and, if applicable, the Claim Form(s) by: (1) going to www.[website].com; (2) calling, toll-free, at [number]; and/or (3) writing to Notice Administrator, [address, city, state ZIP code]. *Para vereste aviso en español, visita* www.[website].com. Two key deadlines are [date] for requests to be excluded and objections and [date] for Claim Forms to be filed. There are other deadlines, too. All deadlines are available (and may be updated) at www. [website].com.

#### [Perforation for Tear-off for Customer Support Program]

#### PLEASE TEAR OFF THIS CUSTOMER SUPPORT PROGRAM AT THE PERFORATION AND PLACE IT IN YOUR SUBJECT VEHICLE'S GLOVE BOX. THIS IS AN IMPORTANT DOCUMENT THAT YOU SHOULD KEEP IN YOUR VEHICLE WITH YOUR WARRANTY DOCUMENTS.

If the Court grants final approval of the settlement, Toyota is offering a Customer Support Program to all Class Members who still own or lease their Subject Vehicles as of the date of final approval by the Court. The Customer Support Program will provide prospective coverage for repairs and adjustments needed to correct defects in materials or workmanship, if any, in any of the following components in your Subject Vehicle following the date of final approval by the Court: (i) engine control module; (ii) cruise control switch; (iii) accelerator pedal assembly; (iv) stop lamp switch; and (v) throttle body assembly. The duration of prospective coverage will begin following the date of final approval by the Court and will be calculated based on 10 years from the expiration of the existing warranty for each of these parts, with a maximum limit of 150,000 miles from the vehicle's in-service date, which is the first date the vehicle is either delivered to an ultimate purchaser, leased, or used as a company car or demonstrator. Regardless of mileage or warranty expiration, each eligible Subject Vehicle will receive no less than 3 years of coverage from the date of final approval by the Court. This Customer Support Program will not cover the cost for past repairs.

If you currently own a Toyota, Lexus or Scion vehicle, you must consult <u>www.[website].com</u> to determine how this settlement may affect you including whether you may have additional claims.

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#### Short Form Notice to DV-Only Class Members

#### Front:

Notice Administrator in In re: Toyota Motor Corp. Unintended Acceleration Marketing, Sales Practices, and Products Liability Litigation, (C.D. Cal.) [Address] [City, State ZIP Code]

> [Name] [Address] [City, State ZIP Code]

#### <u>Important Legal Notice from the United States District Court for the Central District of</u> <u>California</u>

Back:

If you previously owned and/or leased certain Toyota, Lexus, or Scion vehicles equipped or installed with Electronic Throttle Control Systems in the United States and certain other places, you may be a class member and may be entitled to MONEY from a proposed settlement.

A proposed settlement has been reached in a class action alleging that certain Toyota, Lexus, and Scion vehicle models equipped with electronic throttle control systems (ETCS) are defective and can experience acceleration that is unintended by the driver. Toyota denies that it has violated any law, denies that it engaged in any and all wrongdoing and denies that its ETCS is defective. The parties agreed to resolve these matters before these issues were decided by the Court. **The sole purpose of this notice is to inform you of the class action and the proposed settlement so that you may decide what to do.** 

Records available to Toyota indicate that you may be a class member for a vehicle for which the last four digits of the Vehicle Identification Number (VIN) is [last four digits]. If you are a class member, your rights may be affected, even if you take no action. You may be required to take action in order to get money and/or to protect your rights. This settlement does not involve claims of personal injury or property damage.

If you are a class member, you may be entitled to receive a cash payment for alleged loss upon sale, trade-in, early lease termination, or total loss during the time period between September 1, 2009 and December 31, 2010 or upon early lease termination following an unintended acceleration that you reported. Payments may range from a minimum of \$\_\_\_\_\_ to up to \$\_\_\_\_\_ depending on the year and model and subject to the number of claims made.

If you think you may be eligible for a cash payment, you should <u>immediately</u> obtain/request the Long Form Notice for more information and, if applicable, the Claim Form(s) by: (1) going to

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www.[website].com; (2) calling, toll-free, at [number]; and/or (3) writing to Notice Administrator, [address, city, state ZIP code]. *Para vereste aviso en español, visita* www.[website].com. Two key deadlines are [date] for requests to be excluded and objections and [date] for Claim Forms to be filed. There are other deadlines, too. All deadlines are available (and may be updated) at www.[website].com.

