

Sept. 9, 2020

NAB Reschedules 2021 Show

The National Association of Broadcasters announced today the rescheduling of its 2021 NAB Show from April 11-14 to Oct. 9-13 in Las Vegas. NAB President and Chief Executive Officer Gordon Smith said the trade group has “witnessed growing concern and uncertainty over what the next six months will bring; enough that there appears to be a good deal of reluctance around participating in large events in the first half of next year. The pandemic remains a significant threat and the evidence suggests it will be well into next year before it could be under control in the U.S. We also have our own concerns around being able to deliver the type of event in April that will not only drive results, but one that can be produced safely for all involved and without significant limitations on the experience.” NAB canceled this year’s annual in-person show in Las Vegas and instead held an NAB Show Express online in May (TR Daily, March 11 and April 13).

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