

August 2024 Beneficial Ownership Reporting Outreach Activities and Preview of Upcoming Events

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August 2024 Beneficial Ownership Reporting Outreach Activities

As part of our efforts to educate small businesses and other key stakeholders about new **beneficial ownership reporting requirements (/boi)**, FinCEN participated in the following events in August. FinCEN's outreach has discussed the importance of beneficial ownership information to safeguarding the U.S. financial system and combatting illicit finance; answered wide-ranging questions from a broad cross-section of the public regarding beneficial ownership filing requirements; and highlighted that filing beneficial ownership information with FinCEN is quick, free, and secure.

FinCEN has directly reached hundreds of thousands of stakeholders and groups through more than 170 beneficial ownership events and other engagements—including conferences, **webinars** (<https://www.youtube.com/watch?v=nNtaplFtJCw>), roundtables, and informational sessions—in partnership with Secretaries of State, industry groups, Members of Congress, corporate service providers, Chambers of Commerce, government agencies, and other organizations. September events will be covered in a future roundup, and a selection of upcoming conferences FinCEN will attend is at the end of this note.

- **Nationwide Public Service Announcements on Beneficial Ownership Reporting**

During the first week of August, FinCEN launched a TV and radio public service announcement campaign as part of its ongoing efforts to educate the small business community about new beneficial ownership reporting requirements. **View the new television PSA, “Café Conversations” here** (https://www.youtube.com/watch?v=sXv_uOgpNGg).

- **Beneficial Ownership Webinar in Partnership with the U.S. Treasury Office of Tribal & Native Affairs (virtual)**

On August 1, FinCEN co-hosted a webinar with the U.S. Treasury Office of Tribal & Native Affairs on beneficial ownership reporting requirements, how to file, and how the law affects Tribal businesses.

- **Beneficial Ownership Outreach Event with Rep. Nydia Velazquez (D-NY) (Queens, NY)**

On August 2, FinCEN Deputy Director Jimmy Kirby co-hosted a beneficial ownership outreach event in Queens, NY with U.S. House of Representatives Small Business Committee Ranking Member Rep. Nydia Velazquez (D-NY). This event was part of a series of senior Treasury officials' travel, in partnership with Members of Congress, to help small businesses across America fulfill their reporting requirements. A readout of the event is available here (<https://www.fincen.gov/news/news-releases/readout-fincen-deputy-director-jimmy-kirbys-travel-queens-new-york-beneficial>).

- **Beneficial Ownership Outreach in Las Vegas, NV**

On August 13, Treasury and FinCEN staff met with local business organizations in Las Vegas, NV, including the Vegas Chamber of Commerce, the Las Vegas Latin Chamber of Commerce, and local Small Business Development Centers.

- **Webinar in Partnership with Americans for Small Business: How to Navigate Beneficial Ownership Information Compliance (virtual)**

On August 14, an Americans for Small Business webinar featuring FinCEN staff on beneficial ownership reporting aired. A recording of the webinar is available here (<https://americansforsmallbusiness.org/how-to-navigate-beneficial-ownership-compliance/>).

- **Beneficial Ownership Info Session at IRS Nationwide Tax Forum (<https://www.irstaxforum.com/index>) (Baltimore, MD)**

On August 14, FinCEN staff participated in a fireside chat on beneficial ownership at the IRS Nationwide Tax Forum in Baltimore, MD. Hundreds attended the session.

- **Beneficial Ownership Outreach Event with Rep. Fletcher (D-TX) (Bellaire, TX)**

On August 14, FinCEN Deputy Director Jimmy Kirby co-hosted a beneficial ownership outreach event with Rep. Lizzie Fletcher (D-TX). This event was part of a series of senior Treasury officials' travel, in partnership with Members of Congress, to help small businesses across America fulfill their reporting requirements. A readout of the event is available here (<https://fincen.gov/news/news-releases/readout-fincen-deputy-directors-travel-houston-tx-area-beneficial-ownership>).

- **Beneficial Ownership Outreach Event with Rep. Garcia (D-TX) (Houston, TX)**

On August 15, FinCEN Deputy Director Jimmy Kirby co-hosted a beneficial ownership outreach event with Rep. Sylvia Garcia (D-TX). This event was part of a series of senior Treasury officials' travel, in partnership with Members of Congress, to help small businesses across America fulfill their reporting requirements. A readout of the event is available here (<https://fincen.gov/news/news-releases/readout-fincen-deputy-directors-travel-houston-tx-area-beneficial-ownership>).