If you currently own a Toyota, Lexus or Scion vehicle, you must consult <u>www.[website].com</u> to determine how this settlement may affect you including whether you may have additional claims.

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#### **CLAIMS REVIEW PROTOCOL**

Pursuant to the Preliminary Approval Order, the Plan of Allocation and the Agreement, each Claim Form from a participating Claimant that has been timely submitted pursuant to the Settlement Agreement and subsequent Court Orders will be reviewed according to the Settlement Claims Review Protocol below, subject to the limitations and qualifications stated below (all capitalized terms as defined in the Agreement).

#### I. Claim Review Procedures

A. All information provided in the Claim Forms and supporting documentation submitted by the participating Claimant shall be entered into a database. Each Claim shall be marked as either **Category 1** (Cash Payment from the Alleged Diminished Value Fund) or **Category 2** (Cash Payment in Lieu of BOS). Subject to the limitations and qualifications stated below, the Class Action Settlement Administrator shall review all claims to insure that all information and documentation required for an eligible claim is presented on or with the Claim Forms. If there is missing information or documentation, the Class Action Settlement Administrator shall notify the Claimant and request correct and complete information and/or documentation.

B. The Class Action Settlement Administrator shall use its best efforts to use an optical scanning process to process the Claim Forms submitted by the website and by U.S. Mail, including, but not limited to, any supporting documentation.

C. Subject to the terms of the Agreement and this Claim Review Protocol, the Class Action Settlement Administrator shall gather, review, prepare, and address the Claim Forms received pursuant to the Claim Process. If a Class Member submitting a Claim has not sufficiently completed the Claim Forms, the Class Action Settlement Administrator shall mail a letter to the Class Member informing him/her/it that the Claim Form was deficient and identifying the missing information.

D. The Class Member shall have thirty-five (35) days from the date of the postmarked letter to cure the deficiency(ies) identified by the Class Action Settlement Administrator. If a Class Member fails to cure the deficiency(ies) such that any required materials and/or missing information is/are received by the Class Action Settlement Administrator within said thirty-five (35) days, the Claim shall be deemed invalid and not paid.

E. The Class Action Settlement Administrator may request from Class Members submitting Claim Forms documents to substantiate and/or verify the information contained in the Claim Forms, and the Claim may be reduced or denied. The Class Member shall have thirty-five (35) days from the date of the postmarked letter to provide the substantiation and/or verification identified by the Class Action Settlement Administrator. If a Class Member fails to provide the

substantiation and/or verification within said thirty-five (35) days, the Claim shall be deemed invalid and not paid.

F. The Class Action Settlement Administrator shall exercise, in its discretion, all usual and customary steps to prevent fraud and abuse and take any reasonable steps to prevent fraud and abuse in the Claim Process. The Class Action Settlement Administrator may, in its discretion, deny in whole or in part any Claim to prevent actual or possible fraud and abuse.

G. Upon the agreement of the Parties, the Class Action Settlement Administrator will request confirmation of prior reporting of an unintended acceleration event to determine whether to make an award.

H. This Claim Review Protocol can be amended by written agreement of the Parties.

# II. Review of Category 1 Claims (Cash Payment from the Alleged Diminished Value Fund)

Subject to the limitations and qualifications stated herein, the Class Action Settlement Administrator shall review all Category 1 claims to insure that the Claimants demonstrate in their Claim Forms and supporting documentation that they:

- (a) sold or traded in an owned Subject Vehicle during the period from September 1, 2009 to December 31, 2010, inclusive; or
- (b) returned a leased Subject Vehicle before the lease termination date during the period from September 1, 2009 to December 31, 2010, inclusive; or
- (c) insured and/or guaranteed the residual value of a Subject Vehicle as of September 1, 2009, and with respect to such Subject Vehicle, thereafter either made payment to an insured, or sold the Subject Vehicle, provided such payment or sale was made by a Residual Value Insurer on or before December 31, 2010; or
- (d) returned a leased Subject Vehicle before the lease termination date, after having reported an alleged unintended acceleration event(s) (as defined in the Claim Form attached to the Settlement Agreement) to Toyota, a Toyota Dealer or the National Highway Traffic Safety Administration ("NHTSA") before December 1, 2012; or
- (e) owned a Subject Vehicle that was declared a total loss by an insurer during the period from September 1, 2009 to December 31, 2010, inclusive.

If the Class Action Settlement Administrator's review establishes that a claim clearly demonstrates (a), (b), (c), (d) <u>or</u> (e) above, the Class Action Settlement Administrator shall

approve that claim and process it in accordance with the Plan of Allocation; provided, however, that no Class Member may submit more than one Claim (of any kind) per Subject Vehicle.

#### III. Review of Category 2 Claims (Cash Payment in Lieu of BOS)

Subject to the limitations and qualifications stated herein, the Class Action Settlement Administrator shall review all Category 2 claims to insure that the Claimants who own or lease a Subject Vehicle as of the date the Preliminary Approval Order is entered and shall demonstrate in their Claim Forms for this category of claims unless:

- (a) the Claimant's Subject Vehicle is a hybrid vehicle;
- (b) the Claimant's Subject Vehicle has already actually received BOS; and/or
- (c) the Claimant's Subject Vehicle is eligible to receive BOS.

If the Class Action Settlement Administrator's review establishes that a Claim clearly satisfies these standards above, the Class Action Settlement Administrator shall approve that Claim and process it in accordance with the Plan of Allocation; provided, however, that no Class Member may submit more than one Claim (of any kind) per Subject Vehicle.

#### IV. Notification of Individual Class Member Awards

Upon the completion of the Claim Process, Class Members shall be able to go to the Settlement website or may write to the Class Action Settlement Administrator who shall provide information to the Class Members of their individual awards by including secure information on the website or otherwise respond to their request.

#### V. Escheat

The Class Action Settlement Administrator shall fulfill any escheatment obligations that arise.

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#### AUTOMOBILE SAFETY AND EDUCATION PROGRAM

#### **Overview**

As provided in Section II (A)(6) of the Settlement Agreement dated December \_\_, 2012, Toyota has agreed to fund scientific research by leading U.S. universities into the development of new active safety technologies and/or standards, as well as testing guidelines for emerging technologies (all capitalized terms as defined in the Settlement Agreement). In addition, Toyota has agreed to fund a national multi-media and community-based public-education campaign, supported by scientific research, that works to inform, enhance and promote safer driving among consumers. The parties agree that these safety research and education programs are tethered to the nature of, and certain issues in, the Actions and further the interests of Class Members.

Under the Settlement, Toyota has agreed to pay \$30 million for this Safety Research and Education Program following the Final Effective Date of the Settlement. Pursuant to the Settlement Agreement, additional funds may be made available depending on whether or not there are remainders in the two cash funds specified in Sections II (A)(2)(c) and II (A)(4)(c) of the Settlement Agreement. This Exhibit explains how the \$30 million fund will be used to benefit Class Members nationwide and further explains the manner in which decisions will be made concerning the use of any remainders from the cash funds described in Sections II(A)(2) and II (A)(4) of the Settlement Agreement.

#### Toyota's \$30 Million Commitment under Section II (A)(6)

#### A. Deposit into Escrow Fund

Within 30 days of the Final Effective Date, Toyota will deposit into the Escrow Account the sum of \$30 million, which will be distributed as described and pursuant to the instructions specified below. Toyota's payment of this amount into escrow fulfills the entirety of Toyota's financial commitment under this program. Without limiting the foregoing, all of the components identified below, including but not limited to any costs to administer the fund or the programs under the fund, are to be paid from this Escrow Account.

#### B. Research Focused on Consumer Knowledge and Use of Defensive Driving Techniques

1. The program will start with a new national consumer study, to be undertaken by a leading U.S. university, focused on driver attitudes, behaviors and levels of understanding concerning defensive driving techniques and the proper use of new automotive technology. It is currently expected that the study will be conducted by the University of Iowa (Public Policy Center), but prior to the Final Approval order, the parties may select another leading university to conduct the study.