- **Beneficial Ownership Info Session with Pima County, AZ Small Business Commission (virtual)**

On August 15, FinCEN staff presented at a virtual event hosted by the Pima County, AZ Small Business Commission.

- **U.S. Patent & Trademark Office Invention-Con (Alexandria, VA)**

On August 16, FinCEN staff engaged with attendees at the U.S. Patent & Trademark Office's Invention-Con (<https://www.uspto.gov/about-us/events/invention-con-event-series>), an annual conference for independent inventors, entrepreneurs, and small business owners.

- **Beneficial Ownership Info Session at IRS Nationwide Tax Forum (<https://www.irstaxforum.com/index>) (Dallas, TX)**
On August 21, FinCEN staff participated in a fireside chat on beneficial ownership at the IRS Nationwide Tax Forum in Dallas, TX. Hundreds attended the session.
- **Beneficial Ownership Outreach Event with Rep. Kelly (D-IL) (Chicago, IL)**
On August 27, FinCEN Director Andrea Gacki co-hosted a beneficial ownership outreach event with the office of Rep. Robin Kelly (D-IL). This event was part of a series of senior Treasury officials' travel, in partnership with Members of Congress, to help small businesses across America fulfill their reporting requirements. A readout of the event is available here (<https://fincen.gov/news/news-releases/readout-fincen-directors-travel-chicago-beneficial-ownership-outreach-events>).
- **Beneficial Ownership Outreach Event with Rep. Foster (D-IL) (Aurora, IL)**
On August 28, FinCEN Director Andrea Gacki co-hosted a beneficial ownership outreach event with Rep. Bill Foster (D-IL). This event was part of a series of senior Treasury officials' travel, in partnership with Members of Congress, to help small businesses across America fulfill their reporting requirements. A readout of the event is available here (<https://fincen.gov/news/news-releases/readout-fincen-directors-travel-chicago-beneficial-ownership-outreach-events>).
- **Beneficial Ownership Info Session in Partnership with the Illinois Secretary of State's Office (virtual)**
On August 28, FinCEN staff presented to attendees of a virtual beneficial ownership info session in partnership with the Illinois Secretary of State's office.

Upcoming Events with FinCEN

- **Small Business Expo in Los Angeles (<https://www.thesmallbusinessexpo.com/>)**
September 5, 10 a.m. – 5 p.m.
Pasadena Convention Center, Exhibit Hall, 300 East Green Street
Pasadena, CA 91101
Booth #410
- **America's Small Business Development Center (SBDC) Conference in Atlanta (<https://conference.americassbdc.org/>)**
September 10 – 11, 10 a.m. – 5 p.m.
Atlanta Marriott Marquis
265 Peachtree Center Ave. NE, Atlanta, GA 30303
Booth #42
- **IRS Tax Forum in San Diego (<https://www.irstaxforum.com/index>)**
September 11, 5:30 p.m.
Town & Country Resort and Convention Center
500 Hotel Circle North
San Diego, CA 92108
- **National Public Records Research Association (NPRRA) 2024 Annual Conference (<https://nprra.org/conference/#Schedule>)**
September 13, 2:45 – 2:45 p.m.
Marriott Downtown
1 Orms Street
Providence, RI 02904
- **Public Beneficial Ownership Info Session Hosted by FinCEN (virtual)**
Join a FinCEN representative for a virtual information session on beneficial ownership information reporting requirements and how to comply with the law.
September 25, 2 p.m. ET
www.youtube.com/@fincentreasury (<http://www.youtube.com/@fincentreasury>)
- **Small Business Expo in Dallas/Fort Worth (<https://www.thesmallbusinessexpo.com/>)**
November 20, 10 a.m. – 5 p.m.
Mesquite Convention Center, Exhibit Hall A/B
1700 Rodeo Dr., Mesquite, TX 75149
Booth #412
- **Small Business Expo in Atlanta (<https://www.thesmallbusinessexpo.com/>)**
December 11, 10 a.m. – 5 p.m.
Atlanta Convention Center at Americas Mart, Building 2, 4th Floor
240 Peachtree St., Suite 2200, Atlanta, GA 30303
Booth #519

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