- The study will focus on identifying critical gaps in awareness and practice regarding defensive driving skills, as well as on pinpointing the messages and techniques most effective in encouraging safer driver behavior and improving awareness and use of active safety technologies.
- Specific driver behaviors to be studied will include but not be limited to techniques for controlling and stopping vehicles in emergency situations; driver distraction; issues relating to driver pedal misapplication; and proper use by drivers of anti-lock brakes and other

advanced technologies made possible by electronic throttle control systems, such as brake override systems, vehicle stability control and radar cruise control.

- The study will assist the parties in developing the content of the National Driver Safety Education Campaign described below.
- The study will be an academically rigorous field study intended to inform the National Driver Safety Education campaign described below; inform ongoing and future research by other institutions, safety agencies and industry; and support other national and community-based driver safety education campaigns.
- The selected university may choose to retain a survey firm to help to develop and implement the field portions of the study.
- Approximately \$800,000 will be budgeted to fund the study (which includes any expense for the survey firm to help develop and implement the field portions of the study).

2. Plaintiffs' Class Counsel and Toyota's Negotiating Counsel will meet and confer to determine the instructions for distribution from the Escrow Account to pay for this component of the program. If Plaintiffs' Class Counsel and Toyota's Negotiating Counsel cannot reach a written agreement on these issues through their meet-and-confer process, any disagreements shall be resolved by the Settlement Special Master, whose written decision shall be final and binding.

#### C. National Driver Safety Education Campaign

1. The following National Driver Safety Education campaign will be undertaken by a leading U.S. university or national safety organization. It is currently expected that the campaign will be undertaken by the University of Iowa (Public Policy Center), but the parties may select another leading university or national safety organization prior to the Final Approval order. The campaign will follow the research described above and will be guided by its results. The campaign will include a combination of print, TV, digital and radio advertising to deliver the content of the program.

- The goal for reach/frequency for the program will be 90/12 (*i.e.*, 90% of adults in key target markets would see the company's message 12 times over the length of the campaign). This is based on an audience target of age 18 or older.
- The specific mix of media, as well as particular frequency and reach metrics, will be subject to discussion among Plaintiffs' Class Counsel, Toyota' Negotiating Counsel and the selected education organization partner, based in part on prevailing advertising rates at the time the program is launched.
- The budget would cover all costs of the campaign, including but not limited to the cost of producing the advertisements and buying the media space .
- The selected education organization will develop and suggest a plan, describing in detail the content, components and implementation of the campaign, subject to review by Plaintiffs' Class Counsel and Toyota's Negotiating Counsel. Any disagreements would be resolved through meet and confer among Plaintiffs' Class Counsel, Toyota's Negotiating Counsel and the selected education organization. If the parties cannot resolve any disputes through the

meet-and-confer process, any disagreements shall be resolved by the Settlement Special Master, whose written decision will be final and binding.

- The campaign may utilize consumer research data to inform messaging designed to change public attitudes and improve driving behaviors.
- The campaign would be supported by digital assets -- such as a website providing insights about common driving errors taken from the survey and tools/videos/tests/classroom materials to help educators instruct drivers about what to do in an emergency -- as well as social media.
- Safety experts from Toyota's Collaborative Safety Research Center may be engaged to help educate consumers about defensive driving techniques and active safety technologies as part of this campaign, but shall not be paid from the fund to do so.
- The budget for this campaign will not exceed \$14.2 million; funds would come from the Escrow Account, and counsel would meet and confer to agree upon payment instructions in writing, with the Settlement Special Master resolving, in writing, any disagreements regarding funding.

#### D. <u>Safety Research</u>

1. The third component of the program will fund university-based public research to develop advances in active safety features, vehicle control and driver attention.

- Leading U.S. universities will conduct research for the public benefit with a multi-year mandate to pursue research programs into existing, new or emerging active safety technologies, based around national and regulatory safety priorities, as well as to develop a better understanding of key safety-related behaviors, with findings to be shared broadly across the automotive industry.
- Each of the following universities has expressed interest in conducting this research under this program: Stanford University (CARS), University of Michigan (UMTRI), Texas A&M University (TTI), MIT (Age Lab) and the University of Iowa (Public Policy Center).
- The parties will choose some or all of these institutions to conduct the research and may add or substitute one or more similar universities prior to the Final Approval Order. Based on further discussion with the potential grant recipients, funding will occur either by direct grants to the institutions or by establishing a research consortium of multiple universities, with one university chosen to administer the research and meet the mandate defined by the program.
- Research topics for the research initiatives will benefit Class Members nationwide and will include, but not be limited to, general approaches to crash avoidance, human interface design, and lane departure warning/prevention and driver distraction.
- The budget for this research program will not exceed \$15 million.

• The parties may choose an administrator to oversee the administration of the grants under this program. Any costs and fees of the administrator will come from the fund established through the Settlement.

2. Plaintiffs' Class Counsel and Toyota's Negotiating Counsel will meet and confer to identify the grantee universities, determine the amounts from escrow that will be granted to these institutions, the specific research programs (that must be for the purposes stated above), and the instructions for distribution from the Escrow Account for this component of the program. If Plaintiffs' Class Counsel and Toyota's Negotiating Counsel cannot reach agreement in writing on these issues through their meet-and-confer process, any disagreements shall be resolved by the Settlement Special Master, whose written decision shall be final and binding.

#### Use of any Remainder from Settlement Cash Funds

**A.** Following expiration of the Claims Period, there may be additional funds that can be used for research and education pursuant to the calculations set forth in Sections II (A)(2)(c) and II (A)(4)(c) of the Settlement Agreement. Whether there will be any remaining funds and the amount of any remaining funds will not be known until after the expiration of the claims period and after the calculations have been made.

**B.** Once the calculations of any such remainder in the cash funds have been made pursuant to Sections II (A)(2)(c) and II (A)(4)(c) have been made, Plaintiffs' Class Counsel and Toyota's Negotiating Counsel will meet and confer to determine, in writing, the specifics regarding the optimal use of any such remainder. Although the specifics will be resolved through the meet-and-confer process, the parties agree that any such remainder will be used to: (1) fund scientific research by leading academic institutions into the development of new active safety technologies and/or standards and testing guidelines for emerging technologies and/or driving behaviors; and/or (2) fund an expansion or addition to the national multi-media and community-based publiceducation campaign that works to inform, enhance and promote safer driving among consumers. Any disagreements between the parties in this regard will be resolved by the Settlement Special Master, whose written decision will be final and binding. The same process will be used for any budgeted amounts under this program that are not actually spent in connection with the three components of the program.

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#### PLAN OF ALLOCATION FOR ALLEGED DIMINISHED VALUE FUND

The law in various jurisdictions differs on the issue of whether, in order to bring claims, a Class Member's Subject Vehicle must have manifested an unintended acceleration ("UA") event as defined in the Claim Forms (all terms as defined in the Agreement, with the exception of the terms "Non-Manifestation States," "Manifestation States," and "Unclear States"). Allocation Counsel was appointed to represent the interests of Class Members in Manifestation States, Non-Manifestation States, and states where the law is unclear, respectively. The determination of Non-Manifestation States, Manifestation States, and Unclear States has been done solely by Plaintiffs' Class Counsel. The states are classified for the purposes of this allocation as provided below. The following lawyers were appointed as Allocation Counsel: Michael Kelly was appointed for Non-Manifestation States, Jayne Conroy for Manifestation States, and Ben Bailey for Unclear States. The allocation set forth below resulted from an allocation mediation supervised by Settlement Special Master Patrick Juneau.

As a part of the Settlement, Toyota has agreed to pay the sum of \$250,000,000 into the Alleged Diminished Value Fund in accordance with the terms of the Agreement. Plaintiffs' Class Counsel retained experts who carefully studied and modeled the alleged impact of adverse publicity concerning Toyota Subject Vehicles. These experts believe that the value of Toyota vehicles declined during the period September 1, 2009 to December 31, 2010 as a result of the above-referenced adverse publicity. These experts believe that the value of vehicles bought and sold, or leased and turned in at the end of the lease period, were not damaged if they were turned in outside that period. Subject to any pro rata reduction as described in the Agreement, the allocation

shall be as follows:

| If an eligible class member purchased,<br>leased, now resides or insured the residual<br>value of a vehicle in a Non-Manifestation<br>State:        | 100 percent of the amounts on the attached consumer matrix |
|---|--|
| If an eligible class member purchased,<br>leased, now resides or insured the residual<br>value of a vehicle registered in a<br>Manifestation State: | 30 percent of the amounts on the attached consumer matrix  |
| If an eligible class member purchased,<br>leased, now resides or insured the residual<br>value of a vehicle registered in an Unclear<br>State:      | 70 percent of the amounts on the attached consumer matrix  |

Class Members in Manifestation States and Unclear States will be entitled to the same payment as Class Members in a Non-Manifestation State if such Class Members, on or before December 1, 2012, reported to Toyota, a Toyota Dealer, or National Highway Transportation Safety Administration ("NHTSA") that they believed that one or more of the following symptoms occurred in their Subject Vehicle: an unintended acceleration-related symptom as to which Toyota inspected the Subject Vehicle and was unable to identify the cause of the symptom; the possible loss of brake vacuum assist; an accelerator pedal that may be slow to return or stick in a partially depressed position; interference with the vehicle's accelerator pedal with an incompatible or unsecured floor mat; increasing acceleration of the vehicle despite depressing only the brake pedal; acceleration (or failure to decelerate) when both the brake and accelerator pedals were depressed; rough or otherwise undesirable transmission shift sensation; the brakes did not respond as expected; unfamiliarity with the push-button on/off button; unexpected

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operation of the cruise control system; one or more drivability concerns (e.g., hesitation, surging, lurching, etc.); or high engine RPM at idle.

If unclaimed funds remain after the Claim Period has expired and the unclaimed funds are sufficient to bring all eligible Manifestation States and Unclear States claimants up to 100% of eligible payment, the unclaimed funds shall be applied for those purposes. Any remaining unclaimed funds shall be distributed pursuant to Section II(A)(2)(c) of the Settlement Agreement.

If unclaimed funds remain after the Claim Period has expired and the amount of unclaimed funds is insufficient to bring all eligible Manifestation States and Unclear States claimants up to 100% of eligible payment, the remainder will be split 50% to Manifestation States claimants and 50% Unclear States claimants. In the event that either group of claimants is brought up to 100%, the balance of unclaimed funds will be applied to the other group of claimants.

#### **Non-Manifestation States:**

Alaska, Arizona, California, Connecticut, Hawaii, Idaho, Illinois, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Missouri, Montana, Nebraska, Nevada, New Jersey, New Mexico, New York (only if Subject Vehicle was sold during the period September 1, 2009 through December 31, 2010), Ohio, Oklahoma, Oregon, Pennsylvania, Rhode Island, South Dakota, Tennessee, Texas, Vermont, Washington, and West Virginia.

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#### **Manifestation States:**

Arkansas, District of Columbia, Indiana, Mississippi, New Hampshire, North Carolina, North Dakota, South Carolina, Utah, and Wisconsin.

#### **Unclear States:**

Alabama, Colorado, Delaware, Florida, Georgia, New York (if Subject Vehicle not sold during the period September 1, 2009 through December 31, 2010), Virginia, and Wyoming.

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#### PLAN OF ALLOCATION FOR CASH PAYMENT IN LIEU OF BOS

The law in various jurisdictions differs on the issue of whether, in order to bring claims, a Class Member's Subject Vehicle must have manifested a UA event. Allocation Counsel was appointed to represent the interests of Class Members in Manifestation, Non-Manifestation States, and states where the law is unclear, respectively. The determination of Non-Manifestation States, Manifestation States, and Unclear States has been done solely by Plaintiffs' Class Counsel. The states are classified for the purposes of this allocation as provided below. The following lawyers were appointed as Allocation Counsel: Michael Kelly was appointed for Non-Manifestation States, Jayne Conroy for Manifestation States, and Ben Bailey for Unclear States. The allocation set forth below resulted from an allocation mediation supervised by Settlement Special Master Patrick Juneau.

As part of the Settlement, Toyota has agreed to pay the sum of \$250,000,000 for eligible Class Members who own or lease a Subject Vehicle as of the date the Preliminary Approval Ordered is entered, if they comply with the Claims requirements of the Settlement, <u>unless</u>: (a) their Subject Vehicle is not a hybrid vehicle; (b) they already actually received BOS on their Subject Vehicle; or (c) they are eligible to receive BOS on their Subject Vehicle. The maximum per vehicle claim that can be made on this fund is \$125 ("BOS fund maximum payment"), which is Plaintiffs' Class Counsel's or their experts' estimated value for BOS. Class Members in Non-Manifestation States, Manifestation States, and Unclear States will be entitled to the same respective percentages of the maximum as found in the Plan of Allocation for the Alleged

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Diminished Value Fund. So, for example, if the BOS fund maximum payment to a Class

Member in a Non-Manifestation State would be \$125, a Class Member in a Unclear State

would receive \$87.50 (70% of \$125), and a Class Member in an Manifestation State

would receive \$37.50 (30% of \$125).

Subject to any pro rata reduction as provided in the Agreement, the allocation shall be as follows:

| If an eligible class member purchased,<br>leased or now resides in a Non-<br>Manifestation State: | 100 percent of the BOS fund maximum payment |
|---|---|
| If an eligible class member purchased,<br>leased or now resides in a Manifestation<br>State:      | 30 percent of the BOS fund maximum payment  |
| If an eligible class member purchased,<br>leased or now resides in an Unclear State               | 70 percent of the BOS fund maximum payment  |

Class Members in Manifestation States and Unclear States will be entitled to the same payment as Class Members in a Non-Manifestation State if such Class Members, on or before December 1, 2012, reported to Toyota, a Toyota Dealer, or NHTSA that they believed that one or more of the following symptoms occurred in their Subject Vehicle: an unintended acceleration-related symptom as to which Toyota inspected the Subject Vehicle and was unable to identify the cause of the symptom; the possible loss of brake vacuum assist; an accelerator pedal that may be slow to return or stick in a partially depressed position; interference with the vehicle's accelerator pedal with an incompatible or unsecured floor mat; increasing acceleration of the vehicle despite depressing only the brake pedal; acceleration (or failure to decelerate) when both the brake and accelerator pedals were depressed; rough or otherwise undesirable transmission shift sensation; the

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brakes did not respond as expected; unfamiliarity with the push-button on/off button; unexpected operation of the cruise control system; one or more drivability concerns (e.g., hesitation, surging, lurching, etc.); or high engine RPM at idle.

If unclaimed funds remain after the claims period has expired and the unclaimed funds are sufficient to bring all eligible Manifestation States and Unclear States claimants up to 100% of eligible payment, the unclaimed funds shall be applied for those purposes. Any remaining unclaimed funds shall be distributed pursuant to Section II(A)(2)(c) of the Settlement Agreement.

If unclaimed funds remain after the claims period has expired and the amount of unclaimed funds is insufficient to bring all eligible Manifestation States and Unclear States claimants up to 100% of eligible payment, the remainder will be split 50% to Manifestation States claimants and 50% Unclear States claimants. In the event that either group of claimants is brought up to 100%, the balance of unclaimed funds will be applied to the other group of claimants.

#### **Non-Manifestation States:**

Alaska, Arizona, California, Connecticut, Hawaii, Idaho, Illinois, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Missouri, Montana, Nebraska, Nevada, New Jersey, New Mexico, New York, Ohio, Oklahoma, Oregon, Pennsylvania, Rhode Island, South Dakota, Tennessee, Texas, Vermont, Washington, and West Virginia.

#### **Manifestion States:**

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Arkansas, District of Columbia, Indiana, Mississippi, New Hampshire, North

Carolina, North Dakota, South Carolina, Utah, and Wisconsin.

#### **Unclear States:**

Alabama, Colorado, Delaware, Florida, Georgia, New York, Virginia, and

Wyoming